

OTHER PERSON'S REPORT

(filed by a person that makes expenditures or accepts contributions, other than to or from a candidate or political committee in support or opposition of one or more candidates)

1. Full Name and Address of Political Committee

VOTERS ORGANIZED TO EDUCATE
c/o Bruce Reilly
4930 Washington Ave
New Orleans, LA 70125

OFFICE USE ONLY

Report Number: 100373

Date Filed: 12/13/2021

Report Includes Schedules:

Schedule A-1

Schedule D-1



2. Date of Primary 11/13/2021

This report covers from 1/5/2021 through 10/4/2021

3. Type of Report:

☐ 180th day prior to primary ☐ 40th day after general
☐ 90th day prior to primary ☐ Annual/Supplemental
☒ 30th day prior to primary
☐ 10th day prior to primary
☐ 10th day prior to general ☒ Amendment to prior

4. Candidates Supported or Opposed (use additional sheets if necessary)

a. Name & Address of Candidate

b. Office Sought

c. Political Party

d. Support/Oppose

On attached sheet

5. a. Name of Person Preparing Report

JAMES BURLAND

b. Daytime Telephone

225-767-7163

6. I HEREBY CERTIFY that the information contained in this report and the attached schedules is true and correct to the best of my knowledge, information and belief, and that no expenditures have been made nor contributions received that have not been reported herein, and that no information required to be reported by the Louisiana Campaign Finance Disclosure Act has been deliberately omitted.

This 13th day of December, 2021.

Voters Organized to Educate
Signature

504-758-9420
Daytime Telephone

4. Candidates Supported or Opposed (use additional sheets if necessary)

| a. Name & Address of Candidate | b. Office Sought | c. Political Party | d. Support/Oppose |
|--|---------------------------------|--------------------|-------------------|
| JAY BANKS 1827 Peniston St New Orleans, LA 70115 | Councilmember, Dist. B, Orleans | Democrat | Support |
| TROY GLOVER 4000 Prentiss Ave New Orleans, LA 70126 | Councilmember, Dist. D, Orleans | Democrat | Support |
| KEVIN GRIFFIN-CLARK POB 820353 New Orleans, LA 70182 | Councilmember, Dist. D, Orleans | Democrat | Support |
| MARLIN GUSMAN 4478 Venus New Orleans, LA 70122 | Sheriff, Orleans Parish | Democrat | Oppose |
| SUSAN HUTSON POB 19974 New Orleans, LA 70179 | Sheriff, Orleans Parish | Democrat | Support |
| FREDDIE KING, III 1816 Newton St New Orleans, LA 70114 | Councilmember, Dist. C, Orleans | Democrat | Support |
| ALONZO KNOX 1622 Dumaine St New Orleans, LA 70116 | Councilmember, Dist. C, Orleans | Democrat | Support |
| DARREN LOMBARD 77 Yosemite New Orleans, LA 70131 | Clerk, Criminal Dist. Court | Democrat | Support |
| HELENA MORENO POB 15155 New Orleans, LA 70155 | Councilmember at Large, Div. 1 | Democrat | Support |
| JEAN-PAUL MORRELL 909 Poydras St New Orleans, LA 70112 | Councilmember at Large, Div. 2 | Democrat | Support |

SUMMARY PAGE

| RECEIPTS | This Period |
|---|---------------|
| 1. Contributions (Schedule A-1) | \$ 845,274.53 |
| 2. In-kind Contributions (Schedule A-2) | \$ 0.00 |
| 3a. Campaign paraphernalia sales of \$25 or less | \$ 0.00 |
| 3b. Raffle ticket sales of \$25 or less | \$ 0.00 |
| 4. TOTAL CONTRIBUTIONS (Lines 1 + 2 + 3a + 3b) | \$ 845,274.53 |
| 5. Other Receipts (Schedule A-3) | \$ 0.00 |
| 6. Loans Received (Schedule B) | \$ 0.00 |
| 7. TOTAL RECEIPTS (Lines 4 + 5 + 6) | \$ 845,274.53 |

| DISBURSEMENTS | This Period |
|--|---------------|
| 8. Expenditures (Schedule D-1) | \$ 160,139.56 |
| 9. Other Disbursements (Schedule D-2) | \$ 0.00 |
| 10. Loan Repayments Made (Schedule B) | \$ 0.00 |
| 11. TOTAL DISBURSEMENTS (Lines 9 + 10 + 11) | \$ 160,139.56 |

| FINANCIAL SUMMARY | Amount |
|---|---------------|
| 12. Funds on hand at beginning of reporting period (Must equal funds on hand at close from last report or -0- if first report for filer) | \$ 0.00 |
| 13. <i>Plus</i> total receipts this period (<i>less</i> in-kind contributions received) (Line 7 above minus line 2 above) | \$ 845,274.53 |
| 14. <i>Less</i> total disbursements this period (Line 11 above) | \$ 160,139.56 |
| 15. <i>Less</i> in-kind contributions this period (Line 2 above) | \$ 0.00 |
| 16. Funds on hand at close of reporting period | \$ 685,134.97 |

Form 305, Rev. 11/12

SUMMARY PAGE (continued)

| INVESTMENTS | Amount |
|--|---------|
| 17. Of funds on hand at beginning of reporting period (Line 12, above), amount held in investments (<i>i.e.</i> , savings accounts, CD's, money market funds, etc.) | \$ 0.00 |
| 18. Of funds on hand at close of reporting period (Line 16, above), amount held in investments | \$ 0.00 |

| SPECIAL TRANSACTIONS | This Period |
|--|---------------|
| 19. Contributions received from political committees (From Schedules A-1 and A-2) | \$ 350,000.00 |
| 20. All proceeds from the sale of tickets to fundraising events (Receipts from the sale of tickets are contributions and must also be reported on Schedule A-1) | \$ 0.00 |
| 21a. Proceeds from the sale of campaign paraphernalia (Total receipts from the sale of campaign paraphernalia reported on Schedule A-1 or Line 3a above) | \$ 0.00 |
| 21b. Proceeds from the sale of raffle tickets (Total receipts from the sale of raffle tickets reported on Schedule A-1 or Line 3b above) | \$ 0.00 |
| 22. Expenditures from petty cash fund (Must also be reported on Schedule D-1) | \$ 0.00 |

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SCHEDULE A-1: CONTRIBUTIONS (Other than In-Kind Contributions)

The following information must be provided for all contributions **received** during this reporting period, except for in-kind contributions. Information on in-kind contributions is reported on SCHEDULE A-2: IN-KIND CONTRIBUTIONS. For anonymous contributions, see SCHEDULE E. Totals and subtotals at bottom of the page are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

| 1. Name and Address of Contributor | 2. Contributions this Reporting Period | | 3. Total this Year |
|--|--|---|--------------------|
| | a. Date(s) | b. Amount(s) | |
| ACCOUNTABLE JUSTICE ACTION FUND 314 Lytton Ave Palo Alto, CA 94301 POLITICAL COMMITTEE? <u> X </u> PARTY COMMITTEE? <u> </u> | 07/13/2021 | \$350,000.00 | \$350,000.00 |
| DEFEAT BY TWEET 41 River Ter #4145 New York, NY 10282 POLITICAL COMMITTEE? <u> </u> PARTY COMMITTEE? <u> </u> | 03/15/2021 | \$34,842.60 | \$34,842.60 |
| DEFEAT BY TWEET 41 River Ter #4145 New York, NY 10282 POLITICAL COMMITTEE? <u> </u> PARTY COMMITTEE? <u> </u> | 05/21/2021 | \$15,635.25 | \$50,477.85 |
| FWD.US 1101 K St NW Washington, DC 20005 POLITICAL COMMITTEE? <u> </u> PARTY COMMITTEE? <u> </u> | 06/02/2021 | \$15,000.00 | \$15,000.00 |
| HEISING FOUNDATION 400 Main St Los Altos, CA 94022 POLITICAL COMMITTEE? <u> </u> PARTY COMMITTEE? <u> </u> | 08/09/2021 | \$150,000.00 | \$150,000.00 |
| MARCH ON COMMUNITY FUND 9888 West Belleview Ave Denver, CO 80123 POLITICAL COMMITTEE? <u> </u> PARTY COMMITTEE? <u> </u> | 09/01/2021 | \$13,129.68 | \$13,129.68 |
| 4. SUBTOTAL (this page) | | \$ 578,607.53 | N/A |
| 5. TOTAL (complete only on last page of this schedule) | | | N/A |
| 6. CONTRIBUTIONS FROM POLITICAL COMMITTEES ONLY: | | | |
| SUBTOTAL (this page) \$ 350,000.00 | | TOTAL (complete only on last page of this schedule) | |

SCHEDULE A-1: CONTRIBUTIONS (Other than In-Kind Contributions)

The following information must be provided for all contributions **received** during this reporting period, except for in-kind contributions. Information on in-kind contributions is reported on SCHEDULE A-2: IN-KIND CONTRIBUTIONS. For anonymous contributions, see SCHEDULE E. Totals and subtotals at bottom of the page are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

| 1. Name and Address of Contributor | 2. Contributions this Reporting Period | | 3. Total this Year |
|---|--|---|--------------------|
| | a. Date(s) | b. Amount(s) | |
| HAYDEN REILLY 846 Bungalow Ct New Orleans, LA 70119 POLITICAL COMMITTEE? _____ PARTY COMMITTEE? _____ | 07/13/2021 | \$50,000.00 | \$50,000.00 |
| SIXTEEN THIRTY FUND 1201 Connecticut Ave NW Washington, DC 20036 POLITICAL COMMITTEE? _____ PARTY COMMITTEE? _____ | 04/30/2021 | \$216,667.00 | \$216,667.00 |
| 4. SUBTOTAL (this page) | | \$ 266,667.00 | N/A |
| 5. TOTAL (complete only on last page of this schedule) | | \$ 845,274.53 | N/A |
| 6. CONTRIBUTIONS FROM POLITICAL COMMITTEES ONLY: | | | |
| SUBTOTAL (this page) | \$ 0.00 | TOTAL (complete only on last page of this schedule) | \$ 350,000.00 |

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SCHEDULE D-1: GENERAL EXPENDITURES

Use this schedule to report information on expenditures made during this reporting period. If the expenditure directly benefited a particular candidate(s), list the candidate(s)' name under **Item 1.(Candidate Supporting/Opposing)** An "expenditure" is any payment made for the purpose of supporting or opposing the election of a candidate for public office. Totals and subtotals at bottom of page are *optional* but will assist in completing the Summary Page.

| 1. Name and Address of Recipient | 2. Expenditures this Reporting Period | | |
|--|---------------------------------------|--|---------------|
| | a. Date(s) | b. Purpose(s) | c. Amount(s) |
| LAMAR ADVERTISING 629 S. Claiborne Ave New Orleans, LA 70113 Candidate Supporting/Opposing: | 08/18/2021 | digital ads: pro-rata supporting Hutson, Morrell, Moreno, Banks, Knox, Glover, | \$ 6,875.00 |
| LAMAR ADVERTISING 629 S. Claiborne Ave New Orleans, LA 70113 Candidate Supporting/Opposing: | 08/18/2021 | pro-rata billboards supporting: Hutson, Morrell, Moreno, Banks, Knox, Glover, | \$ 5,000.00 |
| LAMAR ADVERTISING 629 S. Claiborne Ave New Orleans, LA 70113 Candidate Supporting/Opposing: | 08/18/2021 | pro-rata billboards supporting: Hutson, Morrell, Moreno, Banks, Knox, Glover, | \$ 41,642.83 |
| LAMAR ADVERTISING 629 S. Claiborne Ave New Orleans, LA 70113 Candidate Supporting/Opposing: | 08/18/2021 | pro-rata billboards supporting: Hutson, Morrell, Moreno, Banks, Knox, Glover, | \$ 5,000.00 |
| LAMAR ADVERTISING 629 S. Claiborne Ave New Orleans, LA 70113 Candidate Supporting/Opposing: | 08/18/2021 | pro-rata billboards supporting: Hutson, Morrell, Moreno, Banks, Knox, Griffin-Clark; | \$ 5,000.00 |
| LAMAR ADVERTISING 629 S. Claiborne Ave New Orleans, LA 70113 Candidate Supporting/Opposing: | 09/20/2021 | pro-rata billboards supporting: Hutson, Morrell, Moreno, Banks, Knox. Griffin-Clark; | \$ 22,285.73 |
| NOLA PRINTS 1965 AS Chippewa St New Orleans, LA 70130 Candidate Supporting/Opposing: | 09/27/2021 | Jailbirds mailer; pro-rata supporting: Hutson, Morrell, Moreno; against Gusman | \$ 74,336.00 |
| 3. SUBTOTAL (optional) | | | \$ 160,139.56 |
| 4. TOTAL (optional - complete only on last page of this schedule) | | | \$ 160,139.56 |

Form 305, Revised 11/12