

# CANDIDATE'S REPORT

(to be filed by a candidate or his principal campaign committee)

1. Qualifying Name and Address of Candidate

MARLIN GUSMAN  
PO Box 19023  
New Orleans, LA 70179

2. Office Sought (Include title of office as well as parish, city, town and/or election district.)

Criminal Sheriff  
Orleans  
Orleans Parish

**OFFICE USE ONLY**

**Report Number:** 100244

**Date Filed:** 12/7/2021

**Report Includes Schedules:**

Schedule A-1  
Schedule E-1

3. Date of Primary 11/13/2021

This report covers from 10/5/2021 through 10/24/2021

4. Type of Report:

180th day prior to primary       40th day after general  
 90th day prior to primary       Annual (future election)  
 30th day prior to primary       Supplemental (past election)  
 10th day prior to primary  
 10th day prior to general       Amendment to prior

5. FINAL REPORT if:

Withdrawn       Filed after the election AND all loans and debts paid  
AND no surplus funds remaining  
 Unopposed

6. Name and Address of Financial Institution  
(You are required by law to use one or more banks, savings and loan associations, or money market mutual fund as the depository of all campaign funds.)

LIBERTY BANK  
PO Box 60131  
New Orleans, LA 70160

7. Full Name and Address of Treasurer

9. Name of Person Preparing Report GINA N RACHEL

Daytime Telephone 504-837-5990

10. WE HEREBY CERTIFY that the information contained in this report and the attached schedules is true and correct to the best of our knowledge, information and belief, and that no expenditures have been made nor contributions received that have not been reported herein, and that no information required to be reported by the Louisiana Campaign Finance Disclosure Act has been deliberately omitted.

This 7th day of December, 2021.

Marlin Gusman

Signature of Candidate/Chairperson  
(To be signed by Chairperson *only* if report by principal campaign committee)

504-289-8125

Daytime Telephone

\_\_\_\_\_  
Signature of Treasurer

\_\_\_\_\_  
Daytime Telephone

8. FOR PRINCIPAL CAMPAIGN COMMITTEES ONLY  
a. Name and address of principal campaign committee, committee's chairperson, and subsidiary committees, if any (use additional sheets if necessary).

On attached sheet

**FOR PRINCIPAL CAMPAIGN COMMITTEES ONLY**

Name and address of principal campaign committee, committee's chairperson, and subsidiary committees, if any (use additional sheets if necessary).

Name and Address of **Committee's Chairman**

MARLIN GUSMAN  
PO Box 19023  
New Orleans, LA 70179

## SUMMARY PAGE

RECEIPTS	This Period
1. Contributions (Schedule A-1)	\$ 3,750.00
2. In-kind Contributions (Schedule A-2)	\$ 0.00
3a. Campaign paraphernalia sales of \$25 or less	\$ 0.00
3b. Raffle Ticket Sales of \$25 or less	\$ 0.00
<b>4. TOTAL CONTRIBUTIONS</b> (Lines 1 + 2 +33a + 3b)	\$ 3,750.00
5. Other Receipts (Schedule A-3)	\$ 0.00
6. Loans Received (Schedule B)	\$ 0.00
7. Loan Repayments Received (Schedule D)	\$ 0.00
<b>8. TOTAL RECEIPTS</b> (Lines 4 + 5 + 6 + 7)	\$ 3,750.00

DISBURSEMENTS	This Period
9. Expenditures (Schedule E-1)	\$ 82,534.17
10. Other Disbursements (Schedule E-2)	\$ 0.00
11. Loan Repayments Made (Schedule B)	\$ 0.00
12. Funds Loaned (Schedule D)	\$ 0.00
<b>13. TOTAL DISBURSEMENTS</b> (Lines 9 + 10 + 11 + 12)	\$ 82,534.17

FINANCIAL SUMMARY	Amount
14. Funds on hand at beginning of reporting period <small>(Must equal funds on hand at close from last report or -0- if first report for this election)</small>	\$ 243,853.88
15. <i>Plus</i> total receipts this period <small>(Line 8 above)</small>	\$ 3,750.00
16. <i>Less</i> total disbursements this period <small>(Line 13 above)</small>	\$ 82,534.17
17. <i>Less</i> in-kind contributions <small>(Line 2 above)</small>	\$ 0.00
18. Funds on hand at close of reporting period	\$ 165,069.71

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## SUMMARY PAGE (continued)

INVESTMENTS	Amount
19. Of funds on hand at beginning of reporting period (Line 14, above), amount held in investments ( <i>i.e.</i> , savings accounts, CD's, money market funds, etc.)	\$ 0.00
20. Of funds on hand at close of reporting period (Line 18, above), amount held in investments	\$ 0.00

SPECIAL TRANSACTIONS - for the reporting period	Amount
21. Candidate's personal funds (Use of personal funds as either a contribution or loan to the campaign should be reported on Schedules A-1 or B.)	\$ 0.00
22. Contributions received from political committees (From Schedules A-1 and A-2)	\$ 0.00
23. All proceeds from the sale of tickets to fundraising events (Receipts from the sale of tickets are contributions and must also be reported on Schedule A-1.)	\$ 0.00
24a. Proceeds from the sale of campaign paraphernalia (Total receipts from the sale of campaign paraphernalia reported on Schedule A-1 and line 3a, above.)	\$ 0.00
24b. Proceeds from the sale of raffle tickets (Total receipts from the sale of raffle tickets reported on Schedule A-1 and line 3b above.)	\$ 0.00
25. Expenditures from petty cash fund (Must also be reported on Schedule E-1.)	\$ 0.00

SPECIAL TRANSACTIONS - total for the election	This Election
26. Total amount of contributions received from political committees for both the primary and general elections combined since the first report filed for this election.	\$ 10,000.00

### NOTICE

The personal use of campaign funds is prohibited.\* The use of campaign funds must be related to a political campaign or the holding of a public office or party position. However, campaign funds may be used to reimburse a candidate for expenses related to his campaign or office, to pay taxes on the interest earned on campaign funds or to replace articles lost, stolen, or damaged in connection with a campaign.

Excess campaign funds may be returned to contributors on a pro rata basis, given as a charitable contribution as provided in 26 USC 170(c), given to a charitable organization as defined in 26 USC 501(c)(3), expended in support of or opposition to a proposition, political party, or candidacy of any person, or maintained in a segregated fund for use in future political campaigns or activity related to preparing for future candidacy to elective office.

\*The prohibition on the personal use of campaign funds does not apply to campaign funds received prior to July 15, 1988.

## SCHEDULE A-1: CONTRIBUTIONS (Other than In-Kind Contributions)

The following information must be provided for all contributors to your campaign during this reporting period, except for in-kind contributions. Information on in-kind contributions is reported on SCHEDULE A-2: IN-KIND CONTRIBUTIONS. In Column 1, check if the contributor is a political committee or a party committee. Any personal funds a candidate contributes to his campaign must be reported on this schedule. Personal funds a candidate *loans* to his campaign should be reported on Schedule B. For anonymous contributions, see SCHEDULE F. Totals and subtotals are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Contributor	2. Contributions this Reporting Period		3. Total this Election
	a. Date(s)	b. Amount(s)	
MARY L HATCHER 8626 Inwood Road Dallas, TX 75209  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	10/12/2021	\$3,000.00	\$8,000.00
NAACP NEW ORLEANS BRANCH 2475 Canal St Suite 308 New Orleans, LA 70119  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	10/13/2021	\$750.00	\$750.00
4. SUBTOTAL (this page)		\$3,750.00	N/A
5. TOTAL (complete only on last page of this schedule)		\$ 3,750.00	N/A
6. CONTRIBUTIONS FROM POLITICAL COMMITTEES:			
SUBTOTAL (this page)		<u>\$0.00</u>	TOTAL (complete only on last page of this schedule) <u>\$ 0.00</u>

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## SCHEDULE E-1: EXPENDITURES

Use this schedule to report information on all campaign expenditures for this reporting period. An "expenditure" is any payment made for the purpose of supporting your election to public office and includes monies spent for the campaign's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-2: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
YAPA ALUMNI, INC PO Box 26931 New Orleans, LA 70186	10/23/2021	Pro-Rata Expenses	\$ 2,000.00
ALGIERS POLITICAL ACTION COMMITTEE PO Box 50730 New Orleans, LA 70150	10/24/2021	Pro Rata Expenses	\$ 3,000.00
BAPTIST PASTORS CONFERENCE 210 Finks Hideaway Rd Monroe, LA 71203	10/13/2021	Event Sponsorship	\$ 450.00
BDPC, LLC PO Box 19023 New Orleans, LA 70179	10/18/2021	Campaign Retainer/Consulting	\$ 6,250.00
BRANDON GUICHARD ADVERTISING 449 Belleville Street New Orleans, LA 70119	10/18/2021	Website Build, Maintenance, Video Production	\$ 17,178.79
MARY CHAMPAGNE-BARNES 7221 Claridge Ct New Orleans, LA 70127	10/18/2021	Campaign Consulting	\$ 2,000.00
CRESCENT CITY COFFEE LLC 5733 Read Blvd New Orleans, LA 70127	10/20/2021	Fundraiser Expense	\$ 185.00
GULF COAST RESOURCES PO Box 6656 Diamondhead, MS 39525	10/20/2021	Campaign Consulting	\$ 5,000.00
3. SUBTOTAL (optional)			\$36,063.79
4. TOTAL (optional - complete only on last page of this schedule)			

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1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
INDEPENDENT DEMOCRATIC ELECTORS ASSOCIATION 1515 Poydras Street, Suite 2215 New Orleans, LA 70112	10/05/2021	Pro-Rata Expenses	\$ 5,000.00
INTEGRATED SOLUTIONS & ANALYSIS 2044 Halsey aVenue New Orleans, LA 70114	10/18/2021	Campaign Consulting	\$ 2,000.00
LAKE AREA VOTERS ASSOCIATION 6551 Canal Blvd New Orleans, LA 70124	10/24/2021	Pro Rata Expenses	\$ 2,500.00
MAGNOLIA GOVERNMENT STRATEGIES, LLC 2348 Camp Street New Orleans, LA 70124	10/13/2021	GOTV Ballot 2021	\$ 1,000.00
MELE PRINTING 619 North Tyler Street Covington, LA 70433	10/05/2021	Printing Expense	\$ 4,500.00
MOJEAUX MARKETING, LLC 1234 Moss Street New Orleans, LA 70115	10/12/2021	Campaign Consulting	\$ 5,000.00
MORAN PRINTING 5600 Jefferson Highway Building W1, Suite 200 Harahan, LA 70123	10/12/2021	Printing/Stationary	\$ 2,500.00
POSTLETHWAITE & NETTERVILLE APAC One Galleria Blvd Ste 2100 Metairie, LA 70001	10/05/2021	Campaign Accounting and Compliance Services	\$ 1,722.50
3. SUBTOTAL (optional)			\$24,222.50
4. TOTAL (optional - complete only on last page of this schedule)			

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1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
POSTLETHWAITE & NETTERVILLE APAC One Galleria Blvd Ste 2100 Metairie, LA 70001	10/05/2021	Campaign Consulting and Appliance Services	\$ 1,722.50
QUARTERBACK CLUB OF ST. AUGUSTINE 7600 Hopedale Hwy St. Bernard, LA 70085	10/22/2021	Event Sponsorship	\$ 250.00
NORMAN ROBINSON 324 Delaronde Street New Orleans, LA 70114	10/18/2021	Campaign Consulting	\$ 2,000.00
SPRINT PO Box 4181 Carol Stream, IL 60197	10/24/2021	Campaign Phone	\$ 275.38
THE BRYLSKI COMPANY 3418 Coliseum Street New Orleans, LA 70115	10/18/2021	Campaign Consulting	\$ 6,500.00
THE FRONT WOMAN LLC 321 Webster Street New Orleans, LA 70118	10/18/2021	Campaign Consulting	\$ 6,000.00
THE GOOD SHEPHERD 353 Baronne St New Orleans, LA 70112	10/13/2021	Event Sponsorship	\$ 1,000.00
WOMEN ON THE MOVE 1039 Teche Street New Orleans, LA 70114	10/05/2021	Pro Rata Expenses	\$ 4,000.00
3. SUBTOTAL (optional)			\$21,747.88
4. TOTAL (optional - complete only on last page of this schedule)			

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1. Name and Address of Recipient	2. Expenditures this Reporting Period		c. Amount(s)
	a. Date(s)	b. Purpose(s)	
YMCA OF GREATER NEW ORLEANS 1050 S Jefferson Davis Pkwy Suite 241 New Orleans, LA 70125	10/13/2021	Event Sponsorship	\$ 500.00
3. SUBTOTAL (optional)			\$500.00
4. TOTAL (optional - complete only on last page of this schedule)			\$ 82,534.17

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