

# CANDIDATE'S REPORT

(to be filed by a candidate or his principal campaign committee)

1. Qualifying Name and Address of Candidate

JAY H. BANKS  
1827 Peniston St  
New Orleans, LA 70115

2. Office Sought (Include title of office as well as parish, city, town and/or election district.)

Councilmember  
Orleans  
B

OFFICE USE ONLY

Report Number: 65880

Date Filed: 9/14/2017

Report Includes Schedules:

Schedule A-1  
Schedule B  
Schedule E-1

3. Date of Primary 10/14/2017

This report covers from 5/1/2017 through 9/4/2017

4. Type of Report:

\_\_\_\_\_ 180th day prior to primary \_\_\_\_\_ 40th day after general  
\_\_\_\_\_ 90th day prior to primary \_\_\_\_\_ Annual (future election)  
 X  30th day prior to primary \_\_\_\_\_ Supplemental (past election)  
\_\_\_\_\_ 10th day prior to primary  
\_\_\_\_\_ 10th day prior to general  X  Amendment to prior

5. FINAL REPORT if:

\_\_\_\_\_ Withdrawn \_\_\_\_\_ Filed after the election AND all loans and debts paid  
\_\_\_\_\_ Unopposed

6. Name and Address of Financial Institution  
(You are required by law to use one or more banks, savings and loan associations, or money market mutual fund as the depository of all campaign funds.)

IBERIA BANK  
1409 Oretha Castle Halley Blvd  
New Orleans, LA 70113

7. Full Name and Address of Treasurer

TREASURER GIZELLE  
JOHNSON-BANKS  
4606 Banks St  
New Orleans, LA 70119

9. Name of Person Preparing Report TREASURER GIZELLE JOHNSON-BANKS

Daytime Telephone 504-906-2576

10. WE HEREBY CERTIFY that the information contained in this report and the attached schedules is true and correct to the best of our knowledge, information and belief, and that no expenditures have been made nor contributions received that have not been reported herein, and that no information required to be reported by the Louisiana Campaign Finance Disclosure Act has been deliberately omitted.

This 14th day of September, 2017.

Signature of Candidate/Chairperson  
(To be signed by Chairperson *only* if report by principal campaign committee)

Gizelle Johnson-Banks  
Signature of Treasurer

Daytime Telephone

504-906-2576  
Daytime Telephone

8. FOR PRINCIPAL CAMPAIGN COMMITTEES ONLY  
a. Name and address of principal campaign committee, committee's chairperson, and subsidiary committees, if any (use additional sheets if necessary).

On attached sheet

**FOR PRINCIPAL CAMPAIGN COMMITTEES ONLY**

Name and address of principal campaign committee, committee's chairperson, and subsidiary committees, if any (use additional sheets if necessary).

Name and Address of **Principal Campaign Committee**

Name and Address of **Committee's Chairman**

## SUMMARY PAGE

RECEIPTS	This Period
1. Contributions (Schedule A-1)	\$ 13,225.00
2. In-kind Contributions (Schedule A-2)	\$ 0.00
3. Campaign paraphernalia sales of \$25 or less	\$ 0.00
4. <b>TOTAL CONTRIBUTIONS</b> (Lines 1 + 2 +33)	\$ 13,225.00
5. Other Receipts (Schedule A-3)	\$ 0.00
6. Loans Received (Schedule B)	\$ 20,000.00
7. Loan Repayments Received (Schedule D)	\$ 0.00
8. <b>TOTAL RECEIPTS</b> (Lines 4 + 5 + 6 + 7)	\$ 33,225.00

DISBURSEMENTS	This Period
9. Expenditures (Schedule E-1)	\$ 23,788.38
10. Other Disbursements (Schedule E-2)	\$ 0.00
11. Loan Repayments Made (Schedule B)	\$ 0.00
12. Funds Loaned (Schedule D)	\$ 0.00
13. <b>TOTAL DISBURSEMENTS</b> (Lines 9 + 10 + 11 + 12)	\$ 23,788.38

FINANCIAL SUMMARY	Amount
14. Funds on hand at beginning of reporting period (Must equal funds on hand at close from last report or -0- if first report for this election)	\$ 0.00
15. <i>Plus</i> total receipts this period (Line 8 above)	\$ 33,225.00
16. <i>Less</i> total disbursements this period (Line 13 above)	\$ 23,788.38
17. <i>Less</i> in-kind contributions (Line 2 above)	\$ 0.00
18. Funds on hand at close of reporting period	\$ 9,436.62

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## SUMMARY PAGE (continued)

INVESTMENTS	Amount
19. Of funds on hand at beginning of reporting period (Line 14, above), amount held in investments ( <i>i.e.</i> , savings accounts, CD's, money market funds, etc.)	\$ 0.00
20. Of funds on hand at close of reporting period (Line 18, above), amount held in investments	\$ 0.00

SPECIAL TRANSACTIONS - for the reporting period	Amount
21. Candidate's personal funds (Use of personal funds as either a contribution or loan to the campaign should be reported on Schedules A-1 or B.)	\$ 20,000.00
22. Contributions received from political committees (From Schedules A-1 and A-2)	\$ 0.00
23. All proceeds from the sale of tickets to fundraising events (Receipts from the sale of tickets are contributions and must also be reported on Schedule A-1.)	\$ 0.00
24. Proceeds from the sale of campaign paraphernalia (Receipts from the sale of campaign paraphernalia are contributions and must also be reported on Schedule A-1 or Line 3, above.)	\$ 0.00
25. Expenditures from petty cash fund (Must also be reported on Schedule E-1.)	\$ 0.00

SPECIAL TRANSACTIONS - total for the election	This Election
26. Total amount of contributions received from political committees for both the primary and general elections combined since the first report filed for this election.	\$ 0.00

## NOTICE

The personal use of campaign funds is prohibited.\* The use of campaign funds must be related to a political campaign or the holding of a public office or party position. However, campaign funds may be used to reimburse a candidate for expenses related to his campaign or office, to pay taxes on the interest earned on campaign funds or to replace articles lost, stolen, or damaged in connection with a campaign.

Excess campaign funds may be returned to contributors on a pro rata basis, given as a charitable contribution as provided in 26 USC 170(c), given to a charitable organization as defined in 26 USC 501(c)(3), expended in support of or opposition to a proposition, political party, or candidacy of any person, or maintained in a segregated fund for use in future political campaigns or activity related to preparing for future candidacy to elective office.

\*The prohibition on the personal use of campaign funds does not apply to campaign funds received prior to July 15, 1988.

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## SCHEDULE A-1: CONTRIBUTIONS (Other than In-Kind Contributions)

The following information must be provided for all contributors to your campaign during this reporting period, except for in-kind contributions. Information on in-kind contributions is reported on SCHEDULE A-2: IN-KIND CONTRIBUTIONS. In Column 1, check if the contributor is a political committee or a party committee. Any personal funds a candidate contributes to his campaign must be reported on this schedule. Personal funds a candidate *loans* to his campaign should be reported on Schedule B. For anonymous contributions, see SCHEDULE F. Totals and subtotals are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Contributor	2. Contributions this Reporting Period		3. Total this Election
	a. Date(s)	b. Amount(s)	
BOBBIE SMITH ATTORNEY AT LAW 2432 Chelsea Dr New Orleans, LA 70131  POLITICAL COMMITTEE? _____ PARTY COMMITTEE? _____	08/03/2017	\$100.00	\$100.00
CHARLES BROWN 1736 First St New Orleans, LA 70113  POLITICAL COMMITTEE? _____ PARTY COMMITTEE? _____	07/13/2017	\$100.00	\$100.00
CHRISTIAN BROWN 416 Vincent Ave Metairie, LA 70005  POLITICAL COMMITTEE? _____ PARTY COMMITTEE? _____	08/17/2017	\$250.00	\$250.00
GLORIA BRYANT-BANKS 4900 Loyola Ave New Orleans, LA 70115  POLITICAL COMMITTEE? _____ PARTY COMMITTEE? _____	09/01/2017	\$1,000.00	\$1,000.00
RONALD BUTLER 5521 Edenboror New Orleans, LA 70127  POLITICAL COMMITTEE? _____ PARTY COMMITTEE? _____	07/31/2017	\$100.00	\$100.00
EMILE CLAY, JR 5936 Pauline Dr New Orleans, LA 70126  POLITICAL COMMITTEE? _____ PARTY COMMITTEE? _____	08/01/2017	\$100.00	\$100.00
4. SUBTOTAL (this page)		\$1,650.00	N/A
5. TOTAL (complete only on last page of this schedule)			N/A
6. CONTRIBUTIONS FROM POLITICAL COMMITTEES:			
SUBTOTAL (this page)		\$0.00	TOTAL (complete only on last page of this schedule)

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## SCHEDULE A-1: CONTRIBUTIONS (Other than In-Kind Contributions)

The following information must be provided for all contributors to your campaign during this reporting period, except for in-kind contributions. Information on in-kind contributions is reported on SCHEDULE A-2: IN-KIND CONTRIBUTIONS. In Column 1, check if the contributor is a political committee or a party committee. Any personal funds a candidate contributes to his campaign must be reported on this schedule. Personal funds a candidate *loans* to his campaign should be reported on Schedule B. For anonymous contributions, see SCHEDULE F. Totals and subtotals are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Contributor	2. Contributions this Reporting Period		3. Total this Election
	a. Date(s)	b. Amount(s)	
<b>HENRY COAXUM</b> 231 Harbor Circle Ct New Orleans, LA 70126  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	08/10/2017	\$250.00	\$250.00
<b>JACOB L COSTA</b> 1420 Euterpe St New Orleans, LA 70130  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	09/01/2017	\$100.00	\$100.00
<b>DONG CORPORATION</b> P.O. Box 53333 New Orleans, LA 70153  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	06/28/2017	\$500.00	\$1,000.00
<b>FOCUS STRATEGIES, LLC</b> P.O. Box 947691 Maitland, FL 32794  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	07/10/2017	\$250.00	\$250.00
<b>HEWITT-WASHINGTON &amp; ASSOCIATES</b> 6100 Elysian Fields Ave Ste 100 New Orleans, LA 70122  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	08/05/2017	\$500.00	\$500.00
<b>ATTORNEY AT LAW D. DOUGLAS HOWARD, JR</b> 839 St. Charles Ave Ste 306 New Orleans, LA 70130  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	08/01/2017	\$500.00	\$500.00
4. SUBTOTAL (this page)		\$2,100.00	N/A
5. TOTAL (complete only on last page of this schedule)			N/A
6. CONTRIBUTIONS FROM POLITICAL COMMITTEES:			
SUBTOTAL (this page)		\$0.00	TOTAL (complete only on last page of this schedule)

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## SCHEDULE A-1: CONTRIBUTIONS (Other than In-Kind Contributions)

The following information must be provided for all contributors to your campaign during this reporting period, except for in-kind contributions. Information on in-kind contributions is reported on SCHEDULE A-2: IN-KIND CONTRIBUTIONS. In Column 1, check if the contributor is a political committee or a party committee. Any personal funds a candidate contributes to his campaign must be reported on this schedule. Personal funds a candidate *loans* to his campaign should be reported on Schedule B. For anonymous contributions, see SCHEDULE F. Totals and subtotals are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Contributor	2. Contributions this Reporting Period		3. Total this Election
	a. Date(s)	b. Amount(s)	
<b>JAMES CARTER &amp; ASSOCIATES, LLC</b> 1100 Poydras St Suite 1475 New Orleans, LA 70163  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	06/14/2017	\$1,000.00	\$2,000.00
<b>JJCN, LLC</b> 4320 Rayne Dr New Orleans, LA 70122  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	08/01/2017	\$25.00	\$25.00
<b>MICHAELL W KEARNEY</b> 6334 Prytania St New Orleans, LA 70118  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	08/17/2017	\$1,000.00	\$1,000.00
<b>CHANEL LARGARDE</b> 2331 Ormond Blvd Destrehan, LA 70047  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	08/31/2017	\$250.00	\$250.00
<b>MARTIN MAYER</b> None New Orleans, LA 70119  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	09/01/2017	\$1,000.00	\$1,000.00
<b>RANDALL MOORE</b> 365 Canal St Ste 2425 New Orleans, LA 70130  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	08/17/2017	\$2,000.00	\$2,000.00
<b>4. SUBTOTAL (this page)</b>		<b>\$5,275.00</b>	<b>N/A</b>
<b>5. TOTAL (complete only on last page of this schedule)</b>			<b>N/A</b>
<b>6. CONTRIBUTIONS FROM POLITICAL COMMITTEES:</b>			
SUBTOTAL (this page)		<b>\$0.00</b>	TOTAL (complete only on last page of this schedule)

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## SCHEDULE A-1: CONTRIBUTIONS (Other than In-Kind Contributions)

The following information must be provided for all contributors to your campaign during this reporting period, except for in-kind contributions. Information on in-kind contributions is reported on SCHEDULE A-2: IN-KIND CONTRIBUTIONS. In Column 1, check if the contributor is a political committee or a party committee. Any personal funds a candidate contributes to his campaign must be reported on this schedule. Personal funds a candidate *loans* to his campaign should be reported on Schedule B. For anonymous contributions, see SCHEDULE F. Totals and subtotals are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Contributor	2. Contributions this Reporting Period		3. Total this Election
	a. Date(s)	b. Amount(s)	
<b>PRESERVATION PARTNERS</b> 909 Poydras St Ste 3100 New Orleans, LA 70112  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	08/08/2017	\$1,500.00	\$1,500.00
<b>PENELOPE RANDOLPH</b> 1213 Gov Nicholls st New Orleans, LA 70116  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	08/30/2017	\$250.00	\$250.00
<b>KELMER STEVERSON, JR</b> 4005 Pauger St New Orleans, LA 70122  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	08/01/2017	\$1,000.00	\$1,000.00
<b>LENA STEWART</b> 4800 Good Dr New Orleans, LA 70127  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	07/21/2017	\$200.00	\$200.00
<b>WAINER COMPANIES</b> 821 Veterans Blvd Suite 201 Metairie, LA 70005  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	08/17/2017	\$250.00	\$250.00
<b>JUDITH M WOODS</b> 9438 Oleander St New Orleans, LA 70118  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	07/14/2017	\$1,000.00	\$1,000.00
<b>4. SUBTOTAL (this page)</b>		\$4,200.00	N/A
<b>5. TOTAL (complete only on last page of this schedule)</b>		\$ 13,225.00	N/A
<b>6. CONTRIBUTIONS FROM POLITICAL COMMITTEES:</b>			
SUBTOTAL (this page)		\$0.00	TOTAL (complete only on last page of this schedule) \$ 0.00

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## SCHEDULE B: LOANS RECEIVED

The following information must be provided for each loan or line of credit received this reporting period, even if it has been repaid. Also, complete this schedule for loans received in prior periods that are still outstanding. Separate loans must be reported separately, even if from the same source. Any personal funds a candidate loans to his campaign must be reported on this schedule.

1. Name and address of lender JAY H. BANKS 1827 Peniston St New Orleans , LA 70115	2. a. Date* <u>5/23/2017</u> b. Interest rate <u>0.00</u> %(a.p.r.) c. Amount borrowed* ..... \$ <u>10,000.00</u> d. Balance due ..... \$ <u>10,000.00</u>  *For lines of credit, give the date the line of credit was first committed at Item 2a and list only the amount actually drawn at Item 2c. OPTIONAL: Total amount of credit available \$ _____						
3. Endorsers/Guarantors	4. Repayments this period <table style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 33%; text-align: center;">Date</th> <th style="width: 33%; text-align: center;">Principal</th> <th style="width: 33%; text-align: center;">Interest</th> </tr> </thead> <tbody> <tr> <td style="height: 30px;"></td> <td></td> <td></td> </tr> </tbody> </table>	Date	Principal	Interest			
Date	Principal	Interest					
(Enter the full name and address of each person or entity that has endorsed, guaranteed or otherwise secured the loan or line of credit. Also, state the amount of liability for each endorser or guarantor.)	(List payments of principal and interest separately. If separate amounts are not known, list all payments under principal.)						
1. Name and address of lender JAY H. BANKS 1827 Peniston St New Orleans , LA 70115	2. a. Date* <u>8/23/2017</u> b. Interest rate <u>0.00</u> %(a.p.r.) c. Amount borrowed* ..... \$ <u>10,000.00</u> d. Balance due ..... \$ <u>10,000.00</u>  *For lines of credit, give the date the line of credit was first committed at Item 2a and list only the amount actually drawn at Item 2c. OPTIONAL: Total amount of credit available \$ _____						
3. Endorsers/Guarantors	4. Repayments this period <table style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 33%; text-align: center;">Date</th> <th style="width: 33%; text-align: center;">Principal</th> <th style="width: 33%; text-align: center;">Interest</th> </tr> </thead> <tbody> <tr> <td style="height: 30px;"></td> <td></td> <td></td> </tr> </tbody> </table>	Date	Principal	Interest			
Date	Principal	Interest					
(Enter the full name and address of each person or entity that has endorsed, guaranteed or otherwise secured the loan or line of credit. Also, state the amount of liability for each endorser or guarantor.)	(List payments of principal and interest separately. If separate amounts are not known, list all payments under principal.)						

## SCHEDULE E-1: EXPENDITURES

Use this schedule to report information on all campaign expenditures for this reporting period. An "expenditure" is any payment made for the purpose of supporting your election to public office and includes monies spent for the campaign's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-2: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
MG CONSULTING 2625 Holiday Dr New Orleans, LA 70131	08/14/2017	Campaign management fee	\$ 2,000.00
CAMPAIGN FINANCE P.O. Box 4368 Baton Rouge, LA 70821	06/05/2017	Statement of Organization Fee	\$ 100.00
CONSTANT CONTACT 1601 Trapelo Rd Waltham, MA 02452	06/08/2017	Email Marketing Tool	\$ 336.00
COX COMMUNICATIONS PO Box 1259 Oaks, PA 19456	08/17/2017	TV, Internet, telephone set up and monthly charge at campaign office	\$ 519.08
MULTI-QUEST PRSCM, LLC 708 Rosa Metairie, LA 70005	08/14/2017	Polling	\$ 8,000.00
NEW ORLEANS COLLEGE PREP- SYLANIE WILLIAMS 3127 Martin Luther King Jr Blvd New Orleans, LA 70125	08/24/2017	Family Empowerment Day	\$ 250.00
NOLA TV None New Orleans, LA 70115	08/09/2017	Campaign Ad	\$ 725.00
OUTFRONT MEDIA 8001 Townsend Place New Orleans, LA 70126	07/07/2017	Billboard Sign Payment	\$ 5,400.00
3. SUBTOTAL (optional)			\$17,330.08
4. TOTAL (optional - complete only on last page of this schedule)			

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## SCHEDULE E-1: EXPENDITURES

Use this schedule to report information on all campaign expenditures for this reporting period. An "expenditure" is any payment made for the purpose of supporting your election to public office and includes monies spent for the campaign's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-2: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
OUTFRONT MEDIA 8001 Townsend Place New Orleans, LA 70126	07/11/2017	Billboard sign printing	\$ 300.00
PRINTER'S WHOLESALE GROUP 3801 N. Causeway Blvd Ste 203 Metairie, LA 70002	07/24/2017	4X8 sign printing	\$ 1,155.00
PRINTER'S WHOLESALE GROUP 3801 N. Causeway Blvd Ste 203 Metairie, LA 70002	09/04/2017	Election Committee Yard signs	\$ 1,996.50
PRINTER'S WHOLESALE GROUP 3801 N. Causeway Blvd Ste 203 Metairie, LA 70002	06/30/2017	Campaign Push Cards	\$ 349.80
PRINTER'S WHOLESALE GROUP 3801 N. Causeway Blvd Ste 203 Metairie, LA 70002	08/17/2017	16X24 signs and push cards	\$ 2,101.00
SMALL HINGES 715 Independence St New Orleans, LA 70117	06/26/2017	Social Media Marketing Campaign Consulting	\$ 500.00
UNITED STATES POST OFFICE- MID CITY FINANCE 501 N. Jefferson Davis Pkwy New Orleans, LA 70119	06/16/2017	Set up Post Office Box for Campaign Committee	\$ 56.00
3. SUBTOTAL (optional)			\$6,458.30
4. TOTAL (optional - complete only on last page of this schedule)			\$ 23,788.38

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