

# CANDIDATE'S REPORT

(to be filed by a candidate or his principal campaign committee)

1. Qualifying Name and Address of Candidate

MARLIN GUSMAN  
P.O. Box 19023  
New Orleans, LA 70179

2. Office Sought (Include title of office as well as parish, city, town and/or election district.)

Criminal Sheriff  
Orleans Parish  
Orleans Parish

**OFFICE USE ONLY**

**Report Number:** 38376

**Date Filed:** 1/22/2014

**Report Includes Schedules:**

Schedule A-1  
Schedule E-1

3. Date of Primary 2/1/2014

This report covers from 12/24/2013 through 1/12/2014

4. Type of Report:

180th day prior to primary       40th day after general  
 90th day prior to primary       Annual (future election)  
 30th day prior to primary       Supplemental (past election)  
 10th day prior to primary  
 10th day prior to general       Amendment to prior

5. FINAL REPORT if:

Withdrawn       Filed after the election AND all loans and debts paid  
 Unopposed

6. Name and Address of Financial Institution  
(You are required by law to use one or more banks, savings and loan associations, or money market mutual fund as the depository of all campaign funds.)

LIBERTY BANK  
P.O. Box 60131  
New Orleans, LA 70160-0131

7. Full Name and Address of Treasurer

ALBERT J RICHARD  
One Galleria Blvd  
Suite 2100  
Metairie, LA 70001

9. Name of Person Preparing Report

Daytime Telephone

10. WE HEREBY CERTIFY that the information contained in this report and the attached schedules is true and correct to the best of our knowledge, information and belief, and that no expenditures have been made nor contributions received that have not been reported herein, and that no information required to be reported by the Louisiana Campaign Finance Disclosure Act has been deliberately omitted.

This 22nd day of January, 2014.

Marlin Gusman

Signature of Candidate/Chairperson  
(To be signed by Chairperson *only* if report by principal campaign committee)

504-282-2222

Daytime Telephone

Albert J Richard

Signature of Treasurer

504-837-5990

Daytime Telephone

8. FOR PRINCIPAL CAMPAIGN COMMITTEES ONLY  
a. Name and address of principal campaign committee, committee's chairperson, and subsidiary committees, if any (use additional sheets if necessary).

## SUMMARY PAGE

<b>RECEIPTS</b>	This Period
1. Contributions (Schedule A-1)	\$ 9,950.00
2. In-kind Contributions (Schedule A-2)	\$ 0.00
3. Campaign paraphernalia sales of \$25 or less	\$ 0.00
<b>4. TOTAL CONTRIBUTIONS</b> (Lines 1 + 2 +33)	\$ 9,950.00
5. Other Receipts (Schedule A-3)	\$ 0.00
6. Loans Received (Schedule B)	\$ 0.00
7. Loan Repayments Received (Schedule D)	\$ 0.00
<b>8. TOTAL RECEIPTS</b> (Lines 4 + 5 + 6 + 7)	\$ 9,950.00

<b>DISBURSEMENTS</b>	This Period
9. Expenditures (Schedule E-1)	\$ 220,525.91
10. Other Disbursements (Schedule E-2)	\$ 0.00
11. Loan Repayments Made (Schedule B)	\$ 0.00
12. Funds Loaned (Schedule D)	\$ 0.00
<b>13. TOTAL DISBURSEMENTS</b> (Lines 9 + 10 + 11 + 12)	\$ 220,525.91

<b>FINANCIAL SUMMARY</b>	Amount
14. Funds on hand at beginning of reporting period <small>(Must equal funds on hand at close from last report or -0- if first report for this election)</small>	\$ 458,886.51
15. <i>Plus</i> total receipts this period <small>(Line 8 above)</small>	\$ 9,950.00
16. <i>Less</i> total disbursements this period <small>(Line 13 above)</small>	\$ 220,525.91
17. <i>Less</i> in-kind contributions <small>(Line 2 above)</small>	\$ 0.00
18. Funds on hand at close of reporting period	\$ 248,310.60

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## SUMMARY PAGE (continued)

INVESTMENTS	Amount
19. Of funds on hand at beginning of reporting period (Line 14, above), amount held in investments ( <i>i.e.</i> , savings accounts, CD's, money market funds, etc.)	\$ 0.00
20. Of funds on hand at close of reporting period (Line 18, above), amount held in investments	\$ 0.00

SPECIAL TRANSACTIONS - for the reporting period	Amount
21. Candidate's personal funds (Use of personal funds as either a contribution or loan to the campaign should be reported on Schedules A-1 or B.)	\$ 0.00
22. Contributions received from political committees (From Schedules A-1 and A-2)	\$ 0.00
23. All proceeds from the sale of tickets to fundraising events (Receipts from the sale of tickets are contributions and must also be reported on Schedule A-1.)	\$ 0.00
24. Proceeds from the sale of campaign paraphernalia (Receipts from the sale of campaign paraphernalia are contributions and must also be reported on Schedule A-1 or Line 3, above.)	\$ 0.00
25. Expenditures from petty cash fund (Must also be reported on Schedule E-1.)	\$ 0.00

### NOTICE

The personal use of campaign funds is prohibited.\* The use of campaign funds must be related to a political campaign or the holding of a public office or party position. However, campaign funds may be used to reimburse a candidate for expenses related to his campaign or office, to pay taxes on the interest earned on campaign funds or to replace articles lost, stolen, or damaged in connection with a campaign.

Excess campaign funds may be returned to contributors on a pro rata basis, given as a charitable contribution as provided in 26 USC 170(c), given to a charitable organization as defined in 26 USC 501(c)(3), expended in support of or opposition to a proposition, political party, or candidacy of any person, or maintained in a segregated fund for use in future political campaigns or activity related to preparing for future candidacy to elective office.

\*The prohibition on the personal use of campaign funds does not apply to campaign funds received prior to July 15, 1988.

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## SCHEDULE A-1: CONTRIBUTIONS (Other than In-Kind Contributions)

The following information must be provided for all contributors to your campaign during this reporting period, except for in-kind contributions. Information on in-kind contributions is reported on SCHEDULE A-2: IN-KIND CONTRIBUTIONS. In Column 1, check if the contributor is a political committee or a party committee. Any personal funds a candidate contributes to his campaign must be reported on this schedule. Personal funds a candidate *loans* to his campaign should be reported on Schedule B. For anonymous contributions, see SCHEDULE F. Totals and subtotals are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Contributor	2. Contributions this Reporting Period		3. Total this Election
	a. Date(s)	b. Amount(s)	
A P E INC 9015 Airline Highway New Orleans, LA 70118  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	01/02/2014	\$500.00	\$2,050.00
B F M CORPORATION LLC 534 Williams Blvd Kenner, LA 70062  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	01/02/2014	\$600.00	\$2,850.00
WILLIAM M DETWEILER JD 321 Veterans Memorial Blvd Ste 205 Metairie, LA 70005  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	01/02/2014	\$200.00	\$1,850.00
FRANK C DUDENHEFER JR 5200 St Charles Ave New Orleans, LA 70115  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	01/08/2014	\$1,000.00	\$1,000.00
HERMAN HERMAN KATZ & COTLAR LLP 820 O'Keefe Ave New Orleans, LA 70113  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	01/02/2014	\$1,000.00	\$1,750.00
MELVIN D HOWARD 5128 Easterlyn Circle New Orleans, LA 70128  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	01/08/2014	\$2,000.00	\$2,200.00
4. SUBTOTAL (this page)		\$5,300.00	N/A
5. TOTAL (complete only on last page of this schedule)			N/A
6. CONTRIBUTIONS FROM POLITICAL COMMITTEES:			
SUBTOTAL (this page)		\$0.00	TOTAL (complete only on last page of this schedule)

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## SCHEDULE A-1: CONTRIBUTIONS (Other than In-Kind Contributions)

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1. Name and Address of Contributor	2. Contributions this Reporting Period		3. Total this Election
	a. Date(s)	b. Amount(s)	
L S U HEALTH SCIENCES CENTER FOUNDATION 450A South Claiborne Ave New Orleans, LA 70112  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	01/02/2014	\$600.00	\$800.00
CHARLES CLIFTON LAYMAN JR 6368 Pontchartrain Blvd New Orleans, LA 70124  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	01/02/2014	\$150.00	\$150.00
ALFRED D MILLER 5146 Lafaye Ave New Orleans, LA 70122  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	01/08/2014	\$50.00	\$50.00
PRIMARY EYE CARE 1530 N Broad St New Orleans, LA 70119  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	01/08/2014	\$250.00	\$350.00
THE GEE CEE COMPANY OF LA INC PO Box 29544 New Orleans, LA 70189-0544  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	01/02/2014	\$500.00	\$500.00
KAREN H URSIN 320 Crystal St New Orleans, LA 70124  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	01/02/2014	\$2,100.00	\$4,700.00
4. SUBTOTAL (this page)		\$3,650.00	N/A
5. TOTAL (complete only on last page of this schedule)			N/A
6. CONTRIBUTIONS FROM POLITICAL COMMITTEES:			
SUBTOTAL (this page)		\$0.00	TOTAL (complete only on last page of this schedule)

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## SCHEDULE A-1: CONTRIBUTIONS (Other than In-Kind Contributions)

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1. Name and Address of Contributor	2. Contributions this Reporting Period		3. Total this Election
	a. Date(s)	b. Amount(s)	
WOODWARD DESIGN + BUILD 1000 S Jefferson David Parkway New Orleans, LA 70125  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	01/02/2014	\$1,000.00	\$1,500.00
4. SUBTOTAL (this page)		\$1,000.00	N/A
5. TOTAL (complete only on last page of this schedule)		\$ 9,950.00	N/A
6. CONTRIBUTIONS FROM POLITICAL COMMITTEES:			
SUBTOTAL (this page)		<u>\$0.00</u>	TOTAL (complete only on last page of this schedule) <u>\$ 0.00</u>

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## SCHEDULE E-1: EXPENDITURES

Use this schedule to report information on all campaign expenditures for this reporting period. An "expenditure" is any payment made for the purpose of supporting your election to public office and includes monies spent for the campaign's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-2: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
ANGELA L YOUNG MEDIA RELATIONS INC 11416 Tanner S Davis Dr New Orleans, LA 70128	12/24/2013	Ck #3453 campaign media/faith based consultant	\$ 1,600.00
MONIKA ARGENEAUX 344 Plantation Dr Kenner, LA 70062	01/07/2014	Ck #3472 small church events /Young People for Gusman	\$ 1,000.00
JEANMARIE BELONGA 7111 East Renaissance Court New Orleans, LA 70128	01/07/2014	Ck #3469 Campaign HQ office manager	\$ 1,000.00
BLACK ORGANIZATION FOR LEADERSHIP DEVELOPMENT 1748 Jackson Ave New Orleans, LA 70113	01/06/2014	Ck #3467 Pro rata share of ballot mail & printing	\$ 5,000.00
BREAKTHRU MEDIA MAGAZINE PO Box 872896 New Orleans, LA 70187	01/06/2014	Ck #3466 1/2 page ad Jan/Feb edition	\$ 500.00
DENO SEDER PRODUCTIONS 6900 Seven Locks Road Cabin John, MD 20818	12/24/2013	CXk #3455 media consulting/tv ad production	\$ 158,904.47
DR SILAS LEE & ASSOCIATES 1750 St Charles Ave New Orleans, LA 70130	12/24/2013	Ck #3454 campaign media strategy focus groups	\$ 17,400.00
E & W SERVICES INC 4201 Annunciation St New Orleans, LA 70115	01/06/2014	Ck #3465 cleaning services campaign HQ	\$ 651.31
3. SUBTOTAL (optional)			\$186,055.78
4. TOTAL (optional - complete only on last page of this schedule)			

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## SCHEDULE E-1: EXPENDITURES

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1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
ENTERPRISE STRATEGIES PO Box 52693 New Orleans, LA 70152	01/03/2014	Ck #3460 radio ads Jan WYLD/FM & AM WQUE WBOK KMEZ	\$ 6,628.00
TAMARA GRIFFIN-MAJOR 3601 Rue Michelle New Orleans, LA 70114	01/07/2014	Ck #3471 Algiers coordination /women's groups	\$ 2,000.00
TELLY MADINA 5501 Wimbleton Court New Orleans, LA 70131	01/07/2014	Ck #3473 Neighborhood organization/voter outreach for Algiers	\$ 1,500.00
RONALD P NABONNE 650 Poydras St Ste 1913 New Orleans, LA 70130	12/30/2013	Ck #3457 consultant campaign team	\$ 10,000.00
PARTY CITY 3009 Veterans Blvd Metairie, LA 70002	01/03/2014	Ck #3459/VISA decorations re-election kickoff reception	\$ 328.90
PRINTERS WHOLESALE GROUP INC 3801 N Causeway Blvd Ste 203 Metairie, LA 70002	01/03/2014	Ck #3461 typesetting/printing invites/envelopes	\$ 2,013.23
REGULAR DEMOCRATIC ORGANIZATION 1234 Moss St New Orleans, LA 70115	01/10/2014	Ck #3475 Pro Rata endorsements 2014	\$ 7,000.00
CLIFFORD M ROBINSON 8801 Lake Forest Blvd Ste 103 New Orleans, LA 70127	01/07/2014	Ck #3470 set up & maintain campaign website/social media	\$ 3,000.00
3. SUBTOTAL (optional)			\$32,470.13
4. TOTAL (optional - complete only on last page of this schedule)			

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1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
SCOTT CARROLL DESIGNS INC 304 Magnolia Dr Metairie, LA 70005	12/24/2013	Ck #3456 campaign logo design billboards and hand cards	\$ 1,000.00
STERLING COMPUTERS PO Box 19023 New Orleans, LA 70179	01/06/2014	Ck #3463 refurbished 2 laptop computers	\$ 400.00
MARIA ZACHARIAS 3609 Rose St New Orleans, LA 70043	01/06/2014	Ck #3464 painting of campaign headquarters	\$ 600.00
3. SUBTOTAL (optional)			\$2,000.00
4. TOTAL (optional - complete only on last page of this schedule)			\$ 220,525.91

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