

COMMITTEE'S REPORT

(filed by committees that support or oppose one or more candidates and/or propositions and that are not candidate committees)

1. Full Name and Address of Political Committee

KEEP THE LIGHTS ON
P.O. Box 750823
New Orleans, LA 70175

OFFICE USE ONLY

Report Number: 107800

Date Filed: 1/19/2023

Report Includes Schedules:

Schedule A-1
Schedule A-2
Schedule E-1



2. Date of Primary 11/8/2022

This report covers from 11/21/2022 through 1/9/2023

3. Type of Report:

180th day prior to primary 40th day after general
 90th day prior to primary Annual (future election)
 30th day prior to primary Monthly
 10th day prior to primary
 10th day prior to general Amendment to prior

4. All Committee Officers (including Chairperson, Treasurer, if any, and any other committee officers)

a. Name	b. Position	c. Address
LIZ RUSSELL	Chairperson	P.O. Box 750823 New Orleans, LA 70175
KENDRA CROWLEY	Treasurer	P.O. Box 750823 New Orleans, LA 70175

5. Candidates or Propositions the Committee is Supporting or Opposing (use additional sheets if necessary)

a. Name & Address of Candidate/Description of Proposition	b. Office Sought	c. Political Party	d. Support/Oppose
On attached sheet			

6. Is the Committee supporting the entire ticket of a political party? Yes No If "yes", which party?

7. a. Name of Person Preparing Report KENDRA CROWLEY

b. Daytime Telephone 202-572-3548

8. WE HEREBY CERTIFY that the information contained in this report and the attached schedules is true and correct to the best of our knowledge, information and belief, and that no expenditures have been made nor contributions received that have not been reported herein, and that no information required to be reported by the Louisiana Campaign Finance Disclosure Act has been deliberately omitted.

This 19th day of January, 2023.

Liz Russell
Signature of Committee/Chairperson

202-387-3500
Daytime Telephone

Kendra Crowley
Signature of Committee Treasurer, if any

202-572-3548
Daytime Telephone

5. Candidates or Propositions the Committee is Supporting or Opposing (use additional sheets if necessary)

a. Name & Address of Candidate/Description of Proposition

b. Office Sought

c. Political Party

d. Support/Oppose

LAMBERT BOISSIERE, III
421 Loyola Ave.
New Orleans, LA 70115

PSC Commissioner

Democrat

Oppose

SUMMARY PAGE

RECEIPTS	This Period
1. Contributions (Schedule A-1)	\$ 250,000.00
2. In-kind Contributions (Schedule A-2)	\$ 5,029.93
3a. Campaign paraphernalia sales of \$25 or less	\$ 0.00
3b. Raffle ticket sales of \$25 or less	\$ 0.00
4. TOTAL CONTRIBUTIONS (Lines 1 + 2 +3a + 3b)	\$ 255,029.93
5. Other Receipts (Schedule A-3)	\$ 0.00
6. Loans Received (Schedule B)	\$ 0.00
7. Loan Repayments Received (Schedule D)	\$ 0.00
8. TOTAL RECEIPTS (Lines 4 + 5 + 6 + 7)	\$ 255,029.93

DISBURSEMENTS	This Period
9. General Expenditures (Schedule E-1)	\$ 334,243.81
10. In-Kind Expenditures (Schedule E-2)	\$ 0.00
11. Contributions made to Candidates (Schedule E-3)	\$ 0.00
12. TOTAL EXPENDITURES (Lines 9 + 10 + 11)	\$ 334,243.81
13. Other Disbursements (Schedule E-4)	\$ 0.00
14. Loan Repayments Made (Schedule B)	\$ 0.00
15. Funds Loaned (Schedule D)	\$ 0.00
16. TOTAL DISBURSEMENTS (Lines 12 + 13 + 14 + 15)	\$ 334,243.81

FINANCIAL SUMMARY	Amount
17. Funds on hand at beginning of reporting period <small>(Must equal funds on hand at close from last report or -0- if first report for this committee)</small>	\$ 88,317.89
18. <i>Plus</i> total receipts this period (<i>less</i> in-kind contributions received) <small>(Line 8 above minus line 2 above)</small>	\$ 250,000.00
19. <i>Less</i> total disbursements this period (<i>less</i> in-kind expenditures) <small>(Line 16 above minus line 10 above)</small>	\$ 334,243.81
20. Funds on hand at close of reporting period	\$ 4,074.08

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SUMMARY PAGE (continued)

INVESTMENTS	Amount
21. Of funds on hand at beginning of reporting period (Line 17, above), amount held in investments (<i>i.e.</i> , savings accounts, CD's, money market funds, etc.)	\$ 0.00
22. Of funds on hand at close of reporting period (Line 20, above), amount held in investments	\$ 0.00

SPECIAL TRANSACTIONS	This Period
23. Contributions received from political committees (From Schedules A-1 and A-2)	\$ 0.00
24. All proceeds from the sale of tickets to fundraising events (Receipts from the sale of tickets are contributions and must also be reported on Schedule A-1)	\$ 0.00
25a. Proceeds from the sale of campaign paraphernalia (Total receipts from the sale of campaign paraphernalia are reported on Schedule A-1 or Line 3a above)	\$ 0.00
25b. Proceeds from the sale of raffle tickets (Total receipts from the sale of raffle tickets are reported on Schedule A-1 or Line 3b above)	\$ 0.00
26. Expenditures from petty cash fund (Must also be reported on Schedule E-1)	\$ 0.00

NOTICE

A political committee must register in each calendar year in which it will have over \$500 of financial activity. The registration is accomplished by filing a Statement of Organization form and paying the \$100 filing fee. Statements of Organization are filed annually by January 31. Any committee which realizes that it will have over \$500 of financial activity after January 31 must register within ten days of its realization of that fact. However, if this occurs during the ten day period prior to an election the Statement of Organization must be filed within three days.

Political committees must file reports of receipts and disbursements on an annual basis. Annual reports are due by February 15 and should cover the preceding calendar year. Also, committees must file reports of receipts and disbursements on the same schedule as the candidates it supports or opposes. Reports are also due in connection with propositions (ballot issues) the committee supports or opposes. Schedules of reporting and filing dates for all elections are available from the Campaign Finance Office.

SCHEDULE A-1: CONTRIBUTIONS (Other than In-Kind Contributions)

The following information must be provided for all contributions **received** by the committee during this reporting period, except for in-kind contributions, whether received from a political committee or some other person or entity. Contributions **made** by the committee are reported on SCHEDULE E-3: CONTRIBUTIONS MADE TO CANDIDATES. Information on in-kind contributions is reported on SCHEDULE A-2: IN-KIND CONTRIBUTIONS. In Column 1, check "yes" if the contributor is a political committee and "no" if not. For anonymous contributions, see SCHEDULE F. Totals and subtotals at bottom of the page are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Contributor	2. Contributions this Reporting Period		3. Total this Year
	a. Date(s)	b. Amount(s)	
ENVIRONMENTAL DEFENSE ACTION FUND 1875 Connecticut Avenue, NW Suite 600 Washington, DC 20009 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	11/21/2022	\$100,000.00	\$364,383.22
ENVIRONMENTAL DEFENSE ACTION FUND 1875 Connecticut Avenue, NW Suite 600 Washington, DC 20009 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	11/29/2022	\$150,000.00	\$514,383.22
4. SUBTOTAL (this page)		\$ 250,000.00	N/A
5. TOTAL (complete only on last page of this schedule)		\$ 250,000.00	N/A
6. CONTRIBUTIONS FROM POLITICAL COMMITTEES ONLY:			
SUBTOTAL (this page)	\$ 0.00	TOTAL (complete only on last page of this schedule)	\$ 0.00

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SCHEDULE A-2: IN-KIND CONTRIBUTIONS RECEIVED

The following information must be provided for all in-kind contributions **received** by the committee during this reporting period. In-kind contributions **made** by the committee (i.e. in-kind expenditures) are reported on SCHEDULE E-2: IN-KIND EXPENDITURES. In Column 1, check "yes" if the in-kind contributor is a political committee and "no" if not. For anonymous contributions see SCHEDULE F. Totals and subtotals at bottom of the page are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of In-Kind Contributor	2. In-Kind Contributions this Reporting Period			3. Total this Year
	a. Description(s)	b. Date(s)	c. Amount(s)	
ENVIRONMENTAL DEFENSE ACTION FUND 1875 Connecticut Avenue, NW Suite 600 Washington, DC 20009 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	Staff Time	01/09/2023	\$5,029.93	\$5,029.93
4. SUBTOTAL (this page)			\$ 5,029.93	N/A
5. TOTAL (complete only on last page of this schedule)			\$ 5,029.93	N/A
6. IN-KIND CONTRIBUTIONS FROM POLITICAL COMMITTEES				
SUBTOTAL (this page)			\$ 0.00	TOTAL (complete only on last page of this schedule) \$ 0.00

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SCHEDULE E-1: GENERAL EXPENDITURES

Use this schedule to report information on most committee expenditures, during this reporting period. If the expenditure directly benefited a particular candidate(s), list the candidate(s)' name under Item 1. **However, (1) in-kind expenditures, and (2) expenditures to candidates or their committees should be reported on SCHEDULES E-2 and E-3, respectively, and should not be reported on this schedule.** An "expenditure" is any payment made for the purpose of supporting or opposing the election of a candidate for public office or supporting or opposing a proposition or question submitted to the voters. Expenditures include monies spent for the committee's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-4: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional* but will assist in completing the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
4C & PARTNERS LLC 117 9th Street, NE Washington, DC 20002	11/21/2022	Digital Media Buy - Commission	\$ 143.30
4C & PARTNERS LLC 117 9th Street, NE Washington, DC 20002	11/22/2022	Digital Media Buy - Commission	\$ 97.10
4C & PARTNERS LLC 117 9th Street, NE Washington, DC 20002	11/23/2022	Digital Media Buy - Commission	\$ 110.40
4C & PARTNERS LLC 117 9th Street, NE Washington, DC 20002	11/24/2022	Digital Media Buy - Commission	\$ 136.30
4C & PARTNERS LLC 117 9th Street, NE Washington, DC 20002	11/25/2022	Digital Media Buy - Commission	\$ 154.30
4C & PARTNERS LLC 117 9th Street, NE Washington, DC 20002	11/26/2022	Digital Media Buy - Commission	\$ 156.10
4C & PARTNERS LLC 117 9th Street, NE Washington, DC 20002	11/27/2022	Digital Media Buy - Commission	\$ 160.00
4C & PARTNERS LLC 117 9th Street, NE Washington, DC 20002	11/28/2022	Digital Media Buy - Commission	\$ 154.50
3. SUBTOTAL (optional)			\$ 1,112.00
4. TOTAL (optional - complete only on last page of this schedule)			

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1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
4C & PARTNERS LLC 117 9th Street, NE Washington, DC 20002	11/29/2022	Digital Media Buy - Commission	\$ 129.50
4C & PARTNERS LLC 117 9th Street, NE Washington, DC 20002	11/30/2022	Digital Media Buy - Commission	\$ 91.20
4C & PARTNERS LLC 117 9th Street, NE Washington, DC 20002	12/01/2022	Digital Media Buy - Commission	\$ 231.40
4C & PARTNERS LLC 117 9th Street, NE Washington, DC 20002	12/02/2022	Digital Media Buy - Commission	\$ 300.40
4C & PARTNERS LLC 117 9th Street, NE Washington, DC 20002	12/03/2022	Digital Media Buy - Commission	\$ 320.70
4C & PARTNERS LLC 117 9th Street, NE Washington, DC 20002	12/04/2022	Digital Media Buy - Commission	\$ 337.90
4C & PARTNERS LLC 117 9th Street, NE Washington, DC 20002	12/05/2022	Digital Media Buy - Commission	\$ 345.20
4C & PARTNERS LLC 117 9th Street, NE Washington, DC 20002	12/06/2022	Digital Media Buy - Commission	\$ 280.30
3. SUBTOTAL (optional)			\$ 2,036.60
4. TOTAL (optional - complete only on last page of this schedule)			

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1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
4C & PARTNERS LLC 117 9th Street, NE Washington, DC 20002	12/07/2022	Digital Media Buy - Commission	\$ 291.50
4C & PARTNERS LLC 117 9th Street, NE Washington, DC 20002	12/08/2022	Digital Media Buy - Commission	\$ 359.10
4C & PARTNERS LLC 117 9th Street, NE Washington, DC 20002	12/09/2022	Digital Media Buy - Commission	\$ 349.10
4C & PARTNERS LLC 117 9th Street, NE Washington, DC 20002	12/10/2022	Digital Media Buy - Commission	\$ 300.00
4C & PARTNERS LLC 117 9th Street, NE Washington, DC 20002	11/21/2022	TV Buy - Commission	\$ 38.00
4C & PARTNERS LLC 117 9th Street, NE Washington, DC 20002	11/21/2022	Digital Media Buy - Commission	\$ 1,338.61
4C & PARTNERS LLC 117 9th Street, NE Washington, DC 20002	11/29/2022	Digital Media Buy - Commission	\$ 1,041.87
4C & PARTNERS LLC 117 9th Street, NE Washington, DC 20002	11/29/2022	TV Buy - Commission	\$ 6,653.90
3. SUBTOTAL (optional)			\$ 10,372.08
4. TOTAL (optional - complete only on last page of this schedule)			

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1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
4C & PARTNERS LLC 117 9th Street, NE Washington, DC 20002	12/01/2022	TV Buy - Commission	\$ 5,183.68
4C & PARTNERS LLC 117 9th Street, NE Washington, DC 20002	12/05/2022	Digital Media Buy - Commission	\$ 1,041.87
4C & PARTNERS LLC 117 9th Street, NE Washington, DC 20002	12/06/2022	TV Buy - Commission	\$ 7,200.91
4C & PARTNERS LLC 117 9th Street, NE Washington, DC 20002	11/21/2022	TV/Digital Ad Production	\$ 3,842.15
4C & PARTNERS LLC 117 9th Street, NE Washington, DC 20002	11/21/2022	TV/Digital Ad Production	\$ 13,546.62
STACKADAPT HOLDING c/o WeWork 100 University Ave. Floor 5 Toronto, ON Canada, ZZ 00000	11/21/2022	Digital Media Buy pd by Sage Media	\$ 9,322.00
STACKADAPT HOLDING c/o WeWork 100 University Ave. Floor 5 Toronto, ON Canada, ZZ 00000	11/29/2022	Digital Media Buy pd by Sage Media	\$ 9,322.00
STACKADAPT HOLDING c/o WeWork 100 University Ave. Floor 5 Toronto, ON Canada, ZZ 00000	12/06/2022	Digital Media Buy pd by Sage Media	\$ 9,322.00
3. SUBTOTAL (optional)			\$ 58,781.23
4. TOTAL (optional - complete only on last page of this schedule)			

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SCHEDULE E-1: GENERAL EXPENDITURES

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1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
WGNO-TV 1 Galleria Blvd Metairie, LA 70001	11/29/2022	TV Buy pd by Sage Media	\$ 1,173.00
WGNO-TV 1 Galleria Blvd Metairie, LA 70001	12/06/2022	TV Buy pd by Sage Media	\$ 901.00
ADBEAT STRATEGIES 4601 Fairfax Drive Suite 1200 Arlington, VA 22203	11/21/2022	Digital Media Buy - Commission	\$ 37.70
ADBEAT STRATEGIES 4601 Fairfax Drive Suite 1200 Arlington, VA 22203	11/22/2022	Digital Media Buy - Commission	\$ 25.60
ADBEAT STRATEGIES 4601 Fairfax Drive Suite 1200 Arlington, VA 22203	11/23/2022	Digital Media Buy - Commission	\$ 29.00
ADBEAT STRATEGIES 4601 Fairfax Drive Suite 1200 Arlington, VA 22203	11/24/2022	Digital Media Buy - Commission	\$ 35.90
ADBEAT STRATEGIES 4601 Fairfax Drive Suite 1200 Arlington, VA 22203	11/26/2022	Digital Media Buy - Commission	\$ 41.10
ADBEAT STRATEGIES 4601 Fairfax Drive Suite 1200 Arlington, VA 22203	11/25/2022	Digital Media Buy - Commission	\$ 40.60
3. SUBTOTAL (optional)			\$ 2,283.90
4. TOTAL (optional - complete only on last page of this schedule)			

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SCHEDULE E-1: GENERAL EXPENDITURES

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1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
ADBEAT STRATEGIES 4601 Fairfax Drive Suite 1200 Arlington, VA 22203	11/27/2022	Digital Media Buy - Commission	\$ 42.10
ADBEAT STRATEGIES 4601 Fairfax Drive Suite 1200 Arlington, VA 22203	11/28/2022	Digital Media Buy - Commission	\$ 40.70
ADBEAT STRATEGIES 4601 Fairfax Drive Suite 1200 Arlington, VA 22203	11/29/2022	Digital Media Buy - Commission	\$ 34.10
ADBEAT STRATEGIES 4601 Fairfax Drive Suite 1200 Arlington, VA 22203	11/30/2022	Digital Media Buy - Commission	\$ 24.00
ADBEAT STRATEGIES 4601 Fairfax Drive Suite 1200 Arlington, VA 22203	12/01/2022	Digital Media Buy - Commission	\$ 60.90
ADBEAT STRATEGIES 4601 Fairfax Drive Suite 1200 Arlington, VA 22203	12/02/2022	Digital Media Buy - Commission	\$ 79.10
ADBEAT STRATEGIES 4601 Fairfax Drive Suite 1200 Arlington, VA 22203	12/03/2022	Digital Media Buy - Commission	\$ 84.40
ADBEAT STRATEGIES 4601 Fairfax Drive Suite 1200 Arlington, VA 22203	12/04/2022	Digital Media Buy - Commission	\$ 88.90
3. SUBTOTAL (optional)			\$ 454.20
4. TOTAL (optional - complete only on last page of this schedule)			

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SCHEDULE E-1: GENERAL EXPENDITURES

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1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
ADBEAT STRATEGIES 4601 Fairfax Drive Suite 1200 Arlington, VA 22203	12/05/2022	Digital Media Buy - Commission	\$ 90.80
ADBEAT STRATEGIES 4601 Fairfax Drive Suite 1200 Arlington, VA 22203	12/06/2022	Digital Media Buy - Commission	\$ 73.80
ADBEAT STRATEGIES 4601 Fairfax Drive Suite 1200 Arlington, VA 22203	12/07/2022	Digital Media Buy - Commission	\$ 83.00
ADBEAT STRATEGIES 4601 Fairfax Drive Suite 1200 Arlington, VA 22203	12/08/2022	Digital Media Buy - Commission	\$ 80.80
ADBEAT STRATEGIES 4601 Fairfax Drive Suite 1200 Arlington, VA 22203	12/09/2022	Digital Media Buy - Commission	\$ 78.20
ADBEAT STRATEGIES 4601 Fairfax Drive Suite 1200 Arlington, VA 22203	12/10/2022	Digital Media Buy - Commission	\$ 100.00
AMALGAMATED BANK 1825 K Street, NW Washington, DC 20006	12/23/2022	Bank Fees	\$ 390.50
AMALGAMATED BANK 1825 K Street, NW Washington, DC 20006	11/23/2022	Bank Fees	\$ 171.75
3. SUBTOTAL (optional)			\$ 1,068.85
4. TOTAL (optional - complete only on last page of this schedule)			

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SCHEDULE E-1: GENERAL EXPENDITURES

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1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
AMPERSAND 7501 Wisconsin Avenue Bethesda, MD 20814	11/29/2022	Digital Media Buy pd by Sage Media	\$ 17,940.10
AMPERSAND 7501 Wisconsin Avenue Bethesda, MD 20814	12/01/2022	Digital Media Buy pd by Sage Media	\$ 7,497.00
AMPERSAND 7501 Wisconsin Avenue Bethesda, MD 20814	12/06/2022	Digital Media Buy pd by Sage Media	\$ 16,212.90
ANDREW SEIFTER 8902 Connecticut Avenue Chevy Chase, MD 20815	11/30/2022	Research Consulting	\$ 1,182.00
APOLLO ARTISTRY 1165 N Clark Street Suite 700 Chicago, IL 60610	11/30/2022	Web Hosting Fee	\$ 200.00
APOLLO ARTISTRY 1165 N Clark Street Suite 700 Chicago, IL 60610	01/04/2023	Web Hosting Fee	\$ 100.00
CHANGE RESEARCH P.O. Box 10193 Berkeley, CA 94709	11/21/2022	Polling	\$ 13,700.00
DDSU-TV 846 Howard Avenue New Orleans, LA 70113	11/29/2022	TV Buy pd by Sage Media	\$ 777.75
3. SUBTOTAL (optional)			\$ 57,609.75
4. TOTAL (optional - complete only on last page of this schedule)			

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1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
DDSU-TV 846 Howard Avenue New Orleans, LA 70113	12/06/2022	TV Buy pd by Sage Media	\$ 433.50
FACEBOOK 1601 Willow Road Menlo Park, CA 94025	11/21/2022	Digital Media Buy pd by Adbeat Strategies	\$ 717.00
FACEBOOK 1601 Willow Road Menlo Park, CA 94025	11/22/2022	Digital Media Buy pd by Adbeat Strategies	\$ 426.70
FACEBOOK 1601 Willow Road Menlo Park, CA 94025	11/23/2022	Digital Media Buy pd by Adbeat Strategies	\$ 610.30
FACEBOOK 1601 Willow Road Menlo Park, CA 94025	11/24/2022	Digital Media Buy pd by Adbeat Strategies	\$ 610.30
FACEBOOK 1601 Willow Road Menlo Park, CA 94025	11/25/2022	Digital Media Buy pd by Adbeat Strategies	\$ 658.60
FACEBOOK 1601 Willow Road Menlo Park, CA 94025	11/26/2022	Digital Media Buy pd by Adbeat Strategies	\$ 693.90
FACEBOOK 1601 Willow Road Menlo Park, CA 94025	11/27/2022	Digital Media Buy pd by Adbeat Strategies	\$ 728.80
3. SUBTOTAL (optional)			\$ 4,879.10
4. TOTAL (optional - complete only on last page of this schedule)			

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SCHEDULE E-1: GENERAL EXPENDITURES

Use this schedule to report information on most committee expenditures, during this reporting period. If the expenditure directly benefited a particular candidate(s), list the candidate(s)' name under Item 1. **However, (1) in-kind expenditures, and (2) expenditures to candidates or their committees should be reported on SCHEDULES E-2 and E-3, respectively, and should not be reported on this schedule.** An "expenditure" is any payment made for the purpose of supporting or opposing the election of a candidate for public office or supporting or opposing a proposition or question submitted to the voters. Expenditures include monies spent for the committee's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-4: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional* but will assist in completing the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
FACEBOOK 1601 Willow Road Menlo Park, CA 94025	11/28/2022	Digital Media Buy pd by Adbeat Strategies	\$ 686.30
FACEBOOK 1601 Willow Road Menlo Park, CA 94025	11/29/2022	Digital Media Buy pd by Adbeat Strategies	\$ 441.10
FACEBOOK 1601 Willow Road Menlo Park, CA 94025	11/30/2022	Digital Media Buy pd by Adbeat Strategies	\$ 65.60
FACEBOOK 1601 Willow Road Menlo Park, CA 94025	12/01/2022	Digital Media Buy pd by Adbeat Strategies	\$ 993.90
FACEBOOK 1601 Willow Road Menlo Park, CA 94025	12/02/2022	Digital Media Buy pd by Adbeat Strategies	\$ 1,559.00
FACEBOOK 1601 Willow Road Menlo Park, CA 94025	12/03/2022	Digital Media Buy pd by Adbeat Strategies	\$ 1,618.90
FACEBOOK 1601 Willow Road Menlo Park, CA 94025	12/04/2022	Digital Media Buy pd by Adbeat Strategies	\$ 1,719.80
FACEBOOK 1601 Willow Road Menlo Park, CA 94025	12/05/2022	Digital Media Buy pd by Adbeat Strategies	\$ 1,672.60
3. SUBTOTAL (optional)			\$ 8,757.20
4. TOTAL (optional - complete only on last page of this schedule)			

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SCHEDULE E-1: GENERAL EXPENDITURES

Use this schedule to report information on most committee expenditures, during this reporting period. If the expenditure directly benefited a particular candidate(s), list the candidate(s)' name under Item 1. **However, (1) in-kind expenditures, and (2) expenditures to candidates or their committees should be reported on SCHEDULES E-2 and E-3, respectively, and should not be reported on this schedule.** An "expenditure" is any payment made for the purpose of supporting or opposing the election of a candidate for public office or supporting or opposing a proposition or question submitted to the voters. Expenditures include monies spent for the committee's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-4: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional* but will assist in completing the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
FACEBOOK 1601 Willow Road Menlo Park, CA 94025	12/06/2022	Digital Media Buy pd by Adbeat Strategies	\$ 1,170.20
FACEBOOK 1601 Willow Road Menlo Park, CA 94025	12/07/2022	Digital Media Buy pd by Adbeat Strategies	\$ 1,815.00
FACEBOOK 1601 Willow Road Menlo Park, CA 94025	12/08/2022	Digital Media Buy pd by Adbeat Strategies	\$ 2,617.10
FACEBOOK 1601 Willow Road Menlo Park, CA 94025	12/09/2022	Digital Media Buy pd by Adbeat Strategies	\$ 2,608.50
FACEBOOK 1601 Willow Road Menlo Park, CA 94025	12/10/2022	Digital Media Buy pd by Adbeat Strategies	\$ 2,119.20
FEDEX 3875 Airways, Module H3 Memphis, TN 38116	11/21/2022	Shipping Services	\$ 37.42
FUTURE FORWARD 611 Pennsylvania Avenue, SE Number 143 Washington, DC 20003	11/30/2022	Ad Testing	\$ 5,940.00
GOOGLE 1600 Amphitheatre Pkwy Mountain View, CA 94043	11/21/2022	Digital Media Buy pd by Adbeat Strategies	\$ 339.00
3. SUBTOTAL (optional)			\$ 16,646.42
4. TOTAL (optional - complete only on last page of this schedule)			

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SCHEDULE E-1: GENERAL EXPENDITURES

Use this schedule to report information on most committee expenditures, during this reporting period. If the expenditure directly benefited a particular candidate(s), list the candidate(s)' name under Item 1. **However, (1) in-kind expenditures, and (2) expenditures to candidates or their committees should be reported on SCHEDULES E-2 and E-3, respectively, and should not be reported on this schedule.** An "expenditure" is any payment made for the purpose of supporting or opposing the election of a candidate for public office or supporting or opposing a proposition or question submitted to the voters. Expenditures include monies spent for the committee's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-4: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional* but will assist in completing the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
GOOGLE 1600 Amphitheatre Pkwy Mountain View, CA 94043	11/22/2022	Digital Media Buy pd by Adbeat Strategies	\$ 315.00
GOOGLE 1600 Amphitheatre Pkwy Mountain View, CA 94043	11/23/2022	Digital Media Buy pd by Adbeat Strategies	\$ 318.00
GOOGLE 1600 Amphitheatre Pkwy Mountain View, CA 94043	11/24/2022	Digital Media Buy pd by Adbeat Strategies	\$ 319.00
GOOGLE 1600 Amphitheatre Pkwy Mountain View, CA 94043	11/25/2022	Digital Media Buy pd by Adbeat Strategies	\$ 317.00
GOOGLE 1600 Amphitheatre Pkwy Mountain View, CA 94043	11/26/2022	Digital Media Buy pd by Adbeat Strategies	\$ 321.00
GOOGLE 1600 Amphitheatre Pkwy Mountain View, CA 94043	11/27/2022	Digital Media Buy pd by Adbeat Strategies	\$ 319.00
GOOGLE 1600 Amphitheatre Pkwy Mountain View, CA 94043	11/28/2022	Digital Media Buy pd by Adbeat Strategies	\$ 324.00
GOOGLE 1600 Amphitheatre Pkwy Mountain View, CA 94043	11/29/2022	Digital Media Buy pd by Adbeat Strategies	\$ 330.00
3. SUBTOTAL (optional)			\$ 2,563.00
4. TOTAL (optional - complete only on last page of this schedule)			

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SCHEDULE E-1: GENERAL EXPENDITURES

Use this schedule to report information on most committee expenditures, during this reporting period. If the expenditure directly benefited a particular candidate(s), list the candidate(s)' name under Item 1. **However, (1) in-kind expenditures, and (2) expenditures to candidates or their committees should be reported on SCHEDULES E-2 and E-3, respectively, and should not be reported on this schedule.** An "expenditure" is any payment made for the purpose of supporting or opposing the election of a candidate for public office or supporting or opposing a proposition or question submitted to the voters. Expenditures include monies spent for the committee's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-4: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional* but will assist in completing the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
GOOGLE 1600 Amphitheatre Pkwy Mountain View, CA 94043	11/30/2022	Digital Media Buy pd by Adbeat Strategies	\$ 313.00
GOOGLE 1600 Amphitheatre Pkwy Mountain View, CA 94043	12/01/2022	Digital Media Buy pd by Adbeat Strategies	\$ 677.00
GOOGLE 1600 Amphitheatre Pkwy Mountain View, CA 94043	12/02/2022	Digital Media Buy pd by Adbeat Strategies	\$ 674.00
GOOGLE 1600 Amphitheatre Pkwy Mountain View, CA 94043	12/03/2022	Digital Media Buy pd by Adbeat Strategies	\$ 672.00
GOOGLE 1600 Amphitheatre Pkwy Mountain View, CA 94043	12/04/2022	Digital Media Buy pd by Adbeat Strategies	\$ 674.00
GOOGLE 1600 Amphitheatre Pkwy Mountain View, CA 94043	12/05/2022	Digital Media Buy pd by Adbeat Strategies	\$ 675.00
GOOGLE 1600 Amphitheatre Pkwy Mountain View, CA 94043	12/06/2022	Digital Media Buy pd by Adbeat Strategies	\$ 676.00
GOOGLE 1600 Amphitheatre Pkwy Mountain View, CA 94043	12/07/2022	Digital Media Buy pd by Adbeat Strategies	\$ 1,092.00
3. SUBTOTAL (optional)			\$ 5,453.00
4. TOTAL (optional - complete only on last page of this schedule)			

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SCHEDULE E-1: GENERAL EXPENDITURES

Use this schedule to report information on most committee expenditures, during this reporting period. If the expenditure directly benefited a particular candidate(s), list the candidate(s)' name under Item 1. **However, (1) in-kind expenditures, and (2) expenditures to candidates or their committees should be reported on SCHEDULES E-2 and E-3, respectively, and should not be reported on this schedule.** An "expenditure" is any payment made for the purpose of supporting or opposing the election of a candidate for public office or supporting or opposing a proposition or question submitted to the voters. Expenditures include monies spent for the committee's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-4: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional* but will assist in completing the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
GOOGLE 1600 Amphitheatre Pkwy Mountain View, CA 94043	12/08/2022	Digital Media Buy pd by Adbeat Strategies	\$ 1,095.00
GOOGLE 1600 Amphitheatre Pkwy Mountain View, CA 94043	12/09/2022	Digital Media Buy pd by Adbeat Strategies	\$ 1,102.00
GOOGLE 1600 Amphitheatre Pkwy Mountain View, CA 94043	12/10/2022	Digital Media Buy pd by Adbeat Strategies	\$ 1,104.00
HULU HOLDING 2500 Broadway Second Floor Santa Monica, CA 90404	11/21/2022	Digital Media Buy pd by Sage Media	\$ 2,655.00
PUBLIC POLICY POLLING 2900 Highwoods Blvd. Suite 201 Raleigh, NC 27604	11/21/2022	Consulting Services - Polling	\$ 7,000.00
ROKU ONEVIEW 150 Winchester Circle Los Gatos, CA 95032	12/03/2022	Digital Media Buy pd by Adbeat Strategies	\$ 680.00
ROKU ONEVIEW 150 Winchester Circle Los Gatos, CA 95032	11/21/2022	Digital Media Buy pd by Adbeat Strategies	\$ 271.50
ROKU ONEVIEW 150 Winchester Circle Los Gatos, CA 95032	11/22/2022	Digital Media Buy pd by Adbeat Strategies	\$ 158.20
3. SUBTOTAL (optional)			\$ 14,065.70
4. TOTAL (optional - complete only on last page of this schedule)			

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SCHEDULE E-1: GENERAL EXPENDITURES

Use this schedule to report information on most committee expenditures, during this reporting period. If the expenditure directly benefited a particular candidate(s), list the candidate(s)' name under Item 1. **However, (1) in-kind expenditures, and (2) expenditures to candidates or their committees should be reported on SCHEDULES E-2 and E-3, respectively, and should not be reported on this schedule.** An "expenditure" is any payment made for the purpose of supporting or opposing the election of a candidate for public office or supporting or opposing a proposition or question submitted to the voters. Expenditures include monies spent for the committee's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-4: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional* but will assist in completing the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
ROKU ONEVIEW 150 Winchester Circle Los Gatos, CA 95032	11/23/2022	Digital Media Buy pd by Adbeat Strategies	\$ 93.90
ROKU ONEVIEW 150 Winchester Circle Los Gatos, CA 95032	11/24/2022	Digital Media Buy pd by Adbeat Strategies	\$ 333.40
ROKU ONEVIEW 150 Winchester Circle Los Gatos, CA 95032	11/25/2022	Digital Media Buy pd by Adbeat Strategies	\$ 454.00
ROKU ONEVIEW 150 Winchester Circle Los Gatos, CA 95032	11/26/2022	Digital Media Buy pd by Adbeat Strategies	\$ 430.90
ROKU ONEVIEW 150 Winchester Circle Los Gatos, CA 95032	11/27/2022	Digital Media Buy pd by Adbeat Strategies	\$ 434.00
ROKU ONEVIEW 150 Winchester Circle Los Gatos, CA 95032	11/28/2022	Digital Media Buy pd by Adbeat Strategies	\$ 420.90
ROKU ONEVIEW 150 Winchester Circle Los Gatos, CA 95032	11/29/2022	Digital Media Buy pd by Adbeat Strategies	\$ 428.50
ROKU ONEVIEW 150 Winchester Circle Los Gatos, CA 95032	11/30/2022	Digital Media Buy pd by Adbeat Strategies	\$ 465.90
3. SUBTOTAL (optional)			\$ 3,061.50
4. TOTAL (optional - complete only on last page of this schedule)			

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SCHEDULE E-1: GENERAL EXPENDITURES

Use this schedule to report information on most committee expenditures, during this reporting period. If the expenditure directly benefited a particular candidate(s), list the candidate(s)' name under Item 1. **However, (1) in-kind expenditures, and (2) expenditures to candidates or their committees should be reported on SCHEDULES E-2 and E-3, respectively, and should not be reported on this schedule.** An "expenditure" is any payment made for the purpose of supporting or opposing the election of a candidate for public office or supporting or opposing a proposition or question submitted to the voters. Expenditures include monies spent for the committee's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-4: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional* but will assist in completing the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
ROKU ONEVIEW 150 Winchester Circle Los Gatos, CA 95032	12/01/2022	Digital Media Buy pd by Adbeat Strategies	\$ 472.90
ROKU ONEVIEW 150 Winchester Circle Los Gatos, CA 95032	12/02/2022	Digital Media Buy pd by Adbeat Strategies	\$ 550.00
ROKU ONEVIEW 150 Winchester Circle Los Gatos, CA 95032	12/04/2022	Digital Media Buy pd by Adbeat Strategies	\$ 736.00
ROKU ONEVIEW 150 Winchester Circle Los Gatos, CA 95032	12/05/2022	Digital Media Buy pd by Adbeat Strategies	\$ 850.00
ROKU ONEVIEW 150 Winchester Circle Los Gatos, CA 95032	12/06/2022	Digital Media Buy pd by Adbeat Strategies	\$ 750.00
ROKU ONEVIEW 150 Winchester Circle Los Gatos, CA 95032	12/07/2022	Digital Media Buy pd by Adbeat Strategies	\$ 720.00
ROKU ONEVIEW 150 Winchester Circle Los Gatos, CA 95032	12/08/2022	Digital Media Buy pd by Adbeat Strategies	\$ 541.00
ROKU ONEVIEW 150 Winchester Circle Los Gatos, CA 95032	12/09/2022	Digital Media Buy pd by Adbeat Strategies	\$ 450.00
3. SUBTOTAL (optional)			\$ 5,069.90
4. TOTAL (optional - complete only on last page of this schedule)			

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SCHEDULE E-1: GENERAL EXPENDITURES

Use this schedule to report information on most committee expenditures, during this reporting period. If the expenditure directly benefited a particular candidate(s), list the candidate(s)' name under Item 1. **However, (1) in-kind expenditures, and (2) expenditures to candidates or their committees should be reported on SCHEDULES E-2 and E-3, respectively, and should not be reported on this schedule.** An "expenditure" is any payment made for the purpose of supporting or opposing the election of a candidate for public office or supporting or opposing a proposition or question submitted to the voters. Expenditures include monies spent for the committee's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-4: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional* but will assist in completing the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
ROKU ONEVIEW 150 Winchester Circle Los Gatos, CA 95032	12/10/2022	Digital Media Buy pd by Adbeat Strategies	\$ 444.30
SAGE MEDIA PLANNING & PLACEMENT 1322 G Street, SE Washington, DC 20003	12/10/2022	Consulting - Media planning services	\$ 3,421.59
SAGE MEDIA PLANNING & PLACEMENT 1322 G Street, SE Washington, DC 20003	11/21/2022	TV Buy - Shipping Fee	\$ 30.00
SAGE MEDIA PLANNING & PLACEMENT 1322 G Street, SE Washington, DC 20003	11/21/2022	Digital Media Buy - Commission	\$ 493.17
SAGE MEDIA PLANNING & PLACEMENT 1322 G Street, SE Washington, DC 20003	11/21/2022	TV Buy - Commission	\$ 14.00
SAGE MEDIA PLANNING & PLACEMENT 1322 G Street, SE Washington, DC 20003	11/29/2022	TV Buy - Shipping Fee	\$ 60.00
SAGE MEDIA PLANNING & PLACEMENT 1322 G Street, SE Washington, DC 20003	11/29/2022	TV Buy - Commission	\$ 2,451.44
SAGE MEDIA PLANNING & PLACEMENT 1322 G Street, SE Washington, DC 20003	11/29/2022	Digital Media Buy - Commission	\$ 383.85
3. SUBTOTAL (optional)			\$ 7,298.35
4. TOTAL (optional - complete only on last page of this schedule)			

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SCHEDULE E-1: GENERAL EXPENDITURES

Use this schedule to report information on most committee expenditures, during this reporting period. If the expenditure directly benefited a particular candidate(s), list the candidate(s)' name under Item 1. **However, (1) in-kind expenditures, and (2) expenditures to candidates or their committees should be reported on SCHEDULES E-2 and E-3, respectively, and should not be reported on this schedule.** An "expenditure" is any payment made for the purpose of supporting or opposing the election of a candidate for public office or supporting or opposing a proposition or question submitted to the voters. Expenditures include monies spent for the committee's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-4: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional* but will assist in completing the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
SAGE MEDIA PLANNING & PLACEMENT 1322 G Street, SE Washington, DC 20003	12/01/2022	TV Buy - Commission	\$ 525.43
SAGE MEDIA PLANNING & PLACEMENT 1322 G Street, SE Washington, DC 20003	12/01/2022	TV Buy - Commission	\$ 660.00
SAGE MEDIA PLANNING & PLACEMENT 1322 G Street, SE Washington, DC 20003	12/01/2022	TV Buy - Shipping Fee	\$ 60.00
SAGE MEDIA PLANNING & PLACEMENT 1322 G Street, SE Washington, DC 20003	12/01/2022	TV Buy - Commission	\$ 1,909.78
SAGE MEDIA PLANNING & PLACEMENT 1322 G Street, SE Washington, DC 20003	12/05/2022	Digital Media Buy - Commission	\$ 383.85
SAGE MEDIA PLANNING & PLACEMENT 1322 G Street, SE Washington, DC 20003	12/06/2022	TV Buy - Commission	\$ 700.00
SAGE MEDIA PLANNING & PLACEMENT 1322 G Street, SE Washington, DC 20003	12/06/2022	TV Buy -Commission	\$ 2,652.97
SAGE MEDIA PLANNING & PLACEMENT 1322 G Street, SE Washington, DC 20003	12/06/2022	TV Buy - Shipping Fee	\$ 90.00
3. SUBTOTAL (optional)			\$ 6,982.03
4. TOTAL (optional - complete only on last page of this schedule)			

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SCHEDULE E-1: GENERAL EXPENDITURES

Use this schedule to report information on most committee expenditures, during this reporting period. If the expenditure directly benefited a particular candidate(s), list the candidate(s)' name under Item 1. **However, (1) in-kind expenditures, and (2) expenditures to candidates or their committees should be reported on SCHEDULES E-2 and E-3, respectively, and should not be reported on this schedule.** An "expenditure" is any payment made for the purpose of supporting or opposing the election of a candidate for public office or supporting or opposing a proposition or question submitted to the voters. Expenditures include monies spent for the committee's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-4: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional* but will assist in completing the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
WAFB-TV 844 Government Street Baton Rouge, LA 70802	12/01/2022	TV Buy pd by Sage Media	\$ 23,013.75
WAFB-TV 844 Government Street Baton Rouge, LA 70802	12/06/2022	TV Buy pd by Sage Media	\$ 17,977.50
WBRL-TV 10,000 Perkins Road Baton Rouge, LA 70810	12/01/2022	TV Buy pd by Sage Media	\$ 187.00
WBRL-TV 10,000 Perkins Road Baton Rouge, LA 70810	12/06/2022	TV Buy pd by Sage Media	\$ 127.50
WBRZ-TV 1650 Highland Road Baton Rouge, LA 70802	12/01/2022	TV Buy pd by Sage Media	\$ 11,602.50
WBRZ-TV 1650 Highland Road Baton Rouge, LA 70802	12/06/2022	TV Buy pd by Sage Media	\$ 13,345.00
WDSU-TV 846 Howard Avenue New Orleans, LA 70113	11/21/2022	TV Buy pd by Sage Media	\$ 340.00
WDSU-TV 846 Howard Avenue New Orleans, LA 70113	11/29/2022	TV Buy pd by Sage Media	\$ 8,466.00
3. SUBTOTAL (optional)			\$ 75,059.25
4. TOTAL (optional - complete only on last page of this schedule)			

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SCHEDULE E-1: GENERAL EXPENDITURES

Use this schedule to report information on most committee expenditures, during this reporting period. If the expenditure directly benefited a particular candidate(s), list the candidate(s)' name under Item 1. **However, (1) in-kind expenditures, and (2) expenditures to candidates or their committees should be reported on SCHEDULES E-2 and E-3, respectively, and should not be reported on this schedule.** An "expenditure" is any payment made for the purpose of supporting or opposing the election of a candidate for public office or supporting or opposing a proposition or question submitted to the voters. Expenditures include monies spent for the committee's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-4: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional* but will assist in completing the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
WDSU-TV 846 Howard Avenue New Orleans, LA 70113	12/06/2022	TV Buy pd by Sage Media	\$ 2,592.50
WGMB-TV 1 Galleria Blvd Metairie, LA 70001	12/01/2022	TV Buy pd by Sage Media	\$ 3,400.00
WGMB-TV 1 Galleria Blvd Metairie, LA 70001	12/06/2022	TV Buy pd by Sage Media	\$ 4,938.50
WNOL-TV 1 Galleria Blvd Metairie, LA 70001	11/29/2022	TV Buy pd by Sage Media	\$ 1,228.25
WNOL-TV 1 Galleria Blvd Metairie, LA 70001	12/06/2022	TV Buy pd by Sage Media	\$ 187.00
WUPL-TV 1024 N. Rampart Street New Orleans, LA 70116	11/29/2022	TV Buy pd by Sage Media	\$ 280.50
WUPL-TV 1024 N. Rampart Street New Orleans, LA 70116	12/06/2022	TV Buy pd by Sage Media	\$ 272.00
WVLA-TV 10,000 Perkins Road Baton Rouge, LA 70810	12/01/2022	TV Buy pd by Sage Media	\$ 680.00
3. SUBTOTAL (optional)			\$ 13,578.75
4. TOTAL (optional - complete only on last page of this schedule)			

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SCHEDULE E-1: GENERAL EXPENDITURES

Use this schedule to report information on most committee expenditures, during this reporting period. If the expenditure directly benefited a particular candidate(s), list the candidate(s)' name under Item 1. **However, (1) in-kind expenditures, and (2) expenditures to candidates or their committees should be reported on SCHEDULES E-2 and E-3, respectively, and should not be reported on this schedule.** An "expenditure" is any payment made for the purpose of supporting or opposing the election of a candidate for public office or supporting or opposing a proposition or question submitted to the voters. Expenditures include monies spent for the committee's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-4: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional* but will assist in completing the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
WVLA-TV 10,000 Perkins Road Baton Rouge, LA 70810	12/06/2022	TV Buy pd by Sage Media	\$ 531.25
WVUE-TV 1025 S. Norman C. Francis Pkwy New Orleans, LA 70125	11/29/2022	TV Buy pd by Sage Media	\$ 9,116.25
WVUE-TV 1025 S. Norman C. Francis Pkwy New Orleans, LA 70125	12/06/2022	TV Buy pd by Sage Media	\$ 5,588.75
WWL-TV 1024 N. Rampart Street New Orleans, LA 70116	11/29/2022	TV Buy pd by Sage Media	\$ 20,553.00
WWL-TV 1024 N. Rampart Street New Orleans, LA 70116	12/06/2022	TV Buy pd by Sage Media	\$ 1,321.75
3. SUBTOTAL (optional)			\$ 37,111.00
4. TOTAL (optional - complete only on last page of this schedule)			\$ 334,243.81

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