

# CANDIDATE'S REPORT

(to be filed by a candidate or his principal campaign committee)

## 1. Qualifying Name and Address of Candidate

WOODY KOPPEL  
4530A Magazine St.  
New Orleans, LA 70115

## 2. Office Sought (Include title of office as well as parish, city, town and/or election district.)

School Board  
Orleans  
6

## OFFICE USE ONLY

Report Number: 61076

Date Filed: 11/30/2016

### Report Includes Schedules:

Schedule A-1  
Schedule A-2  
Schedule E-1

3. Date of Primary 11/8/2016

This report covers from 10/20/2016 through 11/20/2016

## 4. Type of Report:

180th day prior to primary       40th day after general  
 90th day prior to primary       Annual (future election)  
 30th day prior to primary       Supplemental (past election)  
 10th day prior to primary  
 10th day prior to general       Amendment to prior

## 5. FINAL REPORT if:

Withdrawn       Filed after the election AND all loans and debts paid  
 Unopposed

6. Name and Address of Financial Institution  
(You are required by law to use one or more banks, savings and loan associations, or money market mutual fund as the depository of all campaign funds.)

REGIONS BANK  
400 Poydras Street  
New Orleans, LA 70130

## 7. Full Name and Address of Treasurer

9. Name of Person Preparing Report MARY HOFFMAN

Daytime Telephone 225-275-1904

10. WE HEREBY CERTIFY that the information contained in this report and the attached schedules is true and correct to the best of our knowledge, information and belief, and that no expenditures have been made nor contributions received that have not been reported herein, and that no information required to be reported by the Louisiana Campaign Finance Disclosure Act has been deliberately omitted.

This 30th day of November, 2016.

Woody Koppel

Signature of Candidate/Chairperson  
(To be signed by Chairperson *only* if report by principal campaign committee)

504-525-3067

Daytime Telephone

\_\_\_\_\_  
Signature of Treasurer

\_\_\_\_\_  
Daytime Telephone

8. FOR PRINCIPAL CAMPAIGN COMMITTEES ONLY  
a. Name and address of principal campaign committee, committee's chairperson, and subsidiary committees, if any (use additional sheets if necessary).

On attached sheet

**FOR PRINCIPAL CAMPAIGN COMMITTEES ONLY**

Name and address of principal campaign committee, committee's chairperson, and subsidiary committees, if any (use additional sheets if necessary).

Name and Address of **Principal Campaign Committee**

Chairperson: Woody Koppel

WOODY KOPPEL CAMPAIGN FUND  
4530A Magazine St.  
New Orleans, LA 70115

Name and Address of **Committee's Chairman**

WOODY KOPPEL  
4530A Magazine St.  
New Orleans, LA 70115

## SUMMARY PAGE

<b>RECEIPTS</b>	This Period
1. Contributions (Schedule A-1)	\$ 16,955.00
2. In-kind Contributions (Schedule A-2)	\$ 293.70
3. Campaign paraphernalia sales of \$25 or less	\$ 0.00
<b>4. TOTAL CONTRIBUTIONS</b> (Lines 1 + 2 +33)	<b>\$ 17,248.70</b>
5. Other Receipts (Schedule A-3)	\$ 0.00
6. Loans Received (Schedule B)	\$ 0.00
7. Loan Repayments Received (Schedule D)	\$ 0.00
<b>8. TOTAL RECEIPTS</b> (Lines 4 + 5 + 6 + 7)	<b>\$ 17,248.70</b>

<b>DISBURSEMENTS</b>	This Period
9. Expenditures (Schedule E-1)	\$ 21,381.14
10. Other Disbursements (Schedule E-2)	\$ 0.00
11. Loan Repayments Made (Schedule B)	\$ 0.00
12. Funds Loaned (Schedule D)	\$ 0.00
<b>13. TOTAL DISBURSEMENTS</b> (Lines 9 + 10 + 11 + 12)	<b>\$ 21,381.14</b>

<b>FINANCIAL SUMMARY</b>	Amount
14. Funds on hand at beginning of reporting period <small>(Must equal funds on hand at close from last report or -0- if first report for this election)</small>	\$ 44,367.75
15. <i>Plus</i> total receipts this period <small>(Line 8 above)</small>	\$ 17,248.70
16. <i>Less</i> total disbursements this period <small>(Line 13 above)</small>	\$ 21,381.14
17. <i>Less</i> in-kind contributions <small>(Line 2 above)</small>	\$ 293.70
18. Funds on hand at close of reporting period	\$ 39,941.61

Form 102, Rev. 3/98, Page Rev. 3/98

## SUMMARY PAGE (continued)

INVESTMENTS	Amount
19. Of funds on hand at beginning of reporting period (Line 14, above), amount held in investments ( <i>i.e.</i> , savings accounts, CD's, money market funds, etc.)	\$ 0.00
20. Of funds on hand at close of reporting period (Line 18, above), amount held in investments	\$ 0.00

SPECIAL TRANSACTIONS - for the reporting period	Amount
21. Candidate's personal funds (Use of personal funds as either a contribution or loan to the campaign should be reported on Schedules A-1 or B.)	\$ 0.00
22. Contributions received from political committees (From Schedules A-1 and A-2)	\$ 6,000.00
23. All proceeds from the sale of tickets to fundraising events (Receipts from the sale of tickets are contributions and must also be reported on Schedule A-1.)	\$ 0.00
24. Proceeds from the sale of campaign paraphernalia (Receipts from the sale of campaign paraphernalia are contributions and must also be reported on Schedule A-1 or Line 3, above.)	\$ 0.00
25. Expenditures from petty cash fund (Must also be reported on Schedule E-1.)	\$ 0.00

SPECIAL TRANSACTIONS - total for the election	This Election
26. Total amount of contributions received from political committees for both the primary and general elections combined since the first report filed for this election.	\$ 7,000.00

### NOTICE

The personal use of campaign funds is prohibited.\* The use of campaign funds must be related to a political campaign or the holding of a public office or party position. However, campaign funds may be used to reimburse a candidate for expenses related to his campaign or office, to pay taxes on the interest earned on campaign funds or to replace articles lost, stolen, or damaged in connection with a campaign.

Excess campaign funds may be returned to contributors on a pro rata basis, given as a charitable contribution as provided in 26 USC 170(c), given to a charitable organization as defined in 26 USC 501(c) (3), expended in support of or opposition to a proposition, political party, or candidacy of any person, or maintained in a segregated fund for use in future political campaigns or activity related to preparing for future candidacy to elective office.

\*The prohibition on the personal use of campaign funds does not apply to campaign funds received prior to July 15, 1988.

Form 102, Rev. Rev. 3/98, Page Rev. 3/00

## SCHEDULE A-1: CONTRIBUTIONS (Other than In-Kind Contributions)

The following information must be provided for all contributors to your campaign during this reporting period, except for in-kind contributions. Information on in-kind contributions is reported on SCHEDULE A-2: IN-KIND CONTRIBUTIONS. In Column 1, check if the contributor is a political committee or a party committee. Any personal funds a candidate contributes to his campaign must be reported on this schedule. Personal funds a candidate *loans* to his campaign should be reported on Schedule B. For anonymous contributions, see SCHEDULE F. Totals and subtotals are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Contributor	2. Contributions this Reporting Period		3. Total this Election
	a. Date(s)	b. Amount(s)	
DFER-LA 2608 Gates Cir Baton Rouge, LA 70809  POLITICAL COMMITTEE? <input checked="" type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	10/24/2016	\$2,500.00	\$2,500.00
JOHN MCENERY ROBERTSON ATTORNEY AT LAW 600 N Lotus Dr. Mandeville, LA 70471  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	10/20/2016	\$100.00	\$100.00
PATRICK AINSWORTH 3436 Magazine St New Orleans, LA 70115  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	11/07/2016	\$100.00	\$100.00
SARAH S COCKHERHAM 1430 Philip New Orleans, LA 70130  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	10/24/2016	\$50.00	\$50.00
CON-TECH INTERNATIONAL, INC. 1046 Annunciation St. New Orleans, LA 70130  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	10/27/2016	\$1,000.00	\$1,000.00
BRIAN P EGANA 11436 S. Easterlyn Circle New Orleans, LA 70128  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	11/09/2016	\$500.00	\$500.00
4. SUBTOTAL (this page)		\$4,250.00	N/A
5. TOTAL (complete only on last page of this schedule)			N/A
6. CONTRIBUTIONS FROM POLITICAL COMMITTEES:			
SUBTOTAL (this page)	\$2,500.00	TOTAL (complete only on last page of this schedule)	_____

## SCHEDULE A-1: CONTRIBUTIONS (Other than In-Kind Contributions)

The following information must be provided for all contributors to your campaign during this reporting period, except for in-kind contributions. Information on in-kind contributions is reported on SCHEDULE A-2: IN-KIND CONTRIBUTIONS. In Column 1, check if the contributor is a political committee or a party committee. Any personal funds a candidate contributes to his campaign must be reported on this schedule. Personal funds a candidate *loans* to his campaign should be reported on Schedule B. For anonymous contributions, see SCHEDULE F. Totals and subtotals are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Contributor	2. Contributions this Reporting Period		3. Total this Election
	a. Date(s)	b. Amount(s)	
J. DONALD GARVEY 56 Tokalon Pl Metairie, LA 70001  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	11/09/2016	\$1,000.00	\$1,000.00
JOSEPH GIARRUSSO 6342 Colbert St. New Orleans, LA 70124  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	11/02/2016	\$100.00	\$100.00
GULF COAST PAC 6767 Perkins Rd. Ste. 200 Baton Rouge, LA 70808  POLITICAL COMMITTEE? <input checked="" type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	11/09/2016	\$1,000.00	\$1,000.00
HELIS OIL & GAS COMPANY, LLC 228 St. Charles Ste 912 New Orleans, LA 70130  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	10/27/2016	\$1,000.00	\$1,000.00
JAMES HUGER 1010 Calhoun St. New Orleans, LA 70112  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	10/20/2016	\$100.00	\$100.00
CHARLES KENNEDY, JR. 935 Gravier St. New Orleans, LA 70112  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	11/02/2016	\$1,000.00	\$1,000.00
4. SUBTOTAL (this page)		\$4,200.00	N/A
5. TOTAL (complete only on last page of this schedule)			N/A
6. CONTRIBUTIONS FROM POLITICAL COMMITTEES:			
SUBTOTAL (this page)		\$1,000.00	TOTAL (complete only on last page of this schedule)

Form 102, Rev. 3/98, Page Rev. 3/98

## SCHEDULE A-1: CONTRIBUTIONS (Other than In-Kind Contributions)

The following information must be provided for all contributors to your campaign during this reporting period, except for in-kind contributions. Information on in-kind contributions is reported on SCHEDULE A-2: IN-KIND CONTRIBUTIONS. In Column 1, check if the contributor is a political committee or a party committee. Any personal funds a candidate contributes to his campaign must be reported on this schedule. Personal funds a candidate *loans* to his campaign should be reported on Schedule B. For anonymous contributions, see SCHEDULE F. Totals and subtotals are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Contributor	2. Contributions this Reporting Period		3. Total this Election
	a. Date(s)	b. Amount(s)	
CHARLES KENNEDY, JR. 935 Gravier St. New Orleans, LA 70112  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	10/25/2016	\$1,000.00	\$1,000.00
MRS. SORRELL LANIER, JR. 4904 Constance St. New Orleans, LA 70115  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	11/14/2016	\$250.00	\$250.00
LAURENE POWELL JOBS 555 Bryant Street #259 Palo Alto, CA 94301  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	11/09/2016	\$2,000.00	\$2,000.00
HEIDI R QUENAN 1239 Eleonore St. New Orleans, LA 70115  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	10/24/2016	\$25.00	\$25.00
DAVID SCHLAKMAN 77 Roton Ave Norwalk, CT 06853  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	10/31/2016	\$100.00	\$100.00
KATHERINE D SHERILL 765 Park Ave. New York, NY 10021  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	10/24/2016	\$1,250.00	\$1,250.00
4. SUBTOTAL (this page)		\$4,625.00	N/A
5. TOTAL (complete only on last page of this schedule)			N/A
6. CONTRIBUTIONS FROM POLITICAL COMMITTEES:			
SUBTOTAL (this page)		\$0.00	TOTAL (complete only on last page of this schedule)

Form 102, Rev. 3/98, Page Rev. 3/98

## SCHEDULE A-1: CONTRIBUTIONS (Other than In-Kind Contributions)

The following information must be provided for all contributors to your campaign during this reporting period, except for in-kind contributions. Information on in-kind contributions is reported on SCHEDULE A-2: IN-KIND CONTRIBUTIONS. In Column 1, check if the contributor is a political committee or a party committee. Any personal funds a candidate contributes to his campaign must be reported on this schedule. Personal funds a candidate *loans* to his campaign should be reported on Schedule B. For anonymous contributions, see SCHEDULE F. Totals and subtotals are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Contributor	2. Contributions this Reporting Period		3. Total this Election
	a. Date(s)	b. Amount(s)	
STEPHEN C SHERILL 765 Park Ave. New York, NY 10021  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	10/24/2016	\$1,250.00	\$1,250.00
STAND FOR CHILDREN LOUISIANA PAC 2121 SW Broadway Ste. 111 Portland, OR 97201  POLITICAL COMMITTEE? <input checked="" type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	11/02/2016	\$2,500.00	\$2,500.00
SYDNEY S TOUCHSTONE 1207 Henry Clay Ave New Orleans, LA 70118  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	10/26/2016	\$100.00	\$100.00
CAROLYN C WOGAN 1417 State St. New Orleans, LA 70118  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	10/26/2016	\$30.00	\$30.00
4. SUBTOTAL (this page)		\$3,880.00	N/A
5. TOTAL (complete only on last page of this schedule)		\$ 16,955.00	N/A
6. CONTRIBUTIONS FROM POLITICAL COMMITTEES:			
SUBTOTAL (this page)		\$2,500.00	TOTAL (complete only on last page of this schedule) \$ 6,000.00

Form 102, Rev. 3/98, Page Rev. 3/98



## SCHEDULE A-2: IN-KIND CONTRIBUTIONS

The following information must be provided for all in-kind contributions to your campaign having a monetary value in excess of \$25. In-kind contributions include the donation of tangible property, the use of tangible property, or the services of employees paid by a person other than the candidate or his business. In Column 1, check if the in-kind contributor is a political committee or a party committee. Any in-kind contributions a candidate makes to his own campaign must be reported here. Totals and subtotals are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of In-Kind Contributor	2. In-Kind Contributions this Reporting Period			3. Total this Election
	a. Description(s)	b. Date(s)	c. Amount(s)	
MARK SCHREINER 1219 Calhoun St. New Orleans, LA 70115  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	Event Catering pd to Chez Nous 5701 Magazine NOLA 70115	11/02/2016	\$293.70	\$293.70
4. SUBTOTAL (this page)			\$293.70	N/A
5. TOTAL (complete only on last page of this schedule)			\$ 293.70	N/A
6. IN-KIND CONTRIBUTIONS FROM POLITICAL COMMITTEES				
SUBTOTAL (this page)			\$0.00	TOTAL (complete only on last page of this schedule) \$ 0.00

Form 102, Rev. 3/98, Page Rev. 3/98

## SCHEDULE E-1: EXPENDITURES

Use this schedule to report information on all campaign expenditures for this reporting period. An "expenditure" is any payment made for the purpose of supporting your election to public office and includes monies spent for the campaign's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-2: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
CC'S COFFEE HOUSE 900 Jefferson Avenue New Orleans, LA 70115	10/20/2016	Refreshment for Campaign Meeting	\$ 6.98
DEMOCRACY ENGINE 850 Quincy Street, NW #402 Washington, DC 20011	11/09/2016	Credit Card Processing Fee	\$ 100.00
DOCUMART 5624 Citrus Blvd. Harahan, LA 70123	11/01/2016	Postage for Mailer pd to USPS	\$ 366.80
DOCUMART 5624 Citrus Blvd. Harahan, LA 70123	11/02/2016	Printing for Campaign Mailer	\$ 6,297.10
DOCUMART 5624 Citrus Blvd. Harahan, LA 70123	10/28/2016	Printing for Mailer	\$ 2,664.76
DOCUMART 5624 Citrus Blvd. Harahan, LA 70123	11/02/2016	Postage for Mailer pd to USPS	\$ 1,138.79
FACEBOOK 1 Hacker Way Menlo Park, CA 94025	11/01/2016	FaceBook Advertising	\$ 104.50
LANGENSTEIN'S 1330 Arabella St New Orleans, LA 70115	11/08/2016	Catering for Campaign Event	\$ 216.24
3. SUBTOTAL (optional)			\$10,895.17
4. TOTAL (optional - complete only on last page of this schedule)			

Form 102, Rev. 3/98, Page Rev. 3/98

## SCHEDULE E-1: EXPENDITURES

Use this schedule to report information on all campaign expenditures for this reporting period. An "expenditure" is any payment made for the purpose of supporting your election to public office and includes monies spent for the campaign's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-2: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
MPRESS 4100 Howard Ave New Orleans, LA 70125	10/31/2016	Pro Rata share of Printing	\$ 500.00
NEW ORLEANS PARKING 1300 Perdido St. New Orleans, LA 70112	10/21/2016	Parking for Campaign Event	\$ 6.00
NEW ORLEANS PARKING 1300 Perdido St. New Orleans, LA 70112	10/31/2016	Parking for Campaign Event	\$ 10.00
NEW ORLEANS PARKING 1300 Perdido St. New Orleans, LA 70112	10/31/2016	Parking for Campaign Event	\$ 6.00
PAULA CHIN-LAI HON 5010 Bissonet Dr. Metairie, LA 70003	11/01/2016	Graphic Design for Campaign Materials	\$ 585.00
PAYPAL 2211 North First Street San Jose, CA 95131	11/20/2016	Credit Card Processing Fee	\$ 45.00
CASANDRA SMITH 7524 Malvern Street New Orleans, LA 70126	10/28/2016	Grassroots and Organizational Consulting	\$ 4,000.00
USPS 701 Loyola Ave New Orleans, LA 70115	10/24/2016	Postage for Mailer	\$ 3,676.05
3. SUBTOTAL (optional)			\$8,828.05
4. TOTAL (optional - complete only on last page of this schedule)			

Form 102, Rev. 3/98, Page Rev. 3/98

## SCHEDULE E-1: EXPENDITURES

Use this schedule to report information on all campaign expenditures for this reporting period. An "expenditure" is any payment made for the purpose of supporting your election to public office and includes monies spent for the campaign's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-2: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
VISTAPRINT 95 Hayden Lexington, ME 04241	10/25/2016	Printing of Campaign Materials	\$ 229.67
VIVID INK 2538 Poydras New Orleans, LA 70119	11/04/2016	Printing of Campaign Materials	\$ 1,428.25
3. SUBTOTAL (optional)			\$1,657.92
4. TOTAL (optional - complete only on last page of this schedule)			\$ 21,381.14

Form 102. Rev. 3/98. Page Rev. 3/98