

# REPORT FOR PROPOSITION/RECALL ELECTIONS

(filed by persons/committees that support or oppose one or more propositions or recall elections)

## 1. Full Name and Address of Person/Committee

LOUISIANA WINS  
900 Camp St. Ste 346  
New Orleans, LA 70130

## Office Use Only

Report Number: 90577

Date Filed: 10/5/2020

## Report Includes Schedules:

Schedule A-1

Schedule E-1

## 3. Date of Primary

11/3/2020

This report covers from 8/31/2020 through 9/24/2020

## 3. Type of Report:

☐ 45th day after filing petition ☐ 40th day after election  
☐ 135th day after filing petition ☐ Supplemental  
☐ 200th day after filing petition  
☒ 30th day prior to election  
☐ 10th day prior to election ☐ Amendment to prior report

## 4. All Committee Officers (including Chairperson, Treasurer, if any, and any other committee officers), if applicable.

### a. Name

### b. Position

### c. Address

RYAN BERNI

Chairperson

900 Camp St., Ste. 346

New Orleans, LA 70130

RYAN BERNI

Treasurer

6701 Canal Blvd.

New Orleans, LA 70124

## 5. Propositions or Recalls Supported or Opposed (use additional sheets if necessary)

### a. Description of Proposition/ Name of person subject of recall election

### b. Office Sought

### c. Political Party

### d. Support/Oppose

On attached sheet

## 6. a. Name of Person Preparing Report

NANCY RENNAKER

### b. Daytime Telephone

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8. WE HEREBY CERTIFY that the information contained in this report and the attached schedules is true and correct to the best of our knowledge , information and belief, and that no expenditures have been made nor contributions received that have not been reported herein, and that no information required to be reported by the Louisiana Campaign Finance Disclosure Act has been deliberately omitted .

This 5th day of October , 2020 .

Ryan Berni

Signature of Person/Committee Chairperson

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Daytime Telephone

Ryan Berni

Signature of Committee Treasurer, if any

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Daytime Telephone

5. Propositions or Recalls Supported or Opposed (use additional sheets if necessary)			
a. Description of Proposition/ Name of person subject of recall election	b. Office Sought	c. Political Party	d. Support/Oppose Support
PW- AUTHORIZE SPORTS WAGERING			
, LA			

## SUMMARY PAGE

RECEIPTS	This Period
1. Contributions Received (Schedule A-1)	\$ 975,500.00
2. In-kind Contributions Received (Schedule A-2)	\$ 0.00
3. Campaign paraphernalia sales of \$25 or less	\$ 0.00
4. <b>TOTAL CONTRIBUTIONS</b> (Lines 1 + 2 +3)	\$ 975,500.00
5. Other Receipts (Schedule A-3)	\$ 0.00
6. Loans Received (Schedule B)	\$ 0.00
7. Loan Repayments Received (Schedule D)	\$ 0.00
8. <b>TOTAL RECEIPTS</b> (Lines 4 + 5 + 6 + 7)	\$ 975,500.00

DISBURSEMENTS	This Period
9. General Expenditures (Schedule E-1)	\$ 560,355.00
10. In-Kind Expenditures (Schedule E-2)	\$ 0.00
11. <b>TOTAL EXPENDITURES</b> (Lines 9 + 10)	\$ 560,355.00
12. Other Disbursements (Schedule E-3)	\$ 0.00
13. Loan Repayments Made (Schedule B)	\$ 0.00
14. Funds Loaned (Schedule D)	\$ 0.00
15. <b>TOTAL DISBURSEMENTS</b> (Lines 11 + 12 + 13 + 14)	\$ 560,355.00

FINANCIAL SUMMARY	Amount
16. Funds on hand at beginning of reporting period (Must equal funds on hand at close from last report or -0- if first report for this committee)	\$ 0.00
17. <i>Plus</i> total receipts this period ( <i>less</i> in-kind contributions received) (Line 8 above minus line 2 above)	\$ 975,500.00
18. <i>Less</i> total disbursements this period ( <i>less</i> in-kind expenditures) (Line 15 above minus line 10 above)	\$ 560,355.00
19. Funds on hand at close of reporting period	\$ 415,145.00

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## SUMMARY PAGE (continued)

INVESTMENTS	Amount
20. Of funds on hand at beginning of reporting period (Line 16, above), amount held in investments ( <i>i.e.</i> , savings accounts, CD's, money market funds, etc.)	\$ 0.00
21. Of funds on hand at close of reporting period (Line 19, above), amount held in investments	\$ 0.00

SPECIAL TRANSACTIONS	This Period
22. All proceeds from the sale of tickets to fundraising events (Receipts from the sale of tickets are contributions and must also be reported on Schedule A-1)	\$ 0.00
23. Proceeds from the sale of campaign paraphernalia (Receipts from the sale of campaign paraphernalia are contributions and must also be reported on Schedule A-1 or Line 3 above)	\$ 0.00
24. Expenditures from petty cash fund (Must also be reported on Schedule E-1)	\$ 0.00

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## SCHEDULE A-1: CONTRIBUTIONS (Other than In-Kind Contributions)

The following information must be provided for all contributions **received** during this reporting period, except for in-kind contributions. Information on in-kind contributions is reported on SCHEDULE A-2: IN-KIND CONTRIBUTIONS. For anonymous contributions, see SCHEDULE F. Totals and subtotals at bottom of the page are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Contributor	2. Contributions this Reporting Period		3. Total this Year
	a. Date(s)	b. Amount(s)	
<b>BOYD GAMING CORPORATION</b> 6465 South Rainbow Blvd Las Vegas, NV 89118  POLITICAL COMMITTEE? _____ PARTY COMMITTEE? _____	09/18/2020	\$100,000.00	\$100,000.00
<b>CAESERS ENTERTAINMENT</b> 100 W. Liberty St. 11th Floor Reno, NV 89501  POLITICAL COMMITTEE? _____ PARTY COMMITTEE? _____	09/09/2020	\$250,000.00	\$250,000.00
<b>DRAFTKINGS</b> 125 Summer St Ste 510 Boston, MA 02110  POLITICAL COMMITTEE? _____ PARTY COMMITTEE? _____	09/11/2020	\$250,000.00	\$250,000.00
<b>FANDUEL, INC.</b> 300 Park Avenue S., 14th Fl. New York, NY 10010  POLITICAL COMMITTEE? _____ PARTY COMMITTEE? _____	09/11/2020	\$250,000.00	\$250,000.00
<b>PENN NATIONAL GAMING, INC.</b> 825 Berkshire Blvd. Wyomissing, PA 19610  POLITICAL COMMITTEE? _____ PARTY COMMITTEE? _____	09/18/2020	\$125,000.00	\$125,000.00
<b>RYAN BERNI</b> 900 Camp St., Ste. 346 New Orleans, LA 70130  POLITICAL COMMITTEE? _____ PARTY COMMITTEE? _____	08/31/2020	\$500.00	\$500.00
<b>4. SUBTOTAL (this page)</b>		<b>\$ 975,500.00</b>	N/A
<b>5. TOTAL (complete only on last page of this schedule)</b>		<b>\$ 975,500.00</b>	N/A
<b>6. CONTRIBUTIONS FROM POLITICAL COMMITTEES ONLY:</b>			
SUBTOTAL (this page)	<b>\$ 0.00</b>	TOTAL (complete only on last page of this schedule)	<b>\$ 0.00</b>

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## SCHEDULE E-1: GENERAL EXPENDITURES

Use this schedule to report information on most committee expenditures, during this reporting period. **However, in-kind expenditures should be reported on SCHEDULE E-2 and should not be reported on this schedule.** An "expenditure" is any payment made for the purpose of supporting or opposing a proposition or question submitted to the voters. Expenditures include monies spent for general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-4: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional* but will assist in completing the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
ASSEMBLE 310 E 46th St 4E New York, NY 10017	09/10/2020	Digital Advertising	\$ 105,000.00
ASSEMBLE 310 E 46th St 4E New York, NY 10017	09/10/2020	TV and Digital Video Production	\$ 15,000.00
CAMPAIGN FINANCE PO Box 4368 Baton Rouge, LA 70821	09/11/2020	Committee Filing Fee	\$ 100.00
FOX-KADN 1500 Eraste Landry Blvd. Lafayette, LA 70506	09/10/2020	Media Buy - TV Commercials	\$ 12,000.00
FOX-KARD 200 Pavilion Road West Monroe, LA 71292	09/10/2020	Media Buy - TV Commercials	\$ 8,000.00
FOX-KMSS 3150 N Market St Shreveport, LA 71107	09/10/2020	Media Buy - TV Commercials	\$ 3,750.00
FOX-WGMB 10000 Perkins Rd. Baton Rouge, LA 70810	09/10/2020	Media Buy - TV Commercials	\$ 29,000.00
FOX-WNTZ 201 Johnston St, Ste 305 Alexandria, LA 71301	09/10/2020	Media Buy - TV Commercials	\$ 7,000.00
3. SUBTOTAL (optional)			\$ 179,850.00
4. TOTAL (optional - complete only on last page of this schedule)			

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1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
FOX-WVUE 1025 S. Jefferson Davis Parkway New Orleans, LA 70125	09/10/2020	Media Buy - TV Commercials	\$ 26,000.00
SUDDENLINK/ALEXANDRIA (5009) 12444 Powerscourt Dr. St. 450 St. Louis, MO 63131	09/17/2020	Media Buy - TV Commercials	\$ 640.00
BERNI CONSULTING, LLC 900 Camp Street, Suite 346 New Orleans, LA 70130	09/22/2020	General Consulting and Public Affairs Services	\$ 25,000.00
CAPITAL ONE BANK 7033 Canal Blvd. New Orleans, LA 70124	09/22/2020	Bank Service Fee	\$ 35.00
CAPITAL ONE BANK 7033 Canal Blvd. New Orleans, LA 70124	09/18/2020	Bank Service Fees	\$ 40.00
CAPITAL ONE BANK 7033 Canal Blvd. New Orleans, LA 70124	09/09/2020	Bank Service Fee	\$ 15.00
CAPITAL ONE BANK 7033 Canal Blvd. New Orleans, LA 70124	09/11/2020	Bank Service Fee	\$ 30.00
CAPITAL ONE BANK 7033 Canal Blvd. New Orleans, LA 70124	09/14/2020	Bank Service Fee	\$ 25.00
3. SUBTOTAL (optional)			\$ 51,785.00
4. TOTAL (optional - complete only on last page of this schedule)			

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1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
CARBO CONSULTING, LLC 700 Camp Street New Orleans, LA 70130	09/09/2020	General Consulting	\$ 25,000.00
CBS-KALB 605 Washington St. Alexandria, LA 71301	09/17/2020	Media Buy - TV Commercials	\$ 7,000.00
CBS-KNOE 1400 Oliver Rd. Monroe, LA 71201	09/17/2020	Media Buy - TV Commercials	\$ 18,900.00
CBS-KNOE 1400 Oliver Rd. Monroe, LA 71201	09/17/2020	Media Buy - TV Commercials	\$ 8,000.00
CBS-KSLA 1812 Fairfield Ave Shreveport, LA 71101	09/17/2020	Media Buy - TV Commercials	\$ 5,070.00
COGENCY GLOBAL INC. PO Box 3168 Hicksville, NY 11802	09/14/2020	Registered Agent Services	\$ 188.00
COX MEDIA/BATON ROUGE (6488) 6205 Peachtree Dunwoody Rd. Atlanta, GA 30328	09/17/2020	Media Buy - TV Commercials	\$ 12,500.00
COX MEDIA/LAFAYETTE (1983) 6205 Peachtree Dunwoody Rd. Atlanta, GA 30328	09/17/2020	Media Buy - TV Commercials	\$ 2,000.00
3. SUBTOTAL (optional)			\$ 78,658.00
4. TOTAL (optional - complete only on last page of this schedule)			

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1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
COX MEDIA/LAFAYETTE (1984) 6205 Peachtree Dunwoody Rd. Atlanta, GA 30328	09/17/2020	Media Buy - TV Commercials	\$ 4,000.00
COX MEDIA/LAFAYETTE (1985) 6205 Peachtree Dunwoody Rd. Atlanta, GA 30328	09/17/2020	Media Buy - TV Commercials	\$ 1,250.00
COX MEDIA/NEW ORLEANS (6979) 6205 Peachtree Dunwoody Rd. Atlanta, GA 30328	09/17/2020	Media Buy - TV Commercials	\$ 15,000.00
EFFECTV/MONROE (0701) Five Times Square Ninth Floor New York, NY 10036	09/17/2020	Media Buy - TV Commercials	\$ 2,070.00
LAST WORD STRATEGIES 400 Poydra St., Ste. 900 New Orleans, LA 70130	09/14/2020	Website, SEO, Logo, Digital Consulting	\$ 9,500.00
LAST WORD STRATEGIES 400 Poydra St., Ste. 900 New Orleans, LA 70130	09/14/2020	Digital Ads	\$ 28,750.00
NBC-KALB 605 Washington St. Alexandria, LA 71301	09/17/2020	Media Buy - TV Commercials	\$ 7,000.00
NBC-KLAF 1500 Eraste Landry Rd Lafayette, LA 70506	09/17/2020	Media Buy - TV Commercials	\$ 12,000.00
3. SUBTOTAL (optional)			\$ 79,570.00
4. TOTAL (optional - complete only on last page of this schedule)			

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1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
NBC-KTAL 3150 N Market St Shreveport, LA 71107	09/17/2020	Media Buy - TV Commercials	\$ 6,300.00
NBC-KTVE 200 Pavilion Road West Monroe, LA 71292	09/17/2020	Media Buy - TV Commercials	\$ 2,200.00
NBC-WDSU 846 Howard Ave. New Orleans, LA 70113	09/17/2020	Media Buy - TV Commercials	\$ 34,000.00
NBC-WVLA 10000 Perkins Rd. Baton Rouge, LA 70810	09/17/2020	Media Buy - TV Commercials	\$ 29,000.00
OURSO BEYCHOK, INC. 352 Napoleon St. Baton Rouge, LA 70802	09/24/2020	Direct Mail - Printing, Graphic Design; Mail-house and postage	\$ 95,000.00
RIGHTSIDE COMPLIANCE PO Box 341027 Austin, TX 78734	09/09/2020	Bookkeeping and Compliance Services	\$ 750.00
SUDDENLINK/BUNKIE (5140) 12444 Powerscourt Dr. St. 450 St. Louis, MO 63131	09/17/2020	Media Buy - TV Commercials	\$ 175.00
SUDDENLINK/MOREAUVILLE (5192) 12444 Powerscourt Dr., Ste. 450 St. Louis, MO 63131	09/17/2020	Media Buy - TV Commercials	\$ 32.00
3. SUBTOTAL (optional)			\$ 167,457.00
4. TOTAL (optional - complete only on last page of this schedule)			

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1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
SUDDENLINK/SHREVEPORT (9395) 12444 Powerscourt Dr. Ste 450 St. Louis, MO 63131	09/17/2020	Media Buy - TV Commercials	\$ 900.00
THE GOBER GROUP PLLC PO Box 341016 Austin, TX 78734	09/14/2020	Legal and Compliance Services	\$ 180.00
VIAMEDIA/BATON ROUGE (1497) 220 Lexington Green Circle, Ste 300 Lexington, KY 40503	09/17/2020	Media Buy - TV Commercials	\$ 900.00
VIAMEDIA/LAFAYETTE (1483) 220 Lexington Green Circle, Ste 300 Lexington, KY 40503	09/17/2020	Media Buy - TV Commercials	\$ 450.00
VIAMEDIA/NEW ORLEANS (3502) 220 Lexington Green Circle, Ste 300 Lexington, KY 40503	09/17/2020	Media Buy - TV Commercials	\$ 605.00
3. SUBTOTAL (optional)			\$ 3,035.00
4. TOTAL (optional - complete only on last page of this schedule)			\$ 560,355.00

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