

CANDIDATE'S REPORT

(to be filed by a candidate or his principal campaign committee)

1. Qualifying Name and Address of Candidate

PATRICE SENTINO
P.O. Box 970781
New Orleans, LA 70187

2. Office Sought (Include title of office as well as parish, city, town and/or election district.)

School Board
Orleans
1

OFFICE USE ONLY

Report Number: 93300

Date Filed: 11/25/2020

Report Includes Schedules:

Schedule A-1
Schedule B
Schedule E-1

3. Date of Primary 11/3/2020

This report covers from 10/16/2020 through 11/15/2020

4. Type of Report:

180th day prior to primary 40th day after general
 90th day prior to primary Annual (future election)
 30th day prior to primary Supplemental (past election)
 10th day prior to primary
 10th day prior to general Amendment to prior

5. FINAL REPORT if:

Withdrawn Filed after the election AND all loans and debts paid
AND no surplus funds remaining
 Unopposed

6. Name and Address of Financial Institution
(You are required by law to use one or more banks, savings and loan associations, or money market mutual fund as the depository of all campaign funds.)

HANCOCK WHITNEY BANK
5775 Read Blvd
New Orleans, LA 70127

7. Full Name and Address of Treasurer

ASHTON M JACKSON
7809 Edward Street
New Orleans, LA 70126

9. Name of Person Preparing Report ASHTON M JACKSON

Daytime Telephone --

10. WE HEREBY CERTIFY that the information contained in this report and the attached schedules is true and correct to the best of our knowledge, information and belief, and that no expenditures have been made nor contributions received that have not been reported herein, and that no information required to be reported by the Louisiana Campaign Finance Disclosure Act has been deliberately omitted.

This 25th day of November, 2020.

Patrice Sentino

Signature of Candidate/Chairperson
(To be signed by Chairperson *only* if report by principal campaign committee)

504.334.9757

Daytime Telephone

Ashton M Jackson

Signature of Treasurer

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Daytime Telephone

8. FOR PRINCIPAL CAMPAIGN COMMITTEES ONLY
a. Name and address of principal campaign committee, committee's chairperson, and subsidiary committees, if any (use additional sheets if necessary).

SUMMARY PAGE

| RECEIPTS | This Period |
|---|-------------|
| 1. Contributions (Schedule A-1) | \$ 225.00 |
| 2. In-kind Contributions (Schedule A-2) | \$ 0.00 |
| 3. Campaign paraphernalia sales of \$25 or less | \$ 0.00 |
| 4. TOTAL CONTRIBUTIONS (Lines 1 + 2 +33) | \$ 225.00 |
| 5. Other Receipts (Schedule A-3) | \$ 0.00 |
| 6. Loans Received (Schedule B) | \$ 6,000.00 |
| 7. Loan Repayments Received (Schedule D) | \$ 0.00 |
| 8. TOTAL RECEIPTS (Lines 4 + 5 + 6 + 7) | \$ 6,225.00 |

| DISBURSEMENTS | This Period |
|---|--------------|
| 9. Expenditures (Schedule E-1) | \$ 22,381.68 |
| 10. Other Disbursements (Schedule E-2) | \$ 0.00 |
| 11. Loan Repayments Made (Schedule B) | \$ 0.00 |
| 12. Funds Loaned (Schedule D) | \$ 0.00 |
| 13. TOTAL DISBURSEMENTS (Lines 9 + 10 + 11 + 12) | \$ 22,381.68 |

| FINANCIAL SUMMARY | Amount |
|--|--------------|
| 14. Funds on hand at beginning of reporting period <small>(Must equal funds on hand at close from last report or -0- if first report for this election)</small> | \$ 18,545.16 |
| 15. <i>Plus</i> total receipts this period <small>(Line 8 above)</small> | \$ 6,225.00 |
| 16. <i>Less</i> total disbursements this period <small>(Line 13 above)</small> | \$ 22,381.68 |
| 17. <i>Less</i> in-kind contributions <small>(Line 2 above)</small> | \$ 0.00 |
| 18. Funds on hand at close of reporting period | \$ 2,388.48 |

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SUMMARY PAGE (continued)

| INVESTMENTS | Amount |
|--|---------|
| 19. Of funds on hand at beginning of reporting period (Line 14, above), amount held in investments (<i>i.e.</i> , savings accounts, CD's, money market funds, etc.) | \$ 0.00 |
| 20. Of funds on hand at close of reporting period (Line 18, above), amount held in investments | \$ 0.00 |

| SPECIAL TRANSACTIONS - for the reporting period | Amount |
|--|-------------|
| 21. Candidate's personal funds (Use of personal funds as either a contribution or loan to the campaign should be reported on Schedules A-1 or B.) | \$ 6,000.00 |
| 22. Contributions received from political committees (From Schedules A-1 and A-2) | \$ 0.00 |
| 23. All proceeds from the sale of tickets to fundraising events (Receipts from the sale of tickets are contributions and must also be reported on Schedule A-1.) | \$ 0.00 |
| 24. Proceeds from the sale of campaign paraphernalia (Receipts from the sale of campaign paraphernalia are contributions and must also be reported on Schedule A-1 or Line 3, above.) | \$ 0.00 |
| 25. Expenditures from petty cash fund (Must also be reported on Schedule E-1.) | \$ 0.00 |

| SPECIAL TRANSACTIONS - total for the election | This Election |
|--|---------------|
| 26. Total amount of contributions received from political committees for both the primary and general elections combined since the first report filed for this election. | \$ 0.00 |

NOTICE

The personal use of campaign funds is prohibited.* The use of campaign funds must be related to a political campaign or the holding of a public office or party position. However, campaign funds may be used to reimburse a candidate for expenses related to his campaign or office, to pay taxes on the interest earned on campaign funds or to replace articles lost, stolen, or damaged in connection with a campaign.

Excess campaign funds may be returned to contributors on a pro rata basis, given as a charitable contribution as provided in 26 USC 170(c), given to a charitable organization as defined in 26 USC 501(c) (3), expended in support of or opposition to a proposition, political party, or candidacy of any person, or maintained in a segregated fund for use in future political campaigns or activity related to preparing for future candidacy to elective office.

*The prohibition on the personal use of campaign funds does not apply to campaign funds received prior to July 15, 1988.

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SCHEDULE A-1: CONTRIBUTIONS (Other than In-Kind Contributions)

The following information must be provided for all contributors to your campaign during this reporting period, except for in-kind contributions. Information on in-kind contributions is reported on SCHEDULE A-2: IN-KIND CONTRIBUTIONS. In Column 1, check if the contributor is a political committee or a party committee. Any personal funds a candidate contributes to his campaign must be reported on this schedule. Personal funds a candidate *loans* to his campaign should be reported on Schedule B. For anonymous contributions, see SCHEDULE F. Totals and subtotals are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

| 1. Name and Address of Contributor | 2. Contributions this Reporting Period | | 3. Total this Election |
|---|--|--------------|---|
| | a. Date(s) | b. Amount(s) | |
| EZELL LUNDY 3719 Delachaise St New Orleans, LA 70125 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/> | 11/02/2020 | \$25.00 | \$25.00 |
| MARGARET MONTGOMERY-RICHARD 4402 St Roch Ave New Orleans, LA 70122 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/> | 11/12/2020 | \$100.00 | \$100.00 |
| TORIN SANDERS 1832 Harmony St New Orleans, LA 70115 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/> | 10/21/2020 | \$50.00 | \$50.00 |
| JESSICA THOMPSON 7725 Dogwood Dr New Orleans, LA 70126 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/> | 10/30/2020 | \$50.00 | \$150.00 |
| 4. SUBTOTAL (this page) | | \$225.00 | N/A |
| 5. TOTAL (complete only on last page of this schedule) | | \$ 225.00 | N/A |
| 6. CONTRIBUTIONS FROM POLITICAL COMMITTEES: | | | |
| SUBTOTAL (this page) | | \$0.00 | TOTAL (complete only on last page of this schedule) \$ 0.00 |

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SCHEDULE B: LOANS RECEIVED

The following information must be provided for each loan or line of credit received this reporting period, even if it has been repaid. Also, complete this schedule for loans received in prior periods that are still outstanding. Separate loans must be reported separately, even if from the same source. Any personal funds a candidate loans to his campaign must be reported on this schedule.

| 1. Name and address of lender PATRICE SENTINO P.O. Box 970781 New Orleans, LA 70187 | 2. a. Date* <u>7/20/2020</u> b. Interest rate <u>0.00</u> %(a.p.r.) c. Amount borrowed* \$ <u>17,514.50</u> d. Balance due \$ <u>17,514.50</u> *For lines of credit, give the date the line of credit was first committed at Item 2a and list only the amount actually drawn at Item 2c. OPTIONAL: Total amount of credit available \$ _____ | | | | | | |
|---|---|----------|-----------|----------|--|--|--|
| 3. Endorsers/Guarantors | 4. Repayments this period <table style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 30%; text-align: center;">Date</th> <th style="width: 35%; text-align: center;">Principal</th> <th style="width: 35%; text-align: center;">Interest</th> </tr> </thead> <tbody> <tr> <td style="height: 30px;"> </td> <td> </td> <td> </td> </tr> </tbody> </table> | Date | Principal | Interest | | | |
| Date | Principal | Interest | | | | | |
| | | | | | | | |
| (Enter the full name and address of each person or entity that has endorsed, guaranteed or otherwise secured the loan or line of credit. Also, state the amount of liability for each endorser or guarantor.) | (List payments of principal and interest separately. If separate amounts are not known, list all payments under principal.) | | | | | | |
| 1. Name and address of lender PATRICE SENTINO P.O. Box 970781 New Orleans, LA 70187 | 2. a. Date* <u>10/30/2020</u> b. Interest rate <u>0.00</u> %(a.p.r.) c. Amount borrowed* \$ <u>6,000.00</u> d. Balance due \$ <u>6,000.00</u> *For lines of credit, give the date the line of credit was first committed at Item 2a and list only the amount actually drawn at Item 2c. OPTIONAL: Total amount of credit available \$ _____ | | | | | | |
| 3. Endorsers/Guarantors | 4. Repayments this period <table style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 30%; text-align: center;">Date</th> <th style="width: 35%; text-align: center;">Principal</th> <th style="width: 35%; text-align: center;">Interest</th> </tr> </thead> <tbody> <tr> <td style="height: 30px;"> </td> <td> </td> <td> </td> </tr> </tbody> </table> | Date | Principal | Interest | | | |
| Date | Principal | Interest | | | | | |
| | | | | | | | |
| (Enter the full name and address of each person or entity that has endorsed, guaranteed or otherwise secured the loan or line of credit. Also, state the amount of liability for each endorser or guarantor.) | (List payments of principal and interest separately. If separate amounts are not known, list all payments under principal.) | | | | | | |

SCHEDULE E-1: EXPENDITURES

Use this schedule to report information on all campaign expenditures for this reporting period. An "expenditure" is any payment made for the purpose of supporting your election to public office and includes monies spent for the campaign's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-2: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

| 1. Name and Address of Recipient | 2. Expenditures this Reporting Period | | |
|---|---------------------------------------|---------------------------|--------------|
| | a. Date(s) | b. Purpose(s) | c. Amount(s) |
| CHELSEA CHI PHOTOGRAPHY & VIDEO 909 Elmwood St Shreveport, LA 71104 | 11/15/2020 | Consulting | \$ 170.00 |
| CHELSEA CHI PHOTOGRAPHY & VIDEO 909 Elmwood St Shreveport, LA 71104 | 11/05/2020 | Consulting | \$ 550.00 |
| CLAIRE ESTOPINAL GRAPHIC DESIGNER 18525 Lakefield Ave Baton Rouge, LA 70817 | 11/05/2020 | Graphic Design Consulting | \$ 575.00 |
| EQUITY MEDIA 1 Shackelford Drive Suite 400 Little Rock, AR 72211 | 11/02/2020 | Media buy | \$ 620.00 |
| FACEBOOK 1 Hacker Way Menlo Park, CA 94205 | 10/21/2020 | Social Media buy | \$ 131.90 |
| IHEART MEDIA 929 Howard Ave New Orleans, LA 70113 | 11/02/2020 | Media buy | \$ 3,026.00 |
| MELE PRINTING 2325 Severn Ave Suite 2 Metairie, LA 70001 | 11/14/2020 | Mailers | \$ 1,000.00 |
| NGOC LAN THOI BAO LLC 2330 Park Place Gretna, LA 70056 | 11/04/2020 | Media buy | \$ 200.00 |
| 3. SUBTOTAL (optional) | | | \$6,272.90 |
| 4. TOTAL (optional - complete only on last page of this schedule) | | | |

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SCHEDULE E-1: EXPENDITURES

Use this schedule to report information on all campaign expenditures for this reporting period. An "expenditure" is any payment made for the purpose of supporting your election to public office and includes monies spent for the campaign's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-2: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

| 1. Name and Address of Recipient | 2. Expenditures this Reporting Period | | |
|---|---------------------------------------|----------------------------|--------------|
| | a. Date(s) | b. Purpose(s) | c. Amount(s) |
| NOELA SERVICES LLC 13085 Chef Menteur New Orleans, LA 70126 | 11/04/2020 | Media buy | \$ 75.00 |
| OPDEC PO Box 58211 New Orleans, LA 70122 | 11/05/2020 | Pro Rata | \$ 500.00 |
| POLICAMP 5627 Paris Rd New Orleans, LA 70122 | 11/04/2020 | Email blast | \$ 300.00 |
| POLICAMP 5627 Paris Rd New Orleans, LA 70122 | 11/01/2020 | Email blast | \$ 150.00 |
| PRINTER WHOLESALE 3801 N Causeway Blvd Ste 203 Metairie, LA 70002 | 10/19/2020 | Campaign signs and mailers | \$ 7,894.27 |
| PRINTER WHOLESALE 3801 N Causeway Blvd Ste 203 Metairie, LA 70002 | 11/02/2020 | Campaign signs and mailers | \$ 3,702.21 |
| RAYCOM MEDIA 201 Monroe St Montgomery, AL 36104 | 10/29/2020 | Media buy | \$ 1,000.00 |
| TEXT SURGE 1201 Connecticut Avenue NW Ste 600 Washington, DC 20036 | 10/28/2020 | GOTV voter outreach | \$ 2,110.70 |
| 3. SUBTOTAL (optional) | | | \$15,732.18 |
| 4. TOTAL (optional - complete only on last page of this schedule) | | | |

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SCHEDULE E-1: EXPENDITURES

Use this schedule to report information on all campaign expenditures for this reporting period. An "expenditure" is any payment made for the purpose of supporting your election to public office and includes monies spent for the campaign's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-2: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

| 1. Name and Address of Recipient | 2. Expenditures this Reporting Period | | |
|---|---------------------------------------|---------------------|--------------|
| | a. Date(s) | b. Purpose(s) | c. Amount(s) |
| TEXT SURGE 1201 Connecticut Avenue NW Ste 600 Washington, DC 20036 | 11/02/2020 | GOTV voter outreach | \$ 376.60 |
| 3. SUBTOTAL (optional) | | | \$376.60 |
| 4. TOTAL (optional - complete only on last page of this schedule) | | | \$ 22,381.68 |

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