COMMITTEE'S REPORT

(filed by committees that support or oppose one or more candidates and/or propositions and that are not candidate committees)

1. Full Name and Address of Political Committee

KEEP NEW ORLEANS MOVING FORWARD
441 Gravier St. #7
New Orleans, LA 70130

OFFICE USE ONLY

Report Number: 28702

Date Filed: 12/29/2011

Report Includes Schedules:
Schedule A-1
Schedule B
Schedule E-1
Schedule E-4

2. Date of Primary 11/19/2011

This report covers from 1/1/2011 through 12/19/2011

3. Type of Report:

____	180th day prior to primary	X	40th day after general
____	90th day prior to primary	____	Annual (future election)
____	30th day prior to primary	____	Monthly
____	10th day prior to primary		
____	10th day prior to general	____	Amendment to prior

4. All Committee Officers (including Chairperson, Treasurer, if any, and any other committee officers)

a. Name	b. Position	c. Address
BRUCE GALLASSERO	Chairperson	441 Gravier St. #7 New Orleans, LA 70130
	Treasurer	

5. Candidates or Propositions the Committee is Supporting or Opposing (use additional sheets if necessary)

a. Name & Address of Candidate/Description of Proposition	b. Office Sought	c. Political Party	d. Support/Oppose
On attached sheet			

6. Is the Committee supporting the entire ticket of a political party? ____ Yes X No If "yes", which party?

7. a. Name of Person Preparing Report BRUCE W GALLASSERO

b. Daytime Telephone 504-523-7460

8. WE HEREBY CERTIFY that the information contained in this report and the attached schedules is true and correct to the best of our knowledge , information and belief, and that no expenditures have been made nor contributions received that have not been reported herein, and that no information required to be reported by the Louisiana Campaign Finance Disclosure Act has been deliberately omitted .

This 29th day of December, 2011.

Bruce Gallassero — Signature of Committee/Chairperson

(504) 523-7460 — Daytime Telephone

_____ — Signature of Committee Treasurer, if any

_____ — Daytime Telephone

Form 202, Rev. 3/98, Page Rev. 5/01

5. Candidates or Propositions the Committee is Supporting or Opposing (use additional sheets if necessary)

a. Name & Address of Candidate/Description of Proposition	b. Office Sought	c. Political Party	d. Support/Oppose
KIRA ORANGE JONES 4011 Laurel Street New Orleans, LA 70115	BESE Multi-Parish 2	Democrat	Support

SUMMARY PAGE

RECEIPTS	This Period
1. Contributions (Schedule A-1)	$ 90,000.00
2. In-kind Contributions (Schedule A-2)	$ 0.00
3. Campaign paraphernalia sales of $25 *or less*	$ 0.00
4. **TOTAL CONTRIBUTIONS** (Lines 1 + 2 +3)	$ 90,000.00
5. Other Receipts (Schedule A-3)	$ 0.00
6. Loans Received (Schedule B)	$ 0.00
7. Loan Repayments Received (Schedule D)	$ 0.00
8. **TOTAL RECEIPTS** (Lines 4 + 5 + 6 + 7)	$ 90,000.00

DISBURSEMENTS	This Period
9. General Expenditures (Schedule E-1)	$ 90,000.00
10. In-Kind Expenditures (Schedule E-2)	$ 0.00
11. Contributions made to Candidates (Schedule E-3)	$ 0.00
12. **TOTAL EXPENDITURES** (Lines 9 + 10 + 11)	$ 90,000.00
13. Other Disbursements (Schedule E-4)	$ 145.00
14. Loan Repayments Made (Schedule B)	$ 0.00
15. Funds Loaned (Schedule D)	$ 0.00
16. **TOTAL DISBURSEMENTS** (Lines 12 + 13 + 14 + 15)	$ 90,145.00

FINANCIAL SUMMARY	Amount
17. Funds on hand at beginning of reporting period (Must equal funds on hand at close from last report or -0- if first report for this committee)	$ 8,554.51
18. *Plus* total receipts this period (*less* in-kind contributions received) (Line 8 above minus line 2 above)	$ 90,000.00
19. *Less* total disbursements this period (*less* in-kind expenditures) (Line 16 above minus line 10 above)	$ 90,145.00
20. Funds on hand at close of reporting period	$ 8,409.51

Form 202, Rev. 3/98, Page Rev. 3/98

SUMMARY PAGE (continued)

INVESTMENTS	Amount
21. Of funds on hand at beginning of reporting period (Line 17, above), amount held in investments *(i.e.*, savings accounts, CD's, money market funds, etc.)	$ 0.00
22. Of funds on hand at close of reporting period (Line 20, above), amount held in investments	$ 0.00

SPECIAL TRANSACTIONS	This Period
23. Contributions received from political committees (From Schedules A-1 and A-2)	$ 0.00
24. All proceeds from the sale of tickets to fundraising events (Receipts from the sale of tickets are contributions and must also be reported on Schedule A-1)	$ 0.00
25. Proceeds from the sale of campaign paraphernalia (Receipts from the sale of campaign paraphernalia are contributions and must also be reported on Schedule A-1 or Line 3 above)	$ 0.00
26. Expenditures from petty cash fund (Must also be reported on Schedule E-1)	$ 0.00

NOTICE

A political committee must register in each calendar year in which it will have over $500 of financial activity. The registration is accomplished by filing a Statement of Organization form and paying the $100 filing fee. Statements of Organization are filed annually by January 31. Any committee which realizes that it will have over $500 of financial activity after January 31 must register within ten days of its realization of that fact. However, if this occurs during the ten day period prior to an election the Statement of Organization must be filed within three days.

Political committees must file reports of receipts and disbursements on an annual basis. Annual reports are due by February 15 and should cover the preceding calendar year. Also, committees must file reports of receipts and disbursements on the same schedule as the candidates it supports or opposes. Reports are also due in connection with propositions (ballot issues) the committee supports or opposes. Schedules of reporting and filing dates for all elections are available from the Campaign Finance Office.

SCHEDULE A-1: CONTRIBUTIONS (Other than In-Kind Contributions)

The following information must be provided for all contributions **received** by the committee during this reporting period, except for in-kind contributions, whether received from a political committee or some other person or entity. Contributions **made** by the committee are reported on SCHEDULE E-3: CONTRIBUTIONS MADE TO CANDIDATES. Information on in-kind contributions is reported on SCHEDULE A-2: IN-KIND CONTRIBUTIONS. In Column 1, check "yes" if the contributor is a political committee and "no" if not. For anonymous contributions, see SCHEDULE F. Totals and subtotals at bottom of the page are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Contributor	2. Contributions this Reporting Period		3. Total this Year
	a. Date(s)	b. Amount(s)	
MICHAEL R. BLOOMBERG REVOCABLE TRUST 909 Third Avenue New York, NY 10022 POLITICAL COMMITTEE? ____ PARTY COMMITTEE? ____	11/16/2011	$90,000.00	$90,000.00
4. SUBTOTAL (this page)		$ 90,000.00	N/A
5. TOTAL (complete only on last page of this schedule)		$ 90,000.00	N/A

6. CONTRIBUTIONS FROM POLITICAL COMMITTEES *ONLY*:

SUBTOTAL (this page) $ 0.00 TOTAL (complete only on last page of this schedule) $ 0.00

Form 202, Rev. 3/98, Page Rev. 3/98

SCHEDULE B: LOANS RECEIVED

The following information must be provided for each loan or line of credit received this reporting period, even if it has been repaid. Also, complete this schedule for loans received in prior periods that are still outstanding. Separate loans must be reported separately, even if from the same source.

1. Name and address of lender

LESLIE JACOBS
6038 St. Charles Ave.
New Orleans, LA 70118

2. a. Date* 7/14/2008 b. Interest rate 0.00 %(a.p.r.)

c. Amount borrowed* . . . . . $ 20,000.00

d. Balance due . . . . . $ 4,500.00

*For lines of credit, give the date the line of credit was first committed at Item 2a and list only the amount actually drawn at Item 2c.

OPTIONAL: Total amount of credit available $

3. Endorsers/Guarantors

(Enter the full name and address of each person or entity that has endorsed, guaranteed or otherwise secured the loan or line of credit. Also, state the amount of liability for each endorser or guarantor.)

4. Repayments this period

(List payments of principal and interest separately. If separate amounts are not known, list all payments under principal.)

Date	Principal	Interest

SCHEDULE E-1: GENERAL EXPENDITURES

Use this schedule to report information on most committee expenditures, during this reporting period. If the expenditure directly benefited a particular candidate(s), list the candidate(s)' name under Item 1. **However, (1) in-kind expenditures, and (2) expenditures to candidates or their committees should be reported on SCHEDULES E-2 and E-3, respectively, and should not be reported on this schedule.** An "expenditure" is any payment made for the purpose of supporting or opposing the election of a candidate for public office or supporting or opposing a proposition or question submitted to the voters. Expenditures include monies spent for the committee's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-4: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional* but will assist in completing the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period a. Date(s)	b. Purpose(s)	c. Amount(s)
INNOVATIVE ADVERTISING 403 N. Columbia Street Covington, LA 70433	11/16/2011	Advertising Commission	$ 10,740.00
INNOVATIVE ADVERTISING 403 N. Columbia Street Covington, LA 70433	11/16/2011	Ad Production	$ 500.00
WDSU TV 846 Howard Avenue New Orleans, LA 70113	11/16/2011	Television Advertising	$ 13,337.28
WGNO TV 1 Galleria Blvd. Metairie, LA 70001	11/16/2011	Television Advertising	$ 19,782.40
WVUE TV 1025 S. Jefferson Davis Parkway New Orleans, LA 70125	11/16/2011	Television Advertising	$ 22,674.08
WWL TV 1024 N. Rampart St. New Orleans, LA 70116	11/16/2011	Television Advertising	$ 22,966.24
3. SUBTOTAL (optional)			$ 90,000.00
4. TOTAL (optional - complete only on last page of this schedule)			$ 90,000.00

Form 202, Rev. 3/98, Page Rev. 3/98

SCHEDULE E-4: OTHER DISBURSEMENTS

This schedule is used to report those disbursements that are not “expenditures”; that is, monies paid by the committee that are not paid for the purpose of supporting, opposing or otherwise influencing the nomination or election of a candidate to public office or supporting or opposing a proposition or question submitted to the voters . Examples include the payment of taxes or the refund of contributions. Disbursements should be reported on this schedule only if they have not been reported elsewhere in this report. The explanation of the disbursement should state the reason the payment was made by the committee.

1. Name and Address of Recipient	2. Date	3. Explanation	4. Amount
CAMPAIGN FINANCE P.O. Box 4368 Baton Rouge, LA 70821	11/04/2011	PAC Registration Fee	$ 100.00
CHASE BANK 201 St. Charles Avenue New Orleans, LA 70170	11/16/2011	Incoming Wire Fee	$ 15.00
CHASE BANK 201 St. Charles Avenue New Orleans, LA 70170	11/17/2011	Outgoing Wire Fee	$ 30.00
5. Total OTHER DISBURSEMENTS during this reporting period			$ 145.00

Form 202, Rev. 3/98, Page Rev. 3/98