

# CANDIDATE'S ELECTION DAY EXPENDITURES REPORT

(to be filed by a candidate or his principal campaign committee)

This report is required to be filed by all candidates who are required to file campaign finance disclosure reports, **even if no election day expenditures were made**. The report is due not later than 10 days after the primary election, and, again, not later than 10 days after the general election if the candidate participates in the general election. This form is used to report payments by the candidate or his political committee (1) for advertising that is broadcast or published on election day (2) for the services of election day workers, and (3) to organizations for election day activities in support of the candidate. NOTE: This report is required **in addition** to all other required reports. Therefore, the expenditures reported on this report must be reported in subsequent "Candidate's Reports" for this election.

1. Qualifying Name and Address of Candidate

EDWARD L. RISPONE  
18250 S. Mission Hills  
Baton Rouge, LA 70810

2. Office Sought (Include title of office as well as parish, city, town and/or election district.)

GOVERNOR  
STATE WIDE  
STATE WIDE

## OFFICE USE ONLY

Report Number: 84178

Date Filed: 11/25/2019

Report Includes Schedules:

Schedule A  
Schedule D



3. Name and address of principal campaign committee  
(Applicable only if candidate has a principal campaign committee)

EDDIE RISPONE FOR GOVERNOR  
18250 S Mission Hills Avenue  
Baton Rouge, LA 70810

4. Date of Election 11/16/2019

Primary \_\_\_\_\_ General X (Check one)

5. Total Expenditures by Category

a. Television Advertising (Schedule A)	<u>\$28,377.05</u>
b. Radio Advertising (Schedule A)	<u>\$0.00</u>
c. Newspaper Advertising (Schedule A)	<u>\$0.00</u>
d. Services of Election Day Workers (Schedule B)	<u>\$0.00</u>
e. Payments to Organizations for Election Day Activities/Services (Schedule C)	<u>\$0.00</u>
f. Automated Calls (Schedule D)	<u>\$6,534.00</u>

For any category in which no election day expenditures were made, write -0- next to the category in Item 5. Any schedules not required to be completed may be omitted from this report.

6. a. Name of Person Preparing Report LEIGH H DAVIS

b. Daytime Telephone 225-766-6966

7. WE HEREBY CERTIFY that the information contained in this report and the attached schedules is true and correct to the best of our knowledge, information and belief, and that no expenditures have been made nor contributions received that are required to be disclosed have not been reported herein, and that no information required to be reported by the Louisiana Campaign Finance Disclosure Act has been deliberately omitted.

This 25th day of November, 2019.

Eddie Rispone

Signature of Candidate/Chairperson (To be signed by Chairperson only if report by principal campaign committee)

\_\_\_\_\_  
Signature of Treasurer

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Daytime Telephone Number

\_\_\_\_\_  
Daytime Telephone Number

## SCHEDULE A: ADVERTISING

The following information must be provided for each person to whom an expenditure was made for the purchase of television, radio or newspaper advertising broadcast or published on election day. The total amount of such expenditures made to each recipient should be entered under Column 2. The type of advertising purchased should be checked in Column 3.

1. Name and Address of Recipient	2. Amount Paid	3. Type of Advertising
D2 MEDIA 1101 14th St NW, Ste 920 Washington, DC 20005	\$6,110.00	<input checked="" type="checkbox"/> Television <input type="checkbox"/> Radio <input type="checkbox"/> Newspaper
KALB-TV 605 Washington St Alexandria, LA 71301	\$1,270.00	<input checked="" type="checkbox"/> Television <input type="checkbox"/> Radio <input type="checkbox"/> Newspaper
KARD-TV/KTVE-TV 200 Pavilion Rd West Monroe, LA 71292	\$110.00	<input checked="" type="checkbox"/> Television <input type="checkbox"/> Radio <input type="checkbox"/> Newspaper
KATC-TV 1103 Eraste Landry Rd Lafayette, LA 70506	\$175.00	<input checked="" type="checkbox"/> Television <input type="checkbox"/> Radio <input type="checkbox"/> Newspaper
KLAF-TV 1500 Eraste Landry Rd Lafayette, LA 70506	\$30.00	<input checked="" type="checkbox"/> Television <input type="checkbox"/> Radio <input type="checkbox"/> Newspaper
KLAX-TV 811 England Dr Alexandria, LA 71301	\$110.00	<input checked="" type="checkbox"/> Television <input type="checkbox"/> Radio <input type="checkbox"/> Newspaper
KLFY-TV 1808 Eraste Landry Rd Lafayette, LA 70506	\$1,780.00	<input checked="" type="checkbox"/> Television <input type="checkbox"/> Radio <input type="checkbox"/> Newspaper
KNOE-TV 1400 Oliver Rd Monroe, LA 71201	\$630.00	<input checked="" type="checkbox"/> Television <input type="checkbox"/> Radio <input type="checkbox"/> Newspaper
KPLC-TV 320 Division St PO Box 1490 Lake Charles, LA 70601	\$510.00	<input checked="" type="checkbox"/> Television <input type="checkbox"/> Radio <input type="checkbox"/> Newspaper

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1. Name and Address of Recipient	2. Amount Paid	3. Type of Advertising
KSLA-TV 1812 Fairfield Ave Shreveport, LA 71101	\$330.00	<input checked="checked" type="checkbox"/> Television <input type="checkbox"/> Radio <input type="checkbox"/> Newspaper
KTAL-TV 3150 N Market St Shreveport, LA 71107	\$90.00	<input checked="checked" type="checkbox"/> Television <input type="checkbox"/> Radio <input type="checkbox"/> Newspaper
KTBS-TV 312 E. Kings Highway Shreveport, LA 71104	\$1,030.00	<input checked="checked" type="checkbox"/> Television <input type="checkbox"/> Radio <input type="checkbox"/> Newspaper
NATIONAL CABLE COMMUNICATIONS 7501 Wisconsin Ave Ste 800 East Bethesda, MD 20814	\$6,842.05	<input checked="checked" type="checkbox"/> Television <input type="checkbox"/> Radio <input type="checkbox"/> Newspaper
WAFB-TV 844 Government St Baton Rouge, LA 70802	\$1,410.00	<input checked="checked" type="checkbox"/> Television <input type="checkbox"/> Radio <input type="checkbox"/> Newspaper
WBRZ-TV 1650 Highland Rd Baton Rouge, LA 70802	\$1,950.00	<input checked="checked" type="checkbox"/> Television <input type="checkbox"/> Radio <input type="checkbox"/> Newspaper
WDSU-TV 846 Howard Ave New Orleans, LA 70113	\$1,200.00	<input checked="checked" type="checkbox"/> Television <input type="checkbox"/> Radio <input type="checkbox"/> Newspaper
WGMB/WVLA-TV 10000 Perkins Rd Baton Rouge, LA 70810	\$1,040.00	<input checked="checked" type="checkbox"/> Television <input type="checkbox"/> Radio <input type="checkbox"/> Newspaper
WGNO-TV 1 Galleria Blvd, Ste 850 Metairie, LA 70001	\$260.00	<input checked="checked" type="checkbox"/> Television <input type="checkbox"/> Radio <input type="checkbox"/> Newspaper

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1. Name and Address of Recipient	2. Amount Paid	3. Type of Advertising
WVUE-TV 1025 S Jefferson Davis Pkwy New Orleans, LA 70125	\$1,600.00	<input checked="" type="checkbox"/> Television <input type="checkbox"/> Radio <input type="checkbox"/> Newspaper
WWL-TV 400 Poydras St, Ste 800 New Orleans, LA 70130	\$1,900.00	<input checked="" type="checkbox"/> Television <input type="checkbox"/> Radio <input type="checkbox"/> Newspaper

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## SCHEDULE D: AUTOMATED CALLS

The following information must be provided for each person to whom an expenditure was made for the purchase of automated calling using a prerecorded or artificial voice as part of the calling that occurred on election day. The total amount of such expenditures made to each recipient should be entered under Column 2.

1. Name and Address of Organization	2. Amount Paid
VICTORY PHONES, LLC 190 Monroe Avenue NW Suite 300 Grand Rapids, MI 49503	\$6,534.00

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