CANDIDATE'S ELECTION DAY EXPENDITURES REPORT

(to be filed by a candidate or his principal campaign committee)

This report is required to be filed by all candidates who are required to file campaign finance disclosure reports, **even if no election day expenditures were made**. The report is due not later than 10 days after the primary election, and, again, not later than 10 days after the general election if the candidate participates in the general election. This form is used to report payments by the candidate or his political committee (1) for advertising that is broadcast or published on election day (2) for the services of election day workers, and (3) to organizations for election day activities in support of the candidate. NOTE: This report is required *in addition* to all other required reports. Therefore, the expenditures reported on this report must be reported in subsequent "Candidate's Reports" for this election.

| Qualifying Name and Address of Candidate MARLIN GUSMAN | 2. Office Sought (Include title of office as well as parish, city, town and/or election district.) | OFFICE USE ONLY |
|---|--|---|
| 5215 Elysian Fields Avenue | Criminal Sheriff | Report Number: 7754 |
| New Orleans, LA 70122 | Orleans Parish | Report Number: 7754 Date Filed: 11/15/2004 Report Includes Schedules: |
| | Orleans Parish | |
| | | <u> </u> |
| 2 N | | Schedule A |
| Name and address of principal campaign committee (Applicable only if candidate has a principal campaign committee |) | Schedule B Schedule C |
| | | ochedule o |
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| | | |
| | |] |
| 4. Date of Election 11/2/2004 | | |
| Primary General X (C | heck one) | |
| Total Expenditures by Category | | 1 |
| a. Television Advertising (Schedule A) | \$69,979.00 | |
| a. Joseph and assing (constant) | | |
| b. Radio Advertising (Schedule A) | \$20,000.00 | |
| | | |
| c. Newspaper Advertising (Schedule A) | \$0.00 | |
| d. Services of Election Day Workers (Schedule B) | #40,000,00 | |
| d. Services of Election Day Workers (Schedule B) | \$12,360.00 | |
| e. Payments to Organizations for Election Day | \$20,389.94 | |
| Activities/Services (Schedule C) | | |
| | | |
| | | |
| For any category in which no election day expenditures were m | | |
| in Item 5. Any schedules not required to be completed may be | omitted from this report. | 1 |
| 6. a. Name of Person Preparing Report A. J. RICHARD | | |
| b. Daytime Telephone 504-837-5990 | | |
| WE HEREBY CERTIFY that the information contained in this repo and belief, and that no expenditures have been made nor contributions | | <u> </u> |
| information required to be reported by the Louisiana Campaign Finance | - | ned nereni, and that no |
| This 15th day of November | 2004 | |
| 13til asy of November | | |
| Marlin Gusma | n | 504-282-2222 |
| Signature of Candidate/Chairperson (To be signed | | Daytime Telephone Number |
| report by principal campaign committee) | | |
| A. J. Richard | | 504-837-5990 |
| Signature of Treasurer | | Daytime Telephone Number |

SCHEDULE A: ADVERTISING

The following information must be provided for each person to whom an expenditure was made for the purchase of television, radio or newspaper advertising broadcast or published on election day. The total amount of such expenditures made to each recipient should be entered under Column 2. The type of advertising purchased should be checked in Column 3.

| 1. Name and Address of Recipient | 2. Amount Paid | 3. Type of Advertising |
|---|----------------|--------------------------------|
| PULSE COMMUNICATIONS 4205 1/2 Canal Street NO, LA 70119 | \$20,000.00 | Television X Radio Newspaper |
| TEDDLIE MEDIA PARTNERS INC. 365 Canal Suite 1750 New Orleans, LA 70130 | \$60,022.00 | X Television Radio Newspaper |
| TEDDLIE MEDIA PARTNERS INC. 365 Canal Suite 1750 New Orleans, LA 70130 | \$9,957.00 | X Television Radio Newspaper |

The following information must be provided for each individual to whom an expenditure was made for services performed on election day. Also, the information must be provided for each individual performing services on election day to whom a monetary expenditure was made by an organization to which a payment was made by the candidate completing this report. Such an organization is required by law to furnish this information to the candidate completing this report.

| 1. Name and Address of Recipient | 2. Amount Paid | 3. Organization Making Payment (if applicable) |
|--|----------------|--|
| LELA ALEXANDER 3427 mandeville St. NO, LA 70115 | \$75.00 | |
| GWENDOYLN ALLEN 812 Lousiana Ave NO, LA 70115 | \$125.00 | |
| TIFFANY AMBEAU 1240 Teche St NO, LA 70114 | \$75.00 | |
| BRIAN BAPTISTE 2022 Lapeyrouse St NO, LA 70115 | \$75.00 | |
| KEOKUKA BARROW 2910 Sandra Dr Blg 20 Apt 104 NO, LA 70114 | \$75.00 | |
| ELODIA BLANCO 2876 Abundance St No, LA 70126 | \$75.00 | |
| KAREN BLATCHER 2121 Hampton Drive NO, LA 70058 | \$75.00 | |
| CASSANDRA BREAUX 1531 N. Robinson St NO, LA 70115 | \$75.00 | |
| EDWARD BREAUX 1531 N. Roninson St No, LA 70115 | \$75.00 | |

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| 1. Name and Address of Recipient | 2. Amount Paid | 3. Organization Making Payment (if applicable) |
|--|----------------|--|
| NORRIS BROWN 1340 Senate Street NO, LA 70122 | \$75.00 | |
| PERSHING BROWN 3727 Gibson NO, LA 70115 | \$75.00 | |
| HOUSTON BRUCE 7425 Edward St NO, LA 70115 | \$75.00 | |
| ALMA BRYANT 11001 Vienna Street NO, LA 70119 | \$75.00 | |
| PETER BRYANT 1100 Vienna St NO, LA 70117 | \$75.00 | |
| BRANDON CANNON 7231 Briarheath NO, LA 70128 | \$75.00 | |
| JEAN CANNON 7231 Briarheath NO, LA 70128 | \$75.00 | |
| MARVA CANNON 7231 Briarheath NO, LA 70128 | \$125.00 | |
| TRI-NETTE CASIMIER 1917 Killington Dr NO, LA 70058 | \$200.00 | |
| | | l . |

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| 1. Name and Address of Recipient | 2. Amount Paid | 3. Organization Making Payment (if applicable) |
|--|----------------|--|
| ALICE CLARKE 1215 Pauline Str No, LA 70117 | \$75.00 | |
| ROBERT CLAVERIE 2631 Verbena St NO, LA 70122 | \$75.00 | |
| JOANN COLLINS 3302 Kable Dr NO, LA 70115 | \$75.00 | |
| LESABRA CUTNO 3224 Loyola Drive Kenner, LA 70065 | \$75.00 | |
| ABRINA DAVIS 1213 St. Denis Street NO, LA | \$75.00 | |
| ARTHUR DAVIS 1308 St. Denis NO, LA 70122 | \$75.00 | |
| JUANITA DAVIS 1377 Danecial St NO, LA 70115 | \$60.00 | |
| SHARON DAVIS 1285 St. Denis St. #c NO, LA 70115 | \$75.00 | |
| DAVIN DEMLEY 4827 Redwood St NO, LA 70115 | \$75.00 | |

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| 1. Name and Address of Recipient | 2. Amount Paid | 3. Organization Making Payment (if applicable) |
|---|----------------|--|
| TRENA DILES 7908 Haney Dr NO, LA 70128 | \$75.00 | |
| ALTON DIXON 5533 Franklin Avenue NO, LA 70122 | \$125.00 | |
| MARK DORSEY 7331 Poiternet NO, LA 70115 | \$75.00 | |
| TROY DOUSE 1401 Annette St NO, LA 70116 | \$60.00 | |
| DEBORAH DUREMY 3848 Gibson St Apt H NO, LA 70115 | \$75.00 | |
| LISA EDWARD 4125 Davey Apt 204 NO, LA 70115 | \$75.00 | |
| SHERELL EUDY 3343 Thalia Pkwy NO, LA 70115 | \$125.00 | |
| PERCY EWELL 1420 North Dorgenois NO, LA 70116 | \$75.00 | |
| CHERYL FIELDS 3400 Garden Oaks *820 NO, LA 70114 | \$125.00 | |

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|---|----------------|--|
| RODNEY FIELDS 3400 Garden Oaks NO, LA 70114 | \$125.00 | |
| KEVIN FITZMORRIS 1168 Lake Ave #102 Metairie, LA 70005 | \$75.00 | |
| ADRIAN GAINES 1208 Milton Street NO, LA | \$75.00 | |
| ALBERT GARDNER 1336 Sere St NO, LA 70115 | \$75.00 | |
| CHARROLL GARNER 1904 Indepence St NO, LA 70115 | \$75.00 | |
| LISA GAYLES 1229 Pace Blvd NO, LA 70114 | \$75.00 | |
| MARIAN GAYLES 2910 Sandra Dr Blg 20 apt 105 NO, LA 70115 | \$75.00 | |
| JEREMY GEORGE 3728 Republic St NO, LA 70115 | \$75.00 | |
| JOSHUA GEORGE 3728 Republic St NO, LA 70115 | \$75.00 | |

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| 1. Name and Address of Recipient | 2. Amount Paid | 3. Organization Making Payment (if applicable) |
|--|----------------|--|
| ELAINE GIBSON 3707 Gibbson NO, LA 70122 | \$75.00 | |
| THOMAS GIVES 7088 W. Tamaron Blvd NO, LA 70128 | \$75.00 | |
| SABRINA GRANT 3237 Gibson Street NO, LA 70115 | \$75.00 | |
| SIDDELL GRANT 3237 Gibson St NO, LA 70115 | \$75.00 | |
| BEVERLY HALL 5027 Debuie Circle NO, LA 70115 | \$75.00 | |
| THEODORE HALL 1457 Sere St NO, LA 70115 | \$75.00 | |
| KEITH HARRIS 7310 Weaver NO, LA 70127 | \$75.00 | |
| SHELIA HARRIS 10698 Haynes Blvd NO, LA 70126 | \$75.00 | |
| JESSIE HATCHER 2516 Clara Street NO, LA 70115 | \$75.00 | |
| | | |

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| 2. Amount Paid | 3. Organization Making Payment (if applicable) |
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| \$75.00 | |
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| \$75.00 | |
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| | \$75.00 \$75.00 \$75.00 \$75.00 \$75.00 |

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| 1. Name and Address of Recipient | 2. Amount Paid | 3. Organization Making Payment (if applicable) |
|--|----------------|--|
| KAREN JOHNSON | \$500.00 | |
| NO, LA 70115 | | |
| KIRK JOHNSON 3514 N. Rendon St NO, LA 70126 | \$75.00 | |
| REBA JOHNSON 3428 Paris Ave NO, LA 70122 | \$200.00 | |
| RUBY JOHNSON 2829 Second Street NO, LA 70113 | \$75.00 | |
| TREY JOHNSON 8616 Gibson No, LA 70115 | \$75.00 | |
| WESLEY JOHNSON 2829 2nd Street NO, LA 70114 | \$75.00 | |
| WESLEY JOHNSON 2829 2nd Street NO, LA 70114 | \$75.00 | |
| JAKE JOHNSONS 7030 Boston St NO, LA 70128 | \$75.00 | |
| JOHN JOHNSONS 7030 Boston St NO, LA 70128 | \$75.00 | |
| | | |

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|---|----------------|--|
| ANTHONY JONES 4125 Davey Apt 204 No, LA 70115 | \$75.00 | |
| ANN E JORDAN 2631 Verbena St NO, LA 70122 | \$75.00 | |
| DEIRDRA JOSEPH 1830 South Dupre NO, LA 70125 | \$75.00 | |
| MAXIE JOSEPH 4719 Gallahad Drive NO, LA 70127 | \$125.00 | |
| BRENDA KING 4348 Cartier Avenue NO, LA 70116 | \$75.00 | |
| SHAWANDA LANDRY 10500 Haynes Blvd Apt 44 NO, LA 70126 | \$75.00 | |
| SHARON LARVINETTE 3301 Garden Oak Drive Apt 147 NO, LA 70117 | \$75.00 | |
| BELINDA LASSALLE 6428 Carlson Drive NO, LA 70122 | \$75.00 | |
| LYNN LEA 2628 Almonaster Ave NO, LA 70117 | \$75.00 | |

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| 2. Amount Paid | 3. Organization Making Payment (if applicable) |
|----------------|---|
| \$75.00 | |
| \$125.00 | |
| \$75.00 | |
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|----------------|--|
| \$75.00 | |
| \$75.00 | |
| \$75.00 | |
| \$75.00 | |
| \$75.00 | |
| \$125.00 | |
| \$75.00 | |
| \$125.00 | |
| \$75.00 | |
| | \$75.00 \$75.00 \$75.00 \$75.00 \$125.00 |

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| 1. Name and Address of Recipient | 2. Amount Paid | 3. Organization Making Payment (if applicable) |
|--|----------------|--|
| LAURENCE PHELPS 2708 O'Reilly St NO, LA 70119 | \$75.00 | |
| OLIVER PICHON 4810 Galier Dr No, LA 70115 | \$75.00 | |
| NELBA PIERRE 3633 St. Bernard Ave #f NO, LA 70115 | \$75.00 | |
| LAWANDA PORTER 3888 Gibson St Apt A NO, LA 70115 | \$75.00 | |
| GUYDRICK POWELL 12345 N. I-10 Service Rd #3019 NO, LA 70127 | \$75.00 | |
| LATONYA POWELL 12345 N. I-10 Service Rd #3019 NO, LA 70127 | \$75.00 | |
| TYRONE PUGH 3722 Republic St NO, LA 70115 | \$75.00 | |
| TOSHIBA QUILLENS 1519 Sumner Street NO, LA 70114 | \$75.00 | |
| SHENEKA RASHEED | \$60.00 | |

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| 1. Name and Address of Recipient | 2. Amount Paid | 3. Organization Making Payment (if applicable) |
|--|----------------|--|
| CIERRA RAYFORD 1712 St. Peters St No, LA 70115 | \$75.00 | |
| CHELSEY RICHARD 4717 Wright Rd NO, LA 70128 | \$125.00 | |
| FRANK RICHARD 2518 Jonquil Street NO, LA 70122 | \$375.00 | |
| ZENA ROBERTS 1712 St. Peters St NO, LA 70115 | \$75.00 | |
| DONALD ROBINSON 7019 Lake Kenilworth Dr No, LA 70126 | \$75.00 | |
| JOYCE ROBINSON 7425 Edward Street NO, LA 70126 | \$125.00 | |
| LINDA ROLAND 4308 Jeanne Marie Place NO, LA 70122 | \$75.00 | |
| RAYNELL ROLLING 3601 St. Bernard Ave NO, LA 70115 | \$75.00 | |
| ALMA ROLLINS 1429 Sere St. Apt A NO, LA | \$75.00 | |

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| 1. Name and Address of Recipient | 2. Amount Paid | 3. Organization Making Payment (if applicable) |
|---|----------------|--|
| HOWARD ROLLINS 1240 Milton Street NO, LA 70122 | \$75.00 | |
| PEARL ROLLINS 3265 St. Bernard Ave Apt A NO, LA | \$75.00 | |
| CHRISTINA RONKIN 4817 W. Napolean Apt. B Metairie, LA 70001 | \$75.00 | |
| GREGORY RONKIN 4817 W. Napoleon Metairie, LA 70001 | \$75.00 | |
| SEYMOUR SIMMS 5963 S. Front St No, LA 70115 | \$75.00 | |
| JOANN SMITH 924 Ronson Kenner, LA 70065 | \$75.00 | |
| DELORES STEWART 8435 Cedar Lane Apt D NO, LA 70127 | \$75.00 | |
| RONALD STIMAGE 7741 Sandpiper Dr NO, LA 70127 | \$125.00 | |
| TAMMY TAPLIN 1710 St. Peter NO, LA 70115 | \$125.00 | |

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| 1. Name and Address of Recipient | 2. Amount Paid | 3. Organization Making Payment (if applicable) |
|--|----------------|--|
| AL THOMAS 2220 Painters Street NO, LA 70126 | \$75.00 | |
| DAVID TROPEZ 2419 Mexico St NO, LA 70115 | \$75.00 | |
| SHEDRICK VICTORAN 7310 Weaver NO, LA 70115 | \$75.00 | |
| FRANKIE WATSON 2719 Lavendar St NO, LA 70122 | \$125.00 | |
| KEISHA WHITE 4228 Frenchmen St No, LA 70112 | \$75.00 | |
| MALCOLM WICKER 3624 Alfred St NO, LA 70115 | \$75.00 | |
| ROLAND WILLIAMS NO, LA 70115 | \$75.00 | |
| THOMAS WILLIAMS 7310 Weaver NO, LA 70115 | \$75.00 | |
| DOMINQUE WOODFORK 4811 Knight Drive No, LA 70115 | \$60.00 | |
| | | |

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| 1. Name and Address of Recipient | 2. Amount Paid | 3. Organization Making Payment (if applicable) |
|---|----------------|--|
| KEVIN WOODFORK 1368 Annette St NO, LA 70115 | \$60.00 | |
| LORRELL WOODFORK 1370 Annette St NO, LA 70115 | \$60.00 | |
| MARILY WOULLARD 1301 Milton St NO, LA 70115 | \$75.00 | |

SCHEDULE C: PAYMENTS TO ORGANIZATIONS

The following information must be provided for each organization to which the candidate has made payments for any service(s) performed on election day.

| service(s) performed on election day. | | |
|--|----------------|---------------------------------------|
| 1. Name and Address of Organization | 2. Amount Paid | 3. Purpose |
| BALLOON EXTRAVANGANZA 3722 South I-10 Service Rd Metairie, LA 70001 | \$237.64 | 1821 - centerpieces for victory party |
| BLACK UNITED LASTING FOR LEADERSHIP 1661 Canal Street Suite 3111 NO, LA 70112 | \$600.00 | 1838-campaign workers |
| KENNETH GARRETT 22160 LB Landry NO, LA 70114 | \$800.00 | 1841 - campaing workers |
| PATRICIA GORDON 1629 Alabo St NO, LA 70117 | \$2,250.00 | 1844 - campaign transportation |
| HOLIDAY INN SELECT 881 Convention Center Blvd NO, LA 70802 | \$4,000.00 | 1848 - victory party |
| SANDRA HUNTER 134 N. Broad Street NO, LA 70119 | \$400.00 | 2239 - Lunch reimbursement |
| N.O.E.L. 7045 Read Blvd Ste 109 NO, LA 70127 | \$2,500.00 | 1840 - workers |
| NGNG INC. PO Box 870052 NO, LA 70187 | \$3,500.00 | 1839 - Political consulting |
| P.R.O.U.D. 11930 Morrison Rd. New Orleans, LA 70128 | \$850.00 | 1847 - campaign workers |
| 5 404 5 0/04 5 5 0/00 | | |

SCHEDULE C: PAYMENTS TO ORGANIZATIONS

The following information must be provided for each organization to which the candidate has made payments for any service(s) performed on election day.

| 1. Name and Address of Organization | 2. Amount Paid | 3. Purpose |
|--|----------------|------------------------------------|
| PROGRESSIVE WOMEN ON THE MOVE 3901 Sullen Place No, LA 70131 | \$3,500.00 | 1836 - Campaign Workers |
| CHELSEY RICHARD 4717 Wright Rd NO, LA 70128 | \$52.30 | 1861 - reimburse elec day expenses |
| SPANISH AMERICAN VOTERS ALLIANCE 7170 Deanne Street NO, LA 70126 | \$800.00 | 1837 - canvassers endorsement |
| UNITED NEIGHBORS INTERESTED TOGETHER INC. NO, LA 70115 | \$500.00 | 1842 - Campaign workers |
| WHALER CUSTOMS 3229 Monroe St NO, LA 70118 | \$400.00 | 1845 - tshirts |