

# CANDIDATE'S REPORT

(to be filed by a candidate or his principal campaign committee)

1. Qualifying Name and Address of Candidate

JAY H. BANKS  
1827 Peniston St  
New Orleans, LA 70115

2. Office Sought (Include title of office as well as parish, city, town and/or election district.)

City Council  
New Orleans  
B

OFFICE USE ONLY

Report Number: 99308

Date Filed: 10/19/2021

Report Includes Schedules:

Schedule A-1  
Schedule B  
Schedule E-1

3. Date of Primary 11/13/2021

This report covers from 1/1/2021 through 7/1/2021

4. Type of Report:

\_\_\_\_ 180th day prior to primary      \_\_\_\_ 40th day after general  
  X   90th day prior to primary      \_\_\_\_ Annual (future election)  
\_\_\_\_ 30th day prior to primary      \_\_\_\_ Supplemental (past election)  
\_\_\_\_ 10th day prior to primary  
\_\_\_\_ 10th day prior to general        X   Amendment to prior

5. FINAL REPORT if:

\_\_\_\_ Withdrawn      \_\_\_\_ Filed after the election AND all loans and debts paid  
AND no surplus funds remaining  
\_\_\_\_ Unopposed

6. Name and Address of Financial Institution  
(You are required by law to use one or more banks, savings and loan associations, or money market mutual fund as the depository of all campaign funds.)

IBERIA BANK  
1409 Oretha Castle Halley Blvd  
New Orleans, LA 70113

7. Full Name and Address of Treasurer

TREASURER GIZELLE  
JOHNSON-BANKS  
4606 Banks St  
New Orleans, LA 70119

9. Name of Person Preparing Report GIZELLE JOHNSON-BANKS

Daytime Telephone --

10. WE HEREBY CERTIFY that the information contained in this report and the attached schedules is true and correct to the best of our knowledge, information and belief, and that no expenditures have been made nor contributions received that have not been reported herein, and that no information required to be reported by the Louisiana Campaign Finance Disclosure Act has been deliberately omitted.

This 19th day of October, 2021.

Ryan Banks

Signature of Candidate/Chairperson  
(To be signed by Chairperson *only* if report by principal campaign committee)

\_\_\_\_\_  
Daytime Telephone

Gizelle Johnson-Banks

Signature of Treasurer

504-906-2576

Daytime Telephone

8. FOR PRINCIPAL CAMPAIGN COMMITTEES ONLY  
a. Name and address of principal campaign committee, committee's chairperson, and subsidiary committees, if any (use additional sheets if necessary).

On attached sheet

**FOR PRINCIPAL CAMPAIGN COMMITTEES ONLY**

Name and address of principal campaign committee, committee's chairperson, and subsidiary committees, if any (use additional sheets if necessary).

Name and Address of **Principal Campaign Committee**

Chairperson: Ryan Banks

COMMITTEE TO ELECT JAY  
P.O. Box 19922  
New Orleans, LA 70179

Name and Address of **Committee's Chairman**

PRESIDENT RYAN BANKS  
4606 Banks St  
New Orleans, LA 70119

## SUMMARY PAGE

RECEIPTS	This Period
1. Contributions (Schedule A-1)	\$ 21,001.00
2. In-kind Contributions (Schedule A-2)	\$ 0.00
3a. Campaign paraphernalia sales of \$25 or less	\$ 0.00
3b. Raffle Ticket Sales of \$25 or less	\$ 0.00
4. <b>TOTAL CONTRIBUTIONS</b> (Lines 1 + 2 +33a + 3b)	\$ 21,001.00
5. Other Receipts (Schedule A-3)	\$ 0.00
6. Loans Received (Schedule B)	\$ 0.00
7. Loan Repayments Received (Schedule D)	\$ 0.00
8. <b>TOTAL RECEIPTS</b> (Lines 4 + 5 + 6 + 7)	\$ 21,001.00

DISBURSEMENTS	This Period
9. Expenditures (Schedule E-1)	\$ 16,135.27
10. Other Disbursements (Schedule E-2)	\$ 0.00
11. Loan Repayments Made (Schedule B)	\$ 0.00
12. Funds Loaned (Schedule D)	\$ 0.00
13. <b>TOTAL DISBURSEMENTS</b> (Lines 9 + 10 + 11 + 12)	\$ 16,135.27

FINANCIAL SUMMARY	Amount
14. Funds on hand at beginning of reporting period (Must equal funds on hand at close from last report or -0- if first report for this election)	\$ 0.00
15. <i>Plus</i> total receipts this period (Line 8 above)	\$ 21,001.00
16. <i>Less</i> total disbursements this period (Line 13 above)	\$ 16,135.27
17. <i>Less</i> in-kind contributions (Line 2 above)	\$ 0.00
18. Funds on hand at close of reporting period	\$ 4,865.73

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## SUMMARY PAGE (continued)

INVESTMENTS	Amount
19. Of funds on hand at beginning of reporting period (Line 14, above), amount held in investments ( <i>i.e.</i> , savings accounts, CD's, money market funds, etc.)	\$ 0.00
20. Of funds on hand at close of reporting period (Line 18, above), amount held in investments	\$ 0.00

SPECIAL TRANSACTIONS - for the reporting period	Amount
21. Candidate's personal funds (Use of personal funds as either a contribution or loan to the campaign should be reported on Schedules A-1 or B.)	\$ 0.00
22. Contributions received from political committees (From Schedules A-1 and A-2)	\$ 0.00
23. All proceeds from the sale of tickets to fundraising events (Receipts from the sale of tickets are contributions and must also be reported on Schedule A-1.)	\$ 0.00
24a. Proceeds from the sale of campaign paraphernalia (Total receipts from the sale of campaign paraphernalia reported on Schedule A-1 and line 3a, above.)	\$ 0.00
24b. Proceeds from the sale of raffle tickets (Total receipts from the sale of raffle tickets reported on Schedule A-1 and line 3b above.)	\$ 0.00
25. Expenditures from petty cash fund (Must also be reported on Schedule E-1.)	\$ 0.00

SPECIAL TRANSACTIONS - total for the election	This Election
26. Total amount of contributions received from political committees for both the primary and general elections combined since the first report filed for this election.	\$ 2,500.00

## NOTICE

The personal use of campaign funds is prohibited.\* The use of campaign funds must be related to a political campaign or the holding of a public office or party position. However, campaign funds may be used to reimburse a candidate for expenses related to his campaign or office, to pay taxes on the interest earned on campaign funds or to replace articles lost, stolen, or damaged in connection with a campaign.

Excess campaign funds may be returned to contributors on a pro rata basis, given as a charitable contribution as provided in 26 USC 170(c), given to a charitable organization as defined in 26 USC 501(c)(3), expended in support of or opposition to a proposition, political party, or candidacy of any person, or maintained in a segregated fund for use in future political campaigns or activity related to preparing for future candidacy to elective office.

\*The prohibition on the personal use of campaign funds does not apply to campaign funds received prior to July 15, 1988.

## SCHEDULE A-1: CONTRIBUTIONS (Other than In-Kind Contributions)

The following information must be provided for all contributors to your campaign during this reporting period, except for in-kind contributions. Information on in-kind contributions is reported on SCHEDULE A-2: IN-KIND CONTRIBUTIONS. In Column 1, check if the contributor is a political committee or a party committee. Any personal funds a candidate contributes to his campaign must be reported on this schedule. Personal funds a candidate *loans* to his campaign should be reported on Schedule B. For anonymous contributions, see SCHEDULE F. Totals and subtotals are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Contributor	2. Contributions this Reporting Period		3. Total this Election
	a. Date(s)	b. Amount(s)	
<b>BAUDIER RENTALS, LLC</b> P.O. Box 74101 Metairie, LA 70033  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	05/05/2021	\$2,500.00	\$2,500.00
<b>GERARD P BREAUX</b> 1067 Robert E Lee Blvd New Orleans, LA 70124  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	05/05/2021	\$2,500.00	\$2,500.00
<b>EXCEL ADVERTISTING</b> 501 J F Smith Ave Slidell, LA 70460  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	05/05/2021	\$2,500.00	\$2,500.00
<b>G. ANTHONY GERLDERMAN, III</b> 2727 Prytania St Ste 14 New Orleans, LA 70130  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	01/15/2021	\$2,500.00	\$2,500.00
<b>BRIAN GIBBS</b> 547 Baronne St Suite 100 New Orleans, LA 70113  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	05/05/2021	\$2,500.00	\$4,500.00
<b>BEN MCDONNEL, JR</b> 3350 Ridgelake Dr Ste 170 Metairie, LA 70002  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	05/05/2021	\$2,500.00	\$2,500.00
<b>4. SUBTOTAL (this page)</b>		<b>\$15,000.00</b>	<b>N/A</b>
<b>5. TOTAL (complete only on last page of this schedule)</b>			<b>N/A</b>
<b>6. CONTRIBUTIONS FROM POLITICAL COMMITTEES:</b>			
SUBTOTAL (this page)		<b>\$0.00</b>	TOTAL (complete only on last page of this schedule)

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## SCHEDULE A-1: CONTRIBUTIONS (Other than In-Kind Contributions)

The following information must be provided for all contributors to your campaign during this reporting period, except for in-kind contributions. Information on in-kind contributions is reported on SCHEDULE A-2: IN-KIND CONTRIBUTIONS. In Column 1, check if the contributor is a political committee or a party committee. Any personal funds a candidate contributes to his campaign must be reported on this schedule. Personal funds a candidate *loans* to his campaign should be reported on Schedule B. For anonymous contributions, see SCHEDULE F. Totals and subtotals are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Contributor	2. Contributions this Reporting Period		3. Total this Election
	a. Date(s)	b. Amount(s)	
<b>PAIN MANAGEMENT AND SURGI-GROUP, LLC</b> 13 Rosedown Ct New Orleans, LA 70131  POLITICAL COMMITTEE? _____ PARTY COMMITTEE? _____	04/22/2021	\$1,001.00	\$1,001.00
<b>PLETHOS DEVELOPMENTS, LLC</b> 5701 S. Claiborne Ave New Orleans, LA 70125  POLITICAL COMMITTEE? _____ PARTY COMMITTEE? _____	05/05/2021	\$2,500.00	\$2,500.00
<b>SHERMAN STRATEGIES, LLC</b> 800 Baronne St New Orleans, LA 70113  POLITICAL COMMITTEE? _____ PARTY COMMITTEE? _____	05/05/2021	\$2,500.00	\$3,500.00
<b>4. SUBTOTAL (this page)</b>		\$6,001.00	N/A
<b>5. TOTAL (complete only on last page of this schedule)</b>		\$ 21,001.00	N/A
<b>6. CONTRIBUTIONS FROM POLITICAL COMMITTEES:</b>			
SUBTOTAL (this page)		<u>\$0.00</u>	TOTAL (complete only on last page of this schedule) <u>\$ 0.00</u>

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## SCHEDULE B: LOANS RECEIVED

The following information must be provided for each loan or line of credit received this reporting period, even if it has been repaid. Also, complete this schedule for loans received in prior periods that are still outstanding. Separate loans must be reported separately, even if from the same source. Any personal funds a candidate loans to his campaign must be reported on this schedule.

1. Name and address of lender JAY H. BANKS 1827 Peniston St New Orleans, LA 70115	2. a. Date* <u>8/23/2017</u> b. Interest rate <u>0.00</u> %(a.p.r.) c. Amount borrowed* ..... \$ <u>10,000.00</u> d. Balance due ..... \$ <u>0.00</u>  *For lines of credit, give the date the line of credit was first committed at Item 2a and list only the amount actually drawn at Item 2c. OPTIONAL: Total amount of credit available \$ _____												
3. Endorsers/Guarantors	4. Repayments this period <table style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 30%; text-align: center;">Date</th> <th style="width: 40%; text-align: center;">Principal</th> <th style="width: 30%; text-align: center;">Interest</th> </tr> </thead> <tbody> <tr> <td style="text-align: center;">12/31/2020</td> <td style="text-align: center;">10000.00</td> <td style="text-align: center;">0.00</td> </tr> </tbody> </table>	Date	Principal	Interest	12/31/2020	10000.00	0.00						
Date	Principal	Interest											
12/31/2020	10000.00	0.00											
(Enter the full name and address of each person or entity that has endorsed, guaranteed or otherwise secured the loan or line of credit. Also, state the amount of liability for each endorser or guarantor.)	(List payments of principal and interest separately. If separate amounts are not known, list all payments under principal.)												
1. Name and address of lender JAY H. BANKS 1827 Peniston St New Orleans, LA 70115	2. a. Date* <u>5/23/2017</u> b. Interest rate <u>0.00</u> %(a.p.r.) c. Amount borrowed* ..... \$ <u>10,000.00</u> d. Balance due ..... \$ <u>0.00</u>  *For lines of credit, give the date the line of credit was first committed at Item 2a and list only the amount actually drawn at Item 2c. OPTIONAL: Total amount of credit available \$ _____												
3. Endorsers/Guarantors	4. Repayments this period <table style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 30%; text-align: center;">Date</th> <th style="width: 40%; text-align: center;">Principal</th> <th style="width: 30%; text-align: center;">Interest</th> </tr> </thead> <tbody> <tr> <td style="text-align: center;">4/24/2019</td> <td style="text-align: center;">3500.00</td> <td style="text-align: center;">0.00</td> </tr> <tr> <td style="text-align: center;">8/31/2018</td> <td style="text-align: center;">5000.00</td> <td style="text-align: center;">0.00</td> </tr> <tr> <td style="text-align: center;">12/31/2020</td> <td style="text-align: center;">1500.00</td> <td style="text-align: center;">0.00</td> </tr> </tbody> </table>	Date	Principal	Interest	4/24/2019	3500.00	0.00	8/31/2018	5000.00	0.00	12/31/2020	1500.00	0.00
Date	Principal	Interest											
4/24/2019	3500.00	0.00											
8/31/2018	5000.00	0.00											
12/31/2020	1500.00	0.00											
(Enter the full name and address of each person or entity that has endorsed, guaranteed or otherwise secured the loan or line of credit. Also, state the amount of liability for each endorser or guarantor.)	(List payments of principal and interest separately. If separate amounts are not known, list all payments under principal.)												

## SCHEDULE E-1: EXPENDITURES

Use this schedule to report information on all campaign expenditures for this reporting period. An "expenditure" is any payment made for the purpose of supporting your election to public office and includes monies spent for the campaign's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-2: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
GO TO MEETING WEBINAR 851 West Cyrpress Creek Rd Fort Lauderdale, FL 33309	01/20/2021	Monthly virtual meeting charge	\$ 521.21
GO TO MEETING WEBINAR 851 West Cyrpress Creek Rd Fort Lauderdale, FL 33309	02/20/2021	Virtual Meeting	\$ 521.21
BAM VENTURES, LLC 3350 Ridgelake Dr. Suite 170 Metairie, LA 70002	03/22/2021	Campaign donation refund	\$ 2,500.00
BEST BUY 1138 S. Clearview Pkwy Metairie, LA 70123	06/11/2021	Power cords for campaign office	\$ 87.35
BLAINE KERN ARTISTS, INC 1380 Port of New Orleans Pl New Orleans, LA 70130	01/20/2021	Mardi Gras Decorations	\$ 454.22
BRANDON I, L.L.C. 473 Walnut St New Orleans, LA 70118	03/22/2021	Campaign donation refund	\$ 2,500.00
CAFE PORCHE 1625 Baronne St New Orleans, LA 70113	06/16/2021	Lunch Meeting	\$ 76.56
CAFE PORCHE 1625 Baronne St New Orleans, LA 70113	02/09/2021	Breakfast Meeting	\$ 46.20
3. SUBTOTAL (optional)			\$6,706.75
4. TOTAL (optional - complete only on last page of this schedule)			

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## SCHEDULE E-1: EXPENDITURES

Use this schedule to report information on all campaign expenditures for this reporting period. An "expenditure" is any payment made for the purpose of supporting your election to public office and includes monies spent for the campaign's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-2: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
CALLMULTIPLIER, INC 201 Robert S Kerr Ave Ste 210 Oklahoma City, OK 73102	06/29/2021	Voice and text messaging service	\$ 89.99
CALLMULTIPLIER, INC 201 Robert S Kerr Ave Ste 210 Oklahoma City, OK 73102	05/31/2021	Mass phone and text Message delivery service	\$ 89.99
JACK M CAPELLA 2616 Labarre Lane Metairie, LA 70001	03/22/2021	Campaign donation refund	\$ 2,500.00
CONSTANT CONTACT 1601 Trapelo Rd Waltham, MA 02452	03/10/2021	Mailing and email blast service	\$ 98.78
CONSTANT CONTACT 1601 Trapelo Rd Waltham, MA 02452	06/10/2021	Email blast service	\$ 90.25
COSTCO WAREHOUSE 3900 Dublin St New Orleans, LA 70118	05/30/2021	Campaign Food supplies	\$ 80.72
CRICKET WIRELESS 700 N. Broad St New Orleans, LA 70119	06/15/2021	Campaign phones	\$ 336.77
DELTA SIGMA THETA NEW ORLEANS ALUMNAE CHAPTER FOUNDATION P.O. Box 51086 New Orleans, LA 70151	06/11/2021	85th Anniversary Ad	\$ 85.00
3. SUBTOTAL (optional)			\$3,371.50
4. TOTAL (optional - complete only on last page of this schedule)			

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## SCHEDULE E-1: EXPENDITURES

Use this schedule to report information on all campaign expenditures for this reporting period. An "expenditure" is any payment made for the purpose of supporting your election to public office and includes monies spent for the campaign's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-2: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
FEDEX OFFICE 601 Loyola Ave New Orleans, LA 70113	05/29/2021	Campaign flyer printing	\$ 10.73
GODADDY 14455 N. Hayden Rd #219 Scottsdale, AZ 85260	06/16/2021	Website annual fee	\$ 348.08
JONES WALKER, L.L.P. 201 Saint Charles Ave Ste 5100 New Orleans, LA 70170	03/15/2021	Campaign donation refund	\$ 1,000.00
KILLISTA CONSTRUCTION, LLC P.O. Box 7743 Metairie, LA 70010	03/22/2021	Campaign donation refund	\$ 2,500.00
LES BAQUETTE 4607 Dryades St New Orleans, LA 70115	02/05/2021	Lunch meeting	\$ 16.16
MARTIN WINE CELLAR 3827 Baronne St New Orleans, LA 70115	02/08/2021	Dinner meeting	\$ 60.76
RESTAURANT DEPOT 1111 S. Broad St New Orleans, LA 70115	05/06/2021	Food supplies	\$ 16.13
RESTAURANT DEPOT 1111 S. Broad St New Orleans, LA 70115	02/25/2021	Food supplies for office	\$ 30.67
3. SUBTOTAL (optional)			\$3,982.53
4. TOTAL (optional - complete only on last page of this schedule)			

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## SCHEDULE E-1: EXPENDITURES

Use this schedule to report information on all campaign expenditures for this reporting period. An "expenditure" is any payment made for the purpose of supporting your election to public office and includes monies spent for the campaign's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-2: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
SPRINT WIRELESS 717 Canal St New Orleans, LA 70130	01/04/2021	Wireless and cell service	\$ 500.00
UNITED STATES POST OFFICE- MID CITY FINANCE 501 N. Jefferson Davis Pkwy New Orleans, LA 70119	03/15/2021	Campaign Mailbox	\$ 211.00
UNITED STATES POST OFFICE- MID CITY FINANCE 501 N. Jefferson Davis Pkwy New Orleans, LA 70119	06/07/2021	Postage and mailing for campaign	\$ 40.20
WALMART 5110 Jefferson Hwy Harahan, LA 70123	06/01/2021	Office supplies	\$ 262.98
WALMART 5110 Jefferson Hwy Harahan, LA 70123	01/04/2021	Office water and supplies	\$ 98.78
ZOOM, INC 55 Almaden Blvd 6th Floor San Jose, CA 95113	03/16/2021	Virtual Meeting Monthly subscription	\$ 317.30
ZOOM, INC 55 Almaden Blvd 6th Floor San Jose, CA 95113	06/15/2021	Virtual Meeting Monthly Service	\$ 146.23
ZULU SOCIAL AID AND PLEASURE CLUB 732 N. Broad St New Orleans, LA 70119	02/08/2021	Mardi Gras Decorations	\$ 498.00
3. SUBTOTAL (optional)			\$2,074.49
4. TOTAL (optional - complete only on last page of this schedule)			\$ 16,135.27

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