

# REPORT FOR PROPOSITION/RECALL ELECTIONS

(filed by persons/committees that support or oppose one or more propositions or recall elections)

## 1. Full Name and Address of Person/Committee

LOUISIANA WINS  
900 Camp St. Ste 346  
New Orleans, LA 70130

## Office Use Only

Report Number: 91615

Date Filed: 10/26/2020

## Report Includes Schedules:

Schedule A-1

Schedule E-1



3. Date of Primary 11/3/2020

This report covers from 9/25/2020 through 10/14/2020

## 3. Type of Report:

|  |  |
|--|--|
| <input type="checkbox"/> 45 <sup>th</sup> day after filing petition        | <input type="checkbox"/> 40 <sup>th</sup> day after election |
| <input type="checkbox"/> 135 <sup>th</sup> day after filing petition       | <input type="checkbox"/> Supplemental                        |
| <input type="checkbox"/> 200 <sup>th</sup> day after filing petition       |  |
| <input type="checkbox"/> 30 <sup>th</sup> day prior to election            |  |
| <input checked="" type="checkbox"/> 10 <sup>th</sup> day prior to election | <input type="checkbox"/> Amendment to prior report           |

## 4. All Committee Officers (including Chairperson, Treasurer, if any, and any other committee officers), if applicable.

a. Name

b. Position

c. Address

RYAN BERNI

Chairperson

900 Camp St., Ste. 346

New Orleans, LA 70130

RICHARD CARBO

Treasurer

700 Camp St.

New Orleans, LA 70130

## 5. Propositions or Recalls Supported or Opposed (use additional sheets if necessary)

a. Description of Proposition/ Name of person subject of recall election

b. Office Sought

c. Political Party

d. Support/Oppose

On attached sheet

## 6. a. Name of Person Preparing Report

NANCY RENNAKER

b. Daytime Telephone

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8. WE HEREBY CERTIFY that the information contained in this report and the attached schedules is true and correct to the best of our knowledge, information and belief, and that no expenditures have been made nor contributions received that have not been reported herein, and that no information required to be reported by the Louisiana Campaign Finance Disclosure Act has been deliberately omitted.

This 26th day of October, 2020.

Ryan Berni

Signature of Person/Committee Chairperson

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Daytime Telephone

Richard Carbo

Signature of Committee Treasurer, if any

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Daytime Telephone

| 5. Propositions or Recalls Supported or Opposed (use additional sheets if necessary) |                  |                    |                           |
|--|------------------|--------------------|---------------------------|
| a. Description of Proposition/ Name of person subject of recall election             | b. Office Sought | c. Political Party | d. Support/Oppose Support |
| PW- AUTHORIZE SPORTS WAGERING  |                  |                    |                           |
| , LA   |                  |                    |                           |

## SUMMARY PAGE

| RECEIPTS   | This Period   |
|--|---------------|
| 1. Contributions Received (Schedule A-1)         | \$ 625,000.00 |
| 2. In-kind Contributions Received (Schedule A-2) | \$ 0.00       |
| 3. Campaign paraphernalia sales of \$25 or less  | \$ 0.00       |
| 4. <b>TOTAL CONTRIBUTIONS</b> (Lines 1 + 2 +3)   | \$ 625,000.00 |
| 5. Other Receipts (Schedule A-3)                 | \$ 0.00       |
| 6. Loans Received (Schedule B)                   | \$ 0.00       |
| 7. Loan Repayments Received (Schedule D)         | \$ 0.00       |
| 8. <b>TOTAL RECEIPTS</b> (Lines 4 + 5 + 6 + 7)   | \$ 625,000.00 |

| DISBURSEMENTS  | This Period   |
|--|---------------|
| 9. General Expenditures (Schedule E-1)                   | \$ 548,572.35 |
| 10. In-Kind Expenditures (Schedule E-2)                  | \$ 0.00       |
| 11. <b>TOTAL EXPENDITURES</b> (Lines 9 + 10)             | \$ 548,572.35 |
| 12. Other Disbursements (Schedule E-3)                   | \$ 0.00       |
| 13. Loan Repayments Made (Schedule B)                    | \$ 0.00       |
| 14. Funds Loaned (Schedule D)                            | \$ 0.00       |
| 15. <b>TOTAL DISBURSEMENTS</b> (Lines 11 + 12 + 13 + 14) | \$ 548,572.35 |

| FINANCIAL SUMMARY  | Amount        |
|--|---------------|
| 16. Funds on hand at beginning of reporting period<br>(Must equal funds on hand at close from last report or -0- if first report for this committee) | \$ 415,145.00 |
| 17. <i>Plus</i> total receipts this period ( <i>less</i> in-kind contributions received)<br>(Line 8 above minus line 2 above)                        | \$ 625,000.00 |
| 18. <i>Less</i> total disbursements this period ( <i>less</i> in-kind expenditures)<br>(Line 15 above minus line 10 above)                           | \$ 548,572.35 |
| 19. Funds on hand at close of reporting period   | \$ 491,572.65 |

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## SUMMARY PAGE (continued)

| INVESTMENTS  | Amount  |
|--|---------|
| 20. Of funds on hand at beginning of reporting period (Line 16, above), amount held in investments ( <i>i.e.</i> , savings accounts, CD's, money market funds, etc.) | \$ 0.00 |
| 21. Of funds on hand at close of reporting period (Line 19, above), amount held in investments   | \$ 0.00 |

| SPECIAL TRANSACTIONS   | This Period |
|--|-------------|
| 22. All proceeds from the sale of tickets to fundraising events<br>(Receipts from the sale of tickets are contributions and must also be reported on Schedule A-1)                     | \$ 0.00     |
| 23. Proceeds from the sale of campaign paraphernalia<br>(Receipts from the sale of campaign paraphernalia are contributions and must also be reported on Schedule A-1 or Line 3 above) | \$ 0.00     |
| 24. Expenditures from petty cash fund<br>(Must also be reported on Schedule E-1)   | \$ 0.00     |

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## SCHEDULE A-1: CONTRIBUTIONS (Other than In-Kind Contributions)

The following information must be provided for all contributions **received** during this reporting period, except for in-kind contributions. Information on in-kind contributions is reported on SCHEDULE A-2: IN-KIND CONTRIBUTIONS. For anonymous contributions, see SCHEDULE F. Totals and subtotals at bottom of the page are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

| 1. Name and Address of Contributor  | 2. Contributions this Reporting Period |                       | 3. Total this Year  |
|---|--|-----------------------|---|
|   | a. Date(s)                             | b. Amount(s)          |   |
| <b>DRAFTKINGS</b><br>125 Summer St Ste 510<br>Boston, MA 02110<br><br>POLITICAL COMMITTEE? _____ PARTY COMMITTEE? _____                   | 10/09/2020                             | \$250,000.00          | \$500,000.00  |
| <b>FANDUEL, INC.</b><br>300 Park Avenue S., 14th Fl.<br>New York, NY 10010<br><br>POLITICAL COMMITTEE? _____ PARTY COMMITTEE? _____       | 10/09/2020                             | \$250,000.00          | \$500,000.00  |
| <b>PENN NATIONAL GAMING, INC.</b><br>825 Berkshire Blvd.<br>Wyomissing, PA 19610<br><br>POLITICAL COMMITTEE? _____ PARTY COMMITTEE? _____ | 10/01/2020                             | \$125,000.00          | \$250,000.00  |
| <b>4. SUBTOTAL (this page)</b>  |  | <b>\$ 625,000.00</b>  | N/A   |
| <b>5. TOTAL (complete only on last page of this schedule)</b>   |  | <b>\$ 625,000.00</b>  | N/A   |
| <b>6. CONTRIBUTIONS FROM POLITICAL COMMITTEES ONLY:</b>   |  |                       |   |
| SUBTOTAL (this page)  |  | <u><b>\$ 0.00</b></u> | TOTAL (complete only on last page of this schedule) <u><b>\$ 0.00</b></u> |

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## SCHEDULE E-1: GENERAL EXPENDITURES

Use this schedule to report information on most committee expenditures, during this reporting period. **However, in-kind expenditures should be reported on SCHEDULE E-2 and should not be reported on this schedule.** An "expenditure" is any payment made for the purpose of supporting or opposing a proposition or question submitted to the voters. Expenditures include monies spent for general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-4: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional* but will assist in completing the Summary Page.

| 1. Name and Address of Recipient   | 2. Expenditures this Reporting Period |                                       |               |
|--|---------------------------------------|---------------------------------------|---------------|
|  | a. Date(s)                            | b. Purpose(s)                         | c. Amount(s)  |
| FOX-KADN<br>1500 Eraste Landry Blvd.<br>Lafayette, LA 70506                | 10/05/2020                            | Media Buy - TV<br>Commercials         | \$ 12,000.00  |
| FOX-KARD<br>200 Pavilion Road<br>West Monroe, LA 71292                     | 10/05/2020                            | Media Buy - TV<br>Commercials         | \$ 8,000.00   |
| FOX-KMSS<br>3150 N Market St<br>Shreveport, LA 71107                       | 10/05/2020                            | Media Buy - TV<br>Commercials         | \$ 3,750.00   |
| FOX-WGMB<br>10000 Perkins Rd.<br>Baton Rouge, LA 70810                     | 10/05/2020                            | Media Buy - TV<br>Commercials         | \$ 29,000.00  |
| FOX-WNTZ<br>201 Johnston St, Ste 305<br>Alexandria, LA 71301               | 10/05/2020                            | Media Buy - TV<br>Commercials         | \$ 7,000.00   |
| FOX-WVUE<br>1025 S. Jefferson Davis Parkway<br>New Orleans, LA 70125       | 10/05/2020                            | Media Buy - TV<br>Commercials         | \$ 26,000.00  |
| PROGRESSIVE PELICAN PAC<br>415 Texas St., Ste. 401<br>Shreveport, LA 71101 | 09/29/2020                            | Ballot costs and<br>campaign services | \$ 10,000.00  |
| WWL<br>1024 North Rampart St.<br>New Orleans, LA 70116                     | 10/05/2020                            | Media Buy - TV<br>Commercials         | \$ 19,350.00  |
| 3. SUBTOTAL (optional)   |                                       |                                       | \$ 115,100.00 |
| 4. TOTAL (optional - complete only on last page of this schedule)          |                                       |                                       |               |

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| 1. Name and Address of Recipient   | 2. Expenditures this Reporting Period |  |               |
|--|---------------------------------------|--|---------------|
|  | a. Date(s)                            | b. Purpose(s)                          | c. Amount(s)  |
| ACTION NEW ORLEANS<br>700 Camp St.<br>New Orleans, LA 70130                            | 10/13/2020                            | Ballot costs and campaign services     | \$ 10,000.00  |
| ALGIERS PAC<br>PO Box 50730<br>New Orleans, LA 70150                                   | 09/29/2020                            | Ballot costs and campaign services     | \$ 10,000.00  |
| ANZALONE LISZT GROVE RESEARCH INC.<br>260 Commerce St. 4th Fl.<br>Montgomery, AL 36104 | 10/06/2020                            | Ballot costs and campaign services     | \$ 30,800.00  |
| BERNI CONSULTING, LLC<br>900 Camp Street, Suite 346<br>New Orleans, LA 70130           | 10/02/2020                            | General Consulting, Polling            | \$ 48,650.00  |
| BRIGHT MOMENTS LLC<br>2249 Oretha Castle Haley Blvd.<br>New Orleans, LA 70113          | 10/05/2020                            | Alexandria KMXH FM 93.9 - Radio Spots  | \$ 3,104.00   |
| BRIGHT MOMENTS LLC<br>2249 Oretha Castle Haley Blvd.<br>New Orleans, LA 70113          | 10/05/2020                            | Baton Rouge KQXL 106.5 - Radio Spots   | \$ 18,320.00  |
| BRIGHT MOMENTS LLC<br>2249 Oretha Castle Haley Blvd.<br>New Orleans, LA 70113          | 10/05/2020                            | Baton Rouge WXOK 1460 AM - Radio Spots | \$ 9,060.00   |
| BRIGHT MOMENTS LLC<br>2249 Oretha Castle Haley Blvd.<br>New Orleans, LA 70113          | 10/05/2020                            | Monroe KMXV FM 101.9 - Radio Spots     | \$ 3,552.00   |
| 3. SUBTOTAL (optional)   |                                       |  | \$ 133,486.00 |
| 4. TOTAL (optional - complete only on last page of this schedule)                      |                                       |  |               |

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| 1. Name and Address of Recipient  | 2. Expenditures this Reporting Period |   |              |
|---|---------------------------------------|---|--------------|
|   | a. Date(s)                            | b. Purpose(s)   | c. Amount(s) |
| BRIGHT MOMENTS LLC<br>2249 Oretha Castle Haley Blvd.<br>New Orleans, LA 70113 | 10/05/2020                            | Shreveport KVMA 102.9 -<br>Radio Spots                  | \$ 9,100.00  |
| BRIGHT MOMENTS LLC<br>2249 Oretha Castle Haley Blvd.<br>New Orleans, LA 70113 | 10/05/2020                            | Shreveport KDKS 102.1 -<br>Radio Spots                  | \$ 4,744.00  |
| BRIGHT MOMENTS LLC<br>2249 Oretha Castle Haley Blvd.<br>New Orleans, LA 70113 | 10/05/2020                            | Shreveport KOKA The<br>Light 980AM - Radio<br>Spots     | \$ 2,440.00  |
| BRIGHT MOMENTS LLC<br>2249 Oretha Castle Haley Blvd.<br>New Orleans, LA 70113 | 10/05/2020                            | Alexandria KDBS-AM<br>94.7/ESPN - Radio Spots           | \$ 1,508.00  |
| BRIGHT MOMENTS LLC<br>2249 Oretha Castle Haley Blvd.<br>New Orleans, LA 70113 | 10/05/2020                            | Alexandria KSYL-AM<br>970/Talk Radio - Radio<br>Spots   | \$ 5,040.00  |
| BRIGHT MOMENTS LLC<br>2249 Oretha Castle Haley Blvd.<br>New Orleans, LA 70113 | 10/05/2020                            | Baton Rouge WNXX-FM<br>104.5/ESPN - Radio<br>Spots      | \$ 12,000.00 |
| BRIGHT MOMENTS LLC<br>2249 Oretha Castle Haley Blvd.<br>New Orleans, LA 70113 | 10/05/2020                            | Baton Rouge WBRP-FM<br>107.3/Talk - Radio Spots         | \$ 8,800.00  |
| BRIGHT MOMENTS LLC<br>2249 Oretha Castle Haley Blvd.<br>New Orleans, LA 70113 | 10/05/2020                            | Monroe KMLB-FM<br>105.7/New Talk Radio -<br>Radio Spots | \$ 3,484.00  |
| 3. SUBTOTAL (optional)  |                                       |   | \$ 47,116.00 |
| 4. TOTAL (optional - complete only on last page of this schedule)             |                                       |   |              |

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| 1. Name and Address of Recipient  | 2. Expenditures this Reporting Period |  |              |
|---|---------------------------------------|--|--------------|
|   | a. Date(s)                            | b. Purpose(s)  | c. Amount(s) |
| BRIGHT MOMENTS LLC<br>2249 Oretha Castle Haley Blvd.<br>New Orleans, LA 70113 | 10/05/2020                            | Shreveport KEEL 101.7<br>FM/News Talk - Radio<br>Spots | \$ 10,620.00 |
| BRIGHT MOMENTS LLC<br>2249 Oretha Castle Haley Blvd.<br>New Orleans, LA 70113 | 10/05/2020                            | Shreveport KWKH 1130<br>AM/Sports - Radio Spots        | \$ 6,320.00  |
| BRIGHT MOMENTS LLC<br>2249 Oretha Castle Haley Blvd.<br>New Orleans, LA 70113 | 10/05/2020                            | New Orleans WBOK -<br>Radio Spots                      | \$ 2,000.00  |
| CAPITAL ONE BANK<br>7033 Canal Blvd.<br>New Orleans, LA 70124                 | 10/05/2020                            | Bank Service Fees                                      | \$ 25.00     |
| CAPITAL ONE BANK<br>7033 Canal Blvd.<br>New Orleans, LA 70124                 | 10/05/2020                            | Bank Service Fees                                      | \$ 25.00     |
| CAPITAL ONE BANK<br>7033 Canal Blvd.<br>New Orleans, LA 70124                 | 09/25/2020                            | Bank Service Fees                                      | \$ 25.00     |
| CAPITAL ONE BANK<br>7033 Canal Blvd.<br>New Orleans, LA 70124                 | 10/01/2020                            | Bank Service Fees                                      | \$ 15.00     |
| CAPITAL ONE BANK<br>7033 Canal Blvd.<br>New Orleans, LA 70124                 | 10/08/2020                            | Bank Service Fees                                      | \$ 35.00     |
| 3. SUBTOTAL (optional)  |                                       |  | \$ 19,065.00 |
| 4. TOTAL (optional - complete only on last page of this schedule)             |                                       |  |              |

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## SCHEDULE E-1: GENERAL EXPENDITURES

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|---|---------------------------------------|---|--------------|
|   | a. Date(s)                            | b. Purpose(s)   | c. Amount(s) |
| CAPITAL ONE BANK<br>7033 Canal Blvd.<br>New Orleans, LA 70124                           | 10/09/2020                            | Bank Service Fees   | \$ 15.00     |
| CAPITAL ONE BANK<br>7033 Canal Blvd.<br>New Orleans, LA 70124                           | 10/09/2020                            | Bank Service Fees   | \$ 15.00     |
| CARBO CONSULTING, LLC<br>700 Camp Street<br>New Orleans, LA 70130                       | 09/30/2020                            | General Consulting  | \$ 12,500.00 |
| FOX-KVHP<br>Raycom Media<br>1025 S. Jefferson Davis Parkway<br>New Orleans, LA 70125    | 10/05/2020                            | Media Buy - TV<br>Commercials                               | \$ 4,000.00  |
| GLOBAL FOCUS MANAGEMENT LLC<br>5760 Howell Park Ave.<br>Baton Rouge, LA 70805           | 10/08/2020                            | Ballot costs and<br>campaign services                       | \$ 5,000.00  |
| GULF COAST RESOURCES<br>PO Box 6656<br>Diamonhead, MS 39525                             | 09/28/2020                            | PRINTING/DISTRIBUTIO<br>N<br>MAILING/POSTAGE-EA<br>ST BATON | \$ 10,000.00 |
| INDEPENDENT DEMOCRATIC ELECTORS<br>ASSOCIATION<br>PO Box 56607<br>New Orleans, LA 70156 | 09/28/2020                            | Ballot costs and<br>campaign services                       | \$ 10,000.00 |
| LA INDEPENDENT FEDERATION OF ELECTORS<br>PO Box 791714<br>New Orleans, LA 70179         | 10/14/2020                            | Ballot costs and<br>campaign services                       | \$ 10,000.00 |
| 3. SUBTOTAL (optional)  |                                       |   | \$ 51,530.00 |
| 4. TOTAL (optional - complete only on last page of this schedule)                       |                                       |   |              |

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| 1. Name and Address of Recipient  | 2. Expenditures this Reporting Period |  |               |
|---|---------------------------------------|--|---------------|
|   | a. Date(s)                            | b. Purpose(s)  | c. Amount(s)  |
| LAST WORD STRATEGIES<br>400 Poydra St., Ste. 900<br>New Orleans, LA 70130 | 09/30/2020                            | Digital Ads, List Rental                                       | \$ 14,143.77  |
| LAST WORD STRATEGIES<br>400 Poydra St., Ste. 900<br>New Orleans, LA 70130 | 10/06/2020                            | Digital Ads  | \$ 23,766.67  |
| MPRESS<br>4100 Howard Ave.<br>New Orleans, LA 70125                       | 10/06/2020                            | Ballot costs and campaign services                             | \$ 10,000.00  |
| NEW ORLEANS EAST LEADERSHIP<br>PO Box 58248<br>New Orleans, LA 70158      | 10/06/2020                            | Ballot costs and campaign services                             | \$ 7,500.00   |
| OURSO BEYCHOK, INC.<br>352 Napoleon St.<br>Baton Rouge, LA 70802          | 09/30/2020                            | Direct Mail - Printing, Graphic Design; Mail-house and postage | \$ 95,000.00  |
| OURSO BEYCHOK, INC.<br>352 Napoleon St.<br>Baton Rouge, LA 70802          | 10/13/2020                            | Printing Mailer Ballots  | \$ 10,000.00  |
| QUALITY OFFICE SUPPLIES<br>1024 Pierre Ave.<br>Shreveport, LA 71103       | 10/13/2020                            | Ballot costs and campaign services                             | \$ 10,000.00  |
| RIGHTSIDE COMPLIANCE<br>PO Box 341027<br>Austin, TX 78734                 | 10/06/2020                            | Bookkeeping and Compliance Services                            | \$ 731.41     |
| 3. SUBTOTAL (optional)  |                                       |  | \$ 171,141.85 |
| 4. TOTAL (optional - complete only on last page of this schedule)         |                                       |  |               |

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|---|---------------------------------------|-------------------------------|---------------|
|   | a. Date(s)                            | b. Purpose(s)                 | c. Amount(s)  |
| THE GOBER GROUP PLLC<br>PO Box 341016<br>Austin, TX 78734                     | 10/06/2020                            | Legal and Compliance Services | \$ 3,633.50   |
| THE POLITICAL FIRM LLC<br>5555 Hilton Ave. Suite 203<br>Baton Rouge, LA 70808 | 09/25/2020                            | Consulting Services           | \$ 7,500.00   |
| 3. SUBTOTAL (optional)  |                                       |                               | \$ 11,133.50  |
| 4. TOTAL (optional - complete only on last page of this schedule)             |                                       |                               | \$ 548,572.35 |

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