

OTHER PERSON'S REPORT

(filed by a person that makes expenditures or accepts contributions, other than to or from a candidate or political committee in support or opposition of one or more candidates)

1. Full Name and Address of Political Committee

VOTERS ORGANIZED TO EDUCATE
c/o Bruce Reilly
4930 Washington Ave
New Orleans, LA 70125

OFFICE USE ONLY

Report Number: 100375

Date Filed: 12/13/2021

Report Includes Schedules:
Schedule D-1



2. Date of Primary 11/13/2021

This report covers from 10/25/2021 through 11/21/2021

3. Type of Report:

☐ 180th day prior to primary	☐ 40th day after general
☐ 90th day prior to primary	☐ Annual/Supplemental
☐ 30th day prior to primary	
☐ 10th day prior to primary	
☒ 10th day prior to general	☒ Amendment to prior

4. Candidates Supported or Opposed (use additional sheets if necessary)

a. Name & Address of Candidate

b. Office Sought

c. Political Party

d. Support/Oppose

On attached sheet

5. a. Name of Person Preparing Report JAMES BURLAND

b. Daytime Telephone 225-767-7163

6. I HEREBY CERTIFY that the information contained in this report and the attached schedules is true and correct to the best of my knowledge, information and belief, and that no expenditures have been made nor contributions received that have not been reported herein, and that no information required to be reported by the Louisiana Campaign Finance Disclosure Act has been deliberately omitted.

This 13th day of December, 2021.

Voters Organized to Educate
Signature

504-758-9420
Daytime Telephone

4. Candidates Supported or Opposed (use additional sheets if necessary)

a. Name & Address of Candidate	b. Office Sought	c. Political Party	d. Support/Oppose
JAY BANKS 1827 Peniston St New Orleans, LA 70115	Councilm. Dist. B	Democrat	Support
TROY GLOVER 4000 Prentiss Ave New Orleans, LA 70126	Councilm. Dist. D	Democrat	Support
KEVIN GRIFFIN-CLARK POB 820353 New Orleans, LA 70182	Councilm. Dist. D	Democrat	Support
MARLIN GUSMAN 4478 Venus New Orleans, LA 70122	Sheriff, Orleans	Democrat	Oppose
SUSAN HUTSON POB 19974 New Orleans, LA 70179	Sheriff, Orleans	Democrat	Support
FREDDIE KING, III 1816 Newton St New Orleans, LA 70114	Councilm. Dist. C	Democrat	Support
ALONZO KNOX 1622 Dumaine St New Orleans, LA 70116	Councilm. Dist. C	Democrat	Support
DARREN LOMBARD 77 Yosemite New Orleans, LA 70131	Clerk, Crim. Dist. Ct.	Democrat	Support
HELENA MORENO POB 15155 New Orleans, LA 70155	Councilm. at Large, Div. 1	Democrat	Support
JEAN-PAUL MORRELL 909 Poydras St New Orleans, LA 70112	Councilm. at Large, Div. 2	Democrat	Support

SUMMARY PAGE

RECEIPTS	This Period
1. Contributions (Schedule A-1)	\$ 0.00
2. In-kind Contributions (Schedule A-2)	\$ 0.00
3a. Campaign paraphernalia sales of \$25 or less	\$ 0.00
3b. Raffle ticket sales of \$25 or less	\$ 0.00
4. TOTAL CONTRIBUTIONS (Lines 1 + 2 + 3a + 3b)	\$ 0.00
5. Other Receipts (Schedule A-3)	\$ 0.00
6. Loans Received (Schedule B)	\$ 0.00
7. TOTAL RECEIPTS (Lines 4 + 5 + 6)	\$ 0.00

DISBURSEMENTS	This Period
8. Expenditures (Schedule D-1)	\$ 217,134.00
9. Other Disbursements (Schedule D-2)	\$ 0.00
10. Loan Repayments Made (Schedule B)	\$ 0.00
11. TOTAL DISBURSEMENTS (Lines 9 + 10 + 11)	\$ 217,134.00

FINANCIAL SUMMARY	Amount
12. Funds on hand at beginning of reporting period (Must equal funds on hand at close from last report or -0- if first report for filer)	\$ 643,143.57
13. <i>Plus</i> total receipts this period (<i>less</i> in-kind contributions received) (Line 7 above minus line 2 above)	\$ 0.00
14. <i>Less</i> total disbursements this period (Line 11 above)	\$ 217,134.00
15. <i>Less</i> in-kind contributions this period (Line 2 above)	\$ 0.00
16. Funds on hand at close of reporting period	\$ 426,009.57

Form 305, Rev. 11/12

SUMMARY PAGE (continued)

INVESTMENTS	Amount
17. Of funds on hand at beginning of reporting period (Line 12, above), amount held in investments (<i>i.e.</i> , savings accounts, CD's, money market funds, etc.)	\$ 0.00
18. Of funds on hand at close of reporting period (Line 16, above), amount held in investments	\$ 0.00

SPECIAL TRANSACTIONS	This Period
19. Contributions received from political committees (From Schedules A-1 and A-2)	\$ 0.00
20. All proceeds from the sale of tickets to fundraising events (Receipts from the sale of tickets are contributions and must also be reported on Schedule A-1)	\$ 0.00
21a. Proceeds from the sale of campaign paraphernalia (Total receipts from the sale of campaign paraphernalia reported on Schedule A-1 or Line 3a above)	\$ 0.00
21b. Proceeds from the sale of raffle tickets (Total receipts from the sale of raffle tickets reported on Schedule A-1 or Line 3b above)	\$ 0.00
22. Expenditures from petty cash fund (Must also be reported on Schedule D-1)	\$ 0.00

Form 305, Rev. 11/12

SCHEDULE D-1: GENERAL EXPENDITURES

Use this schedule to report information on expenditures made during this reporting period. If the expenditure directly benefited a particular candidate(s), list the candidate(s)' name under **Item 1.(Candidate Supporting/Opposing)** An "expenditure" is any payment made for the purpose of supporting or opposing the election of a candidate for public office. Totals and subtotals at bottom of page are *optional* but will assist in completing the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
MARIA HINDS 120 S. Alexander St. New Orleans, LA 70119 Candidate Supporting/Opposing:	10/29/2021	graphic design services	\$ 640.00
IHEART MEDIA & ENTERTAINMENT, INC. 929 Howard Ave New Orleans, LA 70113 Candidate Supporting/Opposing:	11/19/2021	radio ads supporting Hutson and against Gusman	\$ 28,190.00
IHEART MEDIA & ENTERTAINMENT, INC. 929 Howard Ave New Orleans, LA 70113 Candidate Supporting/Opposing:	11/19/2021	radio ads supporting Hutson and against Gusman	\$ 25,000.00
INNOVATIVE STRATEGIC PARTNERS 1100 Poydras New Orleans, LA 70116 Candidate Supporting/Opposing:	10/29/2021	GOTV canvassing; supporting Hutson, Morrell, Moreno, Banks, Knox, Glover,	\$ 11,980.00
INNOVATIVE STRATEGIC PARTNERS 1100 Poydras New Orleans, LA 70116 Candidate Supporting/Opposing:	11/05/2021	GOTV canvassing; supporting Hutson, Morrell, Moreno, Banks, Knox, Glover,	\$ 15,775.00
INNOVATIVE STRATEGIC PARTNERS 1100 Poydras New Orleans, LA 70116 Candidate Supporting/Opposing:	11/12/2021	GOTV canvassing; supporting Hutson, Morrell, Moreno, Banks, Knox, Glover,	\$ 17,485.00
INNOVATIVE STRATEGIC PARTNERS 1100 Poydras New Orleans, LA 70116 Candidate Supporting/Opposing:	11/19/2021	GOTV canvassing; supporting Hutson, Banks, Knox, Glover, Griffin-Clark, Lombard;	\$ 12,695.00
3. SUBTOTAL (optional)			\$ 111,765.00
4. TOTAL (optional - complete only on last page of this schedule)			

Form 305, Revised 11/12

SCHEDULE D-1: GENERAL EXPENDITURES

Use this schedule to report information on expenditures made during this reporting period. If the expenditure directly benefited a particular candidate(s), list the candidate(s)' name under **Item 1.(Candidate Supporting/Opposing)** An "expenditure" is any payment made for the purpose of supporting or opposing the election of a candidate for public office. Totals and subtotals at bottom of page are *optional* but will assist in completing the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
NOLA PRINTS 1965 AS Chippewa St New Orleans, LA 70130 Candidate Supporting/Opposing:	11/02/2021	door-hanger; pro-rata supporting: Hutson, Morrell, Moreno, Banks, Knox, Glover,	\$ 4,685.00
NOLA PRINTS 1965 AS Chippewa St New Orleans, LA 70130 Candidate Supporting/Opposing:	11/03/2021	door-hanger; pro-rata supporting: Hutson, Banks, Knox, Glover, Griffin-Clark, Lombard;	\$ 3,105.00
NOLA PRINTS 1965 AS Chippewa St New Orleans, LA 70130 Candidate Supporting/Opposing:	11/09/2021	Follow The Money Mailer	\$ 47,879.00
OUTFRONT MEDIA 8001 Townsend Pl New Orleans, LA 70125 Candidate Supporting/Opposing:	11/17/2021	billboards; pro-rata supporting: Hutson, Banks, Glover, Lombard, King	\$ 17,825.00
WDSU-TV 846 Howard Ave New Orleans, LA 70113 Candidate Supporting/Opposing:	11/19/2021	TV ad spots supporting Hutson; against Gusman	\$ 31,875.00
3. SUBTOTAL (optional)			\$ 100,684.00
4. TOTAL (optional - complete only on last page of this schedule)			\$ 217,134.00

Form 305, Revised 11/12