

# SPECIAL REPORT FOR PROPOSITIONS/RECALL ELECTIONS

(filed by persons/committees that support or oppose one or more propositions or recall elections)

This form is filed during the 20 day period immediately preceding an election to report (1) all contributions, loans, or transfer of funds received in excess of \$200; or (2) expenditures made in excess of \$200.

*All persons/committees who have had any such transactions within the 20 days immediately preceding an election are required to report any such transaction on this form **within 48 hours of the time the transaction occurred.***

1. Full Name and Address of Person/Committee

LOUISIANA WINS  
900 Camp St. Ste 346  
New Orleans, LA 70130

**OFFICE USE ONLY**

**Report Number:** 91167

**Date Filed:** 10/21/2020

**Report Includes Schedules:**  
Schedule C

2. Name and address of Committee Chairperson, if applicable

RYAN BERNI  
6701 Canal Blvd.  
  
New Orleans, LA 70124

3. Date of Election 11/3/2020

4. a. Name of Person Preparing Report

NANCY RENNAKER

b. Daytime Telephone --

5. WE HEREBY CERTIFY that the information contained in this report and the attached schedules is true and correct to the best of our knowledge, information and belief, and that no expenditures have been made nor contributions received that are required to be disclosed, have not been reported herein, and that no information required to be reported by the Louisiana Campaign Finance Disclosure Act has been deliberately omitted.

This 21st day of October, 2020.

Ryan Berni  
Signature of Person/Committee Chairperson

--  
Daytime Telephone Number

Richard Carbo  
Signature of Treasurer, if any

--  
Daytime Telephone Number

## SCHEDULE C: EXPENDITURES

Use this schedule to report expenditures in excess of \$200 during the 20 days before the election.

1. Name and Address of Recipient	2. Date	3. Amount & Purpose
FOX-KADN 1500 Eraste Landry Blvd. Lafayette, LA 70506	10/20/2020	Media Buy - TV Commercials \$2,528.00
FOX-KARD 200 Pavilion Road West Monroe, LA 71292	10/20/2020	Media Buy - TV Commercials \$2,100.00
FOX-KMSS 3150 N Market St Shreveport, LA 71107	10/20/2020	Media Buy - TV Commercials \$2,000.00
FOX-WNTZ 201 Johnston St, Ste 305 Alexandria, LA 71301	10/20/2020	Media Buy - TV Commercials \$1,967.00
SUDDENLINK/ALEXANDRIA (5009) 12444 Powerscourt Dr. St. 450 St. Louis, MO 63131	10/20/2020	Media Buy - TV Commercials \$750.00
CBS - KLFY 1808 Eraste Landry Rd. Lafayette, LA 70506	10/20/2020	Media Buy - TV Commercial \$7,329.00
CBS-KALB 605 Washington St. Alexandria, LA 71301	10/20/2020	Media Buy - TV Commercials \$2,439.00
CBS-KNOE 1400 Oliver Rd. Monroe, LA 71201	10/20/2020	Media Buy - TV Commercials \$4,950.00
CBS-KSLA 1812 Fairfield Ave Shreveport, LA 71101	10/20/2020	Media Buy - TV Commercials \$3,750.00

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CBS-KSWL 129 West Prien Lake Rd. Lake Charles, LA 70601	10/20/2020	Media Buy - TV Commercial \$2,509.00
CHISM STRATEGIES 2906 North State Street Suite 311 Jackson, MS 39216	10/20/2020	IVR polling \$9,000.00
COX MEDIA/BATON ROUGE (6488) 6205 Peachtree Dunwoody Rd. Atlanta, GA 30328	10/20/2020	Media Buy - TV Commercials \$15,716.00
COX MEDIA/BATON ROUGE U-VERSE (9971) 6205 Peachtree Dunwoody Rd. Atlanta, GA 30328	10/20/2020	Media Buy - TV Commercials \$3,000.00
COX MEDIA/EAST ACADIANA (1983) 6205 Peachtree Dunwoody Rd. Atlanta, GA 30328	10/20/2020	Media Buy - TV Commercials \$3,000.00
COX MEDIA/LAFAYETTE (1984) 6205 Peachtree Dunwoody Rd. Atlanta, GA 30328	10/20/2020	Media Buy - TV Commercials \$6,400.00
COX MEDIA/NEW ORLEANS INTERCONNECT (6979) 6205 Peachtree Dunwoody Rd. Atlanta, GA 30328	10/20/2020	Media Buy - TV Commercials \$22,520.00
COX MEDIA/OPELOUSAS (9788) 6205 Peachtree Dunwoody Rd. Atlanta, GA 30328	10/20/2020	Media Buy - TV Commercials \$1,500.00
COX MEDIA/WEST ACADIANA (1995) 6205 Peachtree Dunwoody Rd. Atlanta, GA 30328	10/20/2020	Media Buy - TV Commercials \$1,500.00

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CRESCENT CITY DEMOCRATIC ASSOCIATION 4835 Bancroft Drive New Orleans, LA 70122	10/19/2020	Ballot costs and campaign services \$4,000.00
EFFECTV/MONROE (0701) Five Times Square Ninth Floor New York, NY 10036	10/20/2020	Media Buy - TV Commercials \$2,070.00
FOX-KVHP Raycom Media 1025 S. Jefferson Davis Parkway New Orleans, LA 70125	10/20/2020	Media Buy - TV Commercials \$4,348.00
GULF COAST RESOURCES PO Box 6656 Diamonhead, MS 39525	10/20/2020	PRINTING/DISTRIBUTION MAILING/POSTAGE-BALLOT ACADIANA 7 \$10,000.00
GULF COAST RESOURCES PO Box 6656 Diamonhead, MS 39525	10/20/2020	PRINTING/DISTRIBUTION MAILING/POSTAGE-PRO RATA FIELDS TICKET \$10,000.00
GULF COAST RESOURCES PO Box 6656 Diamonhead, MS 39525	10/20/2020	PRINTING/DISTRIBUTION MAILING/POSTAGE-EAST BATON \$5,000.00
JDE INC. 725 Lettsworth Street Baton Rouge, LA 70802	10/20/2020	Ballot Costs and Campaign Services \$8,102.22
NBC-KALB 605 Washington St. Alexandria, LA 71301	10/20/2020	Media Buy - TV Commercials \$3,186.00
NBC-KLAF 1500 Eraste Landry Rd Lafayette, LA 70506	10/20/2020	Media Buy - TV Commercials \$6,493.00

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NBC-KPLC 320 Division Street PO Box 1490 Lake Charles, LA 70601	10/20/2020	Media Buy - TV Commercials \$4,234.00
NBC-KTAL 3150 N Market St Shreveport, LA 71107	10/20/2020	Media Buy - TV Commercials \$4,250.00
NBC-KTVE 200 Pavilion Road West Monroe, LA 71292	10/20/2020	Media Buy - TV Commercials \$4,690.00
SUDDENLINK/BUNKIE (5140) 12444 Powerscourt Dr. St. 450 St. Louis, MO 63131	10/20/2020	Media Buy - TV Commercials \$250.00
SUDDENLINK/MOREAUVILLE (5192) 12444 Powerscourt Dr., Ste. 450 St. Louis, MO 63131	10/20/2020	Media Buy - TV Commercials \$50.00
SUDDENLINK/SHREVEPORT (9395) 12444 Powerscourt Dr. Ste 450 St. Louis, MO 63131	10/20/2020	Media Buy - TV Commercials \$900.00
VIAMEDIA/BATON ROUGE (1497) 220 Lexington Green Circle, Ste 300 Lexington, KY 40503	10/20/2020	Media Buy - TV Commercials \$1,254.00
VIAMEDIA/LAFAYETTE (1483) 220 Lexington Green Circle, Ste 300 Lexington, KY 40503	10/20/2020	Media Buy - TV Commercials \$818.00
VIAMEDIA/NEW ORLEANS (3502) 220 Lexington Green Circle, Ste 300 Lexington, KY 40503	10/20/2020	Media Buy - TV Commercials \$1,097.00

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1. Name and Address of Recipient	2. Date	3. Amount & Purpose
VIAMEDIA/WESTLAKE (1294) 220 Lexington Green Circle, Ste 300 Lexington, KY 40503	10/20/2020	Media Buy - TV Commercials \$325.00

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