### REPORT FOR PROPOSITION/RECALL ELECTIONS

(filed by persons/committees that support or oppose one or more propositions or recall elections)

| 1. Full Name and Address of Person/Committee   |  | Office Use Only                          |                |
|--|--|--|----------------|
| FAIRNESS FOR FANTASY SPORTS LOUISIANA  |  | Report Number: 73298                     |                |
| 6701 Canal Boulevard<br>New Orleans, LA 70124  |  | <b>Date Filed:</b> 12/17/2018            |                |
|  |  | Report Includes Schedules:               |                |
| 3. Date of Primary11/6/2018  | _  | Schedule A-1 Schedule E-1                |                |
| This report covers from  | gh <u>12/6/2018</u>                      |  |                |
| 3. Type of Report:   |  |  |                |
| 45₅ day after filing petition X 40t  | h day after election                     |  |                |
| 135 <sub>th</sub> day after filing petition Sup  | pplemental                               |  |                |
| 200 <sub>th</sub> day after filing petition  |  |  |                |
| 30₅ day prior to election  |  |  |                |
| Am   | endment to prior report                  |  |                |
| 4. All Committee Officers (including Chairperson, Treasurer, if any, an  | nd any other committee officers), if app | ·<br>dicable.                            |                |
| a. <u>Name</u> b. <u>Position</u>  | c. <u>Address</u>                        |  |                |
| RYAN BERNI Chairperso  | on 6701 Canal Blvd.                      |  |                |
|  | New Orleans, LA 70                       | 0124                                     |                |
| RYAN BERNI Treasurer   | 6701 Canal Blvd.                         |  |                |
|  | New Orleans, LA 70                       | 0124                                     |                |
|  |  |  |                |
|  |  |  |                |
| <ol><li>Propositions or Recalls Supported or Opposed (use additional shee<br/>a. Description of Proposition/ Name of person subject of recall ele-</li></ol> |  | c. Political Party d. S                  | Support/Oppose |
| On attached sheet  | Ů  | ·  |                |
|  |  |  |                |
| 6. a. Name of Person Preparing Report NANCY RENNA  | KER                                      |  |                |
| b. Daytime Telephone   |  |  |                |
| WE HEREBY CERTIFY that the information contained in this report  | and the attached schedules is true an    | nd correct to the best of our knowledge. |                |
| information and belief, and that no expenditures have been made nor required to be reported by the Louisiana Campaign Finance Disclosur                      | contributions received that have not be  | <del>-</del>                             |                |
|  | ,  |  |                |
| This 17th day of December , 2  | 2018 .                                   |  |                |
|  |  |  |                |
| Pyon Porni   |  |  |                |
| Ryan Berni Signature of Person/Committee Chairperson   |  | Daytime Telephone                        | _              |
|  |  |  |                |
| Ryan Berni Signature of Committee Treasurer, if any  |  | <br>Daytime Telephone                    | _              |

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5. Propositions or Recalls Supported or Opposed (use additional sheets if necessary)

a. Description of Proposition/ Name of person subject of recall election b. Office Sought

PROPOSITION TO AUTHORIZE FANTASY SPORTS CONTESTS

, LA

c. Political Party

d. Support/Oppose

Support

## **SUMMARY PAGE**

| RECEIPTS   | This Period   |
|--|---------------|
| 1. Contributions Received (Schedule A-1)               | \$ 358,500.00 |
| 2. In-kind Contributions Received (Schedule A-2)       | \$ 0.00       |
| 3. Campaign paraphernalia sales of \$25 <i>or less</i> | \$ 0.00       |
| 4. TOTAL CONTRIBUTIONS (Lines 1 + 2 +3)                | \$ 358,500.00 |
| 5. Other Receipts (Schedule A-3)                       | \$ 0.00       |
| 6. Loans Received (Schedule B)                         | \$ 0.00       |
| 7. Loan Repayments Received (Schedule D)               | \$ 0.00       |
| 8. <b>TOTAL RECEIPTS</b> (Lines 4 + 5 + 6 + 7)         | \$ 358,500.00 |

| DISBURSEMENTS  | This Period   |
|--|---------------|
| 9. General Expenditures (Schedule E-1)                   | \$ 377,547.70 |
| 10. In-Kind Expenditures (Schedule E-2)                  | \$ 0.00       |
| 11. TOTAL EXPENDITURES (Lines 9 + 10)                    | \$ 377,547.70 |
| 12. Other Disbursements (Schedule E-3)                   | \$ 0.00       |
| 13. Loan Repayments Made (Schedule B)                    | \$ 0.00       |
| 14. Funds Loaned (Schedule D)                            | \$ 0.00       |
| 15. <b>TOTAL DISBURSEMENTS</b> (Lines 11 + 12 + 13 + 14) | \$ 377,547.70 |

| FINANCIAL SUMMARY  | Amount        |
|--|---------------|
| 16. Funds on hand at beginning of reporting period  (Must equal funds on hand at close from last report or -0- if first report for this committee) | \$ 20,319.24  |
| 17. <i>Plus</i> total receipts this period ( <i>less</i> in-kind contributions received)  (Line 8 above minus line 2 above)                        | \$ 358,500.00 |
| 18. Less total disbursements this period (less in-kind expenditures) (Line 15 above minus line 10 above)   | \$ 377,547.70 |
| 19. Funds on hand at close of reporting period   | \$ 1,271.54   |

# **SUMMARY PAGE (continued)**

| INVESTMENTS   | Amount  |  |
|---|---------|--|
| 20. Of funds on hand at beginning of reporting period (Line 16, above), amount held in investments (i.e., savings accounts, CD's, money market funds, etc.) | \$ 0.00 |  |
| 21. Of funds on hand at close of reporting period (Line 19, above), amount held in investments  | \$ 0.00 |  |

| SPECIAL TRANSACTIONS  | This Period |
|---|-------------|
| 22. All proceeds from the sale of tickets to fundraising events (Receipts from the sale of tickets are contributions and must also be reported on Schedule A-1)                     | \$ 0.00     |
| 23. Proceeds from the sale of campaign paraphernalia (Receipts from the sale of campaign paraphernalia are contributions and must also be reported on Schedule A-1 or Line 3 above) | \$ 0.00     |
| 24. Expenditures from petty cash fund (Must also be reported on Schedule E-1)   | \$ 0.00     |

## SCHEDULE A-1: CONTRIBUTIONS (Other than In-Kind Contributions)

The following information must be provided for all contributions **received** during this reporting period, except for in-kind contributions. Information on in-kind contributions is reported on SCHEDULE A-2: IN-KIND CONTRIBUTIONS. For anonymous contributions, see SCHEDULE F. Totals and subtotals at bottom of the page are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

| Name and Address of Contributor                           | Contributions this Reporting Period |                               | 3. Total this Year |
|---|-------------------------------------|-------------------------------|--------------------|
|   | a. Date(s)                          | b. Amount(s)                  | ]                  |
| DRAFTKINGS<br>125 Summer St Suite 510<br>Boston, MA 02110 | 10/23/2018                          | \$358,500.00                  | \$500,000.00       |
| POLITICAL COMMITTEE? PARTY COMMITTEE?                     |                                     |                               |                    |
| 4. SUBTOTAL (this page)                                   | •                                   | \$ 358,500.00                 | N/A                |
| 5. TOTAL (complete only on last page of this schedule)    |                                     | \$ 358,500.00                 | N/A                |
| 6. CONTRIBUTIONS FROM POLITICAL COMMITTEES ONLY:          |                                     |                               |                    |
| SUBTOTAL (this page) \$ 0.00                              | TOTAL (complete only or             | n last page of this schedule) | \$ 0.00            |

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### **SCHEDULE E-1: GENERAL EXPENDITURES**

Use this schedule to report information on most committee expenditures, during this reporting period. **However, in-kind expenditures should be reported on SCHEDULE E-2 and should not be reported on this schedule.** An "expenditure" is any payment made for the purpose of supporting or opposing a proposition or question submitted to the voters. Expenditures include monies spent for general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-4: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional* but will assist in completing the Summary Page.

| 1. Name and Address of Recipient                              | Expenditures this Reporting Period     a. Date(s)     b. Purpose(s) |   | c. Amount(s)  |
|---|---|---|---------------|
| ASSEMBLE<br>310 E 46th St 4E<br>New York, NY 10017            | 11/05/2018  | Digital Media Production<br>Fees  | \$ 1,002.00   |
| ASSEMBLE<br>310 E 46th St 4E<br>New York, NY 10017            | 11/05/2018  | Digital Ads-ConnectedTV<br>\$17054.05;Digital Audio<br>\$9187.95;Facebook/Insta<br>gram \$30615.08;Google | \$ 148,998.00 |
| B.O.L.D.<br>1746 Jackson Ave<br>New Orleans, LA 70115         | 10/29/2018  | Ballot costs and campaign services  | \$ 7,500.00   |
| BERNI CONSULTING<br>6701 Canal Blvd.<br>New Orleans, LA 70124 | 11/06/2018  | General Consulting  | \$ 7,500.00   |
| BERNI CONSULTING<br>6701 Canal Blvd.<br>New Orleans, LA 70124 | 11/06/2018  | Digital Advertising<br>Twitter/Facebook   | \$ 898.14     |
| CAPITOL ONE BANK<br>7033 Canal Blvd.<br>New Orleans, LA 70124 | 10/18/2018  | Bank Service Fee  | \$ 25.00      |
| CAPITOL ONE BANK<br>7033 Canal Blvd.<br>New Orleans, LA 70124 | 10/23/2018  | Bank Service Fee  | \$ 15.00      |
| CAPITOL ONE BANK<br>7033 Canal Blvd.<br>New Orleans, LA 70124 | 10/24/2018  | Bank Service Fee  | \$ 25.00      |
| 3. SUBTOTAL (optional)  | <u> </u>  | 1   | \$ 165,963.14 |

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| 1. Name and Address of Recipient  | Expenditures this Reporting Period     a. Date(s)     b. Purpose(s) |                                    | c. Amount(s) |
|---|---|------------------------------------|--------------|
| CAPITOL ONE BANK<br>7033 Canal Blvd.<br>New Orleans, LA 70124           | 10/31/2018  | Bank Service Fee                   | \$ 25.00     |
| CAPITOL ONE BANK<br>7033 Canal Blvd.<br>New Orleans, LA 70124           | 11/05/2018  | Bank Service Fee                   | \$ 25.00     |
| CAPITOL ONE BANK<br>7033 Canal Blvd.<br>New Orleans, LA 70124           | 11/06/2018  | Bank Service Fee                   | \$ 25.00     |
| CHISM STRATEGIES<br>2906 North State St., Ste. 106<br>Jackson, MS 39216 | 11/06/2018  | GOTV Communications                | \$ 15,000.00 |
| CHISM STRATEGIES<br>2906 North State St., Ste. 106<br>Jackson, MS 39216 | 10/24/2018  | IVR polling                        | \$ 7,325.00  |
| CHISM STRATEGIES<br>2906 North State St., Ste. 106<br>Jackson, MS 39216 | 10/31/2018  | Telecommunications                 | \$ 20,000.00 |
| GULF COAST RESOURCES P.O. Box 750338 New Orleans, LA 70175              | 10/22/2018  | Ballot costs and campaign services | \$ 7,500.00  |
| JEFFERSON UNITED<br>P.O. Box 2071<br>Marrero, LA 70073                  | 10/29/2018  | Ballot costs and campaign services | \$ 5,000.00  |
| 3. SUBTOTAL (optional)  | <u>l</u>  |                                    | \$ 54,900.00 |
| 4. TOTAL (optional - complete only on last page of th                   | is schedule)  |                                    |              |

### **SCHEDULE E-1: GENERAL EXPENDITURES**

Use this schedule to report information on most committee expenditures, during this reporting period. **However, in-kind expenditures should be reported on SCHEDULE E-2 and should not be reported on this schedule.** An "expenditure" is any payment made for the purpose of supporting or opposing a proposition or question submitted to the voters. Expenditures include monies spent for general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-4: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional* but will assist in completing the Summary Page.

| 1. Name and Address of Recipient   | Expenditures this     a. Date(s) | s Reporting Period<br>b. Purpose(s)          | c. Amount(s)  |
|--|----------------------------------|--|---------------|
| L.I.F.E.<br>P.O. Box 791714<br>New Orleans, LA 70179                         | 10/29/2018                       | Ballot costs and campaign services           | \$ 10,000.00  |
| MAGNOLIA GOVERNMENT STRATEGIES<br>2348 Camp Street<br>New Orleans, LA 70130  | 10/22/2018                       | Ballot costs and campaign services           | \$ 5,000.00   |
| MELE PRINTING<br>619 North Tyler Street<br>Covington, LA 70433               | 10/29/2018                       | Ballot costs and campaign services           | \$ 5,000.00   |
| NEW ORLEANS EAST LEADERSHIP<br>5901 Wright Rd.<br>New Orleans, LA 70128      | 10/22/2018                       | Ballot costs and campaign services           | \$ 5,000.00   |
| THE GOBER GROUP PLLC<br>PO Box 341016<br>Austin, TX 78734                    | 11/30/2018                       | Legal Services                               | \$ 692.59     |
| THE POLITICAL FIRM LLC<br>5555 Hilton Ave. Ste. 203<br>Baton Rouge, LA 70808 | 10/24/2018                       | Printing, Postage,<br>Design, Data Mail File | \$ 123,491.97 |
| THE POLITICAL FIRM LLC<br>5555 Hilton Ave. Ste. 203<br>Baton Rouge, LA 70808 | 11/06/2018                       | Consulting Services                          | \$ 7,500.00   |
| 3. SUBTOTAL (optional)   | <b>.</b>                         |  | \$ 156,684.56 |
| 4. TOTAL (optional - complete only on last page of this schedule)            |                                  |  | \$ 377,547.70 |