

COMMITTEE'S REPORT

(filed by committees that support or oppose one or more candidates and/or propositions and that are not candidate committees)

1. Full Name and Address of Political Committee

PROTECT LOUISIANA'S CHILDREN PAC
5555 Hilton Ave
Suite 203
Baton Rouge, LA 70808

OFFICE USE ONLY

Report Number: 111584

Date Filed: 7/17/2023

Report Includes Schedules:

Schedule A-1
Schedule E-1



2. Date of Primary 10/14/2023

This report covers from 4/8/2023 through 7/6/2023

3. Type of Report:

<input type="checkbox"/> 180th day prior to primary	<input type="checkbox"/> 40th day after general
<input checked="" type="checkbox"/> 90th day prior to primary	<input type="checkbox"/> Annual (future election)
<input type="checkbox"/> 30th day prior to primary	<input type="checkbox"/> Monthly
<input type="checkbox"/> 10th day prior to primary	
<input type="checkbox"/> 10th day prior to general	<input type="checkbox"/> Amendment to prior

4. All Committee Officers (including Chairperson, Treasurer, if any, and any other committee officers)

a. Name	b. Position	c. Address
JASON HEBERT	Chairperson	13612 KINGS COURT AVE BATON ROUGE, LA 70810
MICHAEL THOMAS	Treasurer	13612 Kings Court Ave Baton Rouge, LA 70810

5. Candidates or Propositions the Committee is Supporting or Opposing (use additional sheets if necessary)

a. Name & Address of Candidate/Description of Proposition	b. Office Sought	c. Political Party	d. Support/Oppose
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6. Is the Committee supporting the entire ticket of a political party? Yes No If "yes", which party?

7. a. Name of Person Preparing Report JASON HEBERT

b. Daytime Telephone 225-502-8698

8. WE HEREBY CERTIFY that the information contained in this report and the attached schedules is true and correct to the best of our knowledge, information and belief, and that no expenditures have been made nor contributions received that have not been reported herein, and that no information required to be reported by the Louisiana Campaign Finance Disclosure Act has been deliberately omitted.

This 17th day of July, 2023.

JASON HEBERT
Signature of Committee/Chairperson

225-502-8698
Daytime Telephone

Michael Thomas
Signature of Committee Treasurer, if any

504-460-5742
Daytime Telephone

SUMMARY PAGE

RECEIPTS	This Period
1. Contributions (Schedule A-1)	\$ 1,350,200.00
2. In-kind Contributions (Schedule A-2)	\$ 0.00
3a. Campaign paraphernalia sales of \$25 or less	\$ 0.00
3b. Raffle ticket sales of \$25 or less	\$ 0.00
4. TOTAL CONTRIBUTIONS (Lines 1 + 2 +3a + 3b)	\$ 1,350,200.00
5. Other Receipts (Schedule A-3)	\$ 0.00
6. Loans Received (Schedule B)	\$ 0.00
7. Loan Repayments Received (Schedule D)	\$ 0.00
8. TOTAL RECEIPTS (Lines 4 + 5 + 6 + 7)	\$ 1,350,200.00

DISBURSEMENTS	This Period
9. General Expenditures (Schedule E-1)	\$ 515,038.66
10. In-Kind Expenditures (Schedule E-2)	\$ 0.00
11. Contributions made to Candidates (Schedule E-3)	\$ 0.00
12. TOTAL EXPENDITURES (Lines 9 + 10 + 11)	\$ 515,038.66
13. Other Disbursements (Schedule E-4)	\$ 0.00
14. Loan Repayments Made (Schedule B)	\$ 0.00
15. Funds Loaned (Schedule D)	\$ 0.00
16. TOTAL DISBURSEMENTS (Lines 12 + 13 + 14 + 15)	\$ 515,038.66

FINANCIAL SUMMARY	Amount
17. Funds on hand at beginning of reporting period <small>(Must equal funds on hand at close from last report or -0- if first report for this committee)</small>	\$ 0.00
18. <i>Plus</i> total receipts this period (<i>less</i> in-kind contributions received) <small>(Line 8 above minus line 2 above)</small>	\$ 1,350,200.00
19. <i>Less</i> total disbursements this period (<i>less</i> in-kind expenditures) <small>(Line 16 above minus line 10 above)</small>	\$ 515,038.66
20. Funds on hand at close of reporting period	\$ 835,161.34

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SUMMARY PAGE (continued)

INVESTMENTS	Amount
21. Of funds on hand at beginning of reporting period (Line 17, above), amount held in investments (<i>i.e.</i> , savings accounts, CD's, money market funds, etc.)	\$ 0.00
22. Of funds on hand at close of reporting period (Line 20, above), amount held in investments	\$ 0.00

SPECIAL TRANSACTIONS	This Period
23. Contributions received from political committees (From Schedules A-1 and A-2)	\$ 1,250,000.00
24. All proceeds from the sale of tickets to fundraising events (Receipts from the sale of tickets are contributions and must also be reported on Schedule A-1)	\$ 0.00
25a. Proceeds from the sale of campaign paraphernalia (Total receipts from the sale of campaign paraphernalia are reported on Schedule A-1 or Line 3a above)	\$ 0.00
25b. Proceeds from the sale of raffle tickets (Total receipts from the sale of raffle tickets are reported on Schedule A-1 or Line 3b above)	\$ 0.00
26. Expenditures from petty cash fund (Must also be reported on Schedule E-1)	\$ 0.00

NOTICE

A political committee must register in each calendar year in which it will have over \$500 of financial activity. The registration is accomplished by filing a Statement of Organization form and paying the \$100 filing fee. Statements of Organization are filed annually by January 31. Any committee which realizes that it will have over \$500 of financial activity after January 31 must register within ten days of its realization of that fact. However, if this occurs during the ten day period prior to an election the Statement of Organization must be filed within three days.

Political committees must file reports of receipts and disbursements on an annual basis. Annual reports are due by February 15 and should cover the preceding calendar year. Also, committees must file reports of receipts and disbursements on the same schedule as the candidates it supports or opposes. Reports are also due in connection with propositions (ballot issues) the committee supports or opposes. Schedules of reporting and filing dates for all elections are available from the Campaign Finance Office.

SCHEDULE A-1: CONTRIBUTIONS (Other than In-Kind Contributions)

The following information must be provided for all contributions **received** by the committee during this reporting period, except for in-kind contributions, whether received from a political committee or some other person or entity. Contributions **made** by the committee are reported on SCHEDULE E-3: CONTRIBUTIONS MADE TO CANDIDATES. Information on in-kind contributions is reported on SCHEDULE A-2: IN-KIND CONTRIBUTIONS. In Column 1, check "yes" if the contributor is a political committee and "no" if not. For anonymous contributions, see SCHEDULE F. Totals and subtotals at bottom of the page are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Contributor	2. Contributions this Reporting Period		3. Total this Year
	a. Date(s)	b. Amount(s)	
CAJUN PAC II PO BOX 399 BROUSSARD, LA 70518 POLITICAL COMMITTEE? <input checked="" type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	05/01/2023	\$1,000,000.00	\$1,000,000.00
CAJUN PAC II PO BOX 399 BROUSSARD, LA 70518 POLITICAL COMMITTEE? <input checked="" type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	05/23/2023	\$250,000.00	\$1,250,000.00
JASON HEBERT 13612 KINGS COURT AVE BATON ROUGE, LA 70810 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	04/25/2023	\$200.00	\$200.00
LARKSPUR INVESTMENTS LLC 4210 BLUEBONNET BLVD BATON ROUGE, LA 70809 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	06/11/2023	\$100,000.00	\$100,000.00
4. SUBTOTAL (this page)		\$ 1,350,200.00	N/A
5. TOTAL (complete only on last page of this schedule)		\$ 1,350,200.00	N/A
6. CONTRIBUTIONS FROM POLITICAL COMMITTEES ONLY:			
SUBTOTAL (this page)		\$ 1,250,000.00	TOTAL (complete only on last page of this schedule) \$ 1,250,000.00

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SCHEDULE E-1: GENERAL EXPENDITURES

Use this schedule to report information on most committee expenditures, during this reporting period. If the expenditure directly benefited a particular candidate(s), list the candidate(s)' name under Item 1. **However, (1) in-kind expenditures, and (2) expenditures to candidates or their committees should be reported on SCHEDULES E-2 and E-3, respectively, and should not be reported on this schedule.** An "expenditure" is any payment made for the purpose of supporting or opposing the election of a candidate for public office or supporting or opposing a proposition or question submitted to the voters. Expenditures include monies spent for the committee's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-4: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional* but will assist in completing the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
WAFB-TV 844 Government St Baton Rouge, LA 70802	06/16/2023	Media Placement	\$ 69,900.00
ALTICE 1 Court Sq Long Island City, NY 11101	06/16/2023	Media Placement	\$ 33,107.00
ALTICE 1 Court Sq Long Island City, NY 11101	06/16/2023	Media Placement	\$ 2,497.00
AX CAPITAL 555 METRO PLACE N DUBLIN, OH 43017	06/06/2023	ACCOUNTING & COMPLIANCE	\$ 550.00
CANNON RESEARCH GROUP 411 1ST ST SE WASHINGTON, DC 20003	06/06/2023	RESEARCH SERVICES	\$ 10,000.00
COLUMN LAW FIRM 5150 LA 22 MANDEVILLE, LA 70471	06/04/2023	LEGAL SERVICES	\$ 5,000.00
COX MEDIA 1906 Eraste Landry Rd Lafayette, LA 70506	06/16/2023	Media Placement	\$ 9,526.00
COX MEDIA 1906 Eraste Landry Rd Lafayette, LA 70506	06/16/2023	Media Placement	\$ 15,814.00
3. SUBTOTAL (optional)			\$ 146,394.00
4. TOTAL (optional - complete only on last page of this schedule)			

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1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
COX MEDIA 1906 Eraste Landry Rd Lafayette, LA 70506	06/16/2023	Media Placement	\$ 6,958.00
GULF COAST BANK 200 ST CHARLES AVE NEW ORLEANS, LA 70130	05/01/2023	BANK FEES	\$ 25.00
GULF COAST BANK 200 ST CHARLES AVE NEW ORLEANS, LA 70130	05/09/2023	BANK FEES	\$ 100.00
GULF COAST BANK 200 ST CHARLES AVE NEW ORLEANS, LA 70130	05/23/2023	BANK FEES	\$ 25.00
GULF COAST BANK 200 ST CHARLES AVE NEW ORLEANS, LA 70130	05/25/2023	BANK FEES	\$ 25.00
GULF COAST BANK 200 ST CHARLES AVE NEW ORLEANS, LA 70130	06/16/2023	BANK FEES	\$ 25.00
NATIONAL PUBLIC AFFAIRS 1849 C Street NW Washington, DC 20010	07/06/2023	Strategy Consulting	\$ 20,000.00
NEWWAVE 4647 Roy Road Ext Shreveport, LA 71107	06/16/2023	Media Placement	\$ 3,276.00
3. SUBTOTAL (optional)			\$ 30,434.00
4. TOTAL (optional - complete only on last page of this schedule)			

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1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
PROTECT LOUISIANA VALUES 555 METRO PLACE N DUBLIN, OH 43017	07/05/2023	CONTRIBUTION	\$ 1,000.00
SPECTRUM 5537 I-49 Opelousas, LA 70570	06/16/2023	Media Placement	\$ 6,994.00
SPECTRUM 5537 I-49 Opelousas, LA 70570	06/16/2023	Media Placement	\$ 3,074.00
STRATEGIC MEDIA PLACEMENT 7669 STAGERS LOOP DELAWARE, OH 43015	06/09/2023	MEDIA BUY	\$ 9,700.00
STRATEGIC MEDIA PLACEMENT 7669 STAGERS LOOP DELAWARE, OH 43015	06/06/2023	MEDIA BUY	\$ 8,700.00
STRATEGIC MEDIA PLACEMENT 7669 STAGERS LOOP DELAWARE, OH 43015	05/15/2023	Media Placement	\$ 25,958.66
THE MOON GRIFFON SHOW 1749 Bertrand Dr Lafayette, LA 70506	06/30/2023	Media Placement	\$ 10,000.00
THE POLITICAL FIRM 5555 HILTON BATON ROUGE, LA 70808	06/04/2023	STRATEGY CONSULTING	\$ 5,000.00
3. SUBTOTAL (optional)			\$ 70,426.66
4. TOTAL (optional - complete only on last page of this schedule)			

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1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
THE POLITICAL FIRM 5555 HILTON BATON ROUGE, LA 70808	07/05/2023	STRATEGY CONSULTING	\$ 5,000.00
VIAMEDIA, INC 220 Lexington Green Cir Ste 300 Lexington, KY 40503	06/16/2023	Media Placement	\$ 8,754.00
WBRZ-TV 1650 Highland Rd Baton Rouge, LA 70802	06/16/2023	Media Placement	\$ 59,700.00
WDSU-TV 846 Howard Ave New Orleans, LA 70113	06/16/2023	Media Placement	\$ 41,825.00
WGMB-TV 10000 Perkins Rd Baton Rouge, LA 70810	06/16/2023	Media Placement	\$ 5,500.00
WGNO-TV 1 Galleria Blvd Metairie, LA 70001	06/16/2023	Media Placement	\$ 7,530.00
WPAI 214 4TH ST SE WASHINGTON, DC 20003	06/16/2023	POLLING SERVICES	\$ 28,930.00
WVLA-TV 10000 Perkins Rd Baton Rouge, LA 70810	06/16/2023	Media Placement	\$ 9,900.00
3. SUBTOTAL (optional)			\$ 167,139.00
4. TOTAL (optional - complete only on last page of this schedule)			

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1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
WVUE-TV 1025 S Norman C. Francis Pkwy New Orleans, LA 70125	06/16/2023	Media Placement	\$ 65,300.00
WWL-TV 1024 N Rampart St New Orleans, LA 70116	06/16/2023	Media Placement	\$ 35,345.00
3. SUBTOTAL (optional)			\$ 100,645.00
4. TOTAL (optional - complete only on last page of this schedule)			\$ 515,038.66

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