

# CANDIDATE'S ELECTION DAY EXPENDITURES REPORT

(to be filed by a candidate or his principal campaign committee)

This report is required to be filed by all candidates who are required to file campaign finance disclosure reports, **even if no election day expenditures were made**. The report is due not later than 10 days after the primary election, and, again, not later than 10 days after the general election if the candidate participates in the general election. This form is used to report payments by the candidate or his political committee (1) for advertising that is broadcast or published on election day (2) for the services of election day workers, and (3) to organizations for election day activities in support of the candidate. NOTE: This report is required **in addition** to all other required reports. Therefore, the expenditures reported on this report must be reported in subsequent "Candidate's Reports" for this election.

1. Qualifying Name and Address of Candidate

MICHAEL REESE  
PO BOX 1698  
LEESVILLE, LA 71496

2. Office Sought (Include title of office as well as parish, city, town and/or election district.)

SENATE  
DISTRICT 30

## OFFICE USE ONLY

Report Number: 82028

Date Filed: 10/21/2019

Report Includes Schedules:

Schedule A  
Schedule D



3. Name and address of principal campaign committee  
(Applicable only if candidate has a principal campaign committee)

4. Date of Election 10/12/2019

Primary  General  (Check one)

5. Total Expenditures by Category

a. Television Advertising (Schedule A)	<u>\$3,787.00</u>
b. Radio Advertising (Schedule A)	<u>\$625.26</u>
c. Newspaper Advertising (Schedule A)	<u>\$6,776.80</u>
d. Services of Election Day Workers (Schedule B)	<u>\$0.00</u>
e. Payments to Organizations for Election Day Activities/Services (Schedule C)	<u>\$0.00</u>
f. Automated Calls (Schedule D)	<u>\$1,430.40</u>

For any category in which no election day expenditures were made, write -0- next to the category in Item 5. Any schedules not required to be completed may be omitted from this report.

6. a. Name of Person Preparing Report AMANDA MALOY

b. Daytime Telephone 225-767-7163

7. WE HEREBY CERTIFY that the information contained in this report and the attached schedules is true and correct to the best of our knowledge, information and belief, and that no expenditures have been made nor contributions received that are required to be disclosed have not been reported herein, and that no information required to be reported by the Louisiana Campaign Finance Disclosure Act has been deliberately omitted.

This 21st day of October, 2019.

MICHAEL REESE

Signature of Candidate/Chairperson (To be signed by Chairperson only if report by principal campaign committee)

\_\_\_\_\_  
Signature of Treasurer

337.794.4434

Daytime Telephone Number

\_\_\_\_\_  
Daytime Telephone Number

## SCHEDULE A: ADVERTISING

The following information must be provided for each person to whom an expenditure was made for the purchase of television, radio or newspaper advertising broadcast or published on election day. The total amount of such expenditures made to each recipient should be entered under Column 2. The type of advertising purchased should be checked in Column 3.

1. Name and Address of Recipient	2. Amount Paid	3. Type of Advertising
ADOBE AD CLOUD DIGITAL 345 PARK AVE. SAN JOSE, CA 95110	\$6,479.86	<input type="checkbox"/> Television <input type="checkbox"/> Radio <input checked="" type="checkbox"/> Newspaper
CUMULUS RADIO 3280 PEACHTREE RD., NW SUITE 2200 ATLANTA, GA 30305	\$259.12	<input type="checkbox"/> Television <input checked="" type="checkbox"/> Radio <input type="checkbox"/> Newspaper
FACEBOOK 1 HACKER WAY MENLO PARK, CA 94025	\$296.94	<input type="checkbox"/> Television <input type="checkbox"/> Radio <input checked="" type="checkbox"/> Newspaper
KALB 605 WASHINGTON STREET ALEXANDRIA, LA 71301	\$1,495.00	<input checked="" type="checkbox"/> Television <input type="checkbox"/> Radio <input type="checkbox"/> Newspaper
KAOK-AM 425 BROAD ST. LAKE CHARLES, LA 70601	\$83.00	<input type="checkbox"/> Television <input checked="" type="checkbox"/> Radio <input type="checkbox"/> Newspaper
KJAE RADIO PO BOX 1323 LEESVILLE, LA 71496	\$75.88	<input type="checkbox"/> Television <input checked="" type="checkbox"/> Radio <input type="checkbox"/> Newspaper
KPLC-TV 320 DIVISION ST. LAKE CHARLES, LA 70601	\$1,667.25	<input checked="" type="checkbox"/> Television <input type="checkbox"/> Radio <input type="checkbox"/> Newspaper
NCC MEDIA 13355 NOEL RD. SUITE 1400 DALLAS, TX 75240	\$624.75	<input checked="" type="checkbox"/> Television <input type="checkbox"/> Radio <input type="checkbox"/> Newspaper
TOWNSQUARE MEDIA 900 LAKESHORE DR. LAKE CHARLES, LA 70601	\$207.26	<input type="checkbox"/> Television <input checked="" type="checkbox"/> Radio <input type="checkbox"/> Newspaper

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## SCHEDULE D: AUTOMATED CALLS

The following information must be provided for each person to whom an expenditure was made for the purchase of automated calling using a prerecorded or artificial voice as part of the calling that occurred on election day. The total amount of such expenditures made to each recipient should be entered under Column 2.

1. Name and Address of Organization	2. Amount Paid
FLS CONNECT 7300 HUDSON BLVD. SUITE 270 ST. PAUL, MN 55128	\$1,430.40

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