

# CANDIDATE'S REPORT

(to be filed by a candidate or his principal campaign committee)

1. Qualifying Name and Address of Candidate

MICHAEL REESE  
PO BOX 1698  
LEESVILLE, LA 71496

2. Office Sought (Include title of office as well as parish, city, town and/or election district.)

SENATE  
DISTRICT 30

**OFFICE USE ONLY**

Report Number: 80603

Date Filed: 10/2/2019

Report Includes Schedules:

Schedule A-1  
Schedule B  
Schedule E-1

3. Date of Primary 10/12/2019

This report covers from 9/3/2019 through 9/22/2019

4. Type of Report:

180th day prior to primary       40th day after general  
 90th day prior to primary       Annual (future election)  
 30th day prior to primary       Supplemental (past election)  
 10th day prior to primary  
 10th day prior to general       Amendment to prior

5. FINAL REPORT if:

Withdrawn       Filed after the election AND all loans and debts paid  
 Unopposed

6. Name and Address of Financial Institution  
(You are required by law to use one or more banks, savings and loan associations, or money market mutual fund as the depository of all campaign funds.)

MERCHANTS & FARMERS BANK  
501 S. 5TH STREET  
LEESVILLE, LA 71446

7. Full Name and Address of Treasurer

9. Name of Person Preparing Report AMANDA MALOY

Daytime Telephone 225-767-7163

10. WE HEREBY CERTIFY that the information contained in this report and the attached schedules is true and correct to the best of our knowledge, information and belief, and that no expenditures have been made nor contributions received that have not been reported herein, and that no information required to be reported by the Louisiana Campaign Finance Disclosure Act has been deliberately omitted.

This 2nd day of October, 2019.

MICHAEL REESE

Signature of Candidate/Chairperson  
(To be signed by Chairperson *only* if report by principal campaign committee)

337.794.4434

Daytime Telephone

\_\_\_\_\_  
Signature of Treasurer

\_\_\_\_\_  
Daytime Telephone

8. FOR PRINCIPAL CAMPAIGN COMMITTEES ONLY  
a. Name and address of principal campaign committee, committee's chairperson, and subsidiary committees, if any (use additional sheets if necessary).

## SUMMARY PAGE

RECEIPTS	This Period
1. Contributions (Schedule A-1)	\$ 8,250.00
2. In-kind Contributions (Schedule A-2)	\$ 0.00
3. Campaign paraphernalia sales of \$25 or less	\$ 0.00
4. <b>TOTAL CONTRIBUTIONS</b> (Lines 1 + 2 +33)	\$ 8,250.00
5. Other Receipts (Schedule A-3)	\$ 0.00
6. Loans Received (Schedule B)	\$ 0.00
7. Loan Repayments Received (Schedule D)	\$ 0.00
8. <b>TOTAL RECEIPTS</b> (Lines 4 + 5 + 6 + 7)	\$ 8,250.00

DISBURSEMENTS	This Period
9. Expenditures (Schedule E-1)	\$ 117,480.99
10. Other Disbursements (Schedule E-2)	\$ 0.00
11. Loan Repayments Made (Schedule B)	\$ 0.00
12. Funds Loaned (Schedule D)	\$ 0.00
13. <b>TOTAL DISBURSEMENTS</b> (Lines 9 + 10 + 11 + 12)	\$ 117,480.99

FINANCIAL SUMMARY	Amount
14. Funds on hand at beginning of reporting period <small>(Must equal funds on hand at close from last report or -0- if first report for this election)</small>	\$ 207,738.39
15. <i>Plus</i> total receipts this period <small>(Line 8 above)</small>	\$ 8,250.00
16. <i>Less</i> total disbursements this period <small>(Line 13 above)</small>	\$ 117,480.99
17. <i>Less</i> in-kind contributions <small>(Line 2 above)</small>	\$ 0.00
18. Funds on hand at close of reporting period	\$ 98,507.40

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## SUMMARY PAGE (continued)

INVESTMENTS	Amount
19. Of funds on hand at beginning of reporting period (Line 14, above), amount held in investments ( <i>i.e.</i> , savings accounts, CD's, money market funds, etc.)	\$ 0.00
20. Of funds on hand at close of reporting period (Line 18, above), amount held in investments	\$ 0.00

SPECIAL TRANSACTIONS - for the reporting period	Amount
21. Candidate's personal funds (Use of personal funds as either a contribution or loan to the campaign should be reported on Schedules A-1 or B.)	\$ 0.00
22. Contributions received from political committees (From Schedules A-1 and A-2)	\$ 6,500.00
23. All proceeds from the sale of tickets to fundraising events (Receipts from the sale of tickets are contributions and must also be reported on Schedule A-1.)	\$ 0.00
24. Proceeds from the sale of campaign paraphernalia (Receipts from the sale of campaign paraphernalia are contributions and must also be reported on Schedule A-1 or Line 3, above.)	\$ 0.00
25. Expenditures from petty cash fund (Must also be reported on Schedule E-1.)	\$ 0.00

SPECIAL TRANSACTIONS - total for the election	This Election
26. Total amount of contributions received from political committees for both the primary and general elections combined since the first report filed for this election.	\$ 27,697.01

### NOTICE

The personal use of campaign funds is prohibited.\* The use of campaign funds must be related to a political campaign or the holding of a public office or party position. However, campaign funds may be used to reimburse a candidate for expenses related to his campaign or office, to pay taxes on the interest earned on campaign funds or to replace articles lost, stolen, or damaged in connection with a campaign.

Excess campaign funds may be returned to contributors on a pro rata basis, given as a charitable contribution as provided in 26 USC 170(c), given to a charitable organization as defined in 26 USC 501(c)(3), expended in support of or opposition to a proposition, political party, or candidacy of any person, or maintained in a segregated fund for use in future political campaigns or activity related to preparing for future candidacy to elective office.

\*The prohibition on the personal use of campaign funds does not apply to campaign funds received prior to July 15, 1988.

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## SCHEDULE A-1: CONTRIBUTIONS (Other than In-Kind Contributions)

The following information must be provided for all contributors to your campaign during this reporting period, except for in-kind contributions. Information on in-kind contributions is reported on SCHEDULE A-2: IN-KIND CONTRIBUTIONS. In Column 1, check if the contributor is a political committee or a party committee. Any personal funds a candidate contributes to his campaign must be reported on this schedule. Personal funds a candidate *loans* to his campaign should be reported on Schedule B. For anonymous contributions, see SCHEDULE F. Totals and subtotals are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Contributor	2. Contributions this Reporting Period		3. Total this Election
	a. Date(s)	b. Amount(s)	
PATRICK ANDERSON 1202 KINGS ROAD LEESVILLE, LA 71446  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	09/12/2019	\$100.00	\$100.00
HIGHWAY GRAPHICS, LLC PO BOX 745 WEST MONROE, LA 71294  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	09/16/2019	\$500.00	\$500.00
IIABL PAC 18153 E. PETROLEUM DR. BATON ROUGE, LA 70809  POLITICAL COMMITTEE? <input checked="" type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	09/17/2019	\$2,500.00	\$2,500.00
BRIAN JAKES, SR. 682 KISKATOM LANE MANDEVILLE, LA 70471  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	09/05/2019	\$150.00	\$150.00
KOCH INDUSTRIES, INC 4111 EAST 37TH ST NORTH WICHITA, KS 67220  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	09/13/2019	\$1,000.00	\$2,500.00
LASFAA PAC PO BOX 82531 BATON ROUGE, LA 70884  POLITICAL COMMITTEE? <input checked="" type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	09/12/2019	\$2,500.00	\$2,500.00
4. SUBTOTAL (this page)		\$6,750.00	N/A
5. TOTAL (complete only on last page of this schedule)			N/A
6. CONTRIBUTIONS FROM POLITICAL COMMITTEES:			
SUBTOTAL (this page)		<u>\$5,000.00</u>	TOTAL (complete only on last page of this schedule)

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## SCHEDULE A-1: CONTRIBUTIONS (Other than In-Kind Contributions)

The following information must be provided for all contributors to your campaign during this reporting period, except for in-kind contributions. Information on in-kind contributions is reported on SCHEDULE A-2: IN-KIND CONTRIBUTIONS. In Column 1, check if the contributor is a political committee or a party committee. Any personal funds a candidate contributes to his campaign must be reported on this schedule. Personal funds a candidate *loans* to his campaign should be reported on Schedule B. For anonymous contributions, see SCHEDULE F. Totals and subtotals are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Contributor	2. Contributions this Reporting Period		3. Total this Election
	a. Date(s)	b. Amount(s)	
LOUISIANA REALTORS PAC 821 MAIN STREET BATON ROUGE, LA 70802  POLITICAL COMMITTEE? <input checked="" type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	09/13/2019	\$1,500.00	\$1,500.00
4. SUBTOTAL (this page)		\$1,500.00	N/A
5. TOTAL (complete only on last page of this schedule)		\$ 8,250.00	N/A
6. CONTRIBUTIONS FROM POLITICAL COMMITTEES:			
SUBTOTAL (this page)		<u>\$1,500.00</u>	TOTAL (complete only on last page of this schedule) <u>\$ 6,500.00</u>

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## SCHEDULE B: LOANS RECEIVED

The following information must be provided for each loan or line of credit received this reporting period, even if it has been repaid. Also, complete this schedule for loans received in prior periods that are still outstanding. Separate loans must be reported separately, even if from the same source. Any personal funds a candidate loans to his campaign must be reported on this schedule.

<p>1. Name and address of lender  <b>MICHAEL REESE</b>                      PO BOX 1698                      LEESVILLE, LA 71496</p>	<p>2. a. Date* <u>12/31/2018</u>      b. Interest rate <u>0.00</u> %(a.p.r.)</p> <p>c. Amount borrowed* . . . . . \$ <u>60,000.00</u></p> <p>d. Balance due . . . . . \$ <u>60,000.00</u></p> <p>*For lines of credit, give the date the line of credit was first committed at Item 2a and list only the amount actually drawn at Item 2c.                      OPTIONAL: Total amount of credit available \$ _____</p>						
<p>3. Endorsers/Guarantors</p>	<p>4. Repayments this period</p> <table style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 30%; text-align: center;">Date</th> <th style="width: 40%; text-align: center;">Principal</th> <th style="width: 30%; text-align: center;">Interest</th> </tr> </thead> <tbody> <tr> <td style="height: 30px;"> </td> <td> </td> <td> </td> </tr> </tbody> </table>	Date	Principal	Interest			
Date	Principal	Interest					
<p>(Enter the full name and address of each person or entity that has endorsed, guaranteed or otherwise secured the loan or line of credit. Also, state the amount of liability for each endorser or guarantor.)</p>	<p>(List payments of principal and interest separately. If separate amounts are not known, list all payments under principal.)</p>						
<p>1. Name and address of lender  <b>MICHAEL REESE</b>                      PO BOX 1698                      LEESVILLE, LA 71496</p>	<p>2. a. Date* <u>8/1/2019</u>      b. Interest rate <u>0.00</u> %(a.p.r.)</p> <p>c. Amount borrowed* . . . . . \$ <u>5,280.96</u></p> <p>d. Balance due . . . . . \$ <u>5,280.96</u></p> <p>*For lines of credit, give the date the line of credit was first committed at Item 2a and list only the amount actually drawn at Item 2c.                      OPTIONAL: Total amount of credit available \$ _____</p>						
<p>3. Endorsers/Guarantors</p>	<p>4. Repayments this period</p> <table style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 30%; text-align: center;">Date</th> <th style="width: 40%; text-align: center;">Principal</th> <th style="width: 30%; text-align: center;">Interest</th> </tr> </thead> <tbody> <tr> <td style="height: 30px;"> </td> <td> </td> <td> </td> </tr> </tbody> </table>	Date	Principal	Interest			
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<p>1. Name and address of lender  <b>MICHAEL REESE</b>                      PO BOX 1698                      LEESVILLE, LA 71496</p>	<p>2. a. Date* <u>9/1/2019</u>      b. Interest rate <u>0.00</u> %(a.p.r.)</p> <p>c. Amount borrowed* . . . . . \$ <u>50,000.00</u></p> <p>d. Balance due . . . . . \$ <u>50,000.00</u></p> <p>*For lines of credit, give the date the line of credit was first committed at Item 2a and list only the amount actually drawn at Item 2c.                      OPTIONAL: Total amount of credit available \$ _____</p>						
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1. Name and address of lender MICHAEL REESE PO BOX 1698 LEESVILLE, LA 71496	2. a. Date* <u>1/1/2019</u> b. Interest rate <u>0.00</u> %(a.p.r.) c. Amount borrowed* ..... \$ <u>4,909.42</u> d. Balance due ..... \$ <u>4,909.42</u>  *For lines of credit, give the date the line of credit was first committed at Item 2a and list only the amount actually drawn at Item 2c. OPTIONAL: Total amount of credit available \$ _____						
3. Endorsers/Guarantors	4. Repayments this period <table style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 30%; text-align: center;">Date</th> <th style="width: 40%; text-align: center;">Principal</th> <th style="width: 30%; text-align: center;">Interest</th> </tr> </thead> <tbody> <tr> <td style="height: 30px;"> </td> <td> </td> <td> </td> </tr> </tbody> </table>	Date	Principal	Interest			
Date	Principal	Interest					
(Enter the full name and address of each person or entity that has endorsed, guaranteed or otherwise secured the loan or line of credit. Also, state the amount of liability for each endorser or guarantor.)	(List payments of principal and interest separately. If separate amounts are not known, list all payments under principal.)						
1. Name and address of lender MICHAEL REESE PO BOX 1698 LEESVILLE, LA 71496	2. a. Date* <u>1/3/2019</u> b. Interest rate <u>0.00</u> %(a.p.r.) c. Amount borrowed* ..... \$ <u>2,000.00</u> d. Balance due ..... \$ <u>2,000.00</u>  *For lines of credit, give the date the line of credit was first committed at Item 2a and list only the amount actually drawn at Item 2c. OPTIONAL: Total amount of credit available \$ _____						
3. Endorsers/Guarantors	4. Repayments this period <table style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 30%; text-align: center;">Date</th> <th style="width: 40%; text-align: center;">Principal</th> <th style="width: 30%; text-align: center;">Interest</th> </tr> </thead> <tbody> <tr> <td style="height: 30px;"> </td> <td> </td> <td> </td> </tr> </tbody> </table>	Date	Principal	Interest			
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## SCHEDULE E-1: EXPENDITURES

Use this schedule to report information on all campaign expenditures for this reporting period. An "expenditure" is any payment made for the purpose of supporting your election to public office and includes monies spent for the campaign's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-2: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
ACADEMY SPORTS 3205 S. MACARTHUR DR. ALEXANDRIA, LA 71301	09/18/2019	PURCHASE OF ITEMS FOR BEAUREGARD CHAMBER AUCTION	\$ 358.36
ANEDOT PO BOX 84314 BATON ROUGE, LA 70884	09/12/2019	CC TRANSACTION FEE	\$ 4.30
AVAYA 4655 GREAT AMERICA PARKWAY SANTA CLARA, CA 95054	09/18/2019	CAMPAIGN TELEPHONE SERVICE	\$ 67.07
BEAUREGARD PARISH FAIR ASSOC. PO BOX 789 DERIDDER, LA 70634	09/03/2019	FAIR BOOTH RENTAL	\$ 75.00
CUMULUS RADIO 3280 PEACHTREE RD., NW SUITE 2200 ATLANTA, GA 30305	09/06/2019	RADIO BUY (KBIU, KYKZ)	\$ 8,291.00
DELIA OUTDOOR ADVERTISING 1720 NORTH PINE DERIDDER, LA 70634	09/18/2019	BILLBOARD ADVERTISEMENT	\$ 900.00
EGB CREATIVE, LLC 15214 OAK VIEW LANE BATON ROUGE, LA 70817	09/19/2019	DIRECT MAIL LAYOUT/DESIGN	\$ 332.50
EGB CREATIVE, LLC 15214 OAK VIEW LANE BATON ROUGE, LA 70817	09/19/2019	BILLBOARD DESIGN	\$ 85.00
3. SUBTOTAL (optional)			\$10,113.23
4. TOTAL (optional - complete only on last page of this schedule)			

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1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
EGB CREATIVE, LLC 15214 OAK VIEW LANE BATON ROUGE, LA 70817	09/19/2019	MAIL PIECE LAYOUT/DESIGN	\$ 403.75
EGB CREATIVE, LLC 15214 OAK VIEW LANE BATON ROUGE, LA 70817	09/19/2019	VOTER GUIDE ADVERTISEMENT DESIGN	\$ 63.75
EGB CREATIVE, LLC 15214 OAK VIEW LANE BATON ROUGE, LA 70817	09/19/2019	BILLBOARD DESIGN	\$ 85.00
FACEBOOK 1 HACKER WAY MENLO PARK, CA 94025	09/05/2019	DIGITAL ADVERTISING	\$ 12,500.00
GOVERNALE SIGNS 216 MAHLON ST DERIDDER, LA 70634	09/18/2019	CAMPAIGN SIGNS	\$ 934.27
HEALTHCARE INTEGRATIONS, LLC 9216 N DAWN AVE. KANSAS CITY, MO 64154	09/16/2019	WEBSITE HOSTING	\$ 300.00
TINA JOHNSON PO BOX 1698 LEESVILLE, LA 71446	09/10/2019	ADMINISTRATIVE AND CLERICAL SERVICES	\$ 300.00
KAOK-AM 425 BROAD ST. LAKE CHARLES, LA 70601	09/06/2019	RADIO BUY	\$ 2,656.52
3. SUBTOTAL (optional)			\$17,243.29
4. TOTAL (optional - complete only on last page of this schedule)			

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## SCHEDULE E-1: EXPENDITURES

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1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
KJAE RADIO PO BOX 1323 LEESVILLE, LA 71496	09/05/2019	RADIO BUY	\$ 2,429.00
KPLC-TV 320 DIVISION ST. LAKE CHARLES, LA 70601	09/06/2019	TV MEDIA BUY	\$ 40,014.00
LEESVILLE LIONS CLUB PO BOX 1327 LEESVILLE, LA 71496	09/19/2019	RODEO EVENT SPONSORSHIP	\$ 1,425.00
MELE PRINTING 619 NORTH TYLER ST COVINGTON, LA 70433	09/19/2019	PRINT AND MAIL SERVICE OF DIRECT MAIL PIECE	\$ 4,671.93
MELE PRINTING 619 NORTH TYLER ST COVINGTON, LA 70433	09/19/2019	PRINT AND MAIL SERVICE OF DIRECT MAIL PIECE	\$ 4,672.04
NCC MEDIA 13355 NOEL RD. SUITE 1400 DALLAS, TX 75240	09/06/2019	TV MEDIA BUY	\$ 19,995.00
OLD DOMINION RESEARCH GROUP PO BOX 151444 ALEXANDRIA, VA 22315	09/16/2019	VOTER ANALYSIS RESEARCH	\$ 2,500.00
PROSPER GROUP ADVERTISING 435 E MAIN ST SUITE 250 GREENWOOD, IN 46143	09/05/2019	CREATIVE DIGITAL CONSULTING	\$ 1,500.00
3. SUBTOTAL (optional)			\$77,206.97
4. TOTAL (optional - complete only on last page of this schedule)			

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## SCHEDULE E-1: EXPENDITURES

Use this schedule to report information on all campaign expenditures for this reporting period. An "expenditure" is any payment made for the purpose of supporting your election to public office and includes monies spent for the campaign's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-2: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
SALESFORCE TOWER 415 MISSION ST. 3RD FLOOR SAN FRANCISCO, CA 94105	09/05/2019	EMAIL MARKETING CLOUD	\$ 50.00
SYNERGY PRODUCTIONS, INC. 9447 BROOKLINE AVE. BATON ROUGE, LA 70809	09/06/2019	VIDEO PRODUCTION	\$ 3,250.00
THE PELICAN INSTITUTE 400 POYDRAS ST. SUITE 900 NEW ORLEANS, LA 70130	09/03/2019	CONFERENCE FEE	\$ 50.00
THE POLITICAL FIRM LLC 5555 HILTON AVE STE 203 BATON ROUGE, LA 70808	09/20/2019	COMMISSION ON SERVICES	\$ 2,712.80
TOWNSQUARE MEDIA 900 LAKESHORE DR. LAKE CHARLES, LA 70601	09/06/2019	RADIO BUY (KHLA, KNGT)	\$ 6,632.00
USPS 303 S 3RD STREET LEESVILLE, LA 71446	09/18/2019	POSTAGE	\$ 92.75
WAL-MART 2204 S 5TH STREET LEESVILLE, LA 71446	09/04/2019	TENT/CANOPY FOR CAMPAIGN EVENTS	\$ 78.06
WAL-MART 2204 S 5TH STREET LEESVILLE, LA 71446	09/18/2019	CAMPAIGN OFFICE SUPPLIES	\$ 44.53
3. SUBTOTAL (optional)			\$12,910.14
4. TOTAL (optional - complete only on last page of this schedule)			

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1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
WAL-MART 2204 S 5TH STREET LEESVILLE, LA 71446	09/20/2019	CAMPAIGN OFFICE SUPPLIES	\$ 7.36
3. SUBTOTAL (optional)			\$7.36
4. TOTAL (optional - complete only on last page of this schedule)			\$ 117,480.99

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