

CANDIDATE'S REPORT

(to be filed by a candidate or his principal campaign committee)

1. Qualifying Name and Address of Candidate

FRIDAY ELLIS
1310 Forsythe Ave
Monroe, LA 71201

2. Office Sought (Include title of office as well as parish, city, town and/or election district.)

Mayor
Monroe
Ouachita

OFFICE USE ONLY

Report Number: 120509

Date Filed: 2/22/2024

Report Includes Schedules:

Schedule A-1

Schedule E-1

3. Date of Primary 3/23/2024

This report covers from 1/1/2024 through 2/12/2024

4. Type of Report:

180th day prior to primary 40th day after general
 90th day prior to primary Annual (future election)
 30th day prior to primary Supplemental (past election)
 10th day prior to primary
 10th day prior to general Amendment to prior

5. FINAL REPORT if:

Withdrawn Filed after the election AND all loans and debts paid
AND no surplus funds remaining
 Unopposed

6. Name and Address of Financial Institution
(You are required by law to use one or more banks, savings and loan associations, or money market mutual fund as the depository of all campaign funds.)

CROSS KEYS BANK
1401 Houma Ln
#100
Monroe, LA 71201

7. Full Name and Address of Treasurer

ASHLEY ELLIS
1310 Forsythe Ave
Monroe, LA 71201

9. Name of Person Preparing Report JAMES BURLAND

Daytime Telephone 225-767-7163

10. WE HEREBY CERTIFY that the information contained in this report and the attached schedules is true and correct to the best of our knowledge, information and belief, and that no expenditures have been made nor contributions received that have not been reported herein, and that no information required to be reported by the Louisiana Campaign Finance Disclosure Act has been deliberately omitted.

This 22nd day of February, 2024.

Friday Ellis

Signature of Candidate/Chairperson
(To be signed by Chairperson *only* if report by principal campaign committee)

318.355.9869

Daytime Telephone

Ashley Ellis

Signature of Treasurer

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Daytime Telephone

8. FOR PRINCIPAL CAMPAIGN COMMITTEES ONLY
a. Name and address of principal campaign committee, committee's chairperson, and subsidiary committees, if any (use additional sheets if necessary).

On attached sheet

FOR PRINCIPAL CAMPAIGN COMMITTEES ONLY

Name and address of principal campaign committee, committee's chairperson, and subsidiary committees, if any (use additional sheets if necessary).

Name and Address of **Principal Campaign Committee**

Chairperson: Friday Ellis

FRIENDS OF FRIDAY ELLIS
1310 Forsythe Avenue
Monroe, LA 71201

Name and Address of **Committee's Chairman**

FRIDAY ELLIS
1310 Forsythe Ave
Monroe, LA 71201

SUMMARY PAGE

RECEIPTS	This Period
1. Contributions (Schedule A-1)	\$ 21,950.00
2. In-kind Contributions (Schedule A-2)	\$ 0.00
3a. Campaign paraphernalia sales of \$25 or less	\$ 0.00
3b. Raffle Ticket Sales of \$25 or less	\$ 0.00
4. TOTAL CONTRIBUTIONS (Lines 1 + 2 +33a + 3b)	\$ 21,950.00
5. Other Receipts (Schedule A-3)	\$ 0.00
6. Loans Received (Schedule B)	\$ 0.00
7. Loan Repayments Received (Schedule D)	\$ 0.00
8. TOTAL RECEIPTS (Lines 4 + 5 + 6 + 7)	\$ 21,950.00

DISBURSEMENTS	This Period
9. Expenditures (Schedule E-1)	\$ 43,546.23
10. Other Disbursements (Schedule E-2)	\$ 0.00
11. Loan Repayments Made (Schedule B)	\$ 0.00
12. Funds Loaned (Schedule D)	\$ 0.00
13. TOTAL DISBURSEMENTS (Lines 9 + 10 + 11 + 12)	\$ 43,546.23

FINANCIAL SUMMARY	Amount
14. Funds on hand at beginning of reporting period <small>(Must equal funds on hand at close from last report or -0- if first report for this election)</small>	\$ 44,298.54
15. <i>Plus</i> total receipts this period <small>(Line 8 above)</small>	\$ 21,950.00
16. <i>Less</i> total disbursements this period <small>(Line 13 above)</small>	\$ 43,546.23
17. <i>Less</i> in-kind contributions <small>(Line 2 above)</small>	\$ 0.00
18. Funds on hand at close of reporting period	\$ 22,702.31

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SUMMARY PAGE (continued)

INVESTMENTS	Amount
19. Of funds on hand at beginning of reporting period (Line 14, above), amount held in investments (<i>i.e.</i> , savings accounts, CD's, money market funds, etc.)	\$ 0.00
20. Of funds on hand at close of reporting period (Line 18, above), amount held in investments	\$ 0.00

SPECIAL TRANSACTIONS - for the reporting period	Amount
21. Candidate's personal funds (Use of personal funds as either a contribution or loan to the campaign should be reported on Schedules A-1 or B.)	\$ 0.00
22. Contributions received from political committees (From Schedules A-1 and A-2)	\$ 2,500.00
23. All proceeds from the sale of tickets to fundraising events (Receipts from the sale of tickets are contributions and must also be reported on Schedule A-1.)	\$ 0.00
24a. Proceeds from the sale of campaign paraphernalia (Total receipts from the sale of campaign paraphernalia reported on Schedule A-1 and line 3a, above.)	\$ 0.00
24b. Proceeds from the sale of raffle tickets (Total receipts from the sale of raffle tickets reported on Schedule A-1 and line 3b above.)	\$ 0.00
25. Expenditures from petty cash fund (Must also be reported on Schedule E-1.)	\$ 0.00

SPECIAL TRANSACTIONS - total for the election	This Election
26. Total amount of contributions received from political committees for both the primary and general elections combined since the first report filed for this election.	\$ 7,500.00

NOTICE

The personal use of campaign funds is prohibited.* The use of campaign funds must be related to a political campaign or the holding of a public office or party position. However, campaign funds may be used to reimburse a candidate for expenses related to his campaign or office, to pay taxes on the interest earned on campaign funds or to replace articles lost, stolen, or damaged in connection with a campaign.

Excess campaign funds may be returned to contributors on a pro rata basis, given as a charitable contribution as provided in 26 USC 170(c), given to a charitable organization as defined in 26 USC 501(c) (3), expended in support of or opposition to a proposition, political party, or candidacy of any person, or maintained in a segregated fund for use in future political campaigns or activity related to preparing for future candidacy to elective office.

*The prohibition on the personal use of campaign funds does not apply to campaign funds received prior to July 15, 1988.

SCHEDULE A-1: CONTRIBUTIONS (Other than In-Kind Contributions)

The following information must be provided for all contributors to your campaign during this reporting period, except for in-kind contributions. Information on in-kind contributions is reported on SCHEDULE A-2: IN-KIND CONTRIBUTIONS. In Column 1, check if the contributor is a political committee or a party committee. Any personal funds a candidate contributes to his campaign must be reported on this schedule. Personal funds a candidate *loans* to his campaign should be reported on Schedule B. For anonymous contributions, see SCHEDULE F. Totals and subtotals are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Contributor	2. Contributions this Reporting Period		3. Total this Election
	a. Date(s)	b. Amount(s)	
WILLIAM HOGAN 2317 Soyaris Cir Ruston, LA 71270 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	02/12/2024	\$1,000.00	\$1,000.00
PAUL LANE 3615 Pegram Cir Monroe, LA 71201 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	02/09/2024	\$200.00	\$200.00
MICHAEL ECHOLS ENTERPRISES, LLC 1800 Riverside Dr Monroe, LA 71201 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	01/30/2024	\$500.00	\$500.00
JAME H MURPHY 3208 Lake DeSiard Dr Monroe, LA 71201 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	02/01/2024	\$250.00	\$250.00
RIVER CITY READY MIX LLC 602 Well Rd West Monroe, LA 71292 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	02/12/2024	\$2,500.00	\$2,500.00
SHASTRI WEST MONROE INC DBA HOME 2 SUITES 500 Mane St West Monroe, LA 71292 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	02/01/2024	\$1,000.00	\$1,000.00
4. SUBTOTAL (this page)		\$5,450.00	N/A
5. TOTAL (complete only on last page of this schedule)			N/A
6. CONTRIBUTIONS FROM POLITICAL COMMITTEES:			
SUBTOTAL (this page)		\$0.00	TOTAL (complete only on last page of this schedule)

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SCHEDULE A-1: CONTRIBUTIONS (Other than In-Kind Contributions)

The following information must be provided for all contributors to your campaign during this reporting period, except for in-kind contributions. Information on in-kind contributions is reported on SCHEDULE A-2: IN-KIND CONTRIBUTIONS. In Column 1, check if the contributor is a political committee or a party committee. Any personal funds a candidate contributes to his campaign must be reported on this schedule. Personal funds a candidate *loans* to his campaign should be reported on Schedule B. For anonymous contributions, see SCHEDULE F. Totals and subtotals are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Contributor	2. Contributions this Reporting Period		3. Total this Election
	a. Date(s)	b. Amount(s)	
SHRIJI WEST MONROE, INC. DBA HAMPTON INN 601 Main St West Monroe, LA 71292 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	02/01/2024	\$1,000.00	\$1,000.00
THE DENTURE CENTER, LLC 1655 Louisville Dr Monroe, LA 71201 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	01/29/2024	\$500.00	\$500.00
COLBY WALKER 3714 Bayside Cir Monroe, LA 71201 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	01/05/2024	\$2,500.00	\$2,500.00
GRAHAM WEAVER 2515 Myrtle St Monroe, LA 71201 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	01/05/2024	\$2,500.00	\$2,500.00
RAYNALDO YATCO, MD 3346 Deborah Dr MONROE, LA 71201 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	01/29/2024	\$1,000.00	\$1,000.00
YOGI MONROE INC DBA HAMPTON INN & SUITES 5100n Frontage Rd Monroe, LA 71202 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	02/01/2024	\$1,000.00	\$1,000.00
4. SUBTOTAL (this page)		\$8,500.00	N/A
5. TOTAL (complete only on last page of this schedule)		\$ 21,950.00	N/A
6. CONTRIBUTIONS FROM POLITICAL COMMITTEES:			
SUBTOTAL (this page)		\$0.00	TOTAL (complete only on last page of this schedule) \$ 2,500.00

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SCHEDULE E-1: EXPENDITURES

Use this schedule to report information on all campaign expenditures for this reporting period. An "expenditure" is any payment made for the purpose of supporting your election to public office and includes monies spent for the campaign's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-2: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
1360 POB 805887 Chicago, IL 60680	01/30/2024	software monthly fees	\$ 600.00
BIG MAMA'S FINE FOODS 1118 S 2nd St Monroe, LA 71201	01/16/2024	meet and greet food	\$ 254.43
CC'S COFFEE HOUSE 2350 Tower Dr Monroe, LA 71201	01/31/2024	volunteer mtg	\$ 8.84
CC'S COFFEE HOUSE 2350 Tower Dr Monroe, LA 71201	02/01/2024	campaign meet and greet supplies	\$ 108.84
CITY ROOTS COFFEE 1509 Government St Baton Rouge, LA 70806	02/05/2024	mtg with campaign consultants	\$ 12.44
COTTON'S 101 N Grand St Monroe, LA 71201	02/01/2024	volunteer mtg	\$ 32.61
CREATIVE DIRECT POB 6654 Richmond, VA 23230	02/07/2024	door hanger printing	\$ 2,006.00
CREATIVE DIRECT POB 6654 Richmond, VA 23230	01/29/2024	campaign launch, texting services	\$ 2,272.00
3. SUBTOTAL (optional)			\$5,295.16
4. TOTAL (optional - complete only on last page of this schedule)			

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SCHEDULE E-1: EXPENDITURES

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1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
DELTA BISCUIT COMPANY 2252 Tower Dr Monroe, LA 71201	02/05/2024	campaign team mtg	\$ 45.75
FACEBOOK 1 Hacker Way Melano Park, CA 94025	01/02/2024	ad boost	\$ 45.78
GOOGLE 1600 Ampetheater Pkwy Mountain Way, CA 94043	01/02/2024	monthly software fees	\$ 12.00
GOOGLE 1600 Ampetheater Pkwy Mountain Way, CA 94043	02/01/2024	hosting fees	\$ 12.00
MCSB 2006 TOWER DR MONROE, LA 71201	01/22/2024	Wossman High School Basketball sponsorship	\$ 1,041.00
MONROE'S 1301 N 19th St Monroe, LA 71201	01/31/2024	volunteer mtg	\$ 39.13
MW POLITICAL, INC. 114 Karland Dr 'atlanta, GA 30305	02/12/2024	digital ad buy: Facebook and across all digital platforms: Feb-March primary	\$ 15,000.00
NOT JUST PIE 2117 Forsythe Ave Monroe, LA 71201	02/06/2024	volunteer mtg	\$ 65.41
3. SUBTOTAL (optional)			\$16,261.07
4. TOTAL (optional - complete only on last page of this schedule)			

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SCHEDULE E-1: EXPENDITURES

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1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
ONLINE SCHOOL MANAGEMENT SYSTEMS 22375 Broderick Dr Sterling, VA 20166	02/08/2024	processing fees	\$ 16.00
PAPI LOCO 523 DeSiard St Monroe, LA 71201	02/12/2024	campaign team mtg	\$ 111.04
SIR SPEEDY PRINTING 1825 AVE OF AMERICA MONROE, LA 71201	02/07/2024	signs, banners, push cards	\$ 8,977.82
SIR SPEEDY PRINTING 1825 AVE OF AMERICA MONROE, LA 71201	02/06/2024	250 yard signs	\$ 2,761.00
THE GRIFFON GROUP CONSULTING 6051 Government st Baton Rouge, LA 70806	02/08/2024	campaign and fundraising consulting, monthly retainer	\$ 5,000.00
THE GRIFFON GROUP CONSULTING 6051 Government st Baton Rouge, LA 70806	01/04/2024	campaign and fundraising consulting, monthly	\$ 5,000.00
THE HOME DEPOT 3750 Millhaven Rd Monroe, LA 71203	01/16/2024	signs and supplies	\$ 50.77
THE HOME DEPOT 3750 Millhaven Rd Monroe, LA 71203	02/06/2024	sign supplies	\$ 57.95
3. SUBTOTAL (optional)			\$21,974.58
4. TOTAL (optional - complete only on last page of this schedule)			

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1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
THE HOME DEPOT 3750 Millhaven Rd Monroe, LA 71203	02/12/2024	sign supplies	\$ 15.42
3. SUBTOTAL (optional)			\$15.42
4. TOTAL (optional - complete only on last page of this schedule)			\$ 43,546.23

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