

# OTHER PERSON'S REPORT

(filed by a person that makes expenditures or accepts contributions, other than to or from a candidate or political committee in support or opposition of one or more candidates)

1. Full Name and Address of Political Committee

EDUCATION REFORM NOW ADVOCACY  
222 Broadway  
19th Fl  
New York, NY 10038

**OFFICE USE ONLY**

**Report Number:** 83305

**Date Filed:** 11/6/2019

**Report Includes Schedules:**

Schedule A-1  
Schedule D-1  
Schedule D-2



2. Date of Primary 10/12/2019

This report covers from 9/23/2019 through 10/27/2019

3. Type of Report:

180th day prior to primary                       40th day after general  
 90th day prior to primary                       Annual/Supplemental  
 30th day prior to primary  
 10th day prior to primary  
 10th day prior to general                       Amendment to prior

4. Candidates Supported or Opposed (use additional sheets if necessary)

a. Name & Address of Candidate	b. Office Sought	c. Political Party	d. Support/Oppose
On attached sheet			

5. a. Name of Person Preparing Report MARY C HOFFMAN

b. Daytime Telephone 225-275-1904

6. I HEREBY CERTIFY that the information contained in this report and the attached schedules is true and correct to the best of my knowledge, information and belief, and that no expenditures have been made nor contributions received that have not been reported herein, and that no information required to be reported by the Louisiana Campaign Finance Disclosure Act has been deliberately omitted.

This 6th day of November, 2019.

Education Reform Now Advocacy  
Signature

6463549625  
Daytime Telephone

4. Candidates Supported or Opposed (use additional sheets if necessary)

a. Name & Address of Candidate	b. Office Sought	c. Political Party	d. Support/Oppose
ETHAN ASHLEY P.O. Box 820423 New Orleans, LA 70182	HD 97	Democrat	Support
BEVERLY BROOKS THOMPSON P.O. Box 14264 Baton Rouge, LA 70898	SD 16	Democrat	Support
PRESTON CASTILLE P.O. Box 2471 Baton Rouge, LA 70821	BESE 8	Democrat	Support
CARLING DINKLER 2437 Fern St. New Orleans, LA 70125	HD 98	Democrat	Support
KATRINA EARLY 8216 Jewella Ave. Shreveport, LA 71108	SD 38	Democrat	Support
ADONIS C EXPOSE' 7119 E. Laverne St. New Orleans, LA 70126	HD99	Democrat	Support
CLEO FIELDS 2147 Government St. Baton Rouge, LA 70802	SD 14	Democrat	Support
EUGENE GREEN 4939 St. Roch Ave. New Orleans, LA 70122	HD 97	Democrat	Support
KEVIN GUIDRY 4045 W. Briarfield St. Lake Charles, LA 70607	HD 34	Democrat	Support
JASON HUGHES P.O. Box 872461 New Orleans, LA 70187	HD 100	Democrat	Support
ROBERT JOHNSON P.O. Box 468 Marksville, LA 71351	SD 28	Democrat	Support
TRAVIS JOHNSON P.O. Box 1342 Ferriday, LA 71334	HD 21	Democrat	Support
JEREMY S LACOMBE 1811 False River Dr. New Roads, LA 70760	HD 18	Democrat	Support
JAY LUNEAU 5070 Plantation Rd. Alexandria, LA 70103	SD 29	Democrat	Support
ROBERT MCKNIGHT 3027 Burdette St. New Orleans, LA 70125	HD 91	Democrat	Support

4. Candidates Supported or Opposed (use additional sheets if necessary)

a. Name & Address of Candidate	b. Office Sought	c. Political Party	d. Support/Oppose
KIRA ORANGE JONES 1122 Philip St. New Orleans, LA 70130	BESE 2	Democrat	Support
ED PRICE 2034 S. Robert Ave Gonzales, LA 70737	SD 02	Democratic	Support
RAVI SANGISETTY 5500 Prytania St. #515 New Orleans, LA 70115	HD 98	Democrat	Support
TAMMY SAVOIE 500 Turquoise St. New Orleans, LA 70124	HD 94	Democrat	Support
LARRY SELDERS 705 Myrtle Ave. Baton Rouge, LA 70802	HD 67	Democrat	Support
KEA SHERMAN 4618 Carondelet St. New Orleans, LA 70115	HD 98	Democrat	Support
DARYL JOY WALTERS 4702 Paseo Cir. Shreveport, LA 71109	HD 3	Democrat	Support
MALINDA WHITE 116 Georgia Ave Bogalousa, LA 70427	HD 75	Democrat	Support
CARLOS ZERVIGON 5500 Prytania St. PMB #411 New Orleans, LA 70115	HD 98	Democrat	Support

## SUMMARY PAGE

<b>RECEIPTS</b>	This Period
1. Contributions (Schedule A-1)	\$ 726,965.03
2. In-kind Contributions (Schedule A-2)	\$ 0.00
3. Campaign paraphernalia sales of \$25 or less	\$ 0.00
<b>4. TOTAL CONTRIBUTIONS</b> (Lines 1 + 2 +3)	\$ 726,965.03
5. Other Receipts (Schedule A-3)	\$ 0.00
6. Loans Received (Schedule B)	\$ 0.00
<b>7. TOTAL RECEIPTS</b> (Lines 4 + 5 + 6)	\$ 726,965.03

<b>DISBURSEMENTS</b>	This Period
8. Expenditures (Schedule D-1)	\$ 626,965.03
9. Other Disbursements (Schedule D-2)	\$ 100,000.00
10. Loan Repayments Made (Schedule B)	\$ 0.00
<b>11. TOTAL DISBURSEMENTS</b> (Lines 9 + 10 + 11)	\$ 726,965.03

<b>FINANCIAL SUMMARY</b>	Amount
12. Funds on hand at beginning of reporting period <small>(Must equal funds on hand at close from last report or -0- if first report for filer)</small>	\$ 0.00
13. <i>Plus</i> total receipts this period ( <i>less</i> in-kind contributions received) <small>(Line 7 above minus line 2 above)</small>	\$ 726,965.03
14. <i>Less</i> total disbursements this period <small>(Line 11 above)</small>	\$ 726,965.03
15. <i>Less</i> in-kind contributions this period <small>(Line 2 above)</small>	\$ 0.00
16. Funds on hand at close of reporting period	\$ 0.00

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## SUMMARY PAGE (continued)

<b>INVESTMENTS</b>	<b>Amount</b>
17. Of funds on hand at beginning of reporting period (Line 12, above), amount held in investments ( <i>i.e.</i> , savings accounts, CD's, money market funds, etc.)	\$ 0.00
18. Of funds on hand at close of reporting period (Line 16, above), amount held in investments	\$ 0.00

<b>SPECIAL TRANSACTIONS</b>	<b>This Period</b>
19. Contributions received from political committees (From Schedules A-1 and A-2)	\$ 726,965.03
20. All proceeds from the sale of tickets to fundraising events (Receipts from the sale of tickets are contributions and must also be reported on Schedule A-1)	\$ 0.00
21. Proceeds from the sale of campaign paraphernalia (Receipts from the sale of campaign paraphernalia are contributions and must also be reported on Schedule A-1 or Line 3 above)	\$ 0.00
22. Expenditures from petty cash fund (Must also be reported on Schedule D-1)	\$ 0.00

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## SCHEDULE A-1: CONTRIBUTIONS (Other than In-Kind Contributions)

The following information must be provided for all contributions **received** during this reporting period, except for in-kind contributions. Information on in-kind contributions is reported on SCHEDULE A-2: IN-KIND CONTRIBUTIONS. For anonymous contributions, see SCHEDULE E. Totals and subtotals at bottom of the page are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Contributor	2. Contributions this Reporting Period		3. Total this Year
	a. Date(s)	b. Amount(s)	
EDUCATION REFORM NOW ADVOCACY 222 Broadway 19th Fl New York, NY 10032  POLITICAL COMMITTEE? <input checked="" type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	09/26/2019	\$358,934.24	\$1,183,625.05
EDUCATION REFORM NOW ADVOCACY 222 Broadway 19th Fl New York, NY 10032  POLITICAL COMMITTEE? <input checked="" type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	09/30/2019	\$49,432.58	\$1,233,057.63
EDUCATION REFORM NOW ADVOCACY 222 Broadway 19th Fl New York, NY 10032  POLITICAL COMMITTEE? <input checked="" type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	09/23/2019	\$318,598.21	\$824,690.81
4. SUBTOTAL (this page)		\$ 726,965.03	N/A
5. TOTAL (complete only on last page of this schedule)		\$ 726,965.03	N/A
6. CONTRIBUTIONS FROM POLITICAL COMMITTEES ONLY:			
SUBTOTAL (this page)		<u>\$ 726,965.03</u>	TOTAL (complete only on last page of this schedule) <u>\$ 726,965.03</u>

Form 305, Revised 11/12

## SCHEDULE D-1: GENERAL EXPENDITURES

Use this schedule to report information on expenditures made during this reporting period. If the expenditure directly benefited a particular candidate(s), list the candidate(s)' name under **Item 1.(Candidate Supporting/Opposing)** An "expenditure" is any payment made for the purpose of supporting or opposing the election of a candidate for public office. Totals and subtotals at bottom of page are *optional* but will assist in completing the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
BERNI CONSULTING 6701 Canal St. New Orleans, LA 70124  Candidate Supporting/Opposing: Preston Castille	09/26/2019	TV Production	\$ 902.50
BERNI CONSULTING 6701 Canal St. New Orleans, LA 70124  Candidate Supporting/Opposing: Kira Orange Jones	10/01/2019	Production Costs	\$ 8,397.50
BERNI CONSULTING 6701 Canal St. New Orleans, LA 70124  Candidate Supporting/Opposing: Preston Castille	10/01/2019	Production Costs	\$ 1,547.50
BERNI CONSULTING 6701 Canal St. New Orleans, LA 70124  Candidate Supporting/Opposing: Ethan Ashley	10/01/2019	Radio Production	\$ 677.50
BERNI CONSULTING 6701 Canal St. New Orleans, LA 70124  Candidate Supporting/Opposing: Ethan Ashley	10/01/2019	Radio Placement	\$ 7,504.00
BERNI CONSULTING 6701 Canal St. New Orleans, LA 70124  Candidate Supporting/Opposing: Carling Dinkler	10/11/2019	Digital Ads	\$ 1,500.00
BERNI CONSULTING 6701 Canal St. New Orleans, LA 70124  Candidate Supporting/Opposing: Ethan Ashley	10/11/2019	Digital Ads	\$ 1,500.00
3. SUBTOTAL (optional)			\$ 22,029.00
4. TOTAL (optional - complete only on last page of this schedule)			

Form 305, Revised 11/12

## SCHEDULE D-1: GENERAL EXPENDITURES

Use this schedule to report information on expenditures made during this reporting period. If the expenditure directly benefited a particular candidate(s), list the candidate(s)' name under **Item 1.(Candidate Supporting/Opposing)** An "expenditure" is any payment made for the purpose of supporting or opposing the election of a candidate for public office. Totals and subtotals at bottom of page are *optional* but will assist in completing the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
BERNI CONSULTING 6701 Canal St. New Orleans, LA 70124  Candidate Supporting/Opposing: Ethan Ashley	10/11/2019	FaceBook Ads	\$ 600.00
BERNI CONSULTING 6701 Canal St. New Orleans, LA 70124  Candidate Supporting/Opposing: Carling Dinkler	10/11/2019	FaceBook Ads	\$ 600.00
BERNI CONSULTING 6701 Canal St. New Orleans, LA 70124  Candidate Supporting/Opposing: Daryl Joy Walters	10/27/2019	Digital Advertising	\$ 5,000.00
BERNI CONSULTING 6701 Canal St. New Orleans, LA 70124  Candidate Supporting/Opposing: Daryl Joy Walters	10/27/2019	Production	\$ 850.00
BERNI CONSULTING 6701 Canal St. New Orleans, LA 70124  Candidate Supporting/Opposing: Travis Johnson	10/27/2019	Digital Advertising	\$ 5,000.00
BERNI CONSULTING 6701 Canal St. New Orleans, LA 70124  Candidate Supporting/Opposing: Travis Johnson	10/27/2019	Production	\$ 255.00
BERNI CONSULTING 6701 Canal St. New Orleans, LA 70124  Candidate Supporting/Opposing: Kevin Guidry	10/27/2019	Digital Advertising	\$ 5,000.00
3. SUBTOTAL (optional)			\$ 16,705.00
4. TOTAL (optional - complete only on last page of this schedule)			

Form 305, Revised 11/12

## SCHEDULE D-1: GENERAL EXPENDITURES

Use this schedule to report information on expenditures made during this reporting period. If the expenditure directly benefited a particular candidate(s), list the candidate(s)' name under **Item 1.(Candidate Supporting/Opposing)** An "expenditure" is any payment made for the purpose of supporting or opposing the election of a candidate for public office. Totals and subtotals at bottom of page are *optional* but will assist in completing the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
BERNI CONSULTING 6701 Canal St. New Orleans, LA 70124  Candidate Supporting/Opposing: Kevin Guidry	10/27/2019	Production	\$ 750.00
BERNI CONSULTING 6701 Canal St. New Orleans, LA 70124  Candidate Supporting/Opposing: Larry Selders	10/27/2019	Digital Advertising	\$ 5,000.00
BERNI CONSULTING 6701 Canal St. New Orleans, LA 70124  Candidate Supporting/Opposing: Larry Selders	10/27/2019	Production	\$ 1,250.00
BERNI CONSULTING 6701 Canal St. New Orleans, LA 70124  Candidate Supporting/Opposing: Robert McKnight	10/27/2019	Digital Advertising	\$ 5,000.00
BERNI CONSULTING 6701 Canal St. New Orleans, LA 70124  Candidate Supporting/Opposing: Robert McKnight	10/27/2019	Production	\$ 550.00
BERNI CONSULTING 6701 Canal St. New Orleans, LA 70124  Candidate Supporting/Opposing: Eugene Green	10/27/2019	Production	\$ 550.00
BERNI CONSULTING 6701 Canal St. New Orleans, LA 70124  Candidate Supporting/Opposing: Eugene Green	10/27/2019	Digital Advertising	\$ 5,000.00
3. SUBTOTAL (optional)			\$ 12,350.00
4. TOTAL (optional - complete only on last page of this schedule)			

Form 305, Revised 11/12

## SCHEDULE D-1: GENERAL EXPENDITURES

Use this schedule to report information on expenditures made during this reporting period. If the expenditure directly benefited a particular candidate(s), list the candidate(s)' name under **Item 1.(Candidate Supporting/Opposing)** An "expenditure" is any payment made for the purpose of supporting or opposing the election of a candidate for public office. Totals and subtotals at bottom of page are *optional* but will assist in completing the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
BERNI CONSULTING 6701 Canal St. New Orleans, LA 70124  Candidate Supporting/Opposing: Adonis C Expose'	10/27/2019	Digital Advertising	\$ 5,000.00
BERNI CONSULTING 6701 Canal St. New Orleans, LA 70124  Candidate Supporting/Opposing: Adonis C Expose'	10/27/2019	Production	\$ 255.00
BERNI CONSULTING 6701 Canal St. New Orleans, LA 70124  Candidate Supporting/Opposing: Beverly Brooks Thompson	10/27/2019	Digital Advertising	\$ 15,000.00
BERNI CONSULTING 6701 Canal St. New Orleans, LA 70124  Candidate Supporting/Opposing: Beverly Brooks Thompson	10/27/2019	Cable TV	\$ 30,000.00
BERNI CONSULTING 6701 Canal St. New Orleans, LA 70124  Candidate Supporting/Opposing: Beverly Brooks Thompson	10/27/2019	Production	\$ 1,945.00
BERNI CONSULTING 6701 Canal St. New Orleans, LA 70124  Candidate Supporting/Opposing: Troy Brown	10/11/2019	Direct Mail - Oppose Troy Brown	\$ 5,700.00
BERNI CONSULTING 6701 Canal St. New Orleans, LA 70124  Candidate Supporting/Opposing: Daryl Joy Walters	10/27/2019	Cable/Digital	\$ 2,500.00
3. SUBTOTAL (optional)			\$ 40,145.00
4. TOTAL (optional - complete only on last page of this schedule)			

Form 305, Revised 11/12

## SCHEDULE D-1: GENERAL EXPENDITURES

Use this schedule to report information on expenditures made during this reporting period. If the expenditure directly benefited a particular candidate(s), list the candidate(s)' name under **Item 1.(Candidate Supporting/Opposing)** An "expenditure" is any payment made for the purpose of supporting or opposing the election of a candidate for public office. Totals and subtotals at bottom of page are *optional* but will assist in completing the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
BERNI CONSULTING 6701 Canal St. New Orleans, LA 70124  Candidate Supporting/Opposing: Kevin Guidry	10/27/2019	Cable/Digital	\$ 2,500.00
BERNI CONSULTING 6701 Canal St. New Orleans, LA 70124  Candidate Supporting/Opposing: Larry Selders	10/27/2019	Cable/Digital	\$ 2,500.00
BERNI CONSULTING 6701 Canal St. New Orleans, LA 70124  Candidate Supporting/Opposing: Beverly Brooks Thompson	10/27/2019	Cable/Digital	\$ 5,000.00
CARR MARKETING, INC. 131 Honeycomb Ct. Encinitas,, CA 92024  Candidate Supporting/Opposing: Carling Dinkler	10/10/2019	Phone Calls	\$ 114.80
CARR MARKETING, INC. 131 Honeycomb Ct. Encinitas,, CA 92024  Candidate Supporting/Opposing: Ethan Ashley	10/10/2019	Phone Calls	\$ 112.56
CARR MARKETING, INC. 131 Honeycomb Ct. Encinitas,, CA 92024  Candidate Supporting/Opposing: Adonis C Expose'	10/10/2019	Phone Calls	\$ 100.08
CARR MARKETING, INC. 131 Honeycomb Ct. Encinitas,, CA 92024  Candidate Supporting/Opposing: Cleo Fields	10/10/2019	Phone Calls	\$ 223.72
3. SUBTOTAL (optional)			\$ 436.36
4. TOTAL (optional - complete only on last page of this schedule)			

Form 305, Revised 11/12

## SCHEDULE D-1: GENERAL EXPENDITURES

Use this schedule to report information on expenditures made during this reporting period. If the expenditure directly benefited a particular candidate(s), list the candidate(s)' name under **Item 1.(Candidate Supporting/Opposing)** An "expenditure" is any payment made for the purpose of supporting or opposing the election of a candidate for public office. Totals and subtotals at bottom of page are *optional* but will assist in completing the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
CARR MARKETING, INC. 131 Honeycomb Ct. Encinitas,, CA 92024  Candidate Supporting/Opposing: Beverly Brooks Thompson	10/10/2019	Phone Calls	\$ 253.12
CARR MARKETING, INC. 131 Honeycomb Ct. Encinitas,, CA 92024  Candidate Supporting/Opposing: Kira Orange Jones	10/10/2019	Phone Calls	\$ 497.00
CARR MARKETING, INC. 131 Honeycomb Ct. Encinitas,, CA 92024  Candidate Supporting/Opposing: Preston Castille	10/10/2019	Phone Calls	\$ 266.28
CARR MARKETING, INC. 131 Honeycomb Ct. Encinitas,, CA 92024  Candidate Supporting/Opposing: Carling Dinkler	10/07/2019	Phone Calls:Persuasion	\$ 124.56
CARR MARKETING, INC. 131 Honeycomb Ct. Encinitas,, CA 92024  Candidate Supporting/Opposing: Ethan Ashley	10/07/2019	Phone Calls:Persuasion	\$ 121.76
CARR MARKETING, INC. 131 Honeycomb Ct. Encinitas,, CA 92024  Candidate Supporting/Opposing: Adonis C Expose'	10/07/2019	Phone Calls:Persuasion	\$ 89.00
CARR MARKETING, INC. 131 Honeycomb Ct. Encinitas,, CA 92024  Candidate Supporting/Opposing: Cleo Fields	10/07/2019	Phone Calls:Persuasion	\$ 193.16
3. SUBTOTAL (optional)			\$ 282.16
4. TOTAL (optional - complete only on last page of this schedule)			

Form 305, Revised 11/12

## SCHEDULE D-1: GENERAL EXPENDITURES

Use this schedule to report information on expenditures made during this reporting period. If the expenditure directly benefited a particular candidate(s), list the candidate(s)' name under **Item 1.(Candidate Supporting/Opposing)** An "expenditure" is any payment made for the purpose of supporting or opposing the election of a candidate for public office. Totals and subtotals at bottom of page are *optional* but will assist in completing the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
CARR MARKETING, INC. 131 Honeycomb Ct. Encinitas,, CA 92024  Candidate Supporting/Opposing: Beverly Brooks Thompson	10/07/2019	Phone Calls:Persuasion	\$ 470.69
CARR MARKETING, INC. 131 Honeycomb Ct. Encinitas,, CA 92024  Candidate Supporting/Opposing:	10/12/2019	Phone Calls - HD91	\$ 43.96
CARR MARKETING, INC. 131 Honeycomb Ct. Encinitas,, CA 92024  Candidate Supporting/Opposing:	10/12/2019	Phone Calls - HD97	\$ 42.00
CARR MARKETING, INC. 131 Honeycomb Ct. Encinitas,, CA 92024  Candidate Supporting/Opposing:	10/12/2019	Phone Calls - HD99	\$ 38.08
CARR MARKETING, INC. 131 Honeycomb Ct. Encinitas,, CA 92024  Candidate Supporting/Opposing:	10/12/2019	Phone Calls - SD14	\$ 159.04
CARR MARKETING, INC. 131 Honeycomb Ct. Encinitas,, CA 92024  Candidate Supporting/Opposing:	10/12/2019	Phone Calls - SD16	\$ 152.60
CARR MARKETING, INC. 131 Honeycomb Ct. Encinitas,, CA 92024  Candidate Supporting/Opposing:	10/12/2019	Phone Calls - BESE02	\$ 181.16
3. SUBTOTAL (optional)			\$ 181.16
4. TOTAL (optional - complete only on last page of this schedule)			

Form 305, Revised 11/12

## SCHEDULE D-1: GENERAL EXPENDITURES

Use this schedule to report information on expenditures made during this reporting period. If the expenditure directly benefited a particular candidate(s), list the candidate(s)' name under **Item 1.(Candidate Supporting/Opposing)** An "expenditure" is any payment made for the purpose of supporting or opposing the election of a candidate for public office. Totals and subtotals at bottom of page are *optional* but will assist in completing the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
CARR MARKETING, INC. 131 Honeycomb Ct. Encinitas,, CA 92024  Candidate Supporting/Opposing:	10/12/2019	Phone Calls - BESE08	\$ 122.08
CARR MARKETING, INC. 131 Honeycomb Ct. Encinitas,, CA 92024  Candidate Supporting/Opposing: Carling Dinkler	09/23/2019	Persuasion Calls	\$ 770.96
CARR MARKETING, INC. 131 Honeycomb Ct. Encinitas,, CA 92024  Candidate Supporting/Opposing: Ethan Ashley	09/23/2019	Persuasion Calls	\$ 1,050.21
CARR MARKETING, INC. 131 Honeycomb Ct. Encinitas,, CA 92024  Candidate Supporting/Opposing: Adonis C Expose'	09/23/2019	Persuasion Calls	\$ 823.65
CARR MARKETING, INC. 131 Honeycomb Ct. Encinitas,, CA 92024  Candidate Supporting/Opposing: Kira Orange Jones	09/23/2019	Persuasion Calls	\$ 3,087.55
CARR MARKETING, INC. 131 Honeycomb Ct. Encinitas,, CA 92024  Candidate Supporting/Opposing: Preston Castille	09/23/2019	Persuasion Calls	\$ 1,324.27
CARR MARKETING, INC. 131 Honeycomb Ct. Encinitas,, CA 92024  Candidate Supporting/Opposing: Kira Orange Jones	10/04/2019	Phone calls: persuasion	\$ 2,359.28
3. SUBTOTAL (optional)			\$ 9,719.16
4. TOTAL (optional - complete only on last page of this schedule)			

Form 305, Revised 11/12

## SCHEDULE D-1: GENERAL EXPENDITURES

Use this schedule to report information on expenditures made during this reporting period. If the expenditure directly benefited a particular candidate(s), list the candidate(s)' name under **Item 1.(Candidate Supporting/Opposing)** An "expenditure" is any payment made for the purpose of supporting or opposing the election of a candidate for public office. Totals and subtotals at bottom of page are *optional* but will assist in completing the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
CARR MARKETING, INC. 131 Honeycomb Ct. Encinitas,, CA 92024  Candidate Supporting/Opposing:   Preston Castille	10/04/2019	Phone calls: persuasion	\$ 1,326.64
COX COMMUNICATIONS 7401 Florida Blvd. Baton Rouge, LA 70806  Candidate Supporting/Opposing:   Preston Castille	09/26/2019	Media Buy pd by Berni Consulting	\$ 11,300.00
NCC CABLE PO Box 38 Ray, ND 58849  Candidate Supporting/Opposing:   Preston Castille	09/26/2019	Media Buy pd by Berni Consulting	\$ 4,230.00
OURSO BEYCHOK 352 Napoleon Street Baton Rouge, LA 70802  Candidate Supporting/Opposing:   Ethan Ashley	09/30/2019	Direct mail	\$ 4,800.00
OURSO BEYCHOK 352 Napoleon Street Baton Rouge, LA 70802  Candidate Supporting/Opposing:   Carling Dinkler	09/30/2019	Direct Mail	\$ 7,600.00
OURSO BEYCHOK 352 Napoleon Street Baton Rouge, LA 70802  Candidate Supporting/Opposing:   Adonis C Expose'	09/30/2019	Direct Mail	\$ 3,600.00
OURSO BEYCHOK 352 Napoleon Street Baton Rouge, LA 70802  Candidate Supporting/Opposing:   Karen Carter Peterson	09/30/2019	Direct Mail	\$ 6,500.00
3. SUBTOTAL (optional)			\$ 39,356.64
4. TOTAL (optional - complete only on last page of this schedule)			

Form 305, Revised 11/12

## SCHEDULE D-1: GENERAL EXPENDITURES

Use this schedule to report information on expenditures made during this reporting period. If the expenditure directly benefited a particular candidate(s), list the candidate(s) name under **Item 1.(Candidate Supporting/Opposing)** An "expenditure" is any payment made for the purpose of supporting or opposing the election of a candidate for public office. Totals and subtotals at bottom of page are *optional* but will assist in completing the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
OURSO BEYCHOK 352 Napoleon Street Baton Rouge, LA 70802  Candidate Supporting/Opposing: Malinda White	09/30/2019	Direct Mail	\$ 4,000.00
OURSO BEYCHOK 352 Napoleon Street Baton Rouge, LA 70802  Candidate Supporting/Opposing: Daryl Joy Walters	09/30/2019	Direct Mail	\$ 3,800.00
OURSO BEYCHOK 352 Napoleon Street Baton Rouge, LA 70802  Candidate Supporting/Opposing: Kira Orange Jones	10/04/2019	Direct Mail	\$ 24,600.00
OURSO BEYCHOK 352 Napoleon Street Baton Rouge, LA 70802  Candidate Supporting/Opposing: Preston Castille	10/04/2019	Direct Mail	\$ 27,800.00
OURSO BEYCHOK 352 Napoleon Street Baton Rouge, LA 70802  Candidate Supporting/Opposing: Jason Hughes	10/04/2019	Direct Mail	\$ 2,500.00
OURSO BEYCHOK 352 Napoleon Street Baton Rouge, LA 70802  Candidate Supporting/Opposing: Ethan Ashley	10/04/2019	Direct Mail	\$ 7,600.00
OURSO BEYCHOK 352 Napoleon Street Baton Rouge, LA 70802  Candidate Supporting/Opposing: Daryl Joy Walters	09/24/2019	Direct Mail	\$ 3,650.00
3. SUBTOTAL (optional)			\$ 73,950.00
4. TOTAL (optional - complete only on last page of this schedule)			

Form 305, Revised 11/12

## SCHEDULE D-1: GENERAL EXPENDITURES

Use this schedule to report information on expenditures made during this reporting period. If the expenditure directly benefited a particular candidate(s), list the candidate(s)' name under **Item 1.(Candidate Supporting/Opposing)** An "expenditure" is any payment made for the purpose of supporting or opposing the election of a candidate for public office. Totals and subtotals at bottom of page are *optional* but will assist in completing the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
OURSO BEYCHOK 352 Napoleon Street Baton Rouge, LA 70802  Candidate Supporting/Opposing: Adonis C Expose'	09/24/2019	Direct Mail	\$ 3,900.00
OURSO BEYCHOK 352 Napoleon Street Baton Rouge, LA 70802  Candidate Supporting/Opposing: Robert Johnson	09/24/2019	Direct Mail	\$ 6,700.00
OURSO BEYCHOK 352 Napoleon Street Baton Rouge, LA 70802  Candidate Supporting/Opposing: Robert Johnson	09/24/2019	Direct Mail	\$ 6,700.00
OURSO BEYCHOK 352 Napoleon Street Baton Rouge, LA 70802  Candidate Supporting/Opposing: Daryl Joy Walters	10/27/2019	Direct Mail	\$ 9,800.00
OURSO BEYCHOK 352 Napoleon Street Baton Rouge, LA 70802  Candidate Supporting/Opposing: Travis Johnson	10/27/2019	Direct Mail	\$ 12,600.00
OURSO BEYCHOK 352 Napoleon Street Baton Rouge, LA 70802  Candidate Supporting/Opposing: Kevin Guidry	10/27/2019	Direct Mail	\$ 12,400.00
OURSO BEYCHOK 352 Napoleon Street Baton Rouge, LA 70802  Candidate Supporting/Opposing: Kevin Guidry	10/27/2019	Door Hangers	\$ 1,200.00
3. SUBTOTAL (optional)			\$ 49,400.00
4. TOTAL (optional - complete only on last page of this schedule)			

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## SCHEDULE D-1: GENERAL EXPENDITURES

Use this schedule to report information on expenditures made during this reporting period. If the expenditure directly benefited a particular candidate(s), list the candidate(s)' name under **Item 1.(Candidate Supporting/Opposing)** An "expenditure" is any payment made for the purpose of supporting or opposing the election of a candidate for public office. Totals and subtotals at bottom of page are *optional* but will assist in completing the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
OURSO BEYCHOK 352 Napoleon Street Baton Rouge, LA 70802  Candidate Supporting/Opposing:    Larry Selders	10/27/2019	Direct Mail	\$ 10,200.00
OURSO BEYCHOK 352 Napoleon Street Baton Rouge, LA 70802  Candidate Supporting/Opposing:    Larry Selders	10/27/2019	Door Hangers	\$ 1,200.00
OURSO BEYCHOK 352 Napoleon Street Baton Rouge, LA 70802  Candidate Supporting/Opposing:    Robert McKnight	10/27/2019	Direct Mail	\$ 8,800.00
OURSO BEYCHOK 352 Napoleon Street Baton Rouge, LA 70802  Candidate Supporting/Opposing:    Eugene Green	10/27/2019	Direct Mail	\$ 7,200.00
OURSO BEYCHOK 352 Napoleon Street Baton Rouge, LA 70802  Candidate Supporting/Opposing:    Adonis C Expose'	10/27/2019	Direct Mail	\$ 6,000.00
OURSO BEYCHOK 352 Napoleon Street Baton Rouge, LA 70802  Candidate Supporting/Opposing:    Adonis C Expose'	10/27/2019	Door Hangers	\$ 1,200.00
OURSO BEYCHOK 352 Napoleon Street Baton Rouge, LA 70802  Candidate Supporting/Opposing:    Kira Orange Jones	10/08/2019	Campaign Printed Literature	\$ 2,500.00
3. SUBTOTAL (optional)			\$ 25,700.00
4. TOTAL (optional - complete only on last page of this schedule)			

Form 305, Revised 11/12

## SCHEDULE D-1: GENERAL EXPENDITURES

Use this schedule to report information on expenditures made during this reporting period. If the expenditure directly benefited a particular candidate(s), list the candidate(s)' name under **Item 1.(Candidate Supporting/Opposing)** An "expenditure" is any payment made for the purpose of supporting or opposing the election of a candidate for public office. Totals and subtotals at bottom of page are *optional* but will assist in completing the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
OURSO BEYCHOK 352 Napoleon Street Baton Rouge, LA 70802  Candidate Supporting/Opposing:   Preston Castille	10/08/2019	Campaign Printed Literature	\$ 2,500.00
OURSO BEYCHOK 352 Napoleon Street Baton Rouge, LA 70802  Candidate Supporting/Opposing:   Carling Dinkler	10/08/2019	Campaign Printed Literature	\$ 750.00
OURSO BEYCHOK 352 Napoleon Street Baton Rouge, LA 70802  Candidate Supporting/Opposing:   Ethan Ashley	10/08/2019	Campaign Printed Literature	\$ 750.00
RESEARCH AND ADVOCACY SERVICES 1753 Peabody Ave Memphis, TN 38104  Candidate Supporting/Opposing:   Carling Dinkler	10/10/2019	MMS text message	\$ 500.00
RESEARCH AND ADVOCACY SERVICES 1753 Peabody Ave Memphis, TN 38104  Candidate Supporting/Opposing:   Kira Orange Jones	10/10/2019	MMS text message	\$ 4,870.00
RESEARCH AND ADVOCACY SERVICES 1753 Peabody Ave Memphis, TN 38104  Candidate Supporting/Opposing:   Preston Castille	10/10/2019	MMS text message	\$ 1,980.00
RESEARCH AND ADVOCACY SERVICES 1753 Peabody Ave Memphis, TN 38104  Candidate Supporting/Opposing:   Kira Orange Jones	10/07/2019	Phone Calls:Persuasion	\$ 1,575.00
3. SUBTOTAL (optional)			\$ 8,925.00
4. TOTAL (optional - complete only on last page of this schedule)			

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## SCHEDULE D-1: GENERAL EXPENDITURES

Use this schedule to report information on expenditures made during this reporting period. If the expenditure directly benefited a particular candidate(s), list the candidate(s)' name under **Item 1.(Candidate Supporting/Opposing)** An "expenditure" is any payment made for the purpose of supporting or opposing the election of a candidate for public office. Totals and subtotals at bottom of page are *optional* but will assist in completing the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
RESEARCH AND ADVOCACY SERVICES 1753 Peabody Ave Memphis, TN 38104  Candidate Supporting/Opposing: Carling Dinkler	10/07/2019	Phone Calls:Persuasion	\$ 700.00
RESEARCH AND ADVOCACY SERVICES 1753 Peabody Ave Memphis, TN 38104  Candidate Supporting/Opposing: Ethan Ashley	10/07/2019	Phone Calls:Persuasion	\$ 700.00
RESEARCH AND ADVOCACY SERVICES 1753 Peabody Ave Memphis, TN 38104  Candidate Supporting/Opposing: Adonis C Expose'	10/07/2019	Phone Calls:Persuasion	\$ 700.00
RESEARCH AND ADVOCACY SERVICES 1753 Peabody Ave Memphis, TN 38104  Candidate Supporting/Opposing: Preston Castille	10/07/2019	Phone Calls:Persuasion	\$ 1,750.00
RESEARCH AND ADVOCACY SERVICES 1753 Peabody Ave Memphis, TN 38104  Candidate Supporting/Opposing:	10/12/2019	Text Messages BESE 02	\$ 300.00
RESEARCH AND ADVOCACY SERVICES 1753 Peabody Ave Memphis, TN 38104  Candidate Supporting/Opposing:	10/12/2019	Text Messages BESE 08	\$ 300.00
STAND FOR CHILDREN LOUISIANA IEC 601 Laurel St Baton Rouge, LA 70802  Candidate Supporting/Opposing:	09/26/2019	Sponsorship	\$ 45,000.00
3. SUBTOTAL (optional)			\$ 45,600.00
4. TOTAL (optional - complete only on last page of this schedule)			

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## SCHEDULE D-1: GENERAL EXPENDITURES

Use this schedule to report information on expenditures made during this reporting period. If the expenditure directly benefited a particular candidate(s), list the candidate(s)' name under **Item 1.(Candidate Supporting/Opposing)** An "expenditure" is any payment made for the purpose of supporting or opposing the election of a candidate for public office. Totals and subtotals at bottom of page are *optional* but will assist in completing the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
THE PRINTERS WHOLESale 3801 N. Causeway Blvd. Metairie, LA 70002  Candidate Supporting/Opposing: Beverly Brooks Thompson	09/27/2019	Door Hangers	\$ 1,768.00
WAFB 844 Government St. Baton Rouge, LA 70802  Candidate Supporting/Opposing: Preston Castille	09/26/2019	Media Buy pd by Berni Consulting	\$ 44,640.00
WBRZ 1650 Highland Road Baton Rouge, LA 70802  Candidate Supporting/Opposing: Preston Castille	09/26/2019	Media Buy pd by Berni Consulting	\$ 19,625.00
WDSU TV 846 Howard Avenue New Orleans, LA 70113  Candidate Supporting/Opposing: Kira Orange Jones	09/26/2019	Media Buy pd, by Berni Consulting	\$ 50,715.00
WGNO TV 1400 Poydras New Orleans, LA 70103  Candidate Supporting/Opposing: Kira Orange Jones	09/26/2019	Media Buy pd, by Berni Consulting	\$ 10,800.00
WIN PARTNERS LLC PO Box 57132 New Orleans, LA 70157  Candidate Supporting/Opposing: Cleo Fields	09/27/2019	Direct Mail	\$ 5,814.60
WIN PARTNERS LLC PO Box 57132 New Orleans, LA 70157  Candidate Supporting/Opposing: Cleo Fields	09/24/2019	Direct Mail	\$ 5,990.00
3. SUBTOTAL (optional)			\$ 73,319.60
4. TOTAL (optional - complete only on last page of this schedule)			

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## SCHEDULE D-1: GENERAL EXPENDITURES

Use this schedule to report information on expenditures made during this reporting period. If the expenditure directly benefited a particular candidate(s), list the candidate(s)' name under **Item 1.(Candidate Supporting/Opposing)** An "expenditure" is any payment made for the purpose of supporting or opposing the election of a candidate for public office. Totals and subtotals at bottom of page are *optional* but will assist in completing the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
WIN PARTNERS LLC PO Box 57132 New Orleans, LA 70157  Candidate Supporting/Opposing: Cleo Fields	09/24/2019	Printing - Campaign Materials	\$ 450.00
WIN PARTNERS LLC PO Box 57132 New Orleans, LA 70157  Candidate Supporting/Opposing: Cleo Fields	10/03/2019	Direct Mail	\$ 10,417.64
WIN PARTNERS LLC PO Box 57132 New Orleans, LA 70157  Candidate Supporting/Opposing: Beverly Brooks Thompson	10/27/2019	Direct Mail	\$ 11,632.58
WVUE TV 1025 S Jefferson Davis Pkwy New Orleans, LA 70125  Candidate Supporting/Opposing: Kira Orange Jones	09/26/2019	Media Buy pd, by Berni Consulting	\$ 38,800.00
WWL TV 1049 N. Rampart New Orleans, LA 70116  Candidate Supporting/Opposing: Kira Orange Jones	09/26/2019	Media Buy pd by Berni Consulting	\$ 19,675.00
3. SUBTOTAL (optional)			\$ 19,675.00
4. TOTAL (optional - complete only on last page of this schedule)			\$ 626,965.03

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## SCHEDULE D-2: OTHER DISBURSEMENTS

This schedule is used to report those disbursements that are not "expenditures"; that is, monies expended that are not paid for the purpose of supporting or opposing the election of a candidate for public office. Examples include the payment of taxes or the refund of contributions. Disbursements should be reported on this schedule only if they have not been reported elsewhere in this report. The explanation of the disbursement should state the reason the payment was made.

1. Name and Address of Recipient	2. Date	3. Explanation	4. Amount
HOUSE DEMOCRATIC CAMPAIGN CMTE PO Box 4385 Baton Rouge, LA 70821	10/22/2019	Contribution	\$ 5,000.00
SENATE DEMOCRATIC CAMPAIGN CMTE PO Box 4385 Baton Rouge, LA 70821	10/22/2019	Contribution	\$ 10,000.00
VICTORY FOR LOUISIANA PO Box 4385 Baton Rouge, LA 70821	10/22/2019	Contribution	\$ 85,000.00
3. SUBTOTAL (optional)			\$ 95,000.00
4. TOTAL (optional - complete only on last page of this schedule)			\$ 100,000.00

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