

# COMMITTEE'S REPORT

(filed by committees that support or oppose one or more candidates and/or propositions and that are not candidate committees)

1. Full Name and Address of Political Committee

PROTECT LOUISIANA'S CHILDREN PAC  
5555 Hilton Ave  
Suite 203  
Baton Rouge, LA 70808

**OFFICE USE ONLY**

Report Number: 114059

Date Filed: 10/4/2023

**Report Includes Schedules:**

Schedule A-1  
Schedule A-2  
Schedule E-1



2. Date of Primary 10/14/2023

This report covers from 9/5/2023 through 9/24/2023

3. Type of Report:

180th day prior to primary                       40th day after general  
 90th day prior to primary                       Annual (future election)  
 30th day prior to primary                       Monthly  
 10th day prior to primary  
 10th day prior to general                       Amendment to prior

4. All Committee Officers (including Chairperson, Treasurer, if any, and any other committee officers)

a. Name	b. Position	c. Address
JASON HEBERT	Chairperson	13612 KINGS COURT AVE BATON ROUGE, LA 70810
MICHAEL THOMAS	Treasurer	5555 Hilton Ave Suite 203 Baton Rouge, LA 70808

5. Candidates or Propositions the Committee is Supporting or Opposing (use additional sheets if necessary)

a. Name & Address of Candidate/Description of Proposition	b. Office Sought	c. Political Party	d. Support/Oppose
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6. Is the Committee supporting the entire ticket of a political party?       Yes       No      If "yes", which party?

7. a. Name of Person Preparing Report      JASON HEBERT

b. Daytime Telephone      225-202-8698

8. WE HEREBY CERTIFY that the information contained in this report and the attached schedules is true and correct to the best of our knowledge, information and belief, and that no expenditures have been made nor contributions received that have not been reported herein, and that no information required to be reported by the Louisiana Campaign Finance Disclosure Act has been deliberately omitted.

This 4th day of October, 2023.

JASON HEBERT  
Signature of Committee/Chairperson

225-202-8698  
Daytime Telephone

Michael Thomas  
Signature of Committee Treasurer, if any

504-460-5742  
Daytime Telephone

## SUMMARY PAGE

RECEIPTS	This Period
1. Contributions (Schedule A-1)	\$ 195,000.00
2. In-kind Contributions (Schedule A-2)	\$ 7,374.60
3a. Campaign paraphernalia sales of \$25 or less	\$ 0.00
3b. Raffle ticket sales of \$25 or less	\$ 0.00
<b>4. TOTAL CONTRIBUTIONS</b> (Lines 1 + 2 +3a + 3b)	<b>\$ 202,374.60</b>
5. Other Receipts (Schedule A-3)	\$ 0.00
6. Loans Received (Schedule B)	\$ 0.00
7. Loan Repayments Received (Schedule D)	\$ 0.00
<b>8. TOTAL RECEIPTS</b> (Lines 4 + 5 + 6 + 7)	<b>\$ 202,374.60</b>

DISBURSEMENTS	This Period
9. General Expenditures (Schedule E-1)	\$ 1,246,499.41
10. In-Kind Expenditures (Schedule E-2)	\$ 0.00
11. Contributions made to Candidates (Schedule E-3)	\$ 0.00
<b>12. TOTAL EXPENDITURES</b> (Lines 9 + 10 + 11)	<b>\$ 1,246,499.41</b>
13. Other Disbursements (Schedule E-4)	\$ 0.00
14. Loan Repayments Made (Schedule B)	\$ 0.00
15. Funds Loaned (Schedule D)	\$ 0.00
<b>16. TOTAL DISBURSEMENTS</b> (Lines 12 + 13 + 14 + 15)	<b>\$ 1,246,499.41</b>

FINANCIAL SUMMARY	Amount
17. Funds on hand at beginning of reporting period <small>(Must equal funds on hand at close from last report or -0- if first report for this committee)</small>	\$ 1,308,019.99
18. <i>Plus</i> total receipts this period ( <i>less</i> in-kind contributions received) <small>(Line 8 above minus line 2 above)</small>	\$ 195,000.00
19. <i>Less</i> total disbursements this period ( <i>less</i> in-kind expenditures) <small>(Line 16 above minus line 10 above)</small>	\$ 1,246,499.41
<b>20. Funds on hand at close of reporting period</b>	<b>\$ 256,520.58</b>

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## SUMMARY PAGE (continued)

INVESTMENTS	Amount
21. Of funds on hand at beginning of reporting period (Line 17, above), amount held in investments ( <i>i.e.</i> , savings accounts, CD's, money market funds, etc.)	\$ 0.00
22. Of funds on hand at close of reporting period (Line 20, above), amount held in investments	\$ 0.00

SPECIAL TRANSACTIONS	This Period
23. Contributions received from political committees (From Schedules A-1 and A-2)	\$ 0.00
24. All proceeds from the sale of tickets to fundraising events (Receipts from the sale of tickets are contributions and must also be reported on Schedule A-1)	\$ 0.00
25a. Proceeds from the sale of campaign paraphernalia (Total receipts from the sale of campaign paraphernalia are reported on Schedule A-1 or Line 3a above)	\$ 0.00
25b. Proceeds from the sale of raffle tickets (Total receipts from the sale of raffle tickets are reported on Schedule A-1 or Line 3b above)	\$ 0.00
26. Expenditures from petty cash fund (Must also be reported on Schedule E-1)	\$ 0.00

### NOTICE

A political committee must register in each calendar year in which it will have over \$500 of financial activity. The registration is accomplished by filing a Statement of Organization form and paying the \$100 filing fee. Statements of Organization are filed annually by January 31. Any committee which realizes that it will have over \$500 of financial activity after January 31 must register within ten days of its realization of that fact. However, if this occurs during the ten day period prior to an election the Statement of Organization must be filed within three days.

Political committees must file reports of receipts and disbursements on an annual basis. Annual reports are due by February 15 and should cover the preceding calendar year. Also, committees must file reports of receipts and disbursements on the same schedule as the candidates it supports or opposes. Reports are also due in connection with propositions (ballot issues) the committee supports or opposes. Schedules of reporting and filing dates for all elections are available from the Campaign Finance Office.

## SCHEDULE A-1: CONTRIBUTIONS (Other than In-Kind Contributions)

The following information must be provided for all contributions **received** by the committee during this reporting period, except for in-kind contributions, whether received from a political committee or some other person or entity. Contributions **made** by the committee are reported on SCHEDULE E-3: CONTRIBUTIONS MADE TO CANDIDATES. Information on in-kind contributions is reported on SCHEDULE A-2: IN-KIND CONTRIBUTIONS. In Column 1, check "yes" if the contributor is a political committee and "no" if not. For anonymous contributions, see SCHEDULE F. Totals and subtotals at bottom of the page are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Contributor	2. Contributions this Reporting Period		3. Total this Year
	a. Date(s)	b. Amount(s)	
COSSICH, SUMICH, PARSIOLA & TAYLOR, L.L.C. 8397 Highway 23 Ste 100 Belle Chasse, LA 70037  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	09/06/2023	\$50,000.00	\$100,000.00
LOUISIANA STATE PELICAN PAC, LLC 1113 Ridge Ave Ste 110 Box 126 Denham Springs, LA 70726  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	09/11/2023	\$145,000.00	\$290,000.00
4. SUBTOTAL (this page)		\$ 195,000.00	N/A
5. TOTAL (complete only on last page of this schedule)		\$ 195,000.00	N/A
6. CONTRIBUTIONS FROM POLITICAL COMMITTEES ONLY:			
SUBTOTAL (this page)	\$ 0.00	TOTAL (complete only on last page of this schedule)	\$ 0.00

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## SCHEDULE A-2: IN-KIND CONTRIBUTIONS RECEIVED

The following information must be provided for all in-kind contributions **received** by the committee during this reporting period. In-kind contributions **made** by the committee (i.e. in-kind expenditures) are reported on SCHEDULE E-2: IN-KIND EXPENDITURES. In Column 1, check "yes" if the in-kind contributor is a political committee and "no" if not. For anonymous contributions see SCHEDULE F. Totals and subtotals at bottom of the page are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of In-Kind Contributor	2. In-Kind Contributions this Reporting Period			3. Total this Year
	a. Description(s)	b. Date(s)	c. Amount(s)	
CENTRAL MANAGEMENT COMPANY 9258 Highway 84 W Winfield, LA 71483  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	Consulting	09/14/2023	\$7,374.60	\$7,374.60
4. SUBTOTAL (this page)			\$ 7,374.60	N/A
5. TOTAL (complete only on last page of this schedule)			\$ 7,374.60	N/A
6. IN-KIND CONTRIBUTIONS FROM POLITICAL COMMITTEES				
SUBTOTAL (this page)			<u>\$ 0.00</u>	TOTAL (complete only on last page of this schedule) <u>\$ 0.00</u>

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## SCHEDULE E-1: GENERAL EXPENDITURES

Use this schedule to report information on most committee expenditures, during this reporting period. If the expenditure directly benefited a particular candidate(s), list the candidate(s)' name under Item 1. **However, (1) in-kind expenditures, and (2) expenditures to candidates or their committees should be reported on SCHEDULES E-2 and E-3, respectively, and should not be reported on this schedule.** An "expenditure" is any payment made for the purpose of supporting or opposing the election of a candidate for public office or supporting or opposing a proposition or question submitted to the voters. Expenditures include monies spent for the committee's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-4: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional* but will assist in completing the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
WAFB-TV 844 Government St Baton Rouge, LA 70802	09/20/2023	Media Placement	\$ 128,800.00
AX CAPITAL 555 METRO PLACE N DUBLIN, OH 43017	09/12/2023	Compliance Consulting	\$ 804.41
CANNON RESEARCH GROUP 411 1ST ST SE WASHINGTON, DC 20003	09/06/2023	Consulting	\$ 5,000.00
CANNON RESEARCH GROUP 411 1ST ST SE WASHINGTON, DC 20003	09/05/2023	Consulting	\$ 2,500.00
FXNC- TV 1025 S. Norman C. Francis Parkway. New Orlean New Orleans, LA 70125	09/20/2023	Media Placement	\$ 350.00
FXNC- TV 1025 S. Norman C. Francis Parkway. New Orlean New Orleans, LA 70125	09/20/2023	Media Placement	\$ 15,942.00
FXNC- TV 1025 S. Norman C. Francis Parkway. New Orlean New Orleans, LA 70125	09/20/2023	Media Placement	\$ 5,149.00
FXNC- TV 1025 S. Norman C. Francis Parkway. New Orlean New Orleans, LA 70125	09/20/2023	Media Placement	\$ 25,970.00
3. SUBTOTAL (optional)			\$ 184,515.41
4. TOTAL (optional - complete only on last page of this schedule)			

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1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
FXNC- TV 1025 S. Norman C. Francis Parkway. New Orleans New Orleans, LA 70125	09/20/2023	Media Placement	\$ 11,373.00
FXNC- TV 1025 S. Norman C. Francis Parkway. New Orleans New Orleans, LA 70125	09/20/2023	Media Placement	\$ 3,980.00
GULF COAST BANK 200 ST CHARLES AVE NEW ORLEANS, LA 70130	09/18/2023	Bank Fees	\$ 25.00
KMSS- TV 3150 N Market St Shreveport, LA 71101	09/20/2023	Media Placement	\$ 16,780.00
KSLA- TV 1812 Fairfield Ave Shreveport, LA 71101	09/20/2023	Media Placement	\$ 50,430.00
KTAL- TV 3150 N Market St Shreveport, LA 71101	09/20/2023	Media Placement	\$ 58,655.00
KTBS- TV 312 E. Kings Hwy Shreveport, LA 71101	09/20/2023	Media Placement	\$ 114,135.00
MAGNOLIA GOVERNMENT STRATEGIES 200 14TH STREET NEW ORLEANS, LA 70124	09/14/2023	Consulting	\$ 25,000.00
3. SUBTOTAL (optional)			\$ 280,378.00
4. TOTAL (optional - complete only on last page of this schedule)			

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Use this schedule to report information on most committee expenditures, during this reporting period. If the expenditure directly benefited a particular candidate(s), list the candidate(s)' name under Item 1. **However, (1) in-kind expenditures, and (2) expenditures to candidates or their committees should be reported on SCHEDULES E-2 and E-3, respectively, and should not be reported on this schedule.** An "expenditure" is any payment made for the purpose of supporting or opposing the election of a candidate for public office or supporting or opposing a proposition or question submitted to the voters. Expenditures include monies spent for the committee's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-4: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional* but will assist in completing the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
NATIONAL PUBLIC AFFAIRS 1849 C Street NW Washington, DC 20010	09/07/2023	Consulting	\$ 10,000.00
TBSC- TV 916 Navarre Ave. New Orleans, LA 70124	09/20/2023	Media Placement	\$ 216.00
TBSC- TV 916 Navarre Ave. New Orleans, LA 70124	09/20/2023	Media Placement	\$ 5,200.00
TBSC- TV 916 Navarre Ave. New Orleans, LA 70124	09/20/2023	Media Placement	\$ 3,922.00
TBSC- TV 916 Navarre Ave. New Orleans, LA 70124	09/20/2023	Media Placement	\$ 5,616.00
TBSC- TV 916 Navarre Ave. New Orleans, LA 70124	09/20/2023	Media Placement	\$ 1,413.00
THE POLITICAL FIRM 5555 HILTON BATON ROUGE, LA 70808	09/08/2023	Consulting	\$ 5.00
THE POLITICAL FIRM 5555 HILTON BATON ROUGE, LA 70808	09/05/2023	Consulting	\$ 5,000.00
3. SUBTOTAL (optional)			\$ 31,372.00
4. TOTAL (optional - complete only on last page of this schedule)			

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1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
USA- TV 916 Navarre Ave New Orleans, LA 70124	09/20/2023	Media Placement	\$ 117.00
USA- TV 916 Navarre Ave New Orleans, LA 70124	09/20/2023	Media Placement	\$ 1,537.00
USA- TV 916 Navarre Ave New Orleans, LA 70124	09/20/2023	Media Placement	\$ 132.00
USA- TV 916 Navarre Ave New Orleans, LA 70124	09/20/2023	Media Placement	\$ 4,785.00
USA- TV 916 Navarre Ave New Orleans, LA 70124	09/20/2023	Media Placement	\$ 2,146.00
USA- TV 916 Navarre Ave New Orleans, LA 70124	09/20/2023	Media Placement	\$ 678.00
WBRZ-TV 1650 Highland Rd Baton Rouge, LA 70802	09/20/2023	Media Placement	\$ 152,144.00
WDSU-TV 846 Howard Ave New Orleans, LA 70113	09/20/2023	Media Placement	\$ 162,530.00
3. SUBTOTAL (optional)			\$ 324,069.00
4. TOTAL (optional - complete only on last page of this schedule)			

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	a. Date(s)	b. Purpose(s)	c. Amount(s)
WGMB-TV 10000 Perkins Rd Baton Rouge, LA 70810	09/20/2023	Media Placement	\$ 38,450.00
WGNO-TV 1 Galleria Blvd Metairie, LA 70001	09/20/2023	Media Placement	\$ 24,750.00
WPA INTELLIGENCE 1900 E 15th St ste 600a, Edmond, OK 73013	09/14/2023	Research	\$ 45,320.00
WUPL - TV 1024 N. Rampart St New Orleans, LA 70116	09/20/2023	Media Placement	\$ 12,720.00
WVLA-TV 10000 Perkins Rd Baton Rouge, LA 70810	09/20/2023	Media Placement	\$ 24,900.00
WVUE-TV 1025 S Norman C. Francis Pkwy New Orleans, LA 70125	09/20/2023	Media Placement	\$ 142,800.00
WWL-TV 1024 N Rampart St New Orleans, LA 70116	09/20/2023	Media Placement	\$ 137,225.00
3. SUBTOTAL (optional)			\$ 426,165.00
4. TOTAL (optional - complete only on last page of this schedule)			\$ 1,246,499.41

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