

COMMITTEE'S REPORT

(filed by committees that support or oppose one or more candidates and/or propositions and that are not candidate committees)

1. Full Name and Address of Political Committee

KEEP NEW ORLEANS MOVING FORWARD
650 Poydras Street, Suite 2825
New Orleans, LA 70130

OFFICE USE ONLY

Report Number: 93196

Date Filed: 11/25/2020

Report Includes Schedules:

Schedule A-1

Schedule E-1



2. Date of Primary 11/3/2020

This report covers from 10/15/2020 through 11/15/2020

3. Type of Report:

☐ 180th day prior to primary	☐ 40th day after general
☐ 90th day prior to primary	☐ Annual (future election)
☐ 30th day prior to primary	☐ Monthly
☐ 10th day prior to primary	
☒ 10th day prior to general	☐ Amendment to prior

4. All Committee Officers (including Chairperson, Treasurer, if any, and any other committee officers)

a. Name

b. Position

c. Address

BRUCE GALLASSERO

Chairperson

1533 Camp Street

New Orleans, LA 70130

Treasurer

5. Candidates or Propositions the Committee is Supporting or Opposing (use additional sheets if necessary)

a. Name & Address of Candidate/Description of Proposition

b. Office Sought

c. Political Party

d. Support/Oppose

6. Is the Committee supporting the entire ticket of a political party? ☐ Yes ☒ No If "yes", which party?

7. a. Name of Person Preparing Report

BRUCE GALLASSERO

b. Daytime Telephone

504-914-7603

8. WE HEREBY CERTIFY that the information contained in this report and the attached schedules is true and correct to the best of our knowledge, information and belief, and that no expenditures have been made nor contributions received that have not been reported herein, and that no information required to be reported by the Louisiana Campaign Finance Disclosure Act has been deliberately omitted.

This 25th day of November, 2020.

Bruce Gallassero

Signature of Committee/Chairperson

504-914-7603

Daytime Telephone

Signature of Committee Treasurer, if any

Daytime Telephone

SUMMARY PAGE

RECEIPTS	This Period
1. Contributions (Schedule A-1)	\$ 21,000.00
2. In-kind Contributions (Schedule A-2)	\$ 0.00
3. Campaign paraphernalia sales of \$25 or less	\$ 0.00
4. TOTAL CONTRIBUTIONS (Lines 1 + 2 +3)	\$ 21,000.00
5. Other Receipts (Schedule A-3)	\$ 0.00
6. Loans Received (Schedule B)	\$ 0.00
7. Loan Repayments Received (Schedule D)	\$ 0.00
8. TOTAL RECEIPTS (Lines 4 + 5 + 6 + 7)	\$ 21,000.00

DISBURSEMENTS	This Period
9. General Expenditures (Schedule E-1)	\$ 26,038.75
10. In-Kind Expenditures (Schedule E-2)	\$ 0.00
11. Contributions made to Candidates (Schedule E-3)	\$ 0.00
12. TOTAL EXPENDITURES (Lines 9 + 10 + 11)	\$ 26,038.75
13. Other Disbursements (Schedule E-4)	\$ 0.00
14. Loan Repayments Made (Schedule B)	\$ 0.00
15. Funds Loaned (Schedule D)	\$ 0.00
16. TOTAL DISBURSEMENTS (Lines 12 + 13 + 14 + 15)	\$ 26,038.75

FINANCIAL SUMMARY	Amount
17. Funds on hand at beginning of reporting period (Must equal funds on hand at close from last report or -0- if first report for this committee)	\$ 5,715.57
18. <i>Plus</i> total receipts this period (<i>less</i> in-kind contributions received) (Line 8 above minus line 2 above)	\$ 21,000.00
19. <i>Less</i> total disbursements this period (<i>less</i> in-kind expenditures) (Line 16 above minus line 10 above)	\$ 26,038.75
20. Funds on hand at close of reporting period	\$ 676.82

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SUMMARY PAGE (continued)

INVESTMENTS	Amount
21. Of funds on hand at beginning of reporting period (Line 17, above), amount held in investments (<i>i.e.</i> , savings accounts, CD's, money market funds, etc.)	\$ 0.00
22. Of funds on hand at close of reporting period (Line 20, above), amount held in investments	\$ 0.00

SPECIAL TRANSACTIONS	This Period
23. Contributions received from political committees (From Schedules A-1 and A-2)	\$ 0.00
24. All proceeds from the sale of tickets to fundraising events (Receipts from the sale of tickets are contributions and must also be reported on Schedule A-1)	\$ 0.00
25. Proceeds from the sale of campaign paraphernalia (Receipts from the sale of campaign paraphernalia are contributions and must also be reported on Schedule A-1 or Line 3 above)	\$ 0.00
26. Expenditures from petty cash fund (Must also be reported on Schedule E-1)	\$ 0.00

NOTICE

A political committee must register in each calendar year in which it will have over \$500 of financial activity. The registration is accomplished by filing a Statement of Organization form and paying the \$100 filing fee. Statements of Organization are filed annually by January 31. Any committee which realizes that it will have over \$500 of financial activity after January 31 must register within ten days of its realization of that fact. However, if this occurs during the ten day period prior to an election the Statement of Organization must be filed within three days.

Political committees must file reports of receipts and disbursements on an annual basis. Annual reports are due by February 15 and should cover the preceding calendar year. Also, committees must file reports of receipts and disbursements on the same schedule as the candidates it supports or opposes. Reports are also due in connection with propositions (ballot issues) the committee supports or opposes. Schedules of reporting and filing dates for all elections are available from the Campaign Finance Office.

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SCHEDULE A-1: CONTRIBUTIONS (Other than In-Kind Contributions)

The following information must be provided for all contributions **received** by the committee during this reporting period, except for in-kind contributions, whether received from a political committee or some other person or entity. Contributions **made** by the committee are reported on SCHEDULE E-3: CONTRIBUTIONS MADE TO CANDIDATES. Information on in-kind contributions is reported on SCHEDULE A-2: IN-KIND CONTRIBUTIONS. In Column 1, check "yes" if the contributor is a political committee and "no" if not. For anonymous contributions, see SCHEDULE F. Totals and subtotals at bottom of the page are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Contributor	2. Contributions this Reporting Period		3. Total this Year
	a. Date(s)	b. Amount(s)	
BUSINESS COUNCIL OF NEW ORLEANS 650 Poydras St., Suite 2825 New Orleans, LA 70130 POLITICAL COMMITTEE? _____ PARTY COMMITTEE? _____	11/02/2020	\$21,000.00	\$41,000.00
4. SUBTOTAL (this page)		\$ 21,000.00	N/A
5. TOTAL (complete only on last page of this schedule)		\$ 21,000.00	N/A
6. CONTRIBUTIONS FROM POLITICAL COMMITTEES ONLY:			
SUBTOTAL (this page)		\$ 0.00	TOTAL (complete only on last page of this schedule) \$ 0.00

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SCHEDULE E-1: GENERAL EXPENDITURES

Use this schedule to report information on most committee expenditures, during this reporting period. If the expenditure directly benefited a particular candidate(s), list the candidate(s)' name under Item 1. **However, (1) in-kind expenditures, and (2) expenditures to candidates or their committees should be reported on SCHEDULES E-2 and E-3, respectively, and should not be reported on this schedule.** An "expenditure" is any payment made for the purpose of supporting or opposing the election of a candidate for public office or supporting or opposing a proposition or question submitted to the voters. Expenditures include monies spent for the committee's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-4: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional* but will assist in completing the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
FACEBOOK 1 Hacker Way Menlo Park, CA 94025	11/06/2020	Advertising	\$ 8,000.00
GAMBIT 823 Camp Street New Orleans, LA 70130	11/06/2020	Advertising	\$ 1,100.00
NEW ORLEANS TRIBUNE 2317 Esplanade Avenue New Orleans, LA 70119	11/06/2020	Advertising	\$ 350.00
NOLA MESSENGER 4035 Washington Avenue New Orleans, LA 70125	11/06/2020	Advertising	\$ 500.00
RAGUSA CONSULTING 2130 Jefferson Avenue New Orleans, LA 70115	11/06/2020	Consulting Services - Forward New Orleans for Public Schools Website, Print Materials Development	\$ 15,938.75
SYLVAIN SOLUTIONS 5627 Paris Avenue New Orleans, LA 70122	11/06/2020	Email Blasts	\$ 150.00
3. SUBTOTAL (optional)			\$ 26,038.75
4. TOTAL (optional - complete only on last page of this schedule)			\$ 26,038.75

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