

# CANDIDATE'S REPORT

(to be filed by a candidate or his principal campaign committee)

1. Qualifying Name and Address of Candidate

HELENA MORENO  
547 BARONNE STREET  
#202  
NEW ORLEANS, LA 70113

2. Office Sought (Include title of office as well as parish, city, town and/or election district.)

STATE HOUSE  
NEW ORLEANS  
DISTRICT 93

OFFICE USE ONLY

Report Number: 30145

Date Filed: 2/14/2012

Report Includes Schedules:

Schedule A-1  
Schedule A-3  
Schedule C  
Schedule E-1

3. Date of Primary 5/1/2010

This report covers from 1/1/2011 through 12/31/2011

4. Type of Report:

☐ 180th day prior to primary ☐ 40th day after general  
☐ 90th day prior to primary ☐ Annual (future election)  
☐ 30th day prior to primary ☒ Supplemental (past election)  
☐ 10th day prior to primary  
☐ 10th day prior to general ☐ Amendment to prior

5. FINAL REPORT if:

☐ Withdrawn ☒ Filed after the election AND all loans and debts paid  
☐ Unopposed

6. Name and Address of Financial Institution  
(You are required by law to use one or more banks, savings and loan associations, or money market mutual fund as the depository of all campaign funds.)

FIRST BANK AND TRUST  
909 POYDRAS ST  
SUITE 100  
NEW ORLEANS, LA 70112

7. Full Name and Address of Treasurer

9. Name of Person Preparing Report WILLIAM VANDERBROOK CPA

Daytime Telephone 504-455-0762

10. WE HEREBY CERTIFY that the information contained in this report and the attached schedules is true and correct to the best of our knowledge, information and belief, and that no expenditures have been made nor contributions received that have not been reported herein, and that no information required to be reported by the Louisiana Campaign Finance Disclosure Act has been deliberately omitted.

This 14th day of February, 2012.

HELENA MORENO

Signature of Candidate/Chairperson  
(To be signed by Chairperson *only* if report by principal campaign committee)

504-251-8487

Daytime Telephone

Signature of Treasurer

Daytime Telephone

8. FOR PRINCIPAL CAMPAIGN COMMITTEES ONLY

a. Name and address of principal campaign committee, committee's chairperson, and subsidiary committees, if any (use additional sheets if necessary).

## SUMMARY PAGE

RECEIPTS	This Period
1. Contributions (Schedule A-1)	\$ 4,900.00
2. In-kind Contributions (Schedule A-2)	\$ 0.00
3. Campaign paraphernalia sales of \$25 or less	\$ 0.00
4. <b>TOTAL CONTRIBUTIONS</b> (Lines 1 + 2 +33)	\$ 4,900.00
5. Other Receipts (Schedule A-3)	\$ 77.88
6. Loans Received (Schedule B)	\$ 0.00
7. Loan Repayments Received (Schedule D)	\$ 0.00
8. <b>TOTAL RECEIPTS</b> (Lines 4 + 5 + 6 + 7)	\$ 4,977.88

DISBURSEMENTS	This Period
9. Expenditures (Schedule E-1)	\$ 10,455.29
10. Other Disbursements (Schedule E-2)	\$ 0.00
11. Loan Repayments Made (Schedule B)	\$ 0.00
12. Funds Loaned (Schedule D)	\$ 0.00
13. <b>TOTAL DISBURSEMENTS</b> (Lines 9 + 10 + 11 + 12)	\$ 10,455.29

FINANCIAL SUMMARY	Amount
14. Funds on hand at beginning of reporting period (Must equal funds on hand at close from last report or -0- if first report for this election)	\$ 5,477.41
15. <i>Plus</i> total receipts this period (Line 8 above)	\$ 4,977.88
16. <i>Less</i> total disbursements this period (Line 13 above)	\$ 10,455.29
17. <i>Less</i> in-kind contributions (Line 2 above)	\$ 0.00
18. Funds on hand at close of reporting period	\$ 0.00

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## SUMMARY PAGE (continued)

INVESTMENTS	Amount
19. Of funds on hand at beginning of reporting period (Line 14, above), amount held in investments ( <i>i.e.</i> , savings accounts, CD's, money market funds, etc.)	\$ 0.00
20. Of funds on hand at close of reporting period (Line 18, above), amount held in investments	\$ 0.00

SPECIAL TRANSACTIONS - for the reporting period	Amount
21. Candidate's personal funds (Use of personal funds as either a contribution or loan to the campaign should be reported on Schedules A-1 or B.)	\$ 0.00
22. Contributions received from political committees (From Schedules A-1 and A-2)	\$ 2,000.00
23. All proceeds from the sale of tickets to fundraising events (Receipts from the sale of tickets are contributions and must also be reported on Schedule A-1.)	\$ 4,900.00
24. Proceeds from the sale of campaign paraphernalia (Receipts from the sale of campaign paraphernalia are contributions and must also be reported on Schedule A-1 or Line 3, above.)	\$ 0.00
25. Expenditures from petty cash fund (Must also be reported on Schedule E-1.)	\$ 0.00

### NOTICE

The personal use of campaign funds is prohibited.\* The use of campaign funds must be related to a political campaign or the holding of a public office or party position. However, campaign funds may be used to reimburse a candidate for expenses related to his campaign or office, to pay taxes on the interest earned on campaign funds or to replace articles lost, stolen, or damaged in connection with a campaign.

Excess campaign funds may be returned to contributors on a pro rata basis, given as a charitable contribution as provided in 26 USC 170(c), given to a charitable organization as defined in 26 USC 501(c)(3), expended in support of or opposition to a proposition, political party, or candidacy of any person, or maintained in a segregated fund for use in future political campaigns or activity related to preparing for future candidacy to elective office.

\*The prohibition on the personal use of campaign funds does not apply to campaign funds received prior to July 15, 1988.

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**SCHEDULE A-1: CONTRIBUTIONS (Other than In-Kind Contributions)**

The following information must be provided for all contributors to your campaign during this reporting period, except for in-kind contributions. Information on in-kind contributions is reported on SCHEDULE A-2: IN-KIND CONTRIBUTIONS. In Column 1, check if the contributor is a political committee or a party committee. Any personal funds a candidate contributes to his campaign must be reported on this schedule. Personal funds a candidate *loans* to his campaign should be reported on Schedule B. For anonymous contributions, see SCHEDULE F. Totals and subtotals are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Contributor	2. Contributions this Reporting Period		3. Total this Election
	a. Date(s)	b. Amount(s)	
ABBOT LABORATORIES  ,  POLITICAL COMMITTEE? <u>  X  </u> PARTY COMMITTEE? <u>      </u>	02/09/2011	\$250.00	\$250.00
J.M. BRAGG  ,  POLITICAL COMMITTEE? <u>      </u> PARTY COMMITTEE? <u>      </u>	02/15/2011	\$150.00	\$150.00
HAYWOOD H HILLER 939 STATE STREET NEW ORLEANS, LA 70113  POLITICAL COMMITTEE? <u>      </u> PARTY COMMITTEE? <u>      </u>	02/15/2011	\$500.00	\$1,000.00
HOSPITAL PAC  ,  POLITICAL COMMITTEE? <u>  X  </u> PARTY COMMITTEE? <u>      </u>	02/09/2011	\$500.00	\$500.00
LANDMARK  ,  POLITICAL COMMITTEE? <u>      </u> PARTY COMMITTEE? <u>      </u>	09/15/2011	\$500.00	\$500.00
LOUISIANA NURSING HOME PAC 7844 OFFICE PARK BLVD BATON ROUGE, LA 70809  POLITICAL COMMITTEE? <u>  X  </u> PARTY COMMITTEE? <u>      </u>	02/18/2011	\$1,000.00	\$1,500.00
4. SUBTOTAL (this page)		\$2,900.00	N/A
5. TOTAL (complete only on last page of this schedule)			N/A
6. CONTRIBUTIONS FROM POLITICAL COMMITTEES:			
SUBTOTAL (this page)		\$1,750.00	TOTAL (complete only on last page of this schedule)

## SCHEDULE A-1: CONTRIBUTIONS (Other than In-Kind Contributions)

The following information must be provided for all contributors to your campaign during this reporting period, except for in-kind contributions. Information on in-kind contributions is reported on SCHEDULE A-2: IN-KIND CONTRIBUTIONS. In Column 1, check if the contributor is a political committee or a party committee. Any personal funds a candidate contributes to his campaign must be reported on this schedule. Personal funds a candidate *loans* to his campaign should be reported on Schedule B. For anonymous contributions, see SCHEDULE F. Totals and subtotals are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Contributor	2. Contributions this Reporting Period		3. Total this Election
	a. Date(s)	b. Amount(s)	
METAIRIE HEALTHCARE CENTER 6401 RIVERSIDE DR METAIRIE, LA 70003  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	02/18/2011	\$250.00	\$250.00
METROPOLITAN MGT CORP ,  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	02/09/2011	\$500.00	\$500.00
TRANSPAC PO BOX 80278 BATON ROUGE, LA 70808  POLITICAL COMMITTEE? <input checked="" type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	02/18/2011	\$250.00	\$750.00
WALDON OPERATIONS LLC 2401 IDAHO ST KENNER, LA 70062  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	02/18/2011	\$250.00	\$250.00
SHARONDA R WILLIAMS 3614 JENA ST NEW ORLEANS, LA 70125  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	02/18/2011	\$250.00	\$250.00
JUSTIN I WOODS 822 N CARROLTON AVE NEW ORLEANS, LA 70119  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	02/18/2011	\$250.00	\$250.00
4. SUBTOTAL (this page)		\$1,750.00	N/A
5. TOTAL (complete only on last page of this schedule)			N/A
6. CONTRIBUTIONS FROM POLITICAL COMMITTEES:			
SUBTOTAL (this page) <u>\$250.00</u>		TOTAL (complete only on last page of this schedule) _____	

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## SCHEDULE A-1: CONTRIBUTIONS (Other than In-Kind Contributions)

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1. Name and Address of Contributor	2. Contributions this Reporting Period		3. Total this Election
	a. Date(s)	b. Amount(s)	
LEONARD WORMSER 1322 LAUREL WAY DESTIN, FL 32550  POLITICAL COMMITTEE? _____ PARTY COMMITTEE? _____	02/18/2011	\$250.00	\$250.00
4. SUBTOTAL (this page)		\$250.00	N/A
5. TOTAL (complete only on last page of this schedule)		\$ 4,900.00	N/A
6. CONTRIBUTIONS FROM POLITICAL COMMITTEES:			
SUBTOTAL (this page)		\$0.00	TOTAL (complete only on last page of this schedule) \$ 2,000.00

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## SCHEDULE A-3: OTHER RECEIPTS

This schedule is used to report those receipts that are not "contributions"; that is, monies paid to the campaign that are not given for the purpose of supporting, opposing or otherwise influencing the nomination or election of a candidate to public office. Examples include interest or investment income. Receipts should be reported on this schedule only if they have not been reported elsewhere in this report. The explanation of the receipt should state the reason the payment was made to the campaign.

1. Name and Address of Source	2. Date(s)	3. Explanation(s)	4. Amount(s)
FIRST BANK AND TRUST 909 POYDRAS ST SUITE 100 NEW ORLEANS, LA 70112	02/01/2011	REFUND OF BANK CHARGES	\$77.88
5. Total OTHER RECEIPTS during this reporting period			\$ 77.88

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## SCHEDULE C: DEBTS & OBLIGATIONS (OTHER THAN LOANS)

  X   DEBTS OWED BY THE CAMPAIGN

           DEBTS OWED TO THE CAMPAIGN

Use this schedule to report *either* debts owed by the campaign *or* debts owed to the campaign, checking the appropriate line above. If the campaign has experienced both types of debts, then copy this page and report them separately. Never combine debts owed by and debts owed to on the same page. Debts should be reported on this schedule until repaid. When repayments are made by the campaign, a corresponding entry should be made on SCHEDULE E-1: GENERAL EXPENDITURES. When repayments are received by the campaign, a corresponding entry should be made on SCHEDULE A-3: OTHER RECEIPTS.

1. Name and Address of Creditor/Debtor	2. Outstanding Balance Beginning This Period	3. Amount(s) Incurred This Period (+)	4. Payment(s) Made This Period (-)	5. Outstanding Balance at Close of This Period
KELLEY BAGAYOKO 1819 S LOPEZ ST NEW ORLEANS, LA 70125  Reason Debt Incurred: CAMPAIGN WORKER	\$1,000.00	\$0.00	\$1,000.00	\$0.00
BHMG 145 ROBERT E LEE BLVD SUITE 206 NEW ORLEANS, LA 70124 Reason Debt Incurred: INTERNET CONSULTING	\$1,000.00	\$0.00	\$1,000.00	\$0.00
JAMES HARTMAN & ASSOC 643 MAGAZINE ST #402 NEW ORLEANS, LA 70130 Reason Debt Incurred: STRATEGY CONSULTING	\$2,000.00	\$0.00	\$2,000.00	\$0.00
TELLEY MADINA 1240 N CLAIBORNE AVE NEW ORLEANS, LA 70116  Reason Debt Incurred: CAMPAIGN WORKER	\$0.00	\$0.00	\$0.00	\$0.00
MELE PRINTING 619 N TYLER ST COVINGTON, LA 70433  Reason Debt Incurred: DIRECT MAIL	\$6,455.29	\$0.00	\$6,455.29	\$0.00
STEPHEN PEYCHAUD  ,  Reason Debt Incurred: CAMPAIGN WORKER	\$0.00	\$0.00	\$0.00	\$0.00
SOUTHWEST COMPUTER SERVICES  ,  Reason Debt Incurred: PRINTING COSTS	\$0.00	\$0.00	\$0.00	\$0.00



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1. Name and Address of Creditor/Debtor	2. Outstanding Balance Beginning This Period	3. Amount(s) Incurred This Period (+)	4. Payment(s) Made This Period (-)	5. Outstanding Balance at Close of This Period
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## SCHEDULE C: DEBTS & OBLIGATIONS (OTHER THAN LOANS)

  X   DEBTS OWED BY THE CAMPAIGN

           DEBTS OWED TO THE CAMPAIGN

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1. Name and Address of Creditor/Debtor	2. Outstanding Balance Beginning This Period	3. Amount(s) Incurred This Period (+)	4. Payment(s) Made This Period (-)	5. Outstanding Balance at Close of This Period
THE WESTIN NEW ORLEANS  Reason Debt Incurred: FUNDRAISING COSTS	\$0.00	\$0.00	\$0.00	\$0.00
LAURA VEAZY 2538 STATE ST NEW ORLEANS, LA 70118  Reason Debt Incurred: CAMPAIGN WORKER	\$0.00	\$0.00	\$0.00	\$0.00
ANGELE WILSON 810 BIENVILLE ST APT 505 NEW ORLEANS, LA 70112 Reason Debt Incurred: CAMPAIGN WORKER	\$0.00	\$0.00	\$0.00	\$0.00
WILLIAM VANDERBROOK CPA 2900 Clearview Pkwy Suite 206 Metairie, LA 70006 Reason Debt Incurred: CAMPAIGN REPORTS	\$0.00	\$0.00	\$0.00	\$0.00

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## SCHEDULE E-1: EXPENDITURES

Use this schedule to report information on all campaign expenditures for this reporting period. An "expenditure" is any payment made for the purpose of supporting your election to public office and includes monies spent for the campaign's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-2: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
KELLEY BAGAYOKO 1819 S LOPEZ ST NEW ORLEANS, LA 70125	02/22/2011	DEBT PAYMENT	\$ 1,000.00
BHMG 145 ROBERT E LEE BLVD SUITE 206 NEW ORLEANS, LA 70124	02/22/2011	DEBT PAYMENT	\$ 1,000.00
JAMES HARTMAN & ASSOC 643 MAGAZINE ST #402 NEW ORLEANS, LA 70130	02/22/2011	DEBT PAYMENT	\$ 2,000.00
MELE PRINTING 619 N TYLER ST COVINGTON, LA 70433	02/22/2011	DEBT PAYMENT	\$ 6,455.29
3. SUBTOTAL (optional)			\$10,455.29
4. TOTAL (optional - complete only on last page of this schedule)			\$ 10,455.29

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