

# CANDIDATE'S REPORT

(to be filed by a candidate or his principal campaign committee)

1. Qualifying Name and Address of Candidate

JAMES TALIAFERRO, III  
6018 Annette St.  
Shreveport, LA 71105

2. Office Sought (Include title of office as well as parish, city, town and/or election district.)

City Council  
Shreveport  
C

OFFICE USE ONLY

Report Number: 106834

Date Filed: 12/1/2022

Report Includes Schedules:

Schedule A-1  
Schedule E-1  
Schedule E-2

3. Date of Primary 11/8/2022

This report covers from 10/20/2022 through 11/20/2022

4. Type of Report:

\_\_\_\_ 180th day prior to primary      \_\_\_\_ 40th day after general  
\_\_\_\_ 90th day prior to primary      \_\_\_\_ Annual (future election)  
\_\_\_\_ 30th day prior to primary      \_\_\_\_ Supplemental (past election)  
\_\_\_\_ 10th day prior to primary  
X 10th day prior to general      \_\_\_\_ Amendment to prior

5. FINAL REPORT if:

\_\_\_\_ Withdrawn      \_\_\_\_ Filed after the election AND all loans and debts paid  
AND no surplus funds remaining  
\_\_\_\_ Unopposed

6. Name and Address of Financial Institution  
(You are required by law to use one or more banks, savings and loan associations, or money market mutual fund as the depository of all campaign funds.)

REGIONS  
333 Texas St.  
Shreveport, LA 71101

7. Full Name and Address of Treasurer

CLINT DAVIS  
969 Dumaine Dr  
Shreveport, LA 71106

9. Name of Person Preparing Report

MATT HOWERTON

Daytime Telephone --

10. WE HEREBY CERTIFY that the information contained in this report and the attached schedules is true and correct to the best of our knowledge, information and belief, and that no expenditures have been made nor contributions received that have not been reported herein, and that no information required to be reported by the Louisiana Campaign Finance Disclosure Act has been deliberately omitted.

This 1st day of December, 2022.

James G Taliaferro

Signature of Candidate/Chairperson  
(To be signed by Chairperson only if report by principal campaign committee)

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Daytime Telephone

Clint Davis

Signature of Treasurer

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Daytime Telephone

8. FOR PRINCIPAL CAMPAIGN COMMITTEES ONLY

a. Name and address of principal campaign committee, committee's chairperson, and subsidiary committees, if any (use additional sheets if necessary).

On attached sheet

**FOR PRINCIPAL CAMPAIGN COMMITTEES ONLY**

Name and address of principal campaign committee, committee's chairperson, and subsidiary committees, if any (use additional sheets if necessary).

Name and Address of **Principal Campaign Committee**

Chairperson: James G Taliaferro

THE COMMITTEE TO ELECT JIM TALIAFERRO  
PO Box 53251  
Shreveport, LA 71135

Name and Address of **Committee's Chairman**

JAMES G TALIAFERRO  
6018 Annette St.  
Shreveport, LA 71105

## SUMMARY PAGE

RECEIPTS	This Period
1. Contributions (Schedule A-1)	\$ 95.00
2. In-kind Contributions (Schedule A-2)	\$ 0.00
3a. Campaign paraphernalia sales of \$25 or less	\$ 0.00
3b. Raffle Ticket Sales of \$25 or less	\$ 0.00
4. <b>TOTAL CONTRIBUTIONS</b> (Lines 1 + 2 +33a + 3b)	\$ 95.00
5. Other Receipts (Schedule A-3)	\$ 0.00
6. Loans Received (Schedule B)	\$ 0.00
7. Loan Repayments Received (Schedule D)	\$ 0.00
8. <b>TOTAL RECEIPTS</b> (Lines 4 + 5 + 6 + 7)	\$ 95.00

DISBURSEMENTS	This Period
9. Expenditures (Schedule E-1)	\$ 11,113.00
10. Other Disbursements (Schedule E-2)	\$ 500.00
11. Loan Repayments Made (Schedule B)	\$ 0.00
12. Funds Loaned (Schedule D)	\$ 0.00
13. <b>TOTAL DISBURSEMENTS</b> (Lines 9 + 10 + 11 + 12)	\$ 11,613.00

FINANCIAL SUMMARY	Amount
14. Funds on hand at beginning of reporting period (Must equal funds on hand at close from last report or -0- if first report for this election)	\$ 20,770.06
15. <i>Plus</i> total receipts this period (Line 8 above)	\$ 95.00
16. <i>Less</i> total disbursements this period (Line 13 above)	\$ 11,613.00
17. <i>Less</i> in-kind contributions (Line 2 above)	\$ 0.00
18. Funds on hand at close of reporting period	\$ 9,252.06

Form 102, Rev. 3/98, Page Rev. 3/98

## SUMMARY PAGE (continued)

INVESTMENTS	Amount
19. Of funds on hand at beginning of reporting period (Line 14, above), amount held in investments ( <i>i.e.</i> , savings accounts, CD's, money market funds, etc.)	\$ 0.00
20. Of funds on hand at close of reporting period (Line 18, above), amount held in investments	\$ 0.00

SPECIAL TRANSACTIONS - for the reporting period	Amount
21. Candidate's personal funds (Use of personal funds as either a contribution or loan to the campaign should be reported on Schedules A-1 or B.)	\$ 0.00
22. Contributions received from political committees (From Schedules A-1 and A-2)	\$ 0.00
23. All proceeds from the sale of tickets to fundraising events (Receipts from the sale of tickets are contributions and must also be reported on Schedule A-1.)	\$ 0.00
24a. Proceeds from the sale of campaign paraphernalia (Total receipts from the sale of campaign paraphernalia reported on Schedule A-1 and line 3a, above.)	\$ 0.00
24b. Proceeds from the sale of raffle tickets (Total receipts from the sale of raffle tickets reported on Schedule A-1 and line 3b above.)	\$ 0.00
25. Expenditures from petty cash fund (Must also be reported on Schedule E-1.)	\$ 0.00

SPECIAL TRANSACTIONS - total for the election	This Election
26. Total amount of contributions received from political committees for both the primary and general elections combined since the first report filed for this election.	\$ 0.00

## NOTICE

The personal use of campaign funds is prohibited.\* The use of campaign funds must be related to a political campaign or the holding of a public office or party position. However, campaign funds may be used to reimburse a candidate for expenses related to his campaign or office, to pay taxes on the interest earned on campaign funds or to replace articles lost, stolen, or damaged in connection with a campaign.

Excess campaign funds may be returned to contributors on a pro rata basis, given as a charitable contribution as provided in 26 USC 170(c), given to a charitable organization as defined in 26 USC 501(c)(3), expended in support of or opposition to a proposition, political party, or candidacy of any person, or maintained in a segregated fund for use in future political campaigns or activity related to preparing for future candidacy to elective office.

\*The prohibition on the personal use of campaign funds does not apply to campaign funds received prior to July 15, 1988.

## SCHEDULE A-1: CONTRIBUTIONS (Other than In-Kind Contributions)

The following information must be provided for all contributors to your campaign during this reporting period, except for in-kind contributions. Information on in-kind contributions is reported on SCHEDULE A-2: IN-KIND CONTRIBUTIONS. In Column 1, check if the contributor is a political committee or a party committee. Any personal funds a candidate contributes to his campaign must be reported on this schedule. Personal funds a candidate *loans* to his campaign should be reported on Schedule B. For anonymous contributions, see SCHEDULE F. Totals and subtotals are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Contributor	2. Contributions this Reporting Period		3. Total this Election
	a. Date(s)	b. Amount(s)	
<b>ERIC HOFFMAN</b> 1760 Highway 160 Benton, LA 71006  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	11/09/2022	\$25.00	\$395.00
<b>JOHN TODD</b> 7401 Yorkshire Pl Shreveport, LA 71129  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	11/06/2022	\$20.00	\$20.00
<b>WILLIAM WILSON</b> 7727 Millicent Way Shreveport, LA 71105  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	10/29/2022	\$50.00	\$50.00
<b>4. SUBTOTAL (this page)</b>		\$95.00	N/A
<b>5. TOTAL (complete only on last page of this schedule)</b>		\$ 95.00	N/A
<b>6. CONTRIBUTIONS FROM POLITICAL COMMITTEES:</b>			
SUBTOTAL (this page)		<u>\$0.00</u>	TOTAL (complete only on last page of this schedule) <u>\$ 0.00</u>

Form 102, Rev. 3/98, Page Rev. 3/98

## SCHEDULE E-1: EXPENDITURES

Use this schedule to report information on all campaign expenditures for this reporting period. An "expenditure" is any payment made for the purpose of supporting your election to public office and includes monies spent for the campaign's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-2: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
ACE OUTDOOR ADVERTISING 15560 FM 279 Chandler, TX 75758	11/08/2022	Digital billboard	\$ 500.00
AMERICAN GROUND RADIO 849 King Place Shreveport, LA 71115	11/08/2022	Radio advertising	\$ 600.00
GARY BROOKS CAMPAIGN 851 Wilkinson Shreveport, LA 71104	11/20/2022	Campaign contribution	\$ 250.00
TAYLOR HAIRSTON 6434 Smith Ln Shreveport, LA 71107	11/15/2022	Graphic design	\$ 50.00
MAILCHIMP 675 Ponce de Leon Ave NE Atlanta, GA 30308	11/08/2022	Email marketing	\$ 189.00
RED ARROW VICTORY SOLUTIONS, LLC. PO Box 248 Benton, LA 71006	11/15/2022	Campaign management	\$ 2,500.00
REGIONS 333 Texas St. Shreveport, LA 71101	11/01/2022	Monthly bank fee	\$ 7.00
SILVER TONGUE COMMUNICATIONS 213 Hallette Dr. Shreveport, LA 71115	10/31/2022	Campaign videos	\$ 750.00
3. SUBTOTAL (optional)			\$4,846.00
4. TOTAL (optional - complete only on last page of this schedule)			

Form 102, Rev. 3/98, Page Rev. 3/98

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1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
SILVER TONGUE COMMUNICATIONS 213 Hallette Dr. Shreveport, LA 71115	11/08/2022	Video production	\$ 516.00
THE POLITICAL FIRM, LLC. 5555 Hilton Baton Rouge, LA 70808	11/20/2022	Campaign video	\$ 4,600.00
TONY NATIONS CAMPAIGN 11 Homalot Drive Shreveport, LA 71106	11/20/2022	Campaign contribution	\$ 250.00
TOWNSQUARE MEDIA 6341 Westport Dr Shreveport, LA 71129	10/27/2022	Radio ad time	\$ 901.00
3. SUBTOTAL (optional)			\$6,267.00
4. TOTAL (optional - complete only on last page of this schedule)			\$ 11,113.00

Form 102, Rev. 3/98, Page Rev. 3/98

## SCHEDULE E-2: OTHER DISBURSEMENTS

This schedule is used to report those disbursements that are not "expenditures"; that is, monies paid by the campaign that are not paid for the purpose of supporting, opposing or otherwise influencing the nomination or election of a candidate to public office. Examples include the payment of taxes or the refund of contributions. Disbursements should be reported on this schedule only if they have not been reported elsewhere in this report. The explanation of the disbursement should state the reason the payment was made by the campaign.

1. Name and Address of Recipient	2. Date(s)	3. Explanation(s)	4. Amount(s)
J W PARKER 1455 E Bert Kouns Industrial Loop Shreveport, LA 71135	11/20/2022	Refund due to switching from district to non-district race	\$ 500.00
5. Total OTHER DISBURSEMENTS during this reporting period			\$ 500.00

Form 102, Rev. 3/98, Page Rev. 3/98