

CANDIDATE'S ELECTION DAY EXPENDITURES REPORT

(to be filed by a candidate or his principal campaign committee)

This report is required to be filed by all candidates who are required to file campaign finance disclosure reports, **even if no election day expenditures were made**. The report is due not later than 10 days after the primary election, and, again, not later than 10 days after the general election if the candidate participates in the general election. This form is used to report payments by the candidate or his political committee (1) for advertising that is broadcast or published on election day (2) for the services of election day workers, and (3) to organizations for election day activities in support of the candidate. NOTE: This report is required **in addition** to all other required reports. Therefore, the expenditures reported on this report must be reported in subsequent "Candidate's Reports" for this election.

1. Qualifying Name and Address of Candidate

KEVA LANDRUM
6701 Dorchester St.
New Orleans, LA 70126

2. Office Sought (Include title of office as well as parish, city, town and/or election district.)

Orleans Parish District Attorney
New Orleans

OFFICE USE ONLY

Report Number: 92579

Date Filed: 11/12/2020

Report Includes Schedules:

Schedule A

Schedule B

Schedule D



3. Name and address of principal campaign committee
(Applicable only if candidate has a principal campaign committee)

COMMITTEE TO ELECT KEVA LANDRUM DISTRICT ATTORNEY
P.O. Box 531070
New Orleans, LA 70163

4. Date of Election 11/3/2020

Primary ☒ General ☐ (Check one)

5. Total Expenditures by Category

a. Television Advertising (Schedule A)	<u>\$3,365.00</u>
b. Radio Advertising (Schedule A)	<u>\$529.00</u>
c. Newspaper Advertising (Schedule A)	<u>\$0.00</u>
d. Services of Election Day Workers (Schedule B)	<u>\$1,267.00</u>
e. Payments to Organizations for Election Day Activities/Services (Schedule C)	<u>\$0.00</u>
f. Automated Calls (Schedule D)	<u>\$1,764.73</u>

For any category in which no election day expenditures were made, write -0- next to the category in Item 5. Any schedules not required to be completed may be omitted from this report.

6. a. Name of Person Preparing Report SHARON W BARRECA

b. Daytime Telephone 504-582-2432

7. WE HEREBY CERTIFY that the information contained in this report and the attached schedules is true and correct to the best of our knowledge, information and belief, and that no expenditures have been made nor contributions received that are required to be disclosed have not been reported herein, and that no information required to be reported by the Louisiana Campaign Finance Disclosure Act has been deliberately omitted.

This 12th day of November, 2020

Karen Carter Peterson

Signature of Candidate/Chairperson (To be signed by Chairperson only if report by principal campaign committee)

504-621-1697

Daytime Telephone Number

Brian J Capitelli

Signature of Treasurer

504-582-2425

Daytime Telephone Number

SCHEDULE A: ADVERTISING

The following information must be provided for each person to whom an expenditure was made for the purchase of television, radio or newspaper advertising broadcast or published on election day. The total amount of such expenditures made to each recipient should be entered under Column 2. The type of advertising purchased should be checked in Column 3.

1. Name and Address of Recipient	2. Amount Paid	3. Type of Advertising
CUMULUS MEDIA 201 St. Charles Ave. New Orleans, LA 70170	\$210.00	<div><input type="checkbox"/> Television</div> <div><input checked="" type="checkbox"/> Radio</div> <div><input type="checkbox"/> Newspaper</div>
WBOK RADIO 1639 Gentilly Blvd. New Orleans, LA 70119	\$140.00	<div><input type="checkbox"/> Television</div> <div><input checked="" type="checkbox"/> Radio</div> <div><input type="checkbox"/> Newspaper</div>
WDSU TV 846 Howard Ave. New Orleans, LA 70113	\$650.00	<div><input checked="" type="checkbox"/> Television</div> <div><input type="checkbox"/> Radio</div> <div><input type="checkbox"/> Newspaper</div>
WVUE TV 1025 S. Jefferson Davis Pkwy. New Orleans, LA 70125	\$940.00	<div><input checked="" type="checkbox"/> Television</div> <div><input type="checkbox"/> Radio</div> <div><input type="checkbox"/> Newspaper</div>
WWL RADIO 400 Poydras St. Suite 800 New Orleans, LA 70130	\$179.00	<div><input type="checkbox"/> Television</div> <div><input checked="" type="checkbox"/> Radio</div> <div><input type="checkbox"/> Newspaper</div>
WWL TV 1024 N. Rampart St. New Orleans, LA 70116	\$1,775.00	<div><input checked="" type="checkbox"/> Television</div> <div><input type="checkbox"/> Radio</div> <div><input type="checkbox"/> Newspaper</div>

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SCHEDULE B: ELECTION DAY WORKERS

The following information must be provided for each individual to whom an expenditure was made for services performed on election day. Also, the information must be provided for each individual performing services on election day to whom a monetary expenditure was made by an organization to which a payment was made by the candidate completing this report. Such an organization is required by law to furnish this information to the candidate completing this report.

1. Name and Address of Recipient	2. Amount Paid	3. Organization Making Payment (if applicable)
MARY ANDERSON 6408 Bridge Hampton Dr. New Orleans, LA 70126	\$104.00	
FELICIA COBBINS 3251 St. Ferdinand St. Apt. B111 New Orleans, LA 70126	\$104.00	
HANNAH EICHELBAUM 1506 Broadway St. New Orleans, LA 70118	\$58.50	
GRACE ENUI 2621 First St. Apt. A New Orleans, LA 70113	\$71.50	
ISABEL HALLOCK 7924 Forshey St. New Orleans, LA 70125	\$45.00	
SAM HARTY 2625 Joseph St. New Orleans, LA 70115	\$58.50	
JALA HICKS 1858 Bonner Dr. Monroe, LA 71202	\$65.00	
MAYA INSOLDIOSO-TUCKER 7707 Sycamore St. New Orleans, LA 70118	\$26.00	
MEGAN KLECYNGIER 7305 West Foster Ave. Chicago, IL 60706	\$65.00	

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1. Name and Address of Recipient	2. Amount Paid	3. Organization Making Payment (if applicable)
INDYA LUSK 514 Orebon Trail Monroe, LA 71202	\$65.00	
STEVEN A MARTIN, JR. 1915 Arts St. New Orleans, LA 70117	\$104.00	
JOHN PAUL MARTIN 3251 St. Ferdinand St. Apt. 111 New Orleans, LA 70126	\$104.00	
STEVEN MARTIN 7221 Chef Menteur Hwy. New Orleans, LA 70126	\$104.00	
BRANDON NEWTON 1527 St. Ann St. New Orleans, LA 70116	\$104.00	
LILY SCHWARTZ 1439 Broadway St. New Orleans, LA 70118	\$58.50	
KATHY WHITE 1527 St. Ann St. New Orleans, LA 70116	\$104.00	
SERYNA WHITE 7707 Sycamore St. New Orleans, LA 70118	\$26.00	

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SCHEDULE D: AUTOMATED CALLS

The following information must be provided for each person to whom an expenditure was made for the purchase of automated calling using a prerecorded or artificial voice as part of the calling that occurred on election day. The total amount of such expenditures made to each recipient should be entered under Column 2.

1. Name and Address of Organization	2. Amount Paid
BDPC, LLC 2045 Lakeshore Dr. Suite 207 New Orleans, LA 70122	\$1,764.73

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