

SPECIAL REPORT FOR PROPOSITIONS/RECALL ELECTIONS

(filed by persons/committees that support or oppose one or more propositions or recall elections)

This form is filed during the 20 day period immediately preceding an election to report (1) all contributions, loans, or transfer of funds received in excess of \$200; or (2) expenditures made in excess of \$200.

*All persons/committees who have had any such transactions within the 20 days immediately preceding an election are required to report any such transaction on this form **within 48 hours of the time the transaction occurred.***

1. Full Name and Address of Person/Committee

LOUISIANA WINS
900 Camp St. Ste 346
New Orleans, LA 70130

OFFICE USE ONLY

Report Number: 91409

Date Filed: 10/23/2020

Report Includes Schedules:
Schedule C

2. Name and address of Committee Chairperson, if applicable

RYAN BERNI
6701 Canal Blvd.

New Orleans, LA 70124

3. Date of Election 11/3/2020

4. a. Name of Person Preparing Report

NANCY RENNAKER

b. Daytime Telephone --

5. WE HEREBY CERTIFY that the information contained in this report and the attached schedules is true and correct to the best of our knowledge, information and belief, and that no expenditures have been made nor contributions received that are required to be disclosed, have not been reported herein, and that no information required to be reported by the Louisiana Campaign Finance Disclosure Act has been deliberately omitted.

This 23rd day of October, 2020.

Ryan Berni
Signature of Person/Committee Chairperson

--
Daytime Telephone Number

Richard Carbo
Signature of Treasurer, if any

--
Daytime Telephone Number

SCHEDULE C: EXPENDITURES

Use this schedule to report expenditures in excess of \$200 during the 20 days before the election.

1. Name and Address of Recipient	2. Date	3. Amount & Purpose
ASSEMBLE 310 E 46th St 4E New York, NY 10017	10/22/2020	Digital Ads-YouTube \$43,800.00 \$10,000, Online Video \$25,000, OTT/CTV \$8,800
ASSEMBLE 310 E 46th St 4E New York, NY 10017	10/22/2020	Publisher Direct: \$20,600.00 NOLA.com, The Advocate, TheAcadianaAdvocate,
FOX-KADN 1500 Eraste Landry Blvd. Lafayette, LA 70506	10/22/2020	Media Buy - TV \$1,659.00 Commercials
FOX-KARD 200 Pavilion Road West Monroe, LA 71292	10/22/2020	Media Buy - TV \$9,600.00 Commercials
FOX-KMSS 3150 N Market St Shreveport, LA 71107	10/22/2020	Media Buy - TV \$2,200.00 Commercials
FOX-WGMB 10000 Perkins Rd. Baton Rouge, LA 70810	10/22/2020	Media Buy - TV \$58,000.00 Commercials
FOX-WNTZ 201 Johnston St, Ste 305 Alexandria, LA 71301	10/22/2020	Media Buy - TV \$1,967.00 Commercials
FOX-WVUE 1025 S. Jefferson Davis Parkway New Orleans, LA 70125	10/22/2020	Media Buy - TV \$52,000.00 Commercials
BRIGHT MOMENTS LLC 2249 Oretha Castle Haley Blvd. New Orleans, LA 70113	10/22/2020	Radio Advertising - \$9,530.96 \$3,455.96 KJMH-FM, \$5,040 KTSR-FM, \$1,035 KAOK News Talk

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SCHEDULE C: EXPENDITURES

Use this schedule to report expenditures in excess of \$200 during the 20 days before the election.

1. Name and Address of Recipient	2. Date	3. Amount & Purpose
CBS - KLFY 1808 Eraste Landry Rd. Lafayette, LA 70506	10/22/2020	Media Buy - TV Commercials \$8,551.00
CBS-KALB 605 Washington St. Alexandria, LA 71301	10/22/2020	Media Buy - TV Commercials \$2,439.00
CBS-KNOE 1400 Oliver Rd. Monroe, LA 71201	10/22/2020	Media Buy - TV Commercials \$4,950.00
CBS-KSLA 1812 Fairfield Ave Shreveport, LA 71101	10/22/2020	Media Buy - TV Commercials \$5,100.00
CBS-KSWL 129 West Prien Lake Rd. Lake Charles, LA 70601	10/22/2020	Media Buy - TV Commercials \$6,600.00
FOX-KVHP Raycom Media 1025 S. Jefferson Davis Parkway New Orleans, LA 70125	10/22/2020	Media Buy - TV Commercials \$26,100.00
LAST WORD STRATEGIES 400 Poydra St., Ste. 900 New Orleans, LA 70130	10/22/2020	Digital Ads \$40,400.00
NBC-KALB 605 Washington St. Alexandria, LA 71301	10/22/2020	Media Buy - TV Commercials \$3,186.00
NBC-KLAF 1500 Eraste Landry Rd Lafayette, LA 70506	10/22/2020	Media Buy - TV Commercials \$4,398.00

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SCHEDULE C: EXPENDITURES

Use this schedule to report expenditures in excess of \$200 during the 20 days before the election.

1. Name and Address of Recipient	2. Date	3. Amount & Purpose
NBC-KPLC 320 Division Street PO Box 1490 Lake Charles, LA 70601	10/22/2020	Media Buy - TV Commercials \$11,780.00
NBC-KTAL 3150 N Market St Shreveport, LA 71107	10/22/2020	Media Buy - TV Commercials \$4,125.00
NBC-KTVE 200 Pavilion Road West Monroe, LA 71292	10/22/2020	Media Buy - TV Commercials \$4,690.00
OURSO BEYCHOK, INC. 352 Napoleon St. Baton Rouge, LA 70802	10/22/2020	Direct Mail - Printing, Graphic Design; Mail-house and postage \$96,000.00

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