

# CANDIDATE'S ELECTION DAY EXPENDITURES REPORT

(to be filed by a candidate or his principal campaign committee)

This report is required to be filed by all candidates who are required to file campaign finance disclosure reports, **even if no election day expenditures were made**. The report is due not later than 10 days after the primary election, and, again, not later than 10 days after the general election if the candidate participates in the general election. This form is used to report payments by the candidate or his political committee (1) for advertising that is broadcast or published on election day (2) for the services of election day workers, and (3) to organizations for election day activities in support of the candidate. NOTE: This report is required **in addition** to all other required reports. Therefore, the expenditures reported on this report must be reported in subsequent "Candidate's Reports" for this election.

1. Qualifying Name and Address of Candidate

JOHN SCHRODER  
601 Bocage Ct.  
Covington, LA 70433

2. Office Sought (Include title of office as well as parish, city, town and/or election district.)

TREASURER  
STATE OF LOUISIANA

## OFFICE USE ONLY

Report Number: 66533

Date Filed: 10/24/2017

Report Includes Schedules:

Schedule A

Schedule C

Schedule D



3. Name and address of principal campaign committee  
(Applicable only if candidate has a principal campaign committee)

4. Date of Election 10/14/2017

Primary  General  (Check one)

5. Total Expenditures by Category

a. Television Advertising (Schedule A)	<u>\$1,952.45</u>
b. Radio Advertising (Schedule A)	<u>\$0.00</u>
c. Newspaper Advertising (Schedule A)	<u>\$458.33</u>
d. Services of Election Day Workers (Schedule B)	<u>\$0.00</u>
e. Payments to Organizations for Election Day Activities/Services (Schedule C)	<u>\$5,666.67</u>
f. Automated Calls (Schedule D)	<u>\$157.65</u>

For any category in which no election day expenditures were made, write -0- next to the category in Item 5. Any schedules not required to be completed may be omitted from this report.

6. a. Name of Person Preparing Report AMANDA G MALOY

b. Daytime Telephone 225-767-7163

7. WE HEREBY CERTIFY that the information contained in this report and the attached schedules is true and correct to the best of our knowledge, information and belief, and that no expenditures have been made nor contributions received that are required to be disclosed have not been reported herein, and that no information required to be reported by the Louisiana Campaign Finance Disclosure Act has been deliberately omitted.

This 24th day of October, 2017.

John Schroder  
Signature of Candidate/Chairperson (To be signed by Chairperson only if report by principal campaign committee)

985-892-5850  
Daytime Telephone Number

AMANDA G MALOY  
Signature of Treasurer

225-767-7163  
Daytime Telephone Number

## SCHEDULE A: ADVERTISING

The following information must be provided for each person to whom an expenditure was made for the purchase of television, radio or newspaper advertising broadcast or published on election day. The total amount of such expenditures made to each recipient should be entered under Column 2. The type of advertising purchased should be checked in Column 3.

1. Name and Address of Recipient	2. Amount Paid	3. Type of Advertising
CEBRIDGE 201 Quality Circle College Station, LA 77845	\$6.80	<input checked="" type="checkbox"/> Television <input type="checkbox"/> Radio <input type="checkbox"/> Newspaper
COMCAST - MONROE 113 S. Riverfront St. West Monroe, LA 71291	\$102.00	<input checked="" type="checkbox"/> Television <input type="checkbox"/> Radio <input type="checkbox"/> Newspaper
FACEBOOK, INC. 1601 S. California Ave. Palo Alto, CA 94304	\$458.33	<input type="checkbox"/> Television <input type="checkbox"/> Radio <input checked="" type="checkbox"/> Newspaper
KATC 1103 Eraste Landry Road Lafayette, LA 70596	\$93.50	<input checked="" type="checkbox"/> Television <input type="checkbox"/> Radio <input type="checkbox"/> Newspaper
KLFY 1103 Eraste Landry Road Lafayette, LA 70596	\$97.75	<input checked="" type="checkbox"/> Television <input type="checkbox"/> Radio <input type="checkbox"/> Newspaper
KSLA 1812 Fairfield Ave. Shreveport, LA 71101	\$42.50	<input checked="" type="checkbox"/> Television <input type="checkbox"/> Radio <input type="checkbox"/> Newspaper
KTAL 3150 N. Market St. Shreveport, LA 71107	\$17.00	<input checked="" type="checkbox"/> Television <input type="checkbox"/> Radio <input type="checkbox"/> Newspaper
KTBS 312 E. Kings Hwy. Shreveport, LA 71104	\$34.00	<input checked="" type="checkbox"/> Television <input type="checkbox"/> Radio <input type="checkbox"/> Newspaper
KTBS 312 E. Kings Hwy. Shreveport, LA 71104	\$136.00	<input checked="" type="checkbox"/> Television <input type="checkbox"/> Radio <input type="checkbox"/> Newspaper

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1. Name and Address of Recipient	2. Amount Paid	3. Type of Advertising
SPECTRUM MEDIA 967 Broadway #6 Somerville, MA 02144	\$6.80	<input checked="" type="checkbox"/> Television <input type="checkbox"/> Radio <input type="checkbox"/> Newspaper
SPECTRUM MEDIA 967 Broadway #6 Somerville, MA 02144	\$132.60	<input checked="" type="checkbox"/> Television <input type="checkbox"/> Radio <input type="checkbox"/> Newspaper
SUDDENLINK MEDIA 1538 E. Prien Lake Rd. Lake Charles, LA 70601	\$124.10	<input checked="" type="checkbox"/> Television <input type="checkbox"/> Radio <input type="checkbox"/> Newspaper
SUDDENLINK MEDIA 1538 E. Prien Lake Rd. Lake Charles, LA 70601	\$103.70	<input checked="" type="checkbox"/> Television <input type="checkbox"/> Radio <input type="checkbox"/> Newspaper
VIAMEDIA, INC. 200 Lexington Green Circle Ste. 300 Lafayette, LA 70503	\$83.30	<input checked="" type="checkbox"/> Television <input type="checkbox"/> Radio <input type="checkbox"/> Newspaper
VIAMEDIA, INC. 200 Lexington Green Circle Ste. 300 Lafayette, LA 70503	\$49.30	<input checked="" type="checkbox"/> Television <input type="checkbox"/> Radio <input type="checkbox"/> Newspaper
VYVE BROADBAND 2504 Westwood Rd. Lake Charles, LA 70601	\$13.60	<input checked="" type="checkbox"/> Television <input type="checkbox"/> Radio <input type="checkbox"/> Newspaper
WAFB 844 Government St. Baton Rouge, LA 70802	\$148.75	<input checked="" type="checkbox"/> Television <input type="checkbox"/> Radio <input type="checkbox"/> Newspaper
WBRZ 1650 Highland Road Baton Rouge, LA 70802	\$127.50	<input checked="" type="checkbox"/> Television <input type="checkbox"/> Radio <input type="checkbox"/> Newspaper

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1. Name and Address of Recipient	2. Amount Paid	3. Type of Advertising
WDSU 846 Howard Ave. New Orleans, LA 70113	\$229.50	<input checked="" type="checkbox"/> Television <input type="checkbox"/> Radio <input type="checkbox"/> Newspaper
WDSU 846 Howard Ave. New Orleans, LA 70113	\$212.50	<input checked="" type="checkbox"/> Television <input type="checkbox"/> Radio <input type="checkbox"/> Newspaper
WGNO 1 Galleria Blvd. Ste. 850 Metairie, LA 70001	\$42.50	<input checked="" type="checkbox"/> Television <input type="checkbox"/> Radio <input type="checkbox"/> Newspaper
WWL 1 Galleria Blvd. Ste. 850 Metairie, LA 70001	\$148.75	<input checked="" type="checkbox"/> Television <input type="checkbox"/> Radio <input type="checkbox"/> Newspaper

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## SCHEDULE C: PAYMENTS TO ORGANIZATIONS

The following information must be provided for each organization to which the candidate has made payments for any service(s) performed on election day.

1. Name and Address of Organization	2. Amount Paid	3. Purpose
CRESCENT CITY DEMOCRATIC ASSOCIATION 19 Rail Street New Orleans, LA 70124	\$5,000.00	Pro-Rata Ballots, Election Day Activities
LAKE AREA VOTERS ASSOCIATION 39 Dove Street New Orleans, LA 70124	\$666.67	Pro-Rata Share for Ballot Distribution on Election Day

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## SCHEDULE D: AUTOMATED CALLS

The following information must be provided for each person to whom an expenditure was made for the purchase of automated calling using a prerecorded or artificial voice as part of the calling that occurred on election day. The total amount of such expenditures made to each recipient should be entered under Column 2.

1. Name and Address of Organization	2. Amount Paid
CAMPAIGN MARKETING STRATEGIES 3240 Wilson Blvd. Suite 202 Arlington, VA 22201	\$157.65

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