

# COMMITTEE'S REPORT

(filed by committees that support or oppose one or more candidates and/or propositions and that are not candidate committees)

1. Full Name and Address of Political Committee

PROTECT LOUISIANA'S CHILDREN PAC  
5555 Hilton Ave  
Suite 203  
Baton Rouge, LA 70808

OFFICE USE ONLY

Report Number: 115657

Date Filed: 11/1/2023

Report Includes Schedules:  
Schedule E-1



2. Date of Primary 10/14/2023

This report covers from 9/25/2023 through 10/29/2023

3. Type of Report:

<input type="checkbox"/> 180th day prior to primary	<input type="checkbox"/> 40th day after general
<input type="checkbox"/> 90th day prior to primary	<input type="checkbox"/> Annual (future election)
<input type="checkbox"/> 30th day prior to primary	<input type="checkbox"/> Monthly
<input type="checkbox"/> 10th day prior to primary	<input type="checkbox"/> Amendment to prior
<input checked="" type="checkbox"/> 10th day prior to general	

4. All Committee Officers (including Chairperson, Treasurer, if any, and any other committee officers)

a. Name	b. Position	c. Address
JASON HEBERT	Chairperson	13612 KINGS COURT AVE BATON ROUGE, LA 70810
MICHAEL THOMAS	Treasurer	112 Holly Dr Metairie, LA 70005

5. Candidates or Propositions the Committee is Supporting or Opposing (use additional sheets if necessary)

a. Name & Address of Candidate/Description of Proposition	b. Office Sought	c. Political Party	d. Support/Oppose
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6. Is the Committee supporting the entire ticket of a political party?  Yes  No If "yes", which party?

7. a. Name of Person Preparing Report JASON HEBERT

b. Daytime Telephone 225-202-8698

8. WE HEREBY CERTIFY that the information contained in this report and the attached schedules is true and correct to the best of our knowledge, information and belief, and that no expenditures have been made nor contributions received that have not been reported herein, and that no information required to be reported by the Louisiana Campaign Finance Disclosure Act has been deliberately omitted.

This 1st day of November, 2023.

JASON HEBERT  
Signature of Committee/Chairperson

225-202-8698  
Daytime Telephone

Michael Thomas  
Signature of Committee Treasurer, if any

504-460-5742  
Daytime Telephone

## SUMMARY PAGE

RECEIPTS	This Period
1. Contributions (Schedule A-1)	\$ 0.00
2. In-kind Contributions (Schedule A-2)	\$ 0.00
3a. Campaign paraphernalia sales of \$25 or less	\$ 0.00
3b. Raffle ticket sales of \$25 or less	\$ 0.00
<b>4. TOTAL CONTRIBUTIONS</b> (Lines 1 + 2 +3a + 3b)	\$ 0.00
5. Other Receipts (Schedule A-3)	\$ 0.00
6. Loans Received (Schedule B)	\$ 0.00
7. Loan Repayments Received (Schedule D)	\$ 0.00
<b>8. TOTAL RECEIPTS</b> (Lines 4 + 5 + 6 + 7)	\$ 0.00

DISBURSEMENTS	This Period
9. General Expenditures (Schedule E-1)	\$ 237,581.10
10. In-Kind Expenditures (Schedule E-2)	\$ 0.00
11. Contributions made to Candidates (Schedule E-3)	\$ 0.00
<b>12. TOTAL EXPENDITURES</b> (Lines 9 + 10 + 11)	\$ 237,581.10
13. Other Disbursements (Schedule E-4)	\$ 0.00
14. Loan Repayments Made (Schedule B)	\$ 0.00
15. Funds Loaned (Schedule D)	\$ 0.00
<b>16. TOTAL DISBURSEMENTS</b> (Lines 12 + 13 + 14 + 15)	\$ 237,581.10

FINANCIAL SUMMARY	Amount
17. Funds on hand at beginning of reporting period <small>(Must equal funds on hand at close from last report or -0- if first report for this committee)</small>	\$ 256,520.58
18. <i>Plus</i> total receipts this period ( <i>less</i> in-kind contributions received) <small>(Line 8 above minus line 2 above)</small>	\$ 0.00
19. <i>Less</i> total disbursements this period ( <i>less</i> in-kind expenditures) <small>(Line 16 above minus line 10 above)</small>	\$ 237,581.10
<b>20. Funds on hand at close of reporting period</b>	<b>\$ 18,939.48</b>

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## SUMMARY PAGE (continued)

INVESTMENTS	Amount
21. Of funds on hand at beginning of reporting period (Line 17, above), amount held in investments ( <i>i.e.</i> , savings accounts, CD's, money market funds, etc.)	\$ 0.00
22. Of funds on hand at close of reporting period (Line 20, above), amount held in investments	\$ 0.00

SPECIAL TRANSACTIONS	This Period
23. Contributions received from political committees (From Schedules A-1 and A-2)	\$ 0.00
24. All proceeds from the sale of tickets to fundraising events (Receipts from the sale of tickets are contributions and must also be reported on Schedule A-1)	\$ 0.00
25a. Proceeds from the sale of campaign paraphernalia (Total receipts from the sale of campaign paraphernalia are reported on Schedule A-1 or Line 3a above)	\$ 0.00
25b. Proceeds from the sale of raffle tickets (Total receipts from the sale of raffle tickets are reported on Schedule A-1 or Line 3b above)	\$ 0.00
26. Expenditures from petty cash fund (Must also be reported on Schedule E-1)	\$ 0.00

### NOTICE

A political committee must register in each calendar year in which it will have over \$500 of financial activity. The registration is accomplished by filing a Statement of Organization form and paying the \$100 filing fee. Statements of Organization are filed annually by January 31. Any committee which realizes that it will have over \$500 of financial activity after January 31 must register within ten days of its realization of that fact. However, if this occurs during the ten day period prior to an election the Statement of Organization must be filed within three days.

Political committees must file reports of receipts and disbursements on an annual basis. Annual reports are due by February 15 and should cover the preceding calendar year. Also, committees must file reports of receipts and disbursements on the same schedule as the candidates it supports or opposes. Reports are also due in connection with propositions (ballot issues) the committee supports or opposes. Schedules of reporting and filing dates for all elections are available from the Campaign Finance Office.

## SCHEDULE E-1: GENERAL EXPENDITURES

Use this schedule to report information on most committee expenditures, during this reporting period. If the expenditure directly benefited a particular candidate(s), list the candidate(s)' name under Item 1. **However, (1) in-kind expenditures, and (2) expenditures to candidates or their committees should be reported on SCHEDULES E-2 and E-3, respectively, and should not be reported on this schedule.** An "expenditure" is any payment made for the purpose of supporting or opposing the election of a candidate for public office or supporting or opposing a proposition or question submitted to the voters. Expenditures include monies spent for the committee's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-4: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional* but will assist in completing the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
LAURENS GROUP 342 East Bay St Charleston, SC 29401	10/02/2023	Advertising	\$ 8,000.00
AX CAPITAL 555 METRO PLACE N DUBLIN, OH 43017	10/09/2023	Compliance Consulting	\$ 1,550.00
AX CAPITAL 555 METRO PLACE N DUBLIN, OH 43017	10/01/2023	Consulting	\$ 1,325.10
CANNON RESEARCH GROUP 411 1ST ST SE WASHINGTON, DC 20003	09/30/2023	Consulting	\$ 2,500.00
FLETCHER CONSULTANTS, LLC 220 DELGADO DRIVE BATON ROUGE, LA 70808	09/30/2023	Printing	\$ 14,040.00
GULF COAST BANK 200 ST CHARLES AVE NEW ORLEANS, LA 70130	09/29/2023	Bank Fees	\$ 25.00
KARD- TV 200 Pavilion Rd West Monroe, LA 72101	09/30/2023	Media Buy	\$ 11,320.00
KNOE- TV 1400 Oliver Rd Monroe, LA 71201	09/30/2023	Media Buy	\$ 56,680.00
3. SUBTOTAL (optional)			\$ 95,440.10
4. TOTAL (optional - complete only on last page of this schedule)			

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1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
KTVE- TV 200 Pavilion Rd West Monroe, LA 72101	09/30/2023	Media Buy	\$ 7,905.00
MNOE- TV 200 Pavilion Rd West Monroe, LA 72101	09/30/2023	Media Buy	\$ 2,700.00
NATIONAL PUBLIC AFFAIRS 1849 C Street NW Washington, DC 20010	10/17/2023	Consulting	\$ 10,000.00
THE POLITICAL FIRM 5555 HILTON BATON ROUGE, LA 70808	09/30/2023	Consulting	\$ 5,000.00
THE STRATEGY GROUP FOR MEDIA INC. 7669 Stagers Loop Delaware, OH 43015	09/30/2023	Consulting	\$ 6,500.00
THE TRADE DESK 10900 NE 8th Street, Suite 1300 Bellevue, WA 98004	09/25/2023	Media Buy	\$ 59,500.00
THE TRADE DESK 10900 NE 8th Street, Suite 1300 Bellevue, WA 98004	09/25/2023	Media Buy	\$ 25,500.00
THE TRADE DESK 10900 NE 8th Street, Suite 1300 Bellevue, WA 98004	09/25/2023	Media Buy	\$ 15,000.00
3. SUBTOTAL (optional)			\$ 132,105.00
4. TOTAL (optional - complete only on last page of this schedule)			

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1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
WPA INTELLIGENCE 1900 E 15th St ste 600a, Edmond, OK 73013	10/12/2023	Data Management	\$ 10,036.00
3. SUBTOTAL (optional)			\$ 10,036.00
4. TOTAL (optional - complete only on last page of this schedule)			\$ 237,581.10

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