

COMMITTEE'S REPORT

(filed by committees that support or oppose one or more candidates and/or propositions and that are not candidate committees)

1. Full Name and Address of Political Committee

BUILDING A BETTER BOSSIER PAC
4501 mARLENA sT
Bossier City, LA 71111

OFFICE USE ONLY

Report Number: 82915

Date Filed: 11/5/2019

Report Includes Schedules:

Schedule A-1
Schedule A-2
Schedule E-1
Schedule E-2



2. Date of Primary 10/12/2019

This report covers from 6/6/2019 through 10/27/2019

3. Type of Report:

<input type="checkbox"/> 180th day prior to primary	<input type="checkbox"/> 40th day after general
<input type="checkbox"/> 90th day prior to primary	<input type="checkbox"/> Annual (future election)
<input type="checkbox"/> 30th day prior to primary	<input type="checkbox"/> Monthly
<input type="checkbox"/> 10th day prior to primary	
<input checked="" type="checkbox"/> 10th day prior to general	<input type="checkbox"/> Amendment to prior

4. All Committee Officers (including Chairperson, Treasurer, if any, and any other committee officers)

a. Name	b. Position	c. Address
GERALD JUNEAU	Chairperson	4501 Marlena St Bossier City, LA 71111
VICTOR BRUCE	Treasurer	4501 Marlena St Bossier City, LA 71111

5. Candidates or Propositions the Committee is Supporting or Opposing (use additional sheets if necessary)

a. Name & Address of Candidate/Description of Proposition	b. Office Sought	c. Political Party	d. Support/Oppose
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6. Is the Committee supporting the entire ticket of a political party? Yes No If "yes", which party?

7. a. Name of Person Preparing Report JAMES BURLAND

b. Daytime Telephone 225-767-7163

8. WE HEREBY CERTIFY that the information contained in this report and the attached schedules is true and correct to the best of our knowledge, information and belief, and that no expenditures have been made nor contributions received that have not been reported herein, and that no information required to be reported by the Louisiana Campaign Finance Disclosure Act has been deliberately omitted.

This 5th day of November, 2019.

Gerald Juneau
Signature of Committee/Chairperson

Daytime Telephone

Victor Bruce
Signature of Committee Treasurer, if any

Daytime Telephone

SUMMARY PAGE

RECEIPTS	This Period
1. Contributions (Schedule A-1)	\$ 50,000.00
2. In-kind Contributions (Schedule A-2)	\$ 55,715.00
3. Campaign paraphernalia sales of \$25 or less	\$ 0.00
4. TOTAL CONTRIBUTIONS (Lines 1 + 2 +3)	\$ 105,715.00
5. Other Receipts (Schedule A-3)	\$ 0.00
6. Loans Received (Schedule B)	\$ 0.00
7. Loan Repayments Received (Schedule D)	\$ 0.00
8. TOTAL RECEIPTS (Lines 4 + 5 + 6 + 7)	\$ 105,715.00

DISBURSEMENTS	This Period
9. General Expenditures (Schedule E-1)	\$ 48,812.50
10. In-Kind Expenditures (Schedule E-2)	\$ 55,715.00
11. Contributions made to Candidates (Schedule E-3)	\$ 0.00
12. TOTAL EXPENDITURES (Lines 9 + 10 + 11)	\$ 104,527.50
13. Other Disbursements (Schedule E-4)	\$ 0.00
14. Loan Repayments Made (Schedule B)	\$ 0.00
15. Funds Loaned (Schedule D)	\$ 0.00
16. TOTAL DISBURSEMENTS (Lines 12 + 13 + 14 + 15)	\$ 104,527.50

FINANCIAL SUMMARY	Amount
17. Funds on hand at beginning of reporting period <small>(Must equal funds on hand at close from last report or -0- if first report for this committee)</small>	\$ 1,331.68
18. <i>Plus</i> total receipts this period (<i>less</i> in-kind contributions received) <small>(Line 8 above minus line 2 above)</small>	\$ 50,000.00
19. <i>Less</i> total disbursements this period (<i>less</i> in-kind expenditures) <small>(Line 16 above minus line 10 above)</small>	\$ 48,812.50
20. Funds on hand at close of reporting period	\$ 2,519.18

Form 202, Rev. 3/98, Page Rev. 3/98

SUMMARY PAGE (continued)

INVESTMENTS	Amount
21. Of funds on hand at beginning of reporting period (Line 17, above), amount held in investments (<i>i.e.</i> , savings accounts, CD's, money market funds, etc.)	\$ 0.00
22. Of funds on hand at close of reporting period (Line 20, above), amount held in investments	\$ 0.00

SPECIAL TRANSACTIONS	This Period
23. Contributions received from political committees (From Schedules A-1 and A-2)	\$ 0.00
24. All proceeds from the sale of tickets to fundraising events (Receipts from the sale of tickets are contributions and must also be reported on Schedule A-1)	\$ 0.00
25. Proceeds from the sale of campaign paraphernalia (Receipts from the sale of campaign paraphernalia are contributions and must also be reported on Schedule A-1 or Line 3 above)	\$ 0.00
26. Expenditures from petty cash fund (Must also be reported on Schedule E-1)	\$ 0.00

NOTICE

A political committee must register in each calendar year in which it will have over \$500 of financial activity. The registration is accomplished by filing a Statement of Organization form and paying the \$100 filing fee. Statements of Organization are filed annually by January 31. Any committee which realizes that it will have over \$500 of financial activity after January 31 must register within ten days of its realization of that fact. However, if this occurs during the ten day period prior to an election the Statement of Organization must be filed within three days.

Political committees must file reports of receipts and disbursements on an annual basis. Annual reports are due by February 15 and should cover the preceding calendar year. Also, committees must file reports of receipts and disbursements on the same schedule as the candidates it supports or opposes. Reports are also due in connection with propositions (ballot issues) the committee supports or opposes. Schedules of reporting and filing dates for all elections are available from the Campaign Finance Office.

Form 202, Rev. 3/98, Page Rev. 3/00

SCHEDULE A-1: CONTRIBUTIONS (Other than In-Kind Contributions)

The following information must be provided for all contributions **received** by the committee during this reporting period, except for in-kind contributions, whether received from a political committee or some other person or entity. Contributions **made** by the committee are reported on SCHEDULE E-3: CONTRIBUTIONS MADE TO CANDIDATES. Information on in-kind contributions is reported on SCHEDULE A-2: IN-KIND CONTRIBUTIONS. In Column 1, check "yes" if the contributor is a political committee and "no" if not. For anonymous contributions, see SCHEDULE F. Totals and subtotals at bottom of the page are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Contributor	2. Contributions this Reporting Period		3. Total this Year
	a. Date(s)	b. Amount(s)	
RYAN B BROWN 226 Apalachee Way Bossier City, LA 71111 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	10/04/2019	\$1,500.00	\$1,500.00
CITY TELE COIN COMPANY 4501 Marlana St Bossier City, LA 71111 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	10/09/2019	\$15,000.00	\$15,000.00
HABETZ LAW FIRM LLC 111 Mercury St Lafayette, LA 70503 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	10/21/2019	\$500.00	\$500.00
CHRISTOPHER R HAYGOOD 2049 Bayou Bend Dr Bossier City, LA 71111 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	10/17/2019	\$2,000.00	\$2,000.00
KEITH HIGHTOWER CAMPAIGN 6132 River Road Shreveport, LA 71105 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	10/04/2019	\$1,000.00	\$1,000.00
B TREY MORRIS 509 Milam St Shreveport, LA 71101 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	10/07/2019	\$10,000.00	\$10,000.00
4. SUBTOTAL (this page)		\$ 30,000.00	N/A
5. TOTAL (complete only on last page of this schedule)			N/A
6. CONTRIBUTIONS FROM POLITICAL COMMITTEES ONLY:			
SUBTOTAL (this page)		\$ 0.00	TOTAL (complete only on last page of this schedule)

Form 202, Rev. 3/98, Page Rev. 3/98

SCHEDULE A-1: CONTRIBUTIONS (Other than In-Kind Contributions)

The following information must be provided for all contributions **received** by the committee during this reporting period, except for in-kind contributions, whether received from a political committee or some other person or entity. Contributions **made** by the committee are reported on SCHEDULE E-3: CONTRIBUTIONS MADE TO CANDIDATES. Information on in-kind contributions is reported on SCHEDULE A-2: IN-KIND CONTRIBUTIONS. In Column 1, check "yes" if the contributor is a political committee and "no" if not. For anonymous contributions, see SCHEDULE F. Totals and subtotals at bottom of the page are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Contributor	2. Contributions this Reporting Period		3. Total this Year
	a. Date(s)	b. Amount(s)	
B TREY MORRIS 509 Milam St Shreveport, LA 71101 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	10/21/2019	\$20,000.00	\$30,000.00
4. SUBTOTAL (this page)		\$ 20,000.00	N/A
5. TOTAL (complete only on last page of this schedule)		\$ 50,000.00	N/A
6. CONTRIBUTIONS FROM POLITICAL COMMITTEES ONLY:			
SUBTOTAL (this page)		<u>\$ 0.00</u>	TOTAL (complete only on last page of this schedule) <u>\$ 0.00</u>

Form 202, Rev. 3/98, Page Rev. 3/98

SCHEDULE A-2: IN-KIND CONTRIBUTIONS RECEIVED

The following information must be provided for all in-kind contributions **received** by the committee during this reporting period. In-kind contributions **made** by the committee (i.e. in-kind expenditures) are reported on SCHEDULE E-2: IN-KIND EXPENDITURES. In Column 1, check "yes" if the in-kind contributor is a political committee and "no" if not. For anonymous contributions see SCHEDULE F. Totals and subtotals at bottom of the page are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of In-Kind Contributor	2. In-Kind Contributions this Reporting Period			3. Total this Year
	a. Description(s)	b. Date(s)	c. Amount(s)	
OFFICE FURNITURE SOURCE 2218 E. Texas St Bossier City, LA 71111 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	radio airtime: KEEL, KVKI, KXKS, KTUX, KRUF, KWKH (9/30-10/11/19)	09/30/2019	\$36,065.00	\$36,065.00
OFFICE FURNITURE SOURCE 2218 E. Texas St Bossier City, LA 71111 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	radio ad buy: KEEL(\$7950),KX KS(\$7500),KVKI(\$2250),KRUF(\$1 950) 10/28-11/15/19	10/27/2019	\$19,650.00	\$55,715.00
4. SUBTOTAL (this page)			\$ 55,715.00	N/A
5. TOTAL (complete only on last page of this schedule)			\$ 55,715.00	N/A
6. IN-KIND CONTRIBUTIONS FROM POLITICAL COMMITTEES				
SUBTOTAL (this page)			\$ 0.00	TOTAL (complete only on last page of this schedule) \$ 0.00

Form 202, Rev. 3/98, Page Rev. 3/98

SCHEDULE E-1: GENERAL EXPENDITURES

Use this schedule to report information on most committee expenditures, during this reporting period. If the expenditure directly benefited a particular candidate(s), list the candidate(s)' name under Item 1. **However, (1) in-kind expenditures, and (2) expenditures to candidates or their committees should be reported on SCHEDULES E-2 and E-3, respectively, and should not be reported on this schedule.** An "expenditure" is any payment made for the purpose of supporting or opposing the election of a candidate for public office or supporting or opposing a proposition or question submitted to the voters. Expenditures include monies spent for the committee's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-4: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional* but will assist in completing the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
BURLAND & MALOY LLC 742 N 5th St Baton Rouge, LA 70802	10/22/2019	campaign finance filing services	\$ 187.50
BURLAND & MALOY LLC 742 N 5th St Baton Rouge, LA 70802	06/22/2019	campaign finance filing services	\$ 625.00
BURNING STICK CREATIVE 217 Garfield St Lafayette, LA 70501 <u>Candidate Beneficiary:</u> Ryan Gatti	10/07/2019	IE: production and printing of mailer	\$ 20,000.00
BURNING STICK CREATIVE 217 Garfield St Lafayette, LA 70501 <u>Candidate Beneficiary:</u> Ryan Gatti	10/14/2019	IE: digital marketing and consulting	\$ 7,500.00
BURNING STICK CREATIVE 217 Garfield St Lafayette, LA 70501 <u>Candidate Beneficiary:</u> Ryan Gatti	10/27/2019	IE: video production and digital marketing and consultation	\$ 15,000.00
JMC ENTERPRISES OF LOUISIANA 1025 Chippenham Dr Baton Rouge, LA 70808	10/21/2019	polling services, SD 36 runoff	\$ 4,500.00
SMARTER GEEK, LLC 2208 Hickory Ridge Dr Bossier City, LA 71111 <u>Candidate Beneficiary:</u> Ryan Gatti	10/27/2019	IE: Facebook ads	\$ 1,000.00
3. SUBTOTAL (optional)			\$ 48,812.50
4. TOTAL (optional - complete only on last page of this schedule)			\$ 48,812.50

Form 202, Rev. 3/98, Page Rev. 3/98

SCHEDULE E-2: IN-KIND EXPENDITURES

The following information must be provided for all in-kind expenditures **made** by the committee, during this reporting period. If the expenditure directly benefited a particular candidate(s), list the candidate(s) ' name under Item 1. In-kind contributions **received** by the committee are reported on SCHEDULE A-2: IN-KIND CONTRIBUTIONS RECEIVED. In Column 1, give the name and address of the recipient of the expenditure, and also give the name or names of all candidates on whose behalf the expenditure was made if it was made on behalf of a candidate or candidates. Totals and subtotals at bottom of the page are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Recipient	2. In-Kind Expenditures Made this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
TOWN SQUARE MEDIA GROUP 1 Manhattanville Rd Purchase, NY 10577 <u>Candidate Beneficiary:</u> Ryan Gatti	09/30/2019	in-kind radio ad buy: KEEL(\$5285),KVKI(\$7620),KXKS(\$7740),KTUX(\$4920),KRUF(\$6660),KW KH(\$3840) 9/30-10/11/19	\$ 36,065.00
TOWN SQUARE MEDIA GROUP 1 Manhattanville Rd Purchase, NY 10577 <u>Candidate Beneficiary:</u> Ryan Gatti	10/27/2019	in-kind radio ad buy: KEEL(\$7950),KXKS(\$7500),KVKI(\$2250),KRUF(\$1950), 10/28-11/17/19	\$ 19,650.00
3. SUBTOTAL (optional)			\$ 55,715.00
4. TOTAL (optional - complete only on last page of this schedule)			\$ 55,715.00

Form 202, Rev. 3/98, Page Rev. 3/98