

CANDIDATE'S REPORT

(to be filed by a candidate or his principal campaign committee)

1. Qualifying Name and Address of Candidate FRIDAY ELLIS 1310 Forsythe Ave Monroe, LA 71201	2. Office Sought (Include title of office as well as parish, city, town and/or election district.) Mayor Monroe Ouachita	<div style="text-align: center;">OFFICE USE ONLY</div> Report Number: 96855 Date Filed: 2/18/2021 Report Includes Schedules: Schedule A-1 Schedule E-1 Schedule E-2
3. Date of Primary <u>Future</u> This report covers from <u>7/27/2020</u> through <u>12/31/2020</u>		
4. Type of Report: <div style="display: flex; justify-content: space-between;"> <div> <u> </u> 180th day prior to primary <u> </u> 90th day prior to primary <u> </u> 30th day prior to primary <u> </u> 10th day prior to primary <u> </u> 10th day prior to general </div> <div> <u> </u> 40th day after general <u> X </u> Annual (future election) <u> </u> Supplemental (past election) <u> </u> Amendment to prior </div> </div>		
5. FINAL REPORT if: <div style="display: flex; justify-content: space-between;"> <div> <u> </u> Withdrawn <u> </u> Unopposed </div> <div> <u> </u> Filed after the election AND all loans and debts paid AND no surplus funds remaining </div> </div>		
6. Name and Address of Financial Institution (You are required by law to use one or more banks, savings and loan associations, or money market mutual fund as the depository of all campaign funds.) CROSS KEYS BANK 1401 Houma Ln #100 Monroe, LA 71201	7. Full Name and Address of Treasurer ASHLEY ELLIS 1310 Forsythe Ave Monroe, LA 71201	
9. Name of Person Preparing Report JAMES BURLAND Daytime Telephone <u>225-767-7163</u>		8. FOR PRINCIPAL CAMPAIGN COMMITTEES ONLY a. Name and address of principal campaign committee, committee's chairperson, and subsidiary committees, if any (use additional sheets if necessary). On attached sheet
10. WE HEREBY CERTIFY that the information contained in this report and the attached schedules is true and correct to the best of our knowledge, information and belief, and that no expenditures have been made nor contributions received that have not been reported herein, and that no information required to be reported by the Louisiana Campaign Finance Disclosure Act has been deliberately omitted. This <u>18th</u> day of <u>February</u> , <u>2021</u> . <div style="display: flex; justify-content: space-between;"> <div style="width: 45%;"> <u>Friday Ellis</u> Signature of Candidate/Chairperson (To be signed by Chairperson <i>only</i> if report by principal campaign committee) </div> <div style="width: 45%;"> <u>318.355.9869</u> Daytime Telephone </div> </div> <div style="display: flex; justify-content: space-between; margin-top: 20px;"> <div style="width: 45%;"> <u>Ashley Ellis</u> Signature of Treasurer </div> <div style="width: 45%;"> <u>--</u> Daytime Telephone </div> </div>		

FOR PRINCIPAL CAMPAIGN COMMITTEES ONLY

Name and address of principal campaign committee, committee's chairperson, and subsidiary committees, if any (use additional sheets if necessary).

Name and Address of **Principal Campaign Committee**

Chairperson: Friday Ellis

FRIENDS OF FRIDAY ELLIS
1310 Forsythe Avenue
Monroe, LA 71201

Name and Address of **Committee's Chairman**

FRIDAY ELLIS
1310 Forsythe Ave
Monroe, LA 71201

SUMMARY PAGE

RECEIPTS	This Period
1. Contributions (Schedule A-1)	\$ 15,775.00
2. In-kind Contributions (Schedule A-2)	\$ 0.00
3. Campaign paraphernalia sales of \$25 or less	\$ 0.00
4. TOTAL CONTRIBUTIONS (Lines 1 + 2 +33)	\$ 15,775.00
5. Other Receipts (Schedule A-3)	\$ 0.00
6. Loans Received (Schedule B)	\$ 0.00
7. Loan Repayments Received (Schedule D)	\$ 0.00
8. TOTAL RECEIPTS (Lines 4 + 5 + 6 + 7)	\$ 15,775.00

DISBURSEMENTS	This Period
9. Expenditures (Schedule E-1)	\$ 31,506.15
10. Other Disbursements (Schedule E-2)	\$ 750.00
11. Loan Repayments Made (Schedule B)	\$ 0.00
12. Funds Loaned (Schedule D)	\$ 0.00
13. TOTAL DISBURSEMENTS (Lines 9 + 10 + 11 + 12)	\$ 32,256.15

FINANCIAL SUMMARY	Amount
14. Funds on hand at beginning of reporting period (Must equal funds on hand at close from last report or -0- if first report for this election)	\$ 25,274.18
15. <i>Plus</i> total receipts this period (Line 8 above)	\$ 15,775.00
16. <i>Less</i> total disbursements this period (Line 13 above)	\$ 32,256.15
17. <i>Less</i> in-kind contributions (Line 2 above)	\$ 0.00
18. Funds on hand at close of reporting period	\$ 8,793.03

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SUMMARY PAGE (continued)

INVESTMENTS	Amount
19. Of funds on hand at beginning of reporting period (Line 14, above), amount held in investments (<i>i.e.</i> , savings accounts, CD's, money market funds, etc.)	\$ 0.00
20. Of funds on hand at close of reporting period (Line 18, above), amount held in investments	\$ 0.00

SPECIAL TRANSACTIONS - for the reporting period	Amount
21. Candidate's personal funds (Use of personal funds as either a contribution or loan to the campaign should be reported on Schedules A-1 or B.)	\$ 0.00
22. Contributions received from political committees (From Schedules A-1 and A-2)	\$ 5,000.00
23. All proceeds from the sale of tickets to fundraising events (Receipts from the sale of tickets are contributions and must also be reported on Schedule A-1.)	\$ 0.00
24. Proceeds from the sale of campaign paraphernalia (Receipts from the sale of campaign paraphernalia are contributions and must also be reported on Schedule A-1 or Line 3, above.)	\$ 0.00
25. Expenditures from petty cash fund (Must also be reported on Schedule E-1.)	\$ 0.00

SPECIAL TRANSACTIONS - total for the election	This Election
26. Total amount of contributions received from political committees for both the primary and general elections combined since the first report filed for this election.	\$ 5,000.00

NOTICE

The personal use of campaign funds is prohibited.* The use of campaign funds must be related to a political campaign or the holding of a public office or party position. However, campaign funds may be used to reimburse a candidate for expenses related to his campaign or office, to pay taxes on the interest earned on campaign funds or to replace articles lost, stolen, or damaged in connection with a campaign.

Excess campaign funds may be returned to contributors on a pro rata basis, given as a charitable contribution as provided in 26 USC 170(c), given to a charitable organization as defined in 26 USC 501(c)(3), expended in support of or opposition to a proposition, political party, or candidacy of any person, or maintained in a segregated fund for use in future political campaigns or activity related to preparing for future candidacy to elective office.

*The prohibition on the personal use of campaign funds does not apply to campaign funds received prior to July 15, 1988.

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SCHEDULE A-1: CONTRIBUTIONS (Other than In-Kind Contributions)

The following information must be provided for all contributors to your campaign during this reporting period, except for in-kind contributions. Information on in-kind contributions is reported on SCHEDULE A-2: IN-KIND CONTRIBUTIONS. In Column 1, check if the contributor is a political committee or a party committee. Any personal funds a candidate contributes to his campaign must be reported on this schedule. Personal funds a candidate *loans* to his campaign should be reported on Schedule B. For anonymous contributions, see SCHEDULE F. Totals and subtotals are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Contributor	2. Contributions this Reporting Period		3. Total this Election
	a. Date(s)	b. Amount(s)	
ACADIAN AMBULANCE EMPLOYEE PAC INC. POB 58500 Lafayette, LA 70509 POLITICAL COMMITTEE? <u> X </u> PARTY COMMITTEE? <u> </u>	12/28/2020	\$2,500.00	\$2,500.00
FRED BENNETT, III 3509 Deborah Dr Monroe, LA 71201 POLITICAL COMMITTEE? <u> </u> PARTY COMMITTEE? <u> </u>	09/14/2020	\$500.00	\$500.00
CAPLES & ROBINSON, LLC 2210 Forsythe Ave Monroe, LA 71201 POLITICAL COMMITTEE? <u> </u> PARTY COMMITTEE? <u> </u>	09/14/2020	\$500.00	\$500.00
JASON CROCKETT 6036 JEN LEE LANE BASTROP, LA 71220 POLITICAL COMMITTEE? <u> </u> PARTY COMMITTEE? <u> </u>	07/27/2020	\$50.00	\$50.00
JASON CROCKETT 6036 JEN LEE LANE BASTROP, LA 71220 POLITICAL COMMITTEE? <u> </u> PARTY COMMITTEE? <u> </u>	08/27/2020	\$50.00	\$100.00
JASON CROCKETT 6036 Jen Lee Ln Bastrop, LA 71220 POLITICAL COMMITTEE? <u> </u> PARTY COMMITTEE? <u> </u>	09/27/2020	\$50.00	\$50.00
4. SUBTOTAL (this page)		\$3,650.00	N/A
5. TOTAL (complete only on last page of this schedule)			N/A
6. CONTRIBUTIONS FROM POLITICAL COMMITTEES:			
SUBTOTAL (this page)		\$2,500.00	TOTAL (complete only on last page of this schedule)

SCHEDULE A-1: CONTRIBUTIONS (Other than In-Kind Contributions)

The following information must be provided for all contributors to your campaign during this reporting period, except for in-kind contributions. Information on in-kind contributions is reported on SCHEDULE A-2: IN-KIND CONTRIBUTIONS. In Column 1, check if the contributor is a political committee or a party committee. Any personal funds a candidate contributes to his campaign must be reported on this schedule. Personal funds a candidate *loans* to his campaign should be reported on Schedule B. For anonymous contributions, see SCHEDULE F. Totals and subtotals are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Contributor	2. Contributions this Reporting Period		3. Total this Election
	a. Date(s)	b. Amount(s)	
JASON CROCKETT 6036 JEN LEE LANE BASTROP, LA 71220 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	10/27/2020	\$50.00	\$150.00
JASON CROCKETT 6036 JEN LEE LANE BASTROP, LA 71220 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	11/27/2020	\$50.00	\$200.00
JASON CROCKETT 6036 JEN LEE LANE BASTROP, LA 71220 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	12/27/2020	\$50.00	\$250.00
DELTA AMERICAN HEALTHCARE, INC. PO Drawer 7589 Monroe, LA 71211 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	09/14/2020	\$1,000.00	\$1,000.00
JOHNNY E DOLLAR POB 14310 Monroe, LA 71207 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	09/14/2020	\$250.00	\$250.00
MRS. FRED M HILL 200 N 4th St Monroe, LA 71201 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	09/14/2020	\$100.00	\$100.00
4. SUBTOTAL (this page)		\$1,500.00	N/A
5. TOTAL (complete only on last page of this schedule)			N/A
6. CONTRIBUTIONS FROM POLITICAL COMMITTEES:			
SUBTOTAL (this page)		\$0.00	TOTAL (complete only on last page of this schedule)

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SCHEDULE A-1: CONTRIBUTIONS (Other than In-Kind Contributions)

The following information must be provided for all contributors to your campaign during this reporting period, except for in-kind contributions. Information on in-kind contributions is reported on SCHEDULE A-2: IN-KIND CONTRIBUTIONS. In Column 1, check if the contributor is a political committee or a party committee. Any personal funds a candidate contributes to his campaign must be reported on this schedule. Personal funds a candidate *loans* to his campaign should be reported on Schedule B. For anonymous contributions, see SCHEDULE F. Totals and subtotals are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Contributor	2. Contributions this Reporting Period		3. Total this Election
	a. Date(s)	b. Amount(s)	
LINDA HOLYFIELD 1704 Island Dr Monroe, LA 71201 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	09/14/2020	\$500.00	\$500.00
KAY KELLOGG KATZ 2905 Lamy Circle Monroe, LA 71201 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	09/14/2020	\$200.00	\$200.00
LAW FIRM OF EDDIE CLARK & ASSOCIATES LLC 1001 Century Blvd Monroe, LA 71202 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	09/14/2020	\$2,500.00	\$2,500.00
LOUISIANA REALTORS PAC 821 Main St Baton Rouge, LA 70802 POLITICAL COMMITTEE? <input checked="" type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	09/14/2020	\$2,500.00	\$2,500.00
JAMES W MOORE, JR. 3006 River Oaks Dr Monroe, LA 71201 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	09/14/2020	\$1,000.00	\$1,000.00
PELICAN PROPERTIES OF OUACHITA LLC 503 Church St West Monroe, LA 71251 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	12/28/2020	\$1,000.00	\$1,000.00
4. SUBTOTAL (this page)		\$7,700.00	N/A
5. TOTAL (complete only on last page of this schedule)			N/A
6. CONTRIBUTIONS FROM POLITICAL COMMITTEES:			
SUBTOTAL (this page) <u>\$2,500.00</u>		TOTAL (complete only on last page of this schedule) _____	

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SCHEDULE A-1: CONTRIBUTIONS (Other than In-Kind Contributions)

The following information must be provided for all contributors to your campaign during this reporting period, except for in-kind contributions. Information on in-kind contributions is reported on SCHEDULE A-2: IN-KIND CONTRIBUTIONS. In Column 1, check if the contributor is a political committee or a party committee. Any personal funds a candidate contributes to his campaign must be reported on this schedule. Personal funds a candidate *loans* to his campaign should be reported on Schedule B. For anonymous contributions, see SCHEDULE F. Totals and subtotals are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Contributor	2. Contributions this Reporting Period		3. Total this Election
	a. Date(s)	b. Amount(s)	
RIVERVIEW CATTLE COMPANY LLC 538 Seals Place Monroe, LA 71203 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	09/14/2020	\$2,500.00	\$2,500.00
ROBERT S BROWN MINERAL PROPERTIES LLC 3012 Deborah Dr Monroe, LA 71201 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	09/14/2020	\$250.00	\$250.00
KEITH WHIDDON 652 Norris Ln West Monroe, LA 71291 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	08/24/2020	\$35.00	\$35.00
KEITH WHIDDON 652 Norris Ln West Monroe, LA 71291 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	09/24/2020	\$35.00	\$70.00
KEITH WHIDDON 652 Norris Ln West Monroe, LA 71291 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	10/24/2020	\$35.00	\$105.00
KEITH WHIDDON 652 Norris Ln West Monroe, LA 71291 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	11/24/2020	\$35.00	\$140.00
4. SUBTOTAL (this page)		\$2,890.00	N/A
5. TOTAL (complete only on last page of this schedule)			N/A
6. CONTRIBUTIONS FROM POLITICAL COMMITTEES:			
SUBTOTAL (this page)		\$0.00	TOTAL (complete only on last page of this schedule)

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SCHEDULE A-1: CONTRIBUTIONS (Other than In-Kind Contributions)

The following information must be provided for all contributors to your campaign during this reporting period, except for in-kind contributions. Information on in-kind contributions is reported on SCHEDULE A-2: IN-KIND CONTRIBUTIONS. In Column 1, check if the contributor is a political committee or a party committee. Any personal funds a candidate contributes to his campaign must be reported on this schedule. Personal funds a candidate *loans* to his campaign should be reported on Schedule B. For anonymous contributions, see SCHEDULE F. Totals and subtotals are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Contributor	2. Contributions this Reporting Period		3. Total this Election
	a. Date(s)	b. Amount(s)	
KEITH WHIDDON 652 Norris Ln West Monroe, LA 71291 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	12/24/2020	\$35.00	\$175.00
4. SUBTOTAL (this page)		\$35.00	N/A
5. TOTAL (complete only on last page of this schedule)		\$ 15,775.00	N/A
6. CONTRIBUTIONS FROM POLITICAL COMMITTEES:			
SUBTOTAL (this page)	\$0.00	TOTAL (complete only on last page of this schedule)	\$ 5,000.00

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SCHEDULE E-1: EXPENDITURES

Use this schedule to report information on all campaign expenditures for this reporting period. An "expenditure" is any payment made for the purpose of supporting your election to public office and includes monies spent for the campaign's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-2: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
BAYOU LIFE MAGAZINE 1201 Royal Ave Monroe, LA 71201	09/29/2020	print ad	\$ 4,495.00
CHEVRON 1800 Forsythe Ave Monroe, LA 71201	08/13/2020	gas for campaign vehicle/sign pick-ups	\$ 22.33
CROSS KEYS BANK 1401 Houma Ln #100 Monroe, LA 71201	07/29/2020	bank fees	\$ 33.00
G SUITE SOFTWARE 1600 Amphitheater Parkway Mountainview, CA 94043	12/02/2020	user fees (Aug-Dec)	\$ 30.00
MAIL CHIMP 675 Ponce de Leon Ave Atlanta, GA 30303	08/03/2020	email software	\$ 29.99
MAIL CHIMP 675 Ponce de Leon Ave Atlanta, GA 30303	09/03/2020	email software	\$ 29.99
MAIL CHIMP 675 Ponce de Leon Ave Atlanta, GA 30303	10/03/2020	email software	\$ 29.99
MAIL CHIMP 675 Ponce de Leon Ave Atlanta, GA 30303	11/03/2020	email software	\$ 29.99
3. SUBTOTAL (optional)			\$4,700.29
4. TOTAL (optional - complete only on last page of this schedule)			

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SCHEDULE E-1: EXPENDITURES

Use this schedule to report information on all campaign expenditures for this reporting period. An "expenditure" is any payment made for the purpose of supporting your election to public office and includes monies spent for the campaign's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-2: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
MAIL CHIMP 675 Ponce de Leon Ave Atlanta, GA 30303	12/03/2020	email software	\$ 29.99
LINDA SANDERS 808 JAMAR DR MONROE, LA 71201	11/02/2020	contract labor	\$ 79.75
SIR SPEEDY 1825 Avenue of America Monroe, LA 71201	10/15/2020	GOTV mailers	\$ 238.72
THE POLITICAL FIRM 555 Hilton Ave Baton Rouge, LA 70808	07/28/2020	campaign consulting and production services	\$ 21,457.40
THE POLITICAL FIRM 555 Hilton Ave Baton Rouge, LA 70808	07/29/2020	consulting fees	\$ 5,000.00
3. SUBTOTAL (optional)			\$26,805.86
4. TOTAL (optional - complete only on last page of this schedule)			\$ 31,506.15

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SCHEDULE E-2: OTHER DISBURSEMENTS

This schedule is used to report those disbursements that are not "expenditures"; that is, monies paid by the campaign that are not paid for the purpose of supporting, opposing or otherwise influencing the nomination or election of a candidate to public office. Examples include the payment of taxes or the refund of contributions. Disbursements should be reported on this schedule only if they have not been reported elsewhere in this report. The explanation of the disbursement should state the reason the payment was made by the campaign.

1. Name and Address of Recipient	2. Date(s)	3. Explanation(s)	4. Amount(s)
LETLOW FOR CONGRESS Congressional Committee Monroe, LA 71201	11/19/2020	contribution	\$ 500.00
NETWORK FOR GOOD 1140 Conn Ave NW Washington, DC 20036	11/24/2020	community food bank donation	\$ 50.00
WALMART 2701 Louisville Ave Monroe, LA 71201	12/24/2020	bicycle drive donation	\$ 200.00
5. Total OTHER DISBURSEMENTS during this reporting period			\$ 750.00

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