

# CANDIDATE'S REPORT

(to be filed by a candidate or his principal campaign committee)

1. Qualifying Name and Address of Candidate

ETHAN ASHLEY  
3423 Marigny Street  
New Orleans, LA 70122

2. Office Sought (Include title of office as well as parish, city, town and/or election district.)

School Board  
Orleans  
2

**OFFICE USE ONLY**

**Report Number:** 94428

**Date Filed:** 1/14/2021

**Report Includes Schedules:**

Schedule A-1  
Schedule E-1

3. Date of Primary 11/3/2020

This report covers from 11/16/2020 through 1/4/2021

4. Type of Report:

180th day prior to primary       40th day after general  
 90th day prior to primary       Annual (future election)  
 30th day prior to primary       Supplemental (past election)  
 10th day prior to primary  
 10th day prior to general       Amendment to prior

5. FINAL REPORT if:

Withdrawn       Filed after the election AND all loans and debts paid  
AND no surplus funds remaining  
 Unopposed

6. Name and Address of Financial Institution  
(You are required by law to use one or more banks, savings and loan associations, or money market mutual fund as the depository of all campaign funds.)

LIBERTY BANK  
2714 Canal Street  
New Orleans, LA 70119

7. Full Name and Address of Treasurer

ASHTON M JACKSON  
7809 Edward Street  
New Orleans, LA 70126

9. Name of Person Preparing Report ASHTON M JACKSON

Daytime Telephone 504-491-4214

10. WE HEREBY CERTIFY that the information contained in this report and the attached schedules is true and correct to the best of our knowledge, information and belief, and that no expenditures have been made nor contributions received that have not been reported herein, and that no information required to be reported by the Louisiana Campaign Finance Disclosure Act has been deliberately omitted.

This 14th day of January, 2021.

Ethan Ashley  
Signature of Candidate/Chairperson  
(To be signed by Chairperson *only* if report by principal campaign committee)

504.3459952  
Daytime Telephone

Ashton M Jackson  
Signature of Treasurer

504-491-4214  
Daytime Telephone

8. FOR PRINCIPAL CAMPAIGN COMMITTEES ONLY  
a. Name and address of principal campaign committee, committee's chairperson, and subsidiary committees, if any (use additional sheets if necessary).

## SUMMARY PAGE

<b>RECEIPTS</b>	This Period
1. Contributions (Schedule A-1)	\$ 17,325.00
2. In-kind Contributions (Schedule A-2)	\$ 0.00
3. Campaign paraphernalia sales of \$25 or less	\$ 0.00
<b>4. TOTAL CONTRIBUTIONS</b> (Lines 1 + 2 +33)	<b>\$ 17,325.00</b>
5. Other Receipts (Schedule A-3)	\$ 0.00
6. Loans Received (Schedule B)	\$ 0.00
7. Loan Repayments Received (Schedule D)	\$ 0.00
<b>8. TOTAL RECEIPTS</b> (Lines 4 + 5 + 6 + 7)	<b>\$ 17,325.00</b>

<b>DISBURSEMENTS</b>	This Period
9. Expenditures (Schedule E-1)	\$ 18,394.25
10. Other Disbursements (Schedule E-2)	\$ 0.00
11. Loan Repayments Made (Schedule B)	\$ 0.00
12. Funds Loaned (Schedule D)	\$ 0.00
<b>13. TOTAL DISBURSEMENTS</b> (Lines 9 + 10 + 11 + 12)	<b>\$ 18,394.25</b>

<b>FINANCIAL SUMMARY</b>	Amount
14. Funds on hand at beginning of reporting period <small>(Must equal funds on hand at close from last report or -0- if first report for this election)</small>	\$ 5,349.25
15. <i>Plus</i> total receipts this period <small>(Line 8 above)</small>	\$ 17,325.00
16. <i>Less</i> total disbursements this period <small>(Line 13 above)</small>	\$ 18,394.25
17. <i>Less</i> in-kind contributions <small>(Line 2 above)</small>	\$ 0.00
18. Funds on hand at close of reporting period	\$ 4,280.00

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## SUMMARY PAGE (continued)

INVESTMENTS	Amount
19. Of funds on hand at beginning of reporting period (Line 14, above), amount held in investments ( <i>i.e.</i> , savings accounts, CD's, money market funds, etc.)	\$ 0.00
20. Of funds on hand at close of reporting period (Line 18, above), amount held in investments	\$ 0.00

SPECIAL TRANSACTIONS - for the reporting period	Amount
21. Candidate's personal funds (Use of personal funds as either a contribution or loan to the campaign should be reported on Schedules A-1 or B.)	\$ 0.00
22. Contributions received from political committees (From Schedules A-1 and A-2)	\$ 4,000.00
23. All proceeds from the sale of tickets to fundraising events (Receipts from the sale of tickets are contributions and must also be reported on Schedule A-1.)	\$ 0.00
24. Proceeds from the sale of campaign paraphernalia (Receipts from the sale of campaign paraphernalia are contributions and must also be reported on Schedule A-1 or Line 3, above.)	\$ 0.00
25. Expenditures from petty cash fund (Must also be reported on Schedule E-1.)	\$ 0.00

SPECIAL TRANSACTIONS - total for the election	This Election
26. Total amount of contributions received from political committees for both the primary and general elections combined since the first report filed for this election.	\$ 8,500.00

### NOTICE

The personal use of campaign funds is prohibited.\* The use of campaign funds must be related to a political campaign or the holding of a public office or party position. However, campaign funds may be used to reimburse a candidate for expenses related to his campaign or office, to pay taxes on the interest earned on campaign funds or to replace articles lost, stolen, or damaged in connection with a campaign.

Excess campaign funds may be returned to contributors on a pro rata basis, given as a charitable contribution as provided in 26 USC 170(c), given to a charitable organization as defined in 26 USC 501(c) (3), expended in support of or opposition to a proposition, political party, or candidacy of any person, or maintained in a segregated fund for use in future political campaigns or activity related to preparing for future candidacy to elective office.

\*The prohibition on the personal use of campaign funds does not apply to campaign funds received prior to July 15, 1988.

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## SCHEDULE A-1: CONTRIBUTIONS (Other than In-Kind Contributions)

The following information must be provided for all contributors to your campaign during this reporting period, except for in-kind contributions. Information on in-kind contributions is reported on SCHEDULE A-2: IN-KIND CONTRIBUTIONS. In Column 1, check if the contributor is a political committee or a party committee. Any personal funds a candidate contributes to his campaign must be reported on this schedule. Personal funds a candidate *loans* to his campaign should be reported on Schedule B. For anonymous contributions, see SCHEDULE F. Totals and subtotals are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Contributor	2. Contributions this Reporting Period		3. Total this Election
	a. Date(s)	b. Amount(s)	
DONG CORPORATION 524 Metairie Rd Metairie, LA 70005  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	12/03/2020	\$1,000.00	\$1,000.00
CARRIE DOUGLAS 19357 Golden Lake Ct Bend, OR 97702  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	12/01/2020	\$200.00	\$200.00
PAUL FLOWERS 1000 Jefferson Parkway New Orleans, LA 70125  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	12/03/2020	\$500.00	\$500.00
KYLE M FRANCE 3421 N Causewar Blvd Ste 105 Metairie, LA 70002  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	12/06/2020	\$500.00	\$500.00
TONY GELDERMAN 2727 Prytania Street Suite 14 New Orleans, LA 70130  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	12/08/2020	\$750.00	\$2,250.00
BRODERICK C GRUBB 7807 Jeannette St New Orleans, LA 70118  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	12/04/2020	\$500.00	\$500.00
4. SUBTOTAL (this page)		\$3,450.00	N/A
5. TOTAL (complete only on last page of this schedule)			N/A
6. CONTRIBUTIONS FROM POLITICAL COMMITTEES:			
SUBTOTAL (this page)		\$0.00	TOTAL (complete only on last page of this schedule)

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## SCHEDULE A-1: CONTRIBUTIONS (Other than In-Kind Contributions)

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1. Name and Address of Contributor	2. Contributions this Reporting Period		3. Total this Election
	a. Date(s)	b. Amount(s)	
HAMPTON AND HARRISON LLC 650 Poydras Street Suite 2107 New Orleans, LA 70130  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	12/04/2020	\$1,000.00	\$1,000.00
DARVIS HARVEY 3648 General Degaulle New Orleans, LA 70114  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	12/06/2020	\$1,000.00	\$1,000.00
SCOTT JACOBS 625 St Charles Ave Apt 7A New Orleans, LA 70130  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	12/10/2020	\$1,500.00	\$4,000.00
PUBLIC SCHOOL ALLIES 6312 Seven Corners Ctr #354 Falls Church, VA 22044  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	12/04/2020	\$2,500.00	\$2,500.00
CHARLES SMITH 2668 Applewood Drive Ontario, CA 91761  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	12/04/2020	\$125.00	\$125.00
THE COMMUNITY TRUST PAC 2419 Dauphine St Unit B New Orleans, LA 70117  POLITICAL COMMITTEE? <input checked="" type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	12/06/2020	\$1,500.00	\$3,000.00
4. SUBTOTAL (this page)		\$7,625.00	N/A
5. TOTAL (complete only on last page of this schedule)			N/A
6. CONTRIBUTIONS FROM POLITICAL COMMITTEES:			
SUBTOTAL (this page)		\$1,500.00	TOTAL (complete only on last page of this schedule)

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## SCHEDULE A-1: CONTRIBUTIONS (Other than In-Kind Contributions)

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1. Name and Address of Contributor	2. Contributions this Reporting Period		3. Total this Election
	a. Date(s)	b. Amount(s)	
JOSHUA THOMAS 7210 Claridge Ct New Orleans, LA 70127  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	12/07/2020	\$150.00	\$150.00
VPG MANAGEMENT 2439 Manhanntan Blvd Ste 500 Harvey, LA 70058  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	12/04/2020	\$1,000.00	\$1,000.00
EDWARD WILLIAMS 3014 S. Buchanan St. Arlington, VA 22206  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	01/02/2021	\$100.00	\$100.00
GEORGE H WILSON 3 Newcomb Blvd New Orleans, LA 70118  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	12/03/2020	\$1,000.00	\$2,000.00
4. SUBTOTAL (this page)		\$2,250.00	N/A
5. TOTAL (complete only on last page of this schedule)		\$ 17,325.00	N/A
6. CONTRIBUTIONS FROM POLITICAL COMMITTEES:			
SUBTOTAL (this page) <u>          \$0.00          </u>		TOTAL (complete only on last page of this schedule) <u>          \$ 4,000.00          </u>	

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## SCHEDULE E-1: EXPENDITURES

Use this schedule to report information on all campaign expenditures for this reporting period. An "expenditure" is any payment made for the purpose of supporting your election to public office and includes monies spent for the campaign's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-2: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
DEBORAH BOATNER 2360 Industry St New Orleans, LA 70122	12/06/2020	Election Day Worker	\$ 100.00
BROWN PUBLIC RELATIONS LLC PO Box 740448 New Orleans, LA 70174	11/29/2020	Campaign PR Consulting	\$ 1,390.00
BRYAN CLARK 3317 Clemont Drive New Orleans, LA 70122	12/06/2020	Election Day Worker	\$ 100.00
THELMA CURRY 3619 Clematis St New Orleans, LA 70122	12/06/2020	Election Day Worker	\$ 100.00
TYRONE DABNEY 3639 Piedmont St New Orleans, LA 70122	12/06/2020	Election Day Worker	\$ 100.00
RENA FORD 420 N Villere St New Orleans, LA 70122	12/06/2020	Election Day Worker	\$ 100.00
SYLVIA FOUCHA 1816 Laparusse St New Orleans, LA 70122	12/06/2020	Election Day Worker	\$ 100.00
AURUTHINE HENDERSON 420 N Villere St New Orleans, LA 70122	12/06/2020	Election Day Worker	\$ 100.00
3. SUBTOTAL (optional)			\$2,090.00
4. TOTAL (optional - complete only on last page of this schedule)			

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1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
MONROE HOSKINS 2519 Clover St New Orleans, LA 70122	12/06/2020	Election Day Worker	\$ 100.00
ASHTON M JACKSON 7809 Edward St New Orleans, LA 70126	12/30/2020	Campaign Accounting Services	\$ 2,500.00
JEVONIA JACKSON 4869 Babylon St New Orleans, LA 70122	12/06/2020	Election Day Worker	\$ 100.00
MARILYN JACKSON 3317 Clemont Drive New Orleans, LA 70122	12/06/2020	Election Day Worker	\$ 100.00
ROSALIND JACKSON 3317 Clemont Drive New Orleans, LA 70122	12/06/2020	Election Day Worker	\$ 100.00
TAMARA JACKSON 3317 Clemont Drive New Orleans, LA 70122	12/06/2020	Election Day Worker	\$ 100.00
WILSON JARROW 6112 Eads St New Orleans, LA 70122	12/06/2020	Election Day Worker	\$ 100.00
LEBLANC & SHUSTER PUBLIC RELATIONS FIRM PO BOX 9214 Metairie, LA 70055	12/03/2020	Campaign PR Consulting	\$ 5,689.37
3. SUBTOTAL (optional)			\$8,789.37
4. TOTAL (optional - complete only on last page of this schedule)			

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1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
ERIC MCVICKER 603 Tops L Drive Mandeville, LA 70448	12/07/2020	Campaign Fundraising Consulting	\$ 750.00
MELE PRINTING 619 N Tyler St Convington, LA 70433	11/30/2020	Campaign door hangers and fliers.	\$ 750.00
CHERRIE MELROSE 3317 Clemont Dr New Orleans, LA 70122	12/06/2020	Election Day Worker	\$ 100.00
PAULA MITCHELL 3640 Piedmont St New Orleans, LA 70122	12/06/2020	Election Day Worker	\$ 100.00
NEW ORLEANS EAST LEADERSHIP 5901 Wright Rd New Orleans, LA 70130	12/02/2020	Pro Rata	\$ 1,500.00
STRIPE 185 Berry Street San Francisco, CA 94107	01/04/2021	Online contributions servicing fee	\$ 160.38
THE PRINTER'S WHOLESALE GROUP 3801 N Causeway Blvd Metairie, LA 70002	12/02/2020	Campaign signs	\$ 955.35
THE PRINTER'S WHOLESALE GROUP 3801 N Causeway Blvd Metairie, LA 70002	11/27/2020	Campaign signs	\$ 2,399.15
3. SUBTOTAL (optional)			\$6,714.88
4. TOTAL (optional - complete only on last page of this schedule)			

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1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
UNITED VOTERS LEAGUE 4028 Erato St New Orleans, LA 70125	12/02/2020	Pro Rata	\$ 800.00
3. SUBTOTAL (optional)			\$800.00
4. TOTAL (optional - complete only on last page of this schedule)			\$ 18,394.25

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