

# CANDIDATE'S ELECTION DAY EXPENDITURES REPORT

(to be filed by a candidate or his principal campaign committee)

This report is required to be filed by all candidates who are required to file campaign finance disclosure reports, **even if no election day expenditures were made**. The report is due not later than 10 days after the primary election, and, again, not later than 10 days after the general election if the candidate participates in the general election. This form is used to report payments by the candidate or his political committee (1) for advertising that is broadcast or published on election day (2) for the services of election day workers, and (3) to organizations for election day activities in support of the candidate. NOTE: This report is required **in addition** to all other required reports. Therefore, the expenditures reported on this report must be reported in subsequent "Candidate's Reports" for this election.

1. Qualifying Name and Address of Candidate

JAY H. BANKS  
1827 Peniston St  
New Orleans, LA 70115

2. Office Sought (Include title of office as well as parish, city, town and/or election district.)

City Council  
Orleans  
B

## OFFICE USE ONLY

Report Number: 67041

Date Filed: 11/28/2017

Report Includes Schedules:

Schedule A  
Schedule B  
Schedule C  
Schedule D



3. Name and address of principal campaign committee  
(Applicable only if candidate has a principal campaign committee)

COMMITTEE TO ELECT JAY  
P.O. Box 19922  
New Orleans, LA 70179

4. Date of Election 10/14/2017

Primary ☒ General ☐ (Check one)

5. Total Expenditures by Category

a. Television Advertising (Schedule A)	<u>\$0.00</u>
b. Radio Advertising (Schedule A)	<u>\$8,278.50</u>
c. Newspaper Advertising (Schedule A)	<u>\$0.00</u>
d. Services of Election Day Workers (Schedule B)	<u>\$5,022.54</u>
e. Payments to Organizations for Election Day Activities/Services (Schedule C)	<u>\$1,559.33</u>
f. Automated Calls (Schedule D)	<u>\$1,590.03</u>

For any category in which no election day expenditures were made, write -0- next to the category in Item 5. Any schedules not required to be completed may be omitted from this report.

6. a. Name of Person Preparing Report GIZELLE JOHNSON-BANKS

b. Daytime Telephone --

7. WE HEREBY CERTIFY that the information contained in this report and the attached schedules is true and correct to the best of our knowledge, information and belief, and that no expenditures have been made nor contributions received that are required to be disclosed have not been reported herein, and that no information required to be reported by the Louisiana Campaign Finance Disclosure Act has been deliberately omitted.

This 28th day of November, 2017.

Ryan Banks

Signature of Candidate/Chairperson (To be signed by Chairperson only if report by principal campaign committee)

Gizelle Johnson-Banks

Signature of Treasurer

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Daytime Telephone Number

504-906-2576

Daytime Telephone Number

## SCHEDULE A: ADVERTISING

The following information must be provided for each person to whom an expenditure was made for the purchase of television, radio or newspaper advertising broadcast or published on election day. The total amount of such expenditures made to each recipient should be entered under Column 2. The type of advertising purchased should be checked in Column 3.

1. Name and Address of Recipient	2. Amount Paid	3. Type of Advertising
CUMULUS BROADCASTING 201 Saint Charles Ave Ste 201 New Orleans, LA 70170	\$3,215.00	<input type="checkbox"/> Television <input checked="" type="checkbox"/> Radio <input type="checkbox"/> Newspaper
ENTERCOM NEW ORLEANS 400 Poydras Ste 800 New Orleans, LA 70130	\$1,028.50	<input type="checkbox"/> Television <input checked="" type="checkbox"/> Radio <input type="checkbox"/> Newspaper
I HEART RADIO 929 Howard Ave New Orleans, LA 70113	\$3,535.00	<input type="checkbox"/> Television <input checked="" type="checkbox"/> Radio <input type="checkbox"/> Newspaper
WBOK 1230 AM 1639 Gentilly Blvd New Orleans, LA 70119	\$500.00	<input type="checkbox"/> Television <input checked="" type="checkbox"/> Radio <input type="checkbox"/> Newspaper

Form 104, Rev. 6/01, Page Rev. 3/98

## SCHEDULE B: ELECTION DAY WORKERS

The following information must be provided for each individual to whom an expenditure was made for services performed on election day. Also, the information must be provided for each individual performing services on election day to whom a monetary expenditure was made by an organization to which a payment was made by the candidate completing this report. Such an organization is required by law to furnish this information to the candidate completing this report.

1. Name and Address of Recipient	2. Amount Paid	3. Organization Making Payment (if applicable)
GERALYNN ARMSTEAD 5300 Marais St New Orleans, LA 70117	\$195.00	
GEORGIA BAKER 7806 Birch St New Orleans, LA 70118	\$25.00	
KYSHAWNNA BRIDGES 1702 Charbonnet St New Orleans, LA 70117	\$25.00	
TONY BRIDGES 1702 Charbonnet St New Orleans, LA 70119	\$25.00	
TRENA CASH 2333 St. Phillip St New Orleans, LA 70119	\$30.00	
TYKELLE CEASER 3151 Oliver Way New Orleans, LA 70126	\$90.00	
DARLENE COOPER 4217 Fontainebleu Dr New Orleans, LA 70125	\$120.00	
GAIL COOPER 2331 Louisiana St New Orleans, LA 70115	\$120.00	
BIANCA CURL 5203 Conti St New Orleans, LA 70119	\$67.50	

Form 104, Rev. 6/01, Page Rev. 6/01

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1. Name and Address of Recipient	2. Amount Paid	3. Organization Making Payment (if applicable)
PATRICIA EDGAR 8724 Olive St New Orleans, LA 70118	\$37.50	
YOLANDA FLEMING 7816 Dogwood Dr New Orleans, LA 70126	\$90.00	
JOANN FRAZIER 2413 N. Galvez St New Orleans, LA 70119	\$135.00	
SANDRA HARRIS 540 S. Broad St New Orleans, LA 70119	\$135.00	
RACHEAL JENKINS 3320 Clara St New Orleans, LA 70118	\$60.00	
LILLIAN JOHNSON 8011 Parry St New Orleans, LA 70128	\$25.00	
TYRIKE JONES 1338 Congress St New Orleans, LA 70117	\$137.50	
JONATHAN JOSEPH 6217 Craig Rd New Orleans, LA 70126	\$25.00	
NATHANIEL JOSEPH 2715 Conti St New Orleans, LA 70118	\$12.51	

Form 104, Rev. 6/01, Page Rev. 6/01

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1. Name and Address of Recipient	2. Amount Paid	3. Organization Making Payment (if applicable)
JEFF KARLSON 704 Piety St New Orleans, LA 70117	\$1,740.00	
HEATHER LARSON 1546 Mazant St New Orleans, LA 70117	\$250.00	
GILDA LEWIS 2413 N. Galvez St New Orleans, LA 70119	\$135.00	
KARLENE LEWIS 5815 Tullis Dr New Orleans, LA 70131	\$72.51	
ALICIA LYONS 1820 Shitlry Dr New Orleans, LA 70114	\$60.00	
TRINA MARRERO 930 Porter St Gretna, LA 70053	\$105.00	
JERRY MARTIN 1163 N. Broad St New Orleans, LA 70119	\$550.00	
LAVERN MCFADDEN 415 Davey St Apt 212 New Orleans, LA 70122	\$150.00	
DORIS MOLIZONE 6002 Vermillion Blvd #A New Orleans, LA 70122	\$64.17	

Form 104, Rev. 6/01, Page Rev. 6/01

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1. Name and Address of Recipient	2. Amount Paid	3. Organization Making Payment (if applicable)
ANTHONY PERKINS 3151 Oliver Way New Orleans, LA 70126	\$120.00	
RHONDA PHILLIPS 1420 Charbonnet #212 New Orleans, LA 70117	\$180.00	
MOSES ROTHSCHILD 3253 Second St New Orleans, LA 70125	\$25.00	
VANESSA SCOTT 1740 Baronne St #331 New Orleans, LA 70113	\$60.00	
SHVARALYN VALENTINE 4615 Shalimar Dr New Orleans, LA 70126	\$70.00	
WILBERT WASHINGTON 1301 Simon Bolivar New Orleans, LA 70113	\$25.00	
CHRISTIAN WILLIAMS 4615 Shalimar Dr New Orleans, LA 70126	\$48.34	
PATRICIA WILLIAMS 5041 Wilton Dr #A New Orleans, LA 70122	\$12.51	

Form 104, Rev. 6/01, Page Rev. 6/01

## SCHEDULE C: PAYMENTS TO ORGANIZATIONS

The following information must be provided for each organization to which the candidate has made payments for any service(s) performed on election day.

1. Name and Address of Organization	2. Amount Paid	3. Purpose
A&L WOODEN STAKES, INC 332 Hord St Harahan, LA 70123	\$573.75	Wooden Stakes for election day
DORIGNACS 710 Veterans Memorial Blvd Metairie, LA 70005	\$239.07	Food and beverages for election watch party
EFFORTS OF GRACE 712 Oretha Castle Haley New Orleans, LA 70113	\$500.00	Election night watch party rental
EXXON 3402 Tulane Ave New Orleans, LA 70119	\$49.00	Gas for election day runners
HOME DEPOT 1100 S. Claiborne Ave New Orleans, LA 70125	\$98.95	Supplies for election day
RESTAURANT DEPOT 1111 S. Broad St New Orleans, LA 70125	\$98.56	Ice, water and soft drinks for election day workers

Form 104, Rev. 6/01, Page Rev. 3/98

## SCHEDULE D: AUTOMATED CALLS

The following information must be provided for each person to whom an expenditure was made for the purchase of automated calling using a prerecorded or artificial voice as part of the calling that occurred on election day. The total amount of such expenditures made to each recipient should be entered under Column 2.

1. Name and Address of Organization	2. Amount Paid
MULTI-QUEST PRSCM, LLC 708 Rosa Metairie, LA 70005	\$1,590.03

Form 104, Rev. 6/01, Page Rev. 3/98