

CANDIDATE'S REPORT

(to be filed by a candidate or his principal campaign committee)

1. Qualifying Name and Address of Candidate

JAY H. BANKS
1827 Peniston St
New Orleans, LA 70115

2. Office Sought (Include title of office as well as parish, city, town and/or election district.)

Councilmember
Orleans
B

OFFICE USE ONLY

Report Number: 67296

Date Filed: 12/28/2017

Report Includes Schedules:

Schedule A-1
Schedule A-2
Schedule B
Schedule C
Schedule E-1

3. Date of Primary 10/14/2017

This report covers from 10/30/2017 through 12/18/2017

4. Type of Report:

_____ 180th day prior to primary X 40th day after general
_____ 90th day prior to primary _____ Annual (future election)
_____ 30th day prior to primary _____ Supplemental (past election)
_____ 10th day prior to primary
_____ 10th day prior to general _____ Amendment to prior

5. FINAL REPORT if:

_____ Withdrawn _____ Filed after the election AND all loans and debts paid
_____ Unopposed

6. Name and Address of Financial Institution
(You are required by law to use one or more banks, savings and loan associations, or money market mutual fund as the depository of all campaign funds.)

IBERIA BANK
1409 Oretha Castle Halley Blvd
New Orleans, LA 70113

7. Full Name and Address of Treasurer

TREASURER GIZELLE
JOHNSON-BANKS
4606 Banks St
New Orleans, LA 70119

9. Name of Person Preparing Report TREASURER GIZELLE JOHNSON-BANKS

Daytime Telephone 504-906-2576

10. WE HEREBY CERTIFY that the information contained in this report and the attached schedules is true and correct to the best of our knowledge, information and belief, and that no expenditures have been made nor contributions received that have not been reported herein, and that no information required to be reported by the Louisiana Campaign Finance Disclosure Act has been deliberately omitted.

This 28th day of December, 2017.

Ryan Banks

Signature of Candidate/Chairperson
(To be signed by Chairperson *only* if report by principal campaign committee)

Daytime Telephone

Gizelle Johnson-Banks

Signature of Treasurer

504-906-2576

Daytime Telephone

8. FOR PRINCIPAL CAMPAIGN COMMITTEES ONLY

a. Name and address of principal campaign committee, committee's chairperson, and subsidiary committees, if any (use additional sheets if necessary).

On attached sheet

FOR PRINCIPAL CAMPAIGN COMMITTEES ONLY

Name and address of principal campaign committee, committee's chairperson, and subsidiary committees, if any (use additional sheets if necessary).

Name and Address of **Principal Campaign Committee**

Chairperson: Ryan Banks

COMMITTEE TO ELECT JAY
P.O. Box 19922
New Orleans, LA 70179

Name and Address of **Committee's Chairman**

PRESIDENT RYAN BANKS
4606 Banks St
New Orleans, LA 70119

SUMMARY PAGE

RECEIPTS	This Period
1. Contributions (Schedule A-1)	\$ 750.00
2. In-kind Contributions (Schedule A-2)	\$ 500.00
3. Campaign paraphernalia sales of \$25 or less	\$ 0.00
4. TOTAL CONTRIBUTIONS (Lines 1 + 2 +33)	\$ 1,250.00
5. Other Receipts (Schedule A-3)	\$ 0.00
6. Loans Received (Schedule B)	\$ 0.00
7. Loan Repayments Received (Schedule D)	\$ 0.00
8. TOTAL RECEIPTS (Lines 4 + 5 + 6 + 7)	\$ 1,250.00

DISBURSEMENTS	This Period
9. Expenditures (Schedule E-1)	\$ 31,014.42
10. Other Disbursements (Schedule E-2)	\$ 0.00
11. Loan Repayments Made (Schedule B)	\$ 0.00
12. Funds Loaned (Schedule D)	\$ 0.00
13. TOTAL DISBURSEMENTS (Lines 9 + 10 + 11 + 12)	\$ 31,014.42

FINANCIAL SUMMARY	Amount
14. Funds on hand at beginning of reporting period (Must equal funds on hand at close from last report or -0- if first report for this election)	\$ 33,188.79
15. <i>Plus</i> total receipts this period (Line 8 above)	\$ 1,250.00
16. <i>Less</i> total disbursements this period (Line 13 above)	\$ 31,014.42
17. <i>Less</i> in-kind contributions (Line 2 above)	\$ 500.00
18. Funds on hand at close of reporting period	\$ 2,924.37

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SUMMARY PAGE (continued)

INVESTMENTS	Amount
19. Of funds on hand at beginning of reporting period (Line 14, above), amount held in investments (<i>i.e.</i> , savings accounts, CD's, money market funds, etc.)	\$ 0.00
20. Of funds on hand at close of reporting period (Line 18, above), amount held in investments	\$ 0.00

SPECIAL TRANSACTIONS - for the reporting period	Amount
21. Candidate's personal funds (Use of personal funds as either a contribution or loan to the campaign should be reported on Schedules A-1 or B.)	\$ 0.00
22. Contributions received from political committees (From Schedules A-1 and A-2)	\$ 0.00
23. All proceeds from the sale of tickets to fundraising events (Receipts from the sale of tickets are contributions and must also be reported on Schedule A-1.)	\$ 0.00
24. Proceeds from the sale of campaign paraphernalia (Receipts from the sale of campaign paraphernalia are contributions and must also be reported on Schedule A-1 or Line 3, above.)	\$ 0.00
25. Expenditures from petty cash fund (Must also be reported on Schedule E-1.)	\$ 0.00

SPECIAL TRANSACTIONS - total for the election	This Election
26. Total amount of contributions received from political committees for both the primary and general elections combined since the first report filed for this election.	\$ 6,000.00

NOTICE

The personal use of campaign funds is prohibited.* The use of campaign funds must be related to a political campaign or the holding of a public office or party position. However, campaign funds may be used to reimburse a candidate for expenses related to his campaign or office, to pay taxes on the interest earned on campaign funds or to replace articles lost, stolen, or damaged in connection with a campaign.

Excess campaign funds may be returned to contributors on a pro rata basis, given as a charitable contribution as provided in 26 USC 170(c), given to a charitable organization as defined in 26 USC 501(c)(3), expended in support of or opposition to a proposition, political party, or candidacy of any person, or maintained in a segregated fund for use in future political campaigns or activity related to preparing for future candidacy to elective office.

*The prohibition on the personal use of campaign funds does not apply to campaign funds received prior to July 15, 1988.

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SCHEDULE A-1: CONTRIBUTIONS (Other than In-Kind Contributions)

The following information must be provided for all contributors to your campaign during this reporting period, except for in-kind contributions. Information on in-kind contributions is reported on SCHEDULE A-2: IN-KIND CONTRIBUTIONS. In Column 1, check if the contributor is a political committee or a party committee. Any personal funds a candidate contributes to his campaign must be reported on this schedule. Personal funds a candidate *loans* to his campaign should be reported on Schedule B. For anonymous contributions, see SCHEDULE F. Totals and subtotals are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Contributor	2. Contributions this Reporting Period		3. Total this Election
	a. Date(s)	b. Amount(s)	
MICHAEL W KEARNEY 6334 Prytania St New Orleans, LA 70118 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	11/07/2017	\$500.00	\$1,500.00
RYAN HAMILTON ATTORNEY AT LAW 3835 Elysian Fields New Orlean, LA 70122 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	11/08/2017	\$250.00	\$250.00
4. SUBTOTAL (this page)		\$750.00	N/A
5. TOTAL (complete only on last page of this schedule)		\$ 750.00	N/A
6. CONTRIBUTIONS FROM POLITICAL COMMITTEES:			
SUBTOTAL (this page)		<u>\$0.00</u>	TOTAL (complete only on last page of this schedule) <u>\$ 0.00</u>

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SCHEDULE A-2: IN-KIND CONTRIBUTIONS

The following information must be provided for all in-kind contributions to your campaign having a monetary value in excess of \$25. In-kind contributions include the donation of tangible property, the use of tangible property, or the services of employees paid by a person other than the candidate or his business. In Column 1, check if the in-kind contributor is a political committee or a party committee. Any in-kind contributions a candidate makes to his own campaign must be reported here. Totals and subtotals are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of In-Kind Contributor	2. In-Kind Contributions this Reporting Period			3. Total this Election
	a. Description(s)	b. Date(s)	c. Amount(s)	
WILLIAM KAHN 201 St Charles Ave, Suite 114 New Orleans, LA 70170 POLITICAL COMMITTEE? _____ PARTY COMMITTEE? _____	Campaign Car Magnets	11/03/2017	\$500.00	\$500.00
4. SUBTOTAL (this page)			\$500.00	N/A
5. TOTAL (complete only on last page of this schedule)			\$ 500.00	N/A
6. IN-KIND CONTRIBUTIONS FROM POLITICAL COMMITTEES				
SUBTOTAL (this page)			<u>\$0.00</u>	TOTAL (complete only on last page of this schedule) <u>\$ 0.00</u>

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SCHEDULE B: LOANS RECEIVED

The following information must be provided for each loan or line of credit received this reporting period, even if it has been repaid. Also, complete this schedule for loans received in prior periods that are still outstanding. Separate loans must be reported separately, even if from the same source. Any personal funds a candidate loans to his campaign must be reported on this schedule.

1. Name and address of lender JAY H. BANKS 1827 Peniston St New Orleans , LA 70115	2. a. Date* <u>5/23/2017</u> b. Interest rate <u>0.00</u> %(a.p.r.) c. Amount borrowed* \$ <u>10,000.00</u> d. Balance due \$ <u>10,000.00</u> *For lines of credit, give the date the line of credit was first committed at Item 2a and list only the amount actually drawn at Item 2c. OPTIONAL: Total amount of credit available \$ _____						
3. Endorsers/Guarantors	4. Repayments this period <table style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 33%; text-align: center;">Date</th> <th style="width: 33%; text-align: center;">Principal</th> <th style="width: 33%; text-align: center;">Interest</th> </tr> </thead> <tbody> <tr> <td style="height: 30px;"></td> <td></td> <td></td> </tr> </tbody> </table>	Date	Principal	Interest			
Date	Principal	Interest					
(Enter the full name and address of each person or entity that has endorsed, guaranteed or otherwise secured the loan or line of credit. Also, state the amount of liability for each endorser or guarantor.)	(List payments of principal and interest separately. If separate amounts are not known, list all payments under principal.)						
1. Name and address of lender JAY H. BANKS 1827 Peniston St New Orleans , LA 70115	2. a. Date* <u>8/23/2017</u> b. Interest rate <u>0.00</u> %(a.p.r.) c. Amount borrowed* \$ <u>10,000.00</u> d. Balance due \$ <u>10,000.00</u> *For lines of credit, give the date the line of credit was first committed at Item 2a and list only the amount actually drawn at Item 2c. OPTIONAL: Total amount of credit available \$ _____						
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Date	Principal	Interest					
(Enter the full name and address of each person or entity that has endorsed, guaranteed or otherwise secured the loan or line of credit. Also, state the amount of liability for each endorser or guarantor.)	(List payments of principal and interest separately. If separate amounts are not known, list all payments under principal.)						

SCHEDULE C: DEBTS & OBLIGATIONS (OTHER THAN LOANS)

 X DEBTS OWED BY THE CAMPAIGN

 DEBTS OWED TO THE CAMPAIGN

Use this schedule to report *either* debts owed by the campaign *or* debts owed to the campaign, checking the appropriate line above. If the campaign has experienced both types of debts, then copy this page and report them separately. Never combine debts owed by and debts owed to on the same page. Debts should be reported on this schedule until repaid. When repayments are made by the campaign, a corresponding entry should be made on SCHEDULE E-1: GENERAL EXPENDITURES. When repayments are received by the campaign, a corresponding entry should be made on SCHEDULE A-3: OTHER RECEIPTS.

1. Name and Address of Creditor/Debtor	2. Outstanding Balance Beginning This Period	3. Amount(s) Incurred This Period (+)	4. Payment(s) Made This Period (-)	5. Outstanding Balance at Close of This Period
BDPC 2045 Lakeshore Dr Suite 207 New Orleans, LA 70122 Reason Debt Incurred: Campaign Demograhpics Consulting	\$0.00	\$5,000.00	\$0.00	\$5,000.00
BLACK ORGANIZATION FOR LEADERSHIP DEVELOPMENT BOLD 1746 Jackson Ave New Orleans, LA 70113 Reason Debt Incurred: Campaign Services	\$10,000.00	\$0.00	\$0.00	\$10,000.00
CYGNET, INC 731 Napoleon Ave New Orleans, LA 70115 Reason Debt Incurred: Media and PR for Campaign	\$0.00	\$9,000.00	\$4,500.00	\$4,500.00
LOUIS HARDING 3626 Toledano St New Orleans, LA 70115 Reason Debt Incurred: Campaign Headquarters Rental	\$15,000.00	\$1,500.00	\$0.00	\$16,500.00
TREASURER GIZELLE JOHNSON-BANKS 4606 Banks St New Orleans, LA 70119 Reason Debt Incurred: Campaign Financial reporting	\$0.00	\$2,500.00	\$0.00	\$2,500.00
ROUX 7 DESIGN 4606 Banks St New Orleans, LA 70119 Reason Debt Incurred: Campaign Graphic Design	\$0.00	\$6,000.00	\$0.00	\$6,000.00
THE JAELYN GROUP 4904 Loyola St New Orleans, LA 70115 Reason Debt Incurred: Media consultation, writing and media buys	\$0.00	\$15,000.00	\$0.00	\$15,000.00

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1. Name and Address of Creditor/Debtor	2. Outstanding Balance Beginning This Period	3. Amount(s) Incurred This Period (+)	4. Payment(s) Made This Period (-)	5. Outstanding Balance at Close of This Period
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1. Name and Address of Creditor/Debtor	2. Outstanding Balance Beginning This Period	3. Amount(s) Incurred This Period (+)	4. Payment(s) Made This Period (-)	5. Outstanding Balance at Close of This Period
WIN PARTNERS LLC P.O. Box 57132 New Orleans, LA 70157 Reason Debt Incurred: Consulting service monthly retainer and digital ad buys	\$7,000.00	\$0.00	\$3,000.00	\$4,000.00
ZERVIGON CONSULTING GROUP, LLC 3939 Prytania St. New Orleans, LA 70115 Reason Debt Incurred: Campaign Consulting	\$0.00	\$5,000.00	\$0.00	\$5,000.00

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SCHEDULE E-1: EXPENDITURES

Use this schedule to report information on all campaign expenditures for this reporting period. An "expenditure" is any payment made for the purpose of supporting your election to public office and includes monies spent for the campaign's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-2: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
JAY H. BANKS 1827 Peniston St New Orleans , LA 70115	12/10/2017	Campaign Expense reimbursements, gas,	\$ 2,250.88
CAFE RECONCILE 1700 OC Haley New Orleans, LA 70115	11/07/2017	Fundraiser	\$ 1,981.78
CYGNET, INC 731 Napoleon Ave New Orleans, LA 70115	11/02/2017	Campaign PR and media consultant	\$ 4,500.00
DAVID GRUBB 2100 College Dr #191 Baton Rouge, LA 70808	11/13/2017	Social Media Services	\$ 900.00
DAVID GRUBB 2100 College Dr #191 Baton Rouge, LA 70808	12/10/2017	Social Media services	\$ 600.00
MG CONSULTING 2625 Holiday Dr New Orleans, LA 70131	12/10/2017	Supplies reimbursement	\$ 118.42
CANDACE NEWELL 56 Dr New Orleans, LA 70126	10/31/2017	Campaign services	\$ 500.00
PRINTER'S WHOLESALE GROUP 3801 N. Causeway Blvd Ste 203 Metairie, LA 70002	11/13/2017	Final mailer	\$ 3,699.95
3. SUBTOTAL (optional)			\$14,551.03
4. TOTAL (optional - complete only on last page of this schedule)			

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Use this schedule to report information on all campaign expenditures for this reporting period. An "expenditure" is any payment made for the purpose of supporting your election to public office and includes monies spent for the campaign's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-2: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
PRINTER'S WHOLESALE GROUP 3801 N. Causeway Blvd Ste 203 Metairie, LA 70002	11/06/2017	Runoff mailer	\$ 12,995.39
SYLVIA SPEARS 2317 Waverly St New Orleans, LA 70128	12/10/2017	Event Decorations	\$ 68.00
WIN PARTNERS LLC P.O. Box 57132 New Orleans, LA 70157	12/06/2017	Monthly retainer consulting	\$ 3,000.00
WIN PARTNERS LLC P.O. Box 57132 New Orleans, LA 70157	11/13/2017	Layout for mailer	\$ 400.00
3. SUBTOTAL (optional)			\$16,463.39
4. TOTAL (optional - complete only on last page of this schedule)			\$ 31,014.42

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