

# CANDIDATE'S REPORT

(to be filed by a candidate or his principal campaign committee)

1. Qualifying Name and Address of Candidate

DR. RALPH ABRAHAM  
PO Box 4247  
Baton Rouge, LA 70821

2. Office Sought (Include title of office as well as parish, city, town and/or election district.)

GOVERNOR  
STATE OF LOUISIANA

**OFFICE USE ONLY**

Report Number: 95438

Date Filed: 2/5/2021

**Report Includes Schedules:**

Schedule A-1  
Schedule B  
Schedule C  
Schedule E-1

3. Date of Primary 10/12/2019

This report covers from 1/1/2020 through 12/31/2020

4. Type of Report:

180th day prior to primary       40th day after general  
 90th day prior to primary       Annual (future election)  
 30th day prior to primary       Supplemental (past election)  
 10th day prior to primary  
 10th day prior to general       Amendment to prior

5. FINAL REPORT if:

Withdrawn       Filed after the election AND all loans and debts paid  
AND no surplus funds remaining  
 Unopposed

6. Name and Address of Financial Institution  
(You are required by law to use one or more banks, savings and loan associations, or money market mutual fund as the depository of all campaign funds.)

RESOURCE BANK  
9513 JEFFERSON HWY.  
BATON ROUGE, LA 70809

7. Full Name and Address of Treasurer

AMANDA MALOY  
742 NORTH 5TH STREET  
BATON ROUGE, LA 70802

9. Name of Person Preparing Report AMANDA GUIDRY MALOY

Daytime Telephone 225-767-7163

10. WE HEREBY CERTIFY that the information contained in this report and the attached schedules is true and correct to the best of our knowledge, information and belief, and that no expenditures have been made nor contributions received that have not been reported herein, and that no information required to be reported by the Louisiana Campaign Finance Disclosure Act has been deliberately omitted.

This 5th day of February, 2021.

DR. RALPH ABRAHAM

Signature of Candidate/Chairperson  
(To be signed by Chairperson *only* if report by principal campaign committee)

318.728.1024

Daytime Telephone

AMANDA MALOY

Signature of Treasurer

225-767-7163

Daytime Telephone

8. FOR PRINCIPAL CAMPAIGN COMMITTEES ONLY  
a. Name and address of principal campaign committee, committee's chairperson, and subsidiary committees, if any (use additional sheets if necessary).

On attached sheet

**FOR PRINCIPAL CAMPAIGN COMMITTEES ONLY**

Name and address of principal campaign committee, committee's chairperson, and subsidiary committees, if any (use additional sheets if necessary).

Name and Address of **Principal Campaign Committee**

Name and Address of **Committee's Chairman**

## SUMMARY PAGE

RECEIPTS	This Period
1. Contributions (Schedule A-1)	\$ 6,620.00
2. In-kind Contributions (Schedule A-2)	\$ 0.00
3. Campaign paraphernalia sales of \$25 or less	\$ 0.00
4. <b>TOTAL CONTRIBUTIONS</b> (Lines 1 + 2 +33)	\$ 6,620.00
5. Other Receipts (Schedule A-3)	\$ 0.00
6. Loans Received (Schedule B)	\$ 0.00
7. Loan Repayments Received (Schedule D)	\$ 0.00
8. <b>TOTAL RECEIPTS</b> (Lines 4 + 5 + 6 + 7)	\$ 6,620.00

DISBURSEMENTS	This Period
9. Expenditures (Schedule E-1)	\$ 5,855.04
10. Other Disbursements (Schedule E-2)	\$ 0.00
11. Loan Repayments Made (Schedule B)	\$ 0.00
12. Funds Loaned (Schedule D)	\$ 0.00
13. <b>TOTAL DISBURSEMENTS</b> (Lines 9 + 10 + 11 + 12)	\$ 5,855.04

FINANCIAL SUMMARY	Amount
14. Funds on hand at beginning of reporting period <small>(Must equal funds on hand at close from last report or -0- if first report for this election)</small>	\$ 1,611.90
15. <i>Plus</i> total receipts this period <small>(Line 8 above)</small>	\$ 6,620.00
16. <i>Less</i> total disbursements this period <small>(Line 13 above)</small>	\$ 5,855.04
17. <i>Less</i> in-kind contributions <small>(Line 2 above)</small>	\$ 0.00
18. Funds on hand at close of reporting period	\$ 2,376.86

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## SUMMARY PAGE (continued)

INVESTMENTS	Amount
19. Of funds on hand at beginning of reporting period (Line 14, above), amount held in investments ( <i>i.e.</i> , savings accounts, CD's, money market funds, etc.)	\$ 0.00
20. Of funds on hand at close of reporting period (Line 18, above), amount held in investments	\$ 0.00

SPECIAL TRANSACTIONS - for the reporting period	Amount
21. Candidate's personal funds (Use of personal funds as either a contribution or loan to the campaign should be reported on Schedules A-1 or B.)	\$ 0.00
22. Contributions received from political committees (From Schedules A-1 and A-2)	\$ 1,000.00
23. All proceeds from the sale of tickets to fundraising events (Receipts from the sale of tickets are contributions and must also be reported on Schedule A-1.)	\$ 0.00
24. Proceeds from the sale of campaign paraphernalia (Receipts from the sale of campaign paraphernalia are contributions and must also be reported on Schedule A-1 or Line 3, above.)	\$ 0.00
25. Expenditures from petty cash fund (Must also be reported on Schedule E-1.)	\$ 0.00

SPECIAL TRANSACTIONS - total for the election	This Election
26. Total amount of contributions received from political committees for both the primary and general elections combined since the first report filed for this election.	\$ 61,750.00

### NOTICE

The personal use of campaign funds is prohibited.\* The use of campaign funds must be related to a political campaign or the holding of a public office or party position. However, campaign funds may be used to reimburse a candidate for expenses related to his campaign or office, to pay taxes on the interest earned on campaign funds or to replace articles lost, stolen, or damaged in connection with a campaign.

Excess campaign funds may be returned to contributors on a pro rata basis, given as a charitable contribution as provided in 26 USC 170(c), given to a charitable organization as defined in 26 USC 501(c) (3), expended in support of or opposition to a proposition, political party, or candidacy of any person, or maintained in a segregated fund for use in future political campaigns or activity related to preparing for future candidacy to elective office.

\*The prohibition on the personal use of campaign funds does not apply to campaign funds received prior to July 15, 1988.

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## SCHEDULE A-1: CONTRIBUTIONS (Other than In-Kind Contributions)

The following information must be provided for all contributors to your campaign during this reporting period, except for in-kind contributions. Information on in-kind contributions is reported on SCHEDULE A-2: IN-KIND CONTRIBUTIONS. In Column 1, check if the contributor is a political committee or a party committee. Any personal funds a candidate contributes to his campaign must be reported on this schedule. Personal funds a candidate *loans* to his campaign should be reported on Schedule B. For anonymous contributions, see SCHEDULE F. Totals and subtotals are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Contributor	2. Contributions this Reporting Period		3. Total this Election
	a. Date(s)	b. Amount(s)	
ACADIAN AMBULANCE SERVICE PO BOX 9800 LAFAYETTE, LA 70509  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	07/17/2020	\$1,500.00	\$1,500.00
CHARLES P BURNELL 509 BEVERLY DRIVE LAFAYETTE, LA 70503  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	07/17/2020	\$1,500.00	\$3,500.00
BRIAN CAMPBELL PO BOX 82210 BATON ROUGE, LA 70884  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	07/17/2020	\$1,000.00	\$1,000.00
CRPPA LOCAL PAC 8712 HWY 23 BELLE CHASSE, LA 70037  POLITICAL COMMITTEE? <input checked="" type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	07/17/2020	\$1,000.00	\$1,000.00
G. ARCHER FRIERSON, II 10985 HARTS ISLAND RD. SHREVEPORT, LA 71115  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	07/17/2020	\$1,000.00	\$3,500.00
RICHARD LIPSEY 1 LAKEWOOD POINT DRIVE BATON ROUGE, LA 70810  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	07/17/2020	\$500.00	\$500.00
4. SUBTOTAL (this page)		\$6,500.00	N/A
5. TOTAL (complete only on last page of this schedule)			N/A
6. CONTRIBUTIONS FROM POLITICAL COMMITTEES:			
SUBTOTAL (this page)		\$1,000.00	TOTAL (complete only on last page of this schedule)

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## SCHEDULE A-1: CONTRIBUTIONS (Other than In-Kind Contributions)

The following information must be provided for all contributors to your campaign during this reporting period, except for in-kind contributions. Information on in-kind contributions is reported on SCHEDULE A-2: IN-KIND CONTRIBUTIONS. In Column 1, check if the contributor is a political committee or a party committee. Any personal funds a candidate contributes to his campaign must be reported on this schedule. Personal funds a candidate *loans* to his campaign should be reported on Schedule B. For anonymous contributions, see SCHEDULE F. Totals and subtotals are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Contributor	2. Contributions this Reporting Period		3. Total this Election
	a. Date(s)	b. Amount(s)	
LISA NICHOLS 108 ASHLEY LANE VIDALIA, LA 71373  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	01/03/2020	\$10.00	\$75.00
LISA NICHOLS 108 ASHLEY LANE VIDALIA, LA 71373  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	02/04/2020	\$10.00	\$85.00
B.N. ROBARDS 10073 JEFFERSON HWY BATON ROUGE, LA 70809  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	07/17/2020	\$100.00	\$550.00
4. SUBTOTAL (this page)		\$120.00	N/A
5. TOTAL (complete only on last page of this schedule)		\$ 6,620.00	N/A
6. CONTRIBUTIONS FROM POLITICAL COMMITTEES:			
SUBTOTAL (this page)		<u>\$0.00</u>	TOTAL (complete only on last page of this schedule)
			<u>\$ 1,000.00</u>

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## SCHEDULE B: LOANS RECEIVED

The following information must be provided for each loan or line of credit received this reporting period, even if it has been repaid. Also, complete this schedule for loans received in prior periods that are still outstanding. Separate loans must be reported separately, even if from the same source. Any personal funds a candidate loans to his campaign must be reported on this schedule.

<p>1. Name and address of lender  DR. RALPH ABRAHAM  PO Box 4247  Baton Rouge, LA 70821</p>	<p>2. a. Date* <u>9/2/2019</u>      b. Interest rate <u>0.00</u> %(a.p.r.)</p> <p>c. Amount borrowed* ..... \$ <u>300,000.00</u></p> <p>d. Balance due ..... \$ <u>300,000.00</u></p> <p>*For lines of credit, give the date the line of credit was first committed at Item 2a and list only the amount actually drawn at Item 2c.  OPTIONAL: Total amount of credit available \$ _____</p>						
<p>3. Endorsers/Guarantors</p>	<p>4. Repayments this period</p> <table style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 30%; text-align: center;">Date</th> <th style="width: 40%; text-align: center;">Principal</th> <th style="width: 30%; text-align: center;">Interest</th> </tr> </thead> <tbody> <tr> <td style="height: 30px;"> </td> <td> </td> <td> </td> </tr> </tbody> </table>	Date	Principal	Interest			
Date	Principal	Interest					
<p>(Enter the full name and address of each person or entity that has endorsed, guaranteed or otherwise secured the loan or line of credit. Also, state the amount of liability for each endorser or guarantor.)</p>	<p>(List payments of principal and interest separately. If separate amounts are not known, list all payments under principal.)</p>						
<p>1. Name and address of lender  DR. RALPH ABRAHAM  PO Box 4247  Baton Rouge, LA 70821</p>	<p>2. a. Date* <u>9/28/2019</u>      b. Interest rate <u>0.00</u> %(a.p.r.)</p> <p>c. Amount borrowed* ..... \$ <u>50,000.00</u></p> <p>d. Balance due ..... \$ <u>50,000.00</u></p> <p>*For lines of credit, give the date the line of credit was first committed at Item 2a and list only the amount actually drawn at Item 2c.  OPTIONAL: Total amount of credit available \$ _____</p>						
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<p>1. Name and address of lender  DR. RALPH ABRAHAM  PO Box 4247  Baton Rouge, LA 70821</p>	<p>2. a. Date* <u>10/4/2019</u>      b. Interest rate <u>0.00</u> %(a.p.r.)</p> <p>c. Amount borrowed* ..... \$ <u>150,000.00</u></p> <p>d. Balance due ..... \$ <u>150,000.00</u></p> <p>*For lines of credit, give the date the line of credit was first committed at Item 2a and list only the amount actually drawn at Item 2c.  OPTIONAL: Total amount of credit available \$ _____</p>						
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<p>(Enter the full name and address of each person or entity that has endorsed, guaranteed or otherwise secured the loan or line of credit. Also, state the amount of liability for each endorser or guarantor.)</p>	<p>(List payments of principal and interest separately. If separate amounts are not known, list all payments under principal.)</p>						

## SCHEDULE B: LOANS RECEIVED

The following information must be provided for each loan or line of credit received this reporting period, even if it has been repaid. Also, complete this schedule for loans received in prior periods that are still outstanding. Separate loans must be reported separately, even if from the same source. Any personal funds a candidate loans to his campaign must be reported on this schedule.

<p>1. Name and address of lender                  LR3 CONSULTING, LLC                  2133 SILVERSIDE DR.                  SUITE K                  BATON ROUGE, LA 70808</p>	<p>2. a. Date* <u>11/30/2019</u>      b. Interest rate <u>0.00</u> %(a.p.r.)</p> <p>c. Amount borrowed* ..... \$ <u>13,109.68</u></p> <p>d. Balance due ..... \$ <u>13,109.68</u></p> <p>*For lines of credit, give the date the line of credit was first committed at Item 2a and list only the amount actually drawn at Item 2c.</p> <p>OPTIONAL: Total amount of credit available \$ _____</p>						
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Date	Principal	Interest					
<p>(Enter the full name and address of each person or entity that has endorsed, guaranteed or otherwise secured the loan or line of credit. Also, state the amount of liability for each endorser or guarantor.)</p>	<p>(List payments of principal and interest separately. If separate amounts are not known, list all payments under principal.)</p>						



## SCHEDULE C: DEBTS & OBLIGATIONS (OTHER THAN LOANS)

DEBTS OWED BY THE CAMPAIGN

DEBTS OWED TO THE CAMPAIGN

Use this schedule to report *either* debts owed by the campaign *or* debts owed to the campaign, checking the appropriate line above. If the campaign has experienced both types of debts, then copy this page and report them separately. Never combine debts owed by and debts owed to on the same page. Debts should be reported on this schedule until repaid. When repayments are made by the campaign, a corresponding entry should be made on SCHEDULE E-1: GENERAL EXPENDITURES. When repayments are received by the campaign, a corresponding entry should be made on SCHEDULE A-3: OTHER RECEIPTS.

1. Name and Address of Creditor/Debtor	2. Outstanding Balance Beginning This Period	3. Amount(s) Incurred This Period (+)	4. Payment(s) Made This Period (-)	5. Outstanding Balance at Close of This Period
BURLAND & MALOY, LLC 742 NORTH 5TH STREET BATON ROUGE, LA 70802  Reason Debt Incurred: NOVEMBER COMPLIANCE AND ACCOUNTING SERVICES	\$3,750.00	\$0.00	\$0.00	\$3,750.00
BURLAND & MALOY, LLC 742 NORTH 5TH STREET BATON ROUGE, LA 70802  Reason Debt Incurred: OCTOBER COMPLIANCE AND ACCOUNTING SERVICES	\$3,750.00	\$0.00	\$0.00	\$3,750.00
CAMPAIGN MARKETING STRATEGIES 3240 WILSON BLVD. SUITE 202 ARLINGTON, VA 22201 Reason Debt Incurred: AUTOMATED GOTV CALLS	\$1,775.34	\$0.00	\$1,775.34	\$0.00
CAMPAIGN MARKETING STRATEGIES 3240 WILSON BLVD. SUITE 202 ARLINGTON, VA 22201 Reason Debt Incurred: AUTOMATED GOTV CALLS	\$1,794.10	\$0.00	\$1,794.10	\$0.00
CLARK HILL P.L.C 1001 PENNSYLVANIA AVENUE NW SUITE 1300 SOUTH WASHINGTON, DC 20004 Reason Debt Incurred: LEGAL CONSULTING SERVICES	\$15,000.00	\$0.00	\$0.00	\$15,000.00
COMPOSE PO BOX 3947 BATON ROUGE, LA 70821  Reason Debt Incurred: VIDEO AND AUDIO PRODUCTION	\$4,100.00	\$0.00	\$0.00	\$4,100.00
FEDEX 5510 FLORIDA BLVD. BATON ROUGE, LA 70802  Reason Debt Incurred: OVERNIGHT OF CHECKS FOR EXPENSES	\$120.12	\$0.00	\$0.00	\$120.12

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FLS CONNECT, LLC 7300 HUDSON BLVD. SUITE 270 SAINT PAUL, MN 55128 Reason Debt Incurred: COMMISSION ON FUNDRAISING	\$3,856.37	\$0.00	\$0.00	\$3,856.37
GO VIRAL PO BOX 5319 BATON ROUGE, LA 70801  Reason Debt Incurred: IN-HOUSE CAMPAIGN CONSULTING SERVICES	\$12,249.00	\$0.00	\$0.00	\$12,249.00
HAYRIDE MEDIA, LLC 9007 HIGHLAND RD. #15 BATON ROUGE, LA 70810 Reason Debt Incurred: DIGITAL ADVERTISING	\$750.00	\$0.00	\$0.00	\$750.00
HOME FRONT COMMUNICATIONS, LLC 1201 NEW YORK AVE, NW SUITE 900 WASHINGTON, DC 20005 Reason Debt Incurred: STUDIO RENTAL FOR VIDEO PRODUCTION	\$1,380.00	\$0.00	\$0.00	\$1,380.00
HOMETOWN PRODUCTIONS, INC. 638 PENALVER STREET BATON ROUGE, LA 70802  Reason Debt Incurred: STATEWIDE TV NEWS COVERAGE ON 9/5/2019	\$1,995.00	\$0.00	\$0.00	\$1,995.00
LAMAR PO BOX 17070 LAKE CHARLES, LA 70616  Reason Debt Incurred: DIGITAL BILLBOARD ADVERTISING	\$93.00	\$0.00	\$0.00	\$93.00
MS CAUSEWAY SOLUTIONS, LLC 433 METAIRIE ROAD SUITE 610 METAIRIE, LA 70005 Reason Debt Incurred: IN-HOUSE STRATEGIC CONSULTING SERVICES	\$26,000.00	\$0.00	\$0.00	\$26,000.00

## SCHEDULE C: DEBTS & OBLIGATIONS (OTHER THAN LOANS)

  X   DEBTS OWED BY THE CAMPAIGN

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1. Name and Address of Creditor/Debtor	2. Outstanding Balance Beginning This Period	3. Amount(s) Incurred This Period (+)	4. Payment(s) Made This Period (-)	5. Outstanding Balance at Close of This Period
MS CAUSEWAY SOLUTIONS, LLC 433 METAIRIE ROAD SUITE 610 METAIRIE, LA 70005 Reason Debt Incurred: STATEWIDE POLLING SERVICES	\$56,630.13	\$0.00	\$0.00	\$56,630.13
REEVES UPTOWN CATERING 1639 RYAN STREET LAKE CHARLES, LA 70601 Reason Debt Incurred: FOOD AND BEVERAGES FOR MEET AND GREET	\$1,683.00	\$0.00	\$1,683.00	\$0.00
THE GOLF CLUB 301 STONEBRIDGE BLVD. BOSSIER CITY, LA 71111 Reason Debt Incurred: FOOD AND BEVERAGE FOR MEET AND GREET	\$460.00	\$0.00	\$0.00	\$460.00
THE MADDEN GROUP 3604 CARDIFF RD. CHEVY CHASE, MD 20815 Reason Debt Incurred: IN-HOUSE MEDIA AND AUDIO-VISUAL CONSULTING	\$7,500.00	\$0.00	\$0.00	\$7,500.00

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## SCHEDULE E-1: EXPENDITURES

Use this schedule to report information on all campaign expenditures for this reporting period. An "expenditure" is any payment made for the purpose of supporting your election to public office and includes monies spent for the campaign's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-2: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
ANEDOT PO BOX 84314 BATON ROUGE, LA 70884	01/03/2020	CC TRANSACTION FEE	\$ 0.70
ANEDOT PO BOX 84314 BATON ROUGE, LA 70884	02/04/2020	CC TRANSACTION FEE	\$ 0.70
CAMPAIGN MARKETING STRATEGIES 3240 WILSON BLVD. SUITE 202 ARLINGTON, VA 22201	08/05/2020	AUTOMATED GOTV CALLS	\$ 1,794.10
CAMPAIGN MARKETING STRATEGIES 3240 WILSON BLVD. SUITE 202 ARLINGTON, VA 22201	08/05/2020	AUTOMATED GOTV CALLS	\$ 1,775.34
COX COMMUNICATIONS PO BOX 919243 DALLAS, TX 75391	07/17/2020	FINAL CABLE AND INTERNET SERVICES FOR HEADQUARTERS	\$ 571.60
LOUISIANA WORKFORCE COMMISSION 1001 N. 3RD STREET BATON ROUGE, LA 70802	07/17/2020	FINAL UNEMPLOYMENT INSURANCE PAYMENT	\$ 29.60
REEVES UPTOWN CATERING 1639 RYAN STREET LAKE CHARLES, LA 70601	07/17/2020	FOOD AND BEVERAGES FOR MEET AND GREET	\$ 1,683.00
3. SUBTOTAL (optional)			\$5,855.04
4. TOTAL (optional - complete only on last page of this schedule)			\$ 5,855.04

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