

# COMMITTEE'S REPORT

(filed by committees that support or oppose one or more candidates and/or propositions and that are not candidate committees)

1. Full Name and Address of Political Committee

ACTION NEW ORLEANS PAC  
5208 Magazine St. #195  
New Orleans, LA 70115

OFFICE USE ONLY

Report Number: 94247

Date Filed: 1/11/2021

Report Includes Schedules:

Schedule A-1  
Schedule E-1  
Schedule E-3



2. Date of Primary

Monthly

This report covers from 12/1/2020 through 12/31/2020

3. Type of Report:

|                                                     |                                                   |
|-----------------------------------------------------|---------------------------------------------------|
| <input type="checkbox"/> 180th day prior to primary | <input type="checkbox"/> 40th day after general   |
| <input type="checkbox"/> 90th day prior to primary  | <input type="checkbox"/> Annual (future election) |
| <input type="checkbox"/> 30th day prior to primary  | <input checked="" type="checkbox"/> Monthly       |
| <input type="checkbox"/> 10th day prior to primary  |                                                   |
| <input type="checkbox"/> 10th day prior to general  | <input type="checkbox"/> Amendment to prior       |

4. All Committee Officers (including Chairperson, Treasurer, if any, and any other committee officers)

a. Name

b. Position

c. Address

MAGGIE CARROLL

Chairperson

4308 Walmsley Ave

New Orleans, LA 70125

Treasurer

5. Candidates or Propositions the Committee is Supporting or Opposing (use additional sheets if necessary)

a. Name & Address of Candidate/Description of Proposition

b. Office Sought

c. Political Party

d. Support/Oppose

6. Is the Committee supporting the entire ticket of a political party?

☐ Yes ☒ No If "yes", which party?

7. a. Name of Person Preparing Report

JAMES BURLAND

b. Daytime Telephone

225-767-7163

8. WE HEREBY CERTIFY that the information contained in this report and the attached schedules is true and correct to the best of our knowledge, information and belief, and that no expenditures have been made nor contributions received that have not been reported herein, and that no information required to be reported by the Louisiana Campaign Finance Disclosure Act has been deliberately omitted.

This 11th day of January, 2021.

Maggie Carroll

Signature of Committee/Chairperson

504-875-6690

Daytime Telephone

\_\_\_\_\_  
Signature of Committee Treasurer, if any

\_\_\_\_\_  
Daytime Telephone

## SUMMARY PAGE

| RECEIPTS                                        | This Period  |
|-------------------------------------------------|--------------|
| 1. Contributions (Schedule A-1)                 | \$ 25,740.00 |
| 2. In-kind Contributions (Schedule A-2)         | \$ 0.00      |
| 3. Campaign paraphernalia sales of \$25 or less | \$ 0.00      |
| 4. <b>TOTAL CONTRIBUTIONS</b> (Lines 1 + 2 +3)  | \$ 25,740.00 |
| 5. Other Receipts (Schedule A-3)                | \$ 0.00      |
| 6. Loans Received (Schedule B)                  | \$ 0.00      |
| 7. Loan Repayments Received (Schedule D)        | \$ 0.00      |
| 8. <b>TOTAL RECEIPTS</b> (Lines 4 + 5 + 6 + 7)  | \$ 25,740.00 |

| DISBURSEMENTS                                            | This Period  |
|----------------------------------------------------------|--------------|
| 9. General Expenditures (Schedule E-1)                   | \$ 45,682.72 |
| 10. In-Kind Expenditures (Schedule E-2)                  | \$ 0.00      |
| 11. Contributions made to Candidates (Schedule E-3)      | \$ 1,000.00  |
| 12. <b>TOTAL EXPENDITURES</b> (Lines 9 + 10 + 11)        | \$ 46,682.72 |
| 13. Other Disbursements (Schedule E-4)                   | \$ 0.00      |
| 14. Loan Repayments Made (Schedule B)                    | \$ 0.00      |
| 15. Funds Loaned (Schedule D)                            | \$ 0.00      |
| 16. <b>TOTAL DISBURSEMENTS</b> (Lines 12 + 13 + 14 + 15) | \$ 46,682.72 |

| FINANCIAL SUMMARY                                                                                                                                    | Amount       |
|------------------------------------------------------------------------------------------------------------------------------------------------------|--------------|
| 17. Funds on hand at beginning of reporting period<br>(Must equal funds on hand at close from last report or -0- if first report for this committee) | \$ 24,479.05 |
| 18. <i>Plus</i> total receipts this period ( <i>less</i> in-kind contributions received)<br>(Line 8 above minus line 2 above)                        | \$ 25,740.00 |
| 19. <i>Less</i> total disbursements this period ( <i>less</i> in-kind expenditures)<br>(Line 16 above minus line 10 above)                           | \$ 46,682.72 |
| 20. Funds on hand at close of reporting period                                                                                                       | \$ 3,536.33  |

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## SUMMARY PAGE (continued)

| INVESTMENTS                                                                                                                                                          | Amount  |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------|
| 21. Of funds on hand at beginning of reporting period (Line 17, above), amount held in investments ( <i>i.e.</i> , savings accounts, CD's, money market funds, etc.) | \$ 0.00 |
| 22. Of funds on hand at close of reporting period (Line 20, above), amount held in investments                                                                       | \$ 0.00 |

| SPECIAL TRANSACTIONS                                                                                                                                                                   | This Period |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------|
| 23. Contributions received from political committees<br>(From Schedules A-1 and A-2)                                                                                                   | \$ 0.00     |
| 24. All proceeds from the sale of tickets to fundraising events<br>(Receipts from the sale of tickets are contributions and must also be reported on Schedule A-1)                     | \$ 0.00     |
| 25. Proceeds from the sale of campaign paraphernalia<br>(Receipts from the sale of campaign paraphernalia are contributions and must also be reported on Schedule A-1 or Line 3 above) | \$ 0.00     |
| 26. Expenditures from petty cash fund<br>(Must also be reported on Schedule E-1)                                                                                                       | \$ 0.00     |

## NOTICE

A political committee must register in each calendar year in which it will have over \$500 of financial activity. The registration is accomplished by filing a Statement of Organization form and paying the \$100 filing fee. Statements of Organization are filed annually by January 31. Any committee which realizes that it will have over \$500 of financial activity after January 31 must register within ten days of its realization of that fact. However, if this occurs during the ten day period prior to an election the Statement of Organization must be filed within three days.

Political committees must file reports of receipts and disbursements on an annual basis. Annual reports are due by February 15 and should cover the preceding calendar year. Also, committees must file reports of receipts and disbursements on the same schedule as the candidates it supports or opposes. Reports are also due in connection with propositions (ballot issues) the committee supports or opposes. Schedules of reporting and filing dates for all elections are available from the Campaign Finance Office.

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## SCHEDULE A-1: CONTRIBUTIONS (Other than In-Kind Contributions)

The following information must be provided for all contributions **received** by the committee during this reporting period, except for in-kind contributions, whether received from a political committee or some other person or entity. Contributions **made** by the committee are reported on SCHEDULE E-3: CONTRIBUTIONS MADE TO CANDIDATES. Information on in-kind contributions is reported on SCHEDULE A-2: IN-KIND CONTRIBUTIONS. In Column 1, check "yes" if the contributor is a political committee and "no" if not. For anonymous contributions, see SCHEDULE F. Totals and subtotals at bottom of the page are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

| 1. Name and Address of Contributor                                                                                                                                                   | 2. Contributions this Reporting Period |              | 3. Total this Year                                  |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------|--------------|-----------------------------------------------------|
|                                                                                                                                                                                      | a. Date(s)                             | b. Amount(s) |                                                     |
| <b>GREGORY CURTIS</b><br>910 Royal St<br>New Orleans, LA 70116<br><br>POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>                        | 12/22/2020                             | \$100.00     | \$300.00                                            |
| <b>MATTHEW DIRCKSEN</b><br>4327 Toulouse St<br>New Orleans, LA 70119<br><br>POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>                  | 12/21/2020                             | \$10.00      | \$10.00                                             |
| <b>FLOWER HOLDINGS LLC</b><br>1230 Calhoun St<br>New Orleans, LA 70118<br><br>POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>                | 12/02/2020                             | \$5,000.00   | \$5,000.00                                          |
| <b>GUIDRY FRENCH QUARTER HOLDINGS, LLC</b><br>1901 Manhattan Blvd<br>Harvey, LA 70058<br><br>POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/> | 12/01/2020                             | \$5,000.00   | \$5,000.00                                          |
| <b>ROBERT J GUIDRY</b><br>1901 Manhattan Blve<br>Harvey, LA 70058<br><br>POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>                     | 12/01/2020                             | \$5,000.00   | \$5,000.00                                          |
| <b>SUSAN HESS</b><br>8 Garden Lane<br>New Orleans, LA 70124<br><br>POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>                           | 12/28/2020                             | \$100.00     | \$100.00                                            |
| <b>4. SUBTOTAL (this page)</b>                                                                                                                                                       |                                        | \$ 15,210.00 | N/A                                                 |
| <b>5. TOTAL (complete only on last page of this schedule)</b>                                                                                                                        |                                        |              | N/A                                                 |
| <b>6. CONTRIBUTIONS FROM POLITICAL COMMITTEES ONLY:</b>                                                                                                                              |                                        |              |                                                     |
| SUBTOTAL (this page)                                                                                                                                                                 |                                        | \$ 0.00      | TOTAL (complete only on last page of this schedule) |

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## SCHEDULE A-1: CONTRIBUTIONS (Other than In-Kind Contributions)

The following information must be provided for all contributions **received** by the committee during this reporting period, except for in-kind contributions, whether received from a political committee or some other person or entity. Contributions **made** by the committee are reported on SCHEDULE E-3: CONTRIBUTIONS MADE TO CANDIDATES. Information on in-kind contributions is reported on SCHEDULE A-2: IN-KIND CONTRIBUTIONS. In Column 1, check "yes" if the contributor is a political committee and "no" if not. For anonymous contributions, see SCHEDULE F. Totals and subtotals at bottom of the page are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

| 1. Name and Address of Contributor                                                                                                                                                 | 2. Contributions this Reporting Period |                                                     | 3. Total this Year |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------|-----------------------------------------------------|--------------------|
|                                                                                                                                                                                    | a. Date(s)                             | b. Amount(s)                                        |                    |
| <b>JACOBS</b><br>909 Poydras St<br>New Orleans, LA 70112<br><br>POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>                            | 12/01/2020                             | \$5,000.00                                          | \$5,000.00         |
| <b>RADHA RAMAN</b><br>8708 Oak St<br>New Orleans, LA 70118<br><br>POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>                          | 12/22/2020                             | \$10.00                                             | \$10.00            |
| <b>ROBERT J. GUIDRY INVESTMENTS, LLC</b><br>1901 Manhattan Blvd<br>Harvey, LA 70058<br><br>POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/> | 12/01/2020                             | \$5,000.00                                          | \$5,000.00         |
| <b>DANIEL SILVERMAN</b><br>8808 Rosecrest Lane<br>River Ridge, LA 70123<br><br>POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>             | 12/22/2020                             | \$250.00                                            | \$1,200.00         |
| <b>JAN SUTTON</b><br>20.<br>161 Broadway St<br>New Orleans, LA 70118<br><br>POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>                | 12/21/2020                             | \$20.00                                             | \$20.00            |
| <b>LINDA USDIN</b><br>43 Neron Pl<br>New Orleans, LA 70118<br><br>POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>                          | 12/22/2020                             | \$250.00                                            | \$250.00           |
| <b>4. SUBTOTAL (this page)</b>                                                                                                                                                     |                                        | \$ 10,530.00                                        | N/A                |
| <b>5. TOTAL (complete only on last page of this schedule)</b>                                                                                                                      |                                        | \$ 25,740.00                                        | N/A                |
| <b>6. CONTRIBUTIONS FROM POLITICAL COMMITTEES ONLY:</b>                                                                                                                            |                                        |                                                     |                    |
| SUBTOTAL (this page)                                                                                                                                                               | \$ 0.00                                | TOTAL (complete only on last page of this schedule) | \$ 0.00            |

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## SCHEDULE E-1: GENERAL EXPENDITURES

Use this schedule to report information on most committee expenditures, during this reporting period. If the expenditure directly benefited a particular candidate(s), list the candidate(s)' name under Item 1. **However, (1) in-kind expenditures, and (2) expenditures to candidates or their committees should be reported on SCHEDULES E-2 and E-3, respectively, and should not be reported on this schedule.** An "expenditure" is any payment made for the purpose of supporting or opposing the election of a candidate for public office or supporting or opposing a proposition or question submitted to the voters. Expenditures include monies spent for the committee's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-4: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional* but will assist in completing the Summary Page.

| 1. Name and Address of Recipient                                                         | 2. Expenditures this Reporting Period |                               |              |
|------------------------------------------------------------------------------------------|---------------------------------------|-------------------------------|--------------|
|                                                                                          | a. Date(s)                            | b. Purpose(s)                 | c. Amount(s) |
| PRESTRIDGE POLITICAL LLC<br>1223 Coliseum St<br>New Orleans, LA 70130                    | 12/10/2020                            | Finance Director              | \$ 3,000.00  |
| ACTBLUE<br>POB 441146<br>Somerville, MA 02144                                            | 12/03/2020                            | credit card processing fees   | \$ 6.75      |
| AIRTABLE<br>155 5th St<br>San Francisco, CA 94103                                        | 12/15/2020                            | software                      | \$ 24.00     |
| ALY MEDIA RELATIONS LLC<br>11416 Tanner S Davis Dr<br>New Orleans, LA 70128              | 12/08/2020                            | faith based outreach services | \$ 2,000.00  |
| ANGLE MASTAGNI MATTHEWS POLITICAL STRATEGIES<br>507 N Sylvania Ave<br>Ft Worth, TX 76111 | 12/10/2020                            | mass texts                    | \$ 2,238.30  |
| BRIGHT MOMENTS<br>2249 Oretha Castle Haley Blvd<br>New Orleans, LA 70113                 | 12/02/2020                            | radio buy                     | \$ 1,500.00  |
| BRIGHT MOMENTS<br>2249 Oretha Castle Haley Blvd<br>New Orleans, LA 70113                 | 12/02/2020                            | radio buy                     | \$ 7,000.00  |
| ALICIA CALVIN<br>2934 Louberta St<br>Monroe, LA 71201                                    | 12/07/2020                            | field organizing              | \$ 2,500.00  |
| 3. SUBTOTAL (optional)                                                                   |                                       |                               | \$ 18,269.05 |
| 4. TOTAL (optional - complete only on last page of this schedule)                        |                                       |                               |              |

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## SCHEDULE E-1: GENERAL EXPENDITURES

Use this schedule to report information on most committee expenditures, during this reporting period. If the expenditure directly benefited a particular candidate(s), list the candidate(s)' name under Item 1. **However, (1) in-kind expenditures, and (2) expenditures to candidates or their committees should be reported on SCHEDULES E-2 and E-3, respectively, and should not be reported on this schedule.** An "expenditure" is any payment made for the purpose of supporting or opposing the election of a candidate for public office or supporting or opposing a proposition or question submitted to the voters. Expenditures include monies spent for the committee's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-4: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional* but will assist in completing the Summary Page.

| 1. Name and Address of Recipient                                           | 2. Expenditures this Reporting Period |                             |              |
|----------------------------------------------------------------------------|---------------------------------------|-----------------------------|--------------|
|                                                                            | a. Date(s)                            | b. Purpose(s)               | c. Amount(s) |
| JAKE FIELD<br>4080 Hayvenhurst Dr<br>Encino, CA 91436                      | 12/16/2020                            | Field Director              | \$ 5,000.00  |
| GSUITE<br>1600 Amphitheatre Pkwy<br>Mountain View, CA 94043                | 12/10/2020                            | email hosting services      | \$ 156.00    |
| LAST WORD STRATEGIES<br>400 Poydras St<br>STE 900<br>New Orleans, LA 70130 | 12/10/2020                            | communication services      | \$ 4,500.00  |
| MAILCHIMP<br>675 Ponce De Leon Ave<br>Atlanta, GA 30308                    | 12/10/2020                            | email management services   | \$ 93.60     |
| TERRENCE MITCHELL<br>5031 Read Blvd<br>New Orleans, LA 70127               | 12/08/2020                            | field organizing            | \$ 2,000.00  |
| PRINT AND PROPER LLC<br>1965 S Chippewa St<br>New Orleans, LA 70130        | 12/10/2020                            | signs                       | \$ 6,115.58  |
| THE MEDINA GROUP<br>1513 N. Prieur<br>New Orleans, LA 70116                | 12/03/2020                            | campaign consulting         | \$ 7,500.00  |
| VANTIV ECOMMERCE, LLC<br>900 Chelmsford St<br>Lowell, MA 01851             | 12/09/2020                            | Credit card processing fees | \$ 15.68     |
| 3. SUBTOTAL (optional)                                                     |                                       |                             | \$ 15.68     |
| 4. TOTAL (optional - complete only on last page of this schedule)          |                                       |                             |              |

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## SCHEDULE E-1: GENERAL EXPENDITURES

Use this schedule to report information on most committee expenditures, during this reporting period. If the expenditure directly benefited a particular candidate(s), list the candidate(s)' name under Item 1. **However, (1) in-kind expenditures, and (2) expenditures to candidates or their committees should be reported on SCHEDULES E-2 and E-3, respectively, and should not be reported on this schedule.** An "expenditure" is any payment made for the purpose of supporting or opposing the election of a candidate for public office or supporting or opposing a proposition or question submitted to the voters. Expenditures include monies spent for the committee's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-4: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional* but will assist in completing the Summary Page.

| 1. Name and Address of Recipient                                         | 2. Expenditures this Reporting Period |                             |              |
|--------------------------------------------------------------------------|---------------------------------------|-----------------------------|--------------|
|                                                                          | a. Date(s)                            | b. Purpose(s)               | c. Amount(s) |
| WOMEN ON THE MOVE INC.<br>POB 6262<br>New Orleans, LA 70174              | 12/14/2020                            | field organizing            | \$ 2,000.00  |
| ZOOM VIDEO COMMUNICATIONS, INC.<br>55 Almaden Blvd<br>San Jose, CA 95113 | 12/09/2020                            | video conferencing services | \$ 32.81     |
| 3. SUBTOTAL (optional)                                                   |                                       |                             | \$ 2,048.49  |
| 4. TOTAL (optional - complete only on last page of this schedule)        |                                       |                             | \$ 45,682.72 |

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## SCHEDULE E-3: CONTRIBUTIONS MADE TO CANDIDATES

The following information must be provided for direct contributions made to candidates or their campaign committees, during this reporting period, except for in-kind expenditures. All candidates listed on this schedule should also be listed on the Cover Page in Item 5. Report all in-kind expenditures, including those made to candidates, on SCHEDULE E-2: IN-KIND EXPENDITURES. Totals and subtotals at bottom of the page are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

| 1. Name and Address of Recipient Candidate                               | 2. Contributions Made this Reporting Period |              |
|--------------------------------------------------------------------------|---------------------------------------------|--------------|
|                                                                          | a. Date(s)                                  | b. Amount(s) |
| COMMITTEE TO ELECT ERICA MARTINEZ<br>POB 750702<br>New Orleans, LA 70175 | 12/04/2020                                  | \$ 1,000.00  |
| 3. SUBTOTAL (optional)                                                   |                                             | \$ 1,000.00  |
| 4. TOTAL (optional - complete only on last page of this schedule)        |                                             | \$ 1,000.00  |

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