

# COMMITTEE'S REPORT

(filed by committees that support or oppose one or more candidates and/or propositions and that are not candidate committees)

1. Full Name and Address of Political Committee

KEEP THE LIGHTS ON  
P.O. Box 750823  
New Orleans, LA 70175

OFFICE USE ONLY

Report Number: 106015

Date Filed: 10/31/2022

Report Includes Schedules:

Schedule A-1  
Schedule A-2  
Schedule E-1



2. Date of Primary

11/8/2022

This report covers from 9/30/2022 through 10/19/2022

3. Type of Report:

<input type="checkbox"/> 180th day prior to primary	<input type="checkbox"/> 40th day after general
<input type="checkbox"/> 90th day prior to primary	<input type="checkbox"/> Annual (future election)
<input type="checkbox"/> 30th day prior to primary	<input type="checkbox"/> Monthly
<input checked="" type="checkbox"/> 10th day prior to primary	
<input type="checkbox"/> 10th day prior to general	<input type="checkbox"/> Amendment to prior

4. All Committee Officers (including Chairperson, Treasurer, if any, and any other committee officers)

a. Name

b. Position

c. Address

LIZ RUSSELL

Chairperson

P.O. Box 750823

New Orleans, LA 70175

KENDRA CROWLEY

Treasurer

P.O. Box 750823

New Orleans, LA 70175

5. Candidates or Propositions the Committee is Supporting or Opposing (use additional sheets if necessary)

a. Name & Address of Candidate/Description of Proposition

b. Office Sought

c. Political Party

d. Support/Oppose

On attached sheet

6. Is the Committee supporting the entire ticket of a political party?

☐ Yes

☒ No

If "yes", which party?

7. a. Name of Person Preparing Report

KENDRA CROWLEY

b. Daytime Telephone

202-572-3548

8. WE HEREBY CERTIFY that the information contained in this report and the attached schedules is true and correct to the best of our knowledge, information and belief, and that no expenditures have been made nor contributions received that have not been reported herein, and that no information required to be reported by the Louisiana Campaign Finance Disclosure Act has been deliberately omitted.

This 31st day of October, 2022.

Liz Russell

Signature of Committee/Chairperson

202-387-3500

Daytime Telephone

Kendra Crowley

Signature of Committee Treasurer, if any

202-572-3548

Daytime Telephone

5. Candidates or Propositions the Committee is Supporting or Opposing (use additional sheets if necessary)

a. Name & Address of Candidate/Description of Proposition

b. Office Sought

c. Political Party

d. Support/Oppose

LAMBERT BOISSIERE, III  
421 Loyola Ave.  
New Orleans, LA 70115

PSC Commissioner

Democrat

Oppose

## SUMMARY PAGE

RECEIPTS	This Period
1. Contributions (Schedule A-1)	\$ 250,020.00
2. In-kind Contributions (Schedule A-2)	\$ 7,072.89
3a. Campaign paraphernalia sales of \$25 or less	\$ 0.00
3b. Raffle ticket sales of \$25 or less	\$ 0.00
4. <b>TOTAL CONTRIBUTIONS</b> (Lines 1 + 2 +3a + 3b)	\$ 257,092.89
5. Other Receipts (Schedule A-3)	\$ 0.00
6. Loans Received (Schedule B)	\$ 0.00
7. Loan Repayments Received (Schedule D)	\$ 0.00
8. <b>TOTAL RECEIPTS</b> (Lines 4 + 5 + 6 + 7)	\$ 257,092.89

DISBURSEMENTS	This Period
9. General Expenditures (Schedule E-1)	\$ 175,000.35
10. In-Kind Expenditures (Schedule E-2)	\$ 0.00
11. Contributions made to Candidates (Schedule E-3)	\$ 0.00
12. <b>TOTAL EXPENDITURES</b> (Lines 9 + 10 + 11)	\$ 175,000.35
13. Other Disbursements (Schedule E-4)	\$ 0.00
14. Loan Repayments Made (Schedule B)	\$ 0.00
15. Funds Loaned (Schedule D)	\$ 0.00
16. <b>TOTAL DISBURSEMENTS</b> (Lines 12 + 13 + 14 + 15)	\$ 175,000.35

FINANCIAL SUMMARY	Amount
17. Funds on hand at beginning of reporting period (Must equal funds on hand at close from last report or -0- if first report for this committee)	\$ 0.00
18. <i>Plus</i> total receipts this period ( <i>less</i> in-kind contributions received) (Line 8 above minus line 2 above)	\$ 250,020.00
19. <i>Less</i> total disbursements this period ( <i>less</i> in-kind expenditures) (Line 16 above minus line 10 above)	\$ 175,000.35
20. Funds on hand at close of reporting period	\$ 75,019.65

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## SUMMARY PAGE (continued)

INVESTMENTS	Amount
21. Of funds on hand at beginning of reporting period (Line 17, above), amount held in investments ( <i>i.e.</i> , savings accounts, CD's, money market funds, etc.)	\$ 0.00
22. Of funds on hand at close of reporting period (Line 20, above), amount held in investments	\$ 0.00

SPECIAL TRANSACTIONS	This Period
23. Contributions received from political committees (From Schedules A-1 and A-2)	\$ 0.00
24. All proceeds from the sale of tickets to fundraising events (Receipts from the sale of tickets are contributions and must also be reported on Schedule A-1)	\$ 0.00
25a. Proceeds from the sale of campaign paraphernalia (Total receipts from the sale of campaign paraphernalia are reported on Schedule A-1 or Line 3a above)	\$ 0.00
25b. Proceeds from the sale of raffle tickets (Total receipts from the sale of raffle tickets are reported on Schedule A-1 or Line 3b above)	\$ 0.00
26. Expenditures from petty cash fund (Must also be reported on Schedule E-1)	\$ 0.00

### NOTICE

A political committee must register in each calendar year in which it will have over \$500 of financial activity. The registration is accomplished by filing a Statement of Organization form and paying the \$100 filing fee. Statements of Organization are filed annually by January 31. Any committee which realizes that it will have over \$500 of financial activity after January 31 must register within ten days of its realization of that fact. However, if this occurs during the ten day period prior to an election the Statement of Organization must be filed within three days.

Political committees must file reports of receipts and disbursements on an annual basis. Annual reports are due by February 15 and should cover the preceding calendar year. Also, committees must file reports of receipts and disbursements on the same schedule as the candidates it supports or opposes. Reports are also due in connection with propositions (ballot issues) the committee supports or opposes. Schedules of reporting and filing dates for all elections are available from the Campaign Finance Office.

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## SCHEDULE A-1: CONTRIBUTIONS (Other than In-Kind Contributions)

The following information must be provided for all contributions **received** by the committee during this reporting period, except for in-kind contributions, whether received from a political committee or some other person or entity. Contributions **made** by the committee are reported on SCHEDULE E-3: CONTRIBUTIONS MADE TO CANDIDATES. Information on in-kind contributions is reported on SCHEDULE A-2: IN-KIND CONTRIBUTIONS. In Column 1, check "yes" if the contributor is a political committee and "no" if not. For anonymous contributions, see SCHEDULE F. Totals and subtotals at bottom of the page are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Contributor	2. Contributions this Reporting Period		3. Total this Year
	a. Date(s)	b. Amount(s)	
ENVIRONMENTAL DEFENSE ACTION FUND 1875 Connecticut Avenue, NW Suite 600 Washington, DC 20009  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	10/05/2022	\$50,000.00	\$50,000.00
ENVIRONMENTAL DEFENSE ACTION FUND 1875 Connecticut Avenue, NW Suite 600 Washington, DC 20009  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	10/07/2022	\$150,000.00	\$200,000.00
LOUISIANA 2030 P.O. Box 52319 New Orleans, LA 70152  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	10/13/2022	\$50,000.00	\$50,000.00
KENDRA CROWLEY P.O. Box 750823 New Orleans, LA 70175  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	10/04/2022	\$20.00	\$20.00
4. SUBTOTAL (this page)		\$ 250,020.00	N/A
5. TOTAL (complete only on last page of this schedule)		\$ 250,020.00	N/A
6. CONTRIBUTIONS FROM POLITICAL COMMITTEES ONLY:			
SUBTOTAL (this page)		\$ 0.00	TOTAL (complete only on last page of this schedule) \$ 0.00

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## SCHEDULE A-2: IN-KIND CONTRIBUTIONS RECEIVED

The following information must be provided for all in-kind contributions **received** by the committee during this reporting period. In-kind contributions **made** by the committee (i.e. in-kind expenditures) are reported on SCHEDULE E-2: IN-KIND EXPENDITURES. In Column 1, check "yes" if the in-kind contributor is a political committee and "no" if not. For anonymous contributions see SCHEDULE F. Totals and subtotals at bottom of the page are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of In-Kind Contributor	2. In-Kind Contributions this Reporting Period			3. Total this Year
	a. Description(s)	b. Date(s)	c. Amount(s)	
ENVIRONMENTAL DEFENSE ACTION FUND 1875 Connecticut Avenue, NW Suite 600 Washington, DC 20009  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	Staff Time	10/19/2022	\$7,072.89	\$207,072.89
4. SUBTOTAL (this page)			\$ 7,072.89	N/A
5. TOTAL (complete only on last page of this schedule)			\$ 7,072.89	N/A
6. IN-KIND CONTRIBUTIONS FROM POLITICAL COMMITTEES				
SUBTOTAL (this page)			<u>\$ 0.00</u>	TOTAL (complete only on last page of this schedule) <u>\$ 0.00</u>

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## SCHEDULE E-1: GENERAL EXPENDITURES

Use this schedule to report information on most committee expenditures, during this reporting period. If the expenditure directly benefited a particular candidate(s), list the candidate(s)' name under Item 1. **However, (1) in-kind expenditures, and (2) expenditures to candidates or their committees should be reported on SCHEDULES E-2 and E-3, respectively, and should not be reported on this schedule.** An "expenditure" is any payment made for the purpose of supporting or opposing the election of a candidate for public office or supporting or opposing a proposition or question submitted to the voters. Expenditures include monies spent for the committee's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-4: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional* but will assist in completing the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
STACKADAPT HOLDING c/o WeWork 100 University Ave. Floor 5 Toronto, ON Canada, ZZ 00000	10/17/2022	Digital Media Buy pd by Sage Media	\$ 1,070.21
WGNO-TV 1 Galleria Blvd Metairie, LA 70001	10/16/2022	TV Ad Buy pd by Sage Media	\$ 1,827.50
4C & PARTNERS 117 9th Street, NE Washington, DC 20002	10/14/2022	Broadcast, Cable Media Production	\$ 41,573.00
4C & PARTNERS 117 9th Street, NE Washington, DC 20002	10/16/2022	TV Buy - Commission	\$ 9,713.66
4C & PARTNERS 117 9th Street, NE Washington, DC 20002	10/17/2022	TV Buy - Commission	\$ 2,571.71
4C & PARTNERS 117 9th Street, NE Washington, DC 20002	10/18/2022	Digital Media Buy - Commission	\$ 832.10
4C & PARTNERS 117 9th Street, NE Washington, DC 20002	10/19/2022	Digital Media Buy - Commission	\$ 365.90
ADBEAT STRATEGIES 4601 Fairfax Drive Suite 1200 Arlington, VA 22203	10/19/2022	Digital Media Buy - Commission	\$ 96.30
3. SUBTOTAL (optional)			\$ 58,050.38
4. TOTAL (optional - complete only on last page of this schedule)			

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## SCHEDULE E-1: GENERAL EXPENDITURES

Use this schedule to report information on most committee expenditures, during this reporting period. If the expenditure directly benefited a particular candidate(s), list the candidate(s)' name under Item 1. **However, (1) in-kind expenditures, and (2) expenditures to candidates or their committees should be reported on SCHEDULES E-2 and E-3, respectively, and should not be reported on this schedule.** An "expenditure" is any payment made for the purpose of supporting or opposing the election of a candidate for public office or supporting or opposing a proposition or question submitted to the voters. Expenditures include monies spent for the committee's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-4: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional* but will assist in completing the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
ADBEAT STRATEGIES 4601 Fairfax Drive Suite 1200 Arlington, VA 22203	10/18/2022	Digital Media Buy - Commission	\$ 219.00
AMPERSAND 7501 Wisconsin Avenue Bethesda, MD 20814	10/16/2022	Digital Media Buy pd by Sage Media	\$ 54,420.00
ANDREW SEIFTER 8902 Connecticut Avenue Chevy Chase, MD 20815	10/17/2022	Research Consulting	\$ 2,027.00
APOLLO ARTISTRY 1165 N Clark Street Suite 700 Chicago, IL 60610	09/30/2022	Website Design	\$ 3,100.00
DDSU-TV 846 Howard Avenue New Orleans, LA 70113	10/16/2022	TV Buy pd by Sage Media	\$ 586.50
DEMOCRACY ENGINE 2125 14th Street, NW Washington, DC 20009	10/04/2022	Transaction Fee	\$ 1.10
FACEBOOK 1601 Willow Road Menlo Park, CA 94025	10/18/2022	Digital Media Buy pd by Adbeat Strategies	\$ 6,502.90
FACEBOOK 1601 Willow Road Menlo Park, CA 94025	10/19/2022	Digital Media Buy pd by Adbeat Strategies	\$ 982.40
3. SUBTOTAL (optional)			\$ 67,838.90
4. TOTAL (optional - complete only on last page of this schedule)			

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## SCHEDULE E-1: GENERAL EXPENDITURES

Use this schedule to report information on most committee expenditures, during this reporting period. If the expenditure directly benefited a particular candidate(s), list the candidate(s)' name under Item 1. **However, (1) in-kind expenditures, and (2) expenditures to candidates or their committees should be reported on SCHEDULES E-2 and E-3, respectively, and should not be reported on this schedule.** An "expenditure" is any payment made for the purpose of supporting or opposing the election of a candidate for public office or supporting or opposing a proposition or question submitted to the voters. Expenditures include monies spent for the committee's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-4: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional* but will assist in completing the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
GOOGLE 1600 Amphitheatre Pkwy Mountain View, CA 94043	10/19/2022	Digital Media Buy pd by Adbeat Strategies	\$ 872.10
GOOGLE 1600 Amphitheatre Pkwy Mountain View, CA 94043	10/18/2022	Digital Media Buy pd by Adbeat Strategies	\$ 15.60
HULU HOLDING 2500 Broadway Second Floor Santa Monica, CA 90404	10/17/2022	Digital Media Buy pd by Sage Media	\$ 8,850.00
LOUISIANA BOARD OF ETHICS 617 North Third Street LaSalle Building Baton Rouge, LA 70802	10/03/2022	Registration Fee	\$ 100.00
ROKU ONEVIEW 150 Winchester Circle Los Gatos, CA 95032	10/18/2022	Digital Media Buy pd by Adbeat Strategies	\$ 1,189.20
ROKU ONEVIEW 150 Winchester Circle Los Gatos, CA 95032	10/19/2022	Digital Media Buy pd by Adbeat Strategies	\$ 1,535.30
SAGE MEDIA PLANNING & PLACEMENT 1322 G Street, SE Washington, DC 20003	10/16/2022	TV Ad Buy - Commission	\$ 3,578.72
SAGE MEDIA PLANNING & PLACEMENT 1322 G Street, SE Washington, DC 20003	10/17/2022	TV Ad Buy - Commission	\$ 947.47
3. SUBTOTAL (optional)			\$ 17,088.39
4. TOTAL (optional - complete only on last page of this schedule)			

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## SCHEDULE E-1: GENERAL EXPENDITURES

Use this schedule to report information on most committee expenditures, during this reporting period. If the expenditure directly benefited a particular candidate(s), list the candidate(s)' name under Item 1. **However, (1) in-kind expenditures, and (2) expenditures to candidates or their committees should be reported on SCHEDULES E-2 and E-3, respectively, and should not be reported on this schedule.** An "expenditure" is any payment made for the purpose of supporting or opposing the election of a candidate for public office or supporting or opposing a proposition or question submitted to the voters. Expenditures include monies spent for the committee's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-4: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional* but will assist in completing the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
SAGE MEDIA PLANNING & PLACEMENT 1322 G Street, SE Washington, DC 20003	10/14/2022	Media placement service fees	\$ 1,945.43
WDSU-TV 846 Howard Avenue New Orleans, LA 70113	10/16/2022	TV Ad Buy pd by Sage Media	\$ 11,441.00
WNOL-TV 1 Galleria Blvd Metairie, LA 70001	10/16/2022	TV ad Buy pd by Sage Media	\$ 671.50
WUPL-TV 1024 N. Rampart Street New Orleans, LA 70116	10/16/2022	TV Ad Buy pd by Sage Media	\$ 454.75
WVUE-TV 1025 S. Norman C. Francis Pkwy New Orleans, LA 70125	10/16/2022	TV ad Buy pd by Sage Media	\$ 12,138.00
WWL-TV 1024 N. Rampart Street New Orleans, LA 70116	10/16/2022	TV ad Buy pd by Sage Media	\$ 5,372.00
3. SUBTOTAL (optional)			\$ 32,022.68
4. TOTAL (optional - complete only on last page of this schedule)			\$ 175,000.35

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