

CANDIDATE'S REPORT

(to be filed by a candidate or his principal campaign committee)

1. Qualifying Name and Address of Candidate

HOLLY BOFFY
115 Triangle Circle
Lafayette, LA 70508

2. Office Sought (Include title of office as well as parish, city, town and/or election district.)

BESE
State of Louisiana
7

OFFICE USE ONLY

Report Number: 54499

Date Filed: 11/12/2015

Report Includes Schedules:

Schedule A-1
Schedule A-2
Schedule E-1

3. Date of Primary 10/24/2015

This report covers from 10/5/2015 through 11/1/2015

4. Type of Report:

☐ 180th day prior to primary ☐ 40th day after general
☐ 90th day prior to primary ☐ Annual (future election)
☐ 30th day prior to primary ☐ Supplemental (past election)
☐ 10th day prior to primary
☒ 10th day prior to general ☐ Amendment to prior

5. FINAL REPORT if:

☐ Withdrawn ☒ Filed after the election AND all loans and debts paid
☐ Unopposed

6. Name and Address of Financial Institution
(You are required by law to use one or more banks, savings and loan associations, or money market mutual fund as the depository of all campaign funds.)

IBERIABANK
332 Settlers Trace
Lafayette, LA 70508

7. Full Name and Address of Treasurer

9. Name of Person Preparing Report

SEXTON-HEBERT

Daytime Telephone 225-767-2020

10. WE HEREBY CERTIFY that the information contained in this report and the attached schedules is true and correct to the best of our knowledge, information and belief, and that no expenditures have been made nor contributions received that have not been reported herein, and that no information required to be reported by the Louisiana Campaign Finance Disclosure Act has been deliberately omitted.

This 12th day of November, 2015.

Holly Boffy

Signature of Candidate/Chairperson
(To be signed by Chairperson *only* if report by principal campaign committee)

767-7163

Daytime Telephone

Signature of Treasurer

Daytime Telephone

8. FOR PRINCIPAL CAMPAIGN COMMITTEES ONLY

a. Name and address of principal campaign committee, committee's chairperson, and subsidiary committees, if any (use additional sheets if necessary).

SUMMARY PAGE

RECEIPTS	This Period
1. Contributions (Schedule A-1)	\$ 13,550.00
2. In-kind Contributions (Schedule A-2)	\$ 898.95
3. Campaign paraphernalia sales of \$25 or less	\$ 0.00
4. TOTAL CONTRIBUTIONS (Lines 1 + 2 +33)	\$ 14,448.95
5. Other Receipts (Schedule A-3)	\$ 0.00
6. Loans Received (Schedule B)	\$ 0.00
7. Loan Repayments Received (Schedule D)	\$ 0.00
8. TOTAL RECEIPTS (Lines 4 + 5 + 6 + 7)	\$ 14,448.95

DISBURSEMENTS	This Period
9. Expenditures (Schedule E-1)	\$ 86,617.91
10. Other Disbursements (Schedule E-2)	\$ 0.00
11. Loan Repayments Made (Schedule B)	\$ 0.00
12. Funds Loaned (Schedule D)	\$ 0.00
13. TOTAL DISBURSEMENTS (Lines 9 + 10 + 11 + 12)	\$ 86,617.91

FINANCIAL SUMMARY	Amount
14. Funds on hand at beginning of reporting period (Must equal funds on hand at close from last report or -0- if first report for this election)	\$ 82,908.50
15. <i>Plus</i> total receipts this period (Line 8 above)	\$ 14,448.95
16. <i>Less</i> total disbursements this period (Line 13 above)	\$ 86,617.91
17. <i>Less</i> in-kind contributions (Line 2 above)	\$ 898.95
18. Funds on hand at close of reporting period	\$ 9,840.59

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SUMMARY PAGE (continued)

INVESTMENTS	Amount
19. Of funds on hand at beginning of reporting period (Line 14, above), amount held in investments (<i>i.e.</i> , savings accounts, CD's, money market funds, etc.)	\$ 0.00
20. Of funds on hand at close of reporting period (Line 18, above), amount held in investments	\$ 0.00

SPECIAL TRANSACTIONS - for the reporting period	Amount
21. Candidate's personal funds (Use of personal funds as either a contribution or loan to the campaign should be reported on Schedules A-1 or B.)	\$ 0.00
22. Contributions received from political committees (From Schedules A-1 and A-2)	\$ 3,122.00
23. All proceeds from the sale of tickets to fundraising events (Receipts from the sale of tickets are contributions and must also be reported on Schedule A-1.)	\$ 0.00
24. Proceeds from the sale of campaign paraphernalia (Receipts from the sale of campaign paraphernalia are contributions and must also be reported on Schedule A-1 or Line 3, above.)	\$ 0.00
25. Expenditures from petty cash fund (Must also be reported on Schedule E-1.)	\$ 0.00

SPECIAL TRANSACTIONS - total for the election	This Election
26. Total amount of contributions received from political committees for both the primary and general elections combined since the first report filed for this election.	\$ 61,045.57

NOTICE

The personal use of campaign funds is prohibited.* The use of campaign funds must be related to a political campaign or the holding of a public office or party position. However, campaign funds may be used to reimburse a candidate for expenses related to his campaign or office, to pay taxes on the interest earned on campaign funds or to replace articles lost, stolen, or damaged in connection with a campaign.

Excess campaign funds may be returned to contributors on a pro rata basis, given as a charitable contribution as provided in 26 USC 170(c), given to a charitable organization as defined in 26 USC 501(c)(3), expended in support of or opposition to a proposition, political party, or candidacy of any person, or maintained in a segregated fund for use in future political campaigns or activity related to preparing for future candidacy to elective office.

*The prohibition on the personal use of campaign funds does not apply to campaign funds received prior to July 15, 1988.

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SCHEDULE A-1: CONTRIBUTIONS (Other than In-Kind Contributions)

The following information must be provided for all contributors to your campaign during this reporting period, except for in-kind contributions. Information on in-kind contributions is reported on SCHEDULE A-2: IN-KIND CONTRIBUTIONS. In Column 1, check if the contributor is a political committee or a party committee. Any personal funds a candidate contributes to his campaign must be reported on this schedule. Personal funds a candidate *loans* to his campaign should be reported on Schedule B. For anonymous contributions, see SCHEDULE F. Totals and subtotals are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Contributor	2. Contributions this Reporting Period		3. Total this Election
	a. Date(s)	b. Amount(s)	
ADAMS & REESE 4500 One Shell Square New Orleans, LA 70139 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	10/16/2015	\$1,000.00	\$1,000.00
CON-TECH, INC. 1046 Annunciation Street New Orleans, LA 70130 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	10/21/2015	\$1,000.00	\$1,500.00
JOHN CONDOS 4222 Locke Lane Lake Charles, LA 70605 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	10/18/2015	\$1,000.00	\$1,000.00
GULF COAST ENERGY GROUP 2020 West Pinhook Road Suite 506 Lafayette, LA 70508 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	10/16/2015	\$500.00	\$500.00
JAY LAPEYRE PO Box 50699 New Orleans, LA 70150 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	10/05/2015	\$2,500.00	\$2,500.00
NANCY LANDRY CAMPAIGN P.O. Box 52034 Lafayette, LA 70505 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	10/16/2015	\$2,500.00	\$3,500.00
4. SUBTOTAL (this page)		\$8,500.00	N/A
5. TOTAL (complete only on last page of this schedule)			N/A
6. CONTRIBUTIONS FROM POLITICAL COMMITTEES:			
SUBTOTAL (this page)		\$0.00	TOTAL (complete only on last page of this schedule)

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SCHEDULE A-1: CONTRIBUTIONS (Other than In-Kind Contributions)

The following information must be provided for all contributors to your campaign during this reporting period, except for in-kind contributions. Information on in-kind contributions is reported on SCHEDULE A-2: IN-KIND CONTRIBUTIONS. In Column 1, check if the contributor is a political committee or a party committee. Any personal funds a candidate contributes to his campaign must be reported on this schedule. Personal funds a candidate *loans* to his campaign should be reported on Schedule B. For anonymous contributions, see SCHEDULE F. Totals and subtotals are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Contributor	2. Contributions this Reporting Period		3. Total this Election
	a. Date(s)	b. Amount(s)	
CHARLES ROEMER, IV 6837 Rue Bocage Baton Rouge, LA 70809 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	10/13/2015	\$2,500.00	\$2,500.00
RAYMOND RUSSO 307 Third Street Abbeville, LA 70510 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	10/16/2015	\$50.00	\$50.00
STAND FOR CHILDREN LOUISIANA PAC 2374 St. Claude Ave Suite 230 New Orleans, LA 70117 POLITICAL COMMITTEE? <input checked="" type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	10/21/2015	\$2,500.00	\$4,778.63
4. SUBTOTAL (this page)		\$5,050.00	N/A
5. TOTAL (complete only on last page of this schedule)		\$ 13,550.00	N/A
6. CONTRIBUTIONS FROM POLITICAL COMMITTEES:			
SUBTOTAL (this page)		<u>\$2,500.00</u>	TOTAL (complete only on last page of this schedule) <u>\$ 2,500.00</u>

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SCHEDULE A-2: IN-KIND CONTRIBUTIONS

The following information must be provided for all in-kind contributions to your campaign having a monetary value in excess of \$25. In-kind contributions include the donation of tangible property, the use of tangible property, or the services of employees paid by a person other than the candidate or his business. In Column 1, check if the in-kind contributor is a political committee or a party committee. Any in-kind contributions a candidate makes to his own campaign must be reported here. Totals and subtotals are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of In-Kind Contributor	2. In-Kind Contributions this Reporting Period			3. Total this Election
	a. Description(s)	b. Date(s)	c. Amount(s)	
CREATIVE COMMUNICATIONS 13144 Perkins Road Suite A Baton Rouge, LA 70810 POLITICAL COMMITTEE? _____ PARTY COMMITTEE? _____	Automated calls.	10/24/2015	\$200.00	\$929.88
KEITH LEGER 5554 Chuck Drive Lake Charles, LA 70605 POLITICAL COMMITTEE? _____ PARTY COMMITTEE? _____	Facebook Ad sponsorship	10/21/2015	\$76.95	\$176.95
RIG PAC PO Box 4069 Baton Rouge, LA 70821 POLITICAL COMMITTEE? <u> X </u> PARTY COMMITTEE? _____	Food and beverage for meet and greet	10/15/2015	\$425.00	\$425.00
STAND FOR CHILDREN LOUISIANA PAC 2374 St. Claude Ave Suite 230 New Orleans, LA 70117 POLITICAL COMMITTEE? <u> X </u> PARTY COMMITTEE? _____	Personnel services of election day worker, Karen Clark.	10/24/2015	\$197.00	\$4,778.63
4. SUBTOTAL (this page)			\$898.95	N/A
5. TOTAL (complete only on last page of this schedule)			\$ 898.95	N/A
6. IN-KIND CONTRIBUTIONS FROM POLITICAL COMMITTEES				
SUBTOTAL (this page)			<u> \$622.00 </u>	TOTAL (complete only on last page of this schedule) <u> \$ 622.00 </u>

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SCHEDULE E-1: EXPENDITURES

Use this schedule to report information on all campaign expenditures for this reporting period. An "expenditure" is any payment made for the purpose of supporting your election to public office and includes monies spent for the campaign's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-2: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
ANEDOT 5555 Hilton Avenue Suite 106 Baton Rouge, LA 70808	10/05/2015	Debit charge for using service	\$ 97.80
ANEDOT 5555 Hilton Avenue Suite 106 Baton Rouge, LA 70808	10/21/2015	Debit service fee	\$ 39.30
CREATIVE COMMUNICATIONS 13144 Perkins Road Suite A Baton Rouge, LA 70810	10/12/2015	Townsquare Media Radio Advertising	\$ 4,987.78
CREATIVE COMMUNICATIONS 13144 Perkins Road Suite A Baton Rouge, LA 70810	10/13/2015	Campaign expenses. KATC TV and KLFY TV	\$ 15,420.00
CREATIVE COMMUNICATIONS 13144 Perkins Road Suite A Baton Rouge, LA 70810	10/05/2015	Campaign expenses. Cox Media	\$ 425.00
CREATIVE COMMUNICATIONS 13144 Perkins Road Suite A Baton Rouge, LA 70810	10/11/2015	Commercial on KLFY News 10	\$ 20,550.00
CREATIVE COMMUNICATIONS 13144 Perkins Road Suite A Baton Rouge, LA 70810	10/11/2015	Commercial for KPLC TV	\$ 5,250.00
CREATIVE COMMUNICATIONS 13144 Perkins Road Suite A Baton Rouge, LA 70810	10/11/2015	KAJN Radio advertisement	\$ 822.36
3. SUBTOTAL (optional)			\$47,592.24
4. TOTAL (optional - complete only on last page of this schedule)			

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SCHEDULE E-1: EXPENDITURES

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1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
CREATIVE COMMUNICATIONS 13144 Perkins Road Suite A Baton Rouge, LA 70810	10/11/2015	KPEL Radio advertisement	\$ 1,402.32
CREATIVE COMMUNICATIONS 13144 Perkins Road Suite A Baton Rouge, LA 70810	10/11/2015	KATC Advertising	\$ 10,620.00
CREATIVE COMMUNICATIONS 13144 Perkins Road Suite A Baton Rouge, LA 70810	10/11/2015	Gravis marketing	\$ 2,500.00
CREATIVE COMMUNICATIONS 13144 Perkins Road Suite A Baton Rouge, LA 70810	10/11/2015	AdSource	\$ 4,685.00
CREATIVE COMMUNICATIONS 13144 Perkins Road Suite A Baton Rouge, LA 70810	10/11/2015	Wal Mart Commercial Shoot	\$ 21.26
CREATIVE COMMUNICATIONS 13144 Perkins Road Suite A Baton Rouge, LA 70810	10/11/2015	IND Media	\$ 616.00
CREATIVE COMMUNICATIONS 13144 Perkins Road Suite A Baton Rouge, LA 70810	10/11/2015	Lamar Advertising	\$ 3,392.00
CREATIVE COMMUNICATIONS 13144 Perkins Road Suite A Baton Rouge, LA 70810	10/11/2015	WBRZ Production services	\$ 5,080.50
3. SUBTOTAL (optional)			\$28,317.08
4. TOTAL (optional - complete only on last page of this schedule)			

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1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
CREATIVE COMMUNICATIONS 13144 Perkins Road Suite A Baton Rouge, LA 70810	10/11/2015	WBRZ Production services	\$ 633.00
CREATIVE COMMUNICATIONS 13144 Perkins Road Suite A Baton Rouge, LA 70810	10/11/2015	Copies B&W at \$0.20 a page	\$ 167.00
FACEBOOK 1 Hacker Way Menlo Park, CA 94025	10/05/2015	Promote campaign	\$ 0.06
KATIE HEBERT 122 Village View Maurice, LA 70555	10/16/2015	Labor	\$ 405.00
KATIE HEBERT 122 Village View Maurice, LA 70555	10/16/2015	Mileage	\$ 189.66
KATIE HEBERT 122 Village View Maurice, LA 70555	10/06/2015	Labor	\$ 430.00
KATIE HEBERT 122 Village View Maurice, LA 70555	10/06/2015	Mileage	\$ 215.00
INTERNATIONAL RICE FESTIVAL PO Box 1900 Crowley, LA 70527	10/05/2015	Parade registration	\$ 500.00
3. SUBTOTAL (optional)			\$2,539.72
4. TOTAL (optional - complete only on last page of this schedule)			

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1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
MARTIN PETITJEAN ELEMENTARY 4039 Crowley Rayne Highway Rayne, LA 70578	10/22/2015	Donation	\$ 100.00
MIRE ELEMENTARY 5848 Mire Highway Rayne, LA 70578	10/05/2015	Donation	\$ 100.00
MR. GATTI'S 1320 Elton Road Jennings, LA 70546	10/22/2015	Food for parade	\$ 72.74
PETE'S 3903 Johnston Street Lafayette, LA 70503	10/24/2015	Election night food and drinks	\$ 880.32
OLIVER QUINN P.O. Box 1633 Sunset, LA 70584	10/12/2015	Labor	\$ 52.50
OLIVER QUINN P.O. Box 1633 Sunset, LA 70584	10/12/2015	Mileage	\$ 22.95
SOUTH CROWLEY ELEMENTARY 1102 S. Parkerson Avenue Crowley, LA 70526	10/22/2015	Donation	\$ 100.00
JENNIFER STEWART 401 W. LaGrange Street Lake Charles, LA 70605	10/28/2015	Labor for signs	\$ 250.00
3. SUBTOTAL (optional)			\$1,578.51
4. TOTAL (optional - complete only on last page of this schedule)			

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1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
T-SHIRTS UNLIMITED 106 Energy Parkway Lafayette, LA 70508	10/07/2015	T-shirts	\$ 29.43
THE IND EVENTS 551 Jefferson Street Lafayette, LA 70501	10/08/2015	Luncheon	\$ 40.00
ADRIAN TIEL 115 Belle Grove Blvd. Lafayette, LA 70503	10/11/2015	Design and printing of election day sticky notes	\$ 665.43
ADRIAN TIEL 115 Belle Grove Blvd. Lafayette, LA 70503	10/22/2015	Design and printing of ballot sheet, Facebook image and advertisement	\$ 185.33
TOWNSQUARE MEDIA PO Box 730984 Dallas, TX 75373	10/31/2015	Radio advertising for KPEL-FM	\$ 1,192.00
TOWNSQUARE MEDIA PO Box 730984 Dallas, TX 75373	10/31/2015	Radio advertising for KMDL-FM and KTDY-FM	\$ 3,388.00
TOWNSQUARE MEDIA PO Box 730984 Dallas, TX 75373	10/11/2015	Advertising	\$ 851.70
JOSH UNDERWOOD 2628 Tuilerie Drive Lake Charles, LA 70615	10/22/2015	Mileage	\$ 151.12
3. SUBTOTAL (optional)			\$6,503.01
4. TOTAL (optional - complete only on last page of this schedule)			

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1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
UNITED STATES POST OFFICE 109 Espasie Dr. Milton, LA 70558	10/16/2015	Postage	\$ 9.06
UNITED STATES POST OFFICE 109 Espasie Dr. Milton, LA 70558	10/14/2015	Postage	\$ 5.95
UNITED STATES POST OFFICE 109 Espasie Dr. Milton, LA 70558	10/10/2015	Postage	\$ 5.95
UNITED STATES POST OFFICE 109 Espasie Dr. Milton, LA 70558	10/08/2015	Postage	\$ 19.35
WALMART 303 E. Interstate Drive Jennings, LA 70546	10/22/2015	Drinks for parade	\$ 9.86
WALTER BROUSSARD'S 113 Espasie Drive Milton, LA 70558	10/24/2015	Food and drinks for volunteers	\$ 37.18
3. SUBTOTAL (optional)			\$87.35
4. TOTAL (optional - complete only on last page of this schedule)			\$ 86,617.91

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