CANDIDATE'S REPORT (to be filed by a candidate or his principal campaign committee)		
1.Qualifying Name and Address of Candidate  CARLOS J. HORNBROOK 700 S. Peters St. # 215  New Orleans, LA 70130	Office Sought (Include title of office as well as parish, city, town and/or election district.)  Assessor Orleans Parish	OFFICE USE ONLY  Report Number: 99190  Date Filed: 10/12/2021  Report Includes Schedules: Schedule A-1 Schedule B Schedule E-1
3. Date of Primary <u>11/13/2021</u> This report covers from <u>7/22/2021</u>	through <u>10/4/2021</u>	_
	——————————————————————————————————————	
	/ REBOWE, CPA	_
10. WE HEREBY CERTIFY that the information contain schedules is true and correct to the best of our knowled expenditures have been made nor contributions receive and that no information required to be reported by the L Act has been deliberately omitted.  This 12th day of October	ge, information and belief, and that no ed that have not been reported herein,	8. FOR PRINCIPAL CAMPAIGN COMMITTEES ONLY a. Name and address of principal campaign committee, committee's chairperson, and subsidiary committees, if any (use additional sheets if necessary).
Carlos J. Hornbrook Signature of Candidate/Chairperson (To be signed by Chairperson <i>only</i> if report by principal campaign committee)	504-908-6177  Daytime Telephone	

Signature of Treasurer Form 102, Rev. 1/98, Page Rev. 3/00 Daytime Telephone

# **SUMMARY PAGE**

RECEIPTS	This Period
1. Contributions (Schedule A-1)	\$ 22,645.00
2. In-kind Contributions (Schedule A-2)	\$ 0.00
3a. Campaign paraphernalia sales of \$25 <i>or less</i>	\$ 0.00
3b. Raffle Ticket Sales of \$25 or less	\$ 0.00
4. TOTAL CONTRIBUTIONS (Lines 1 + 2 +33a + 3b)	\$ 22,645.00
5. Other Receipts (Schedule A-3)	\$ 0.00
6. Loans Received (Schedule B)	\$ 62,017.83
7. Loan Repayments Received (Schedule D)	\$ 0.00
8. <b>TOTAL RECEIPTS</b> (Lines 4 + 5 + 6 + 7)	\$ 84,662.83

DISBURSEMENTS	This Period
9. Expenditures (Schedule E-1)	\$ 84,662.83
10. Other Disbursements (Schedule E-2)	\$ 0.00
11. Loan Repayments Made (Schedule B)	\$ 0.00
12. Funds Loaned (Schedule D)	\$ 0.00
13. <b>TOTAL DISBURSEMENTS</b> (Lines 9 + 10 + 11 + 12)	\$ 84,662.83

FINANCIAL SUMMARY	Amount
14. Funds on hand at beginning of reporting period (Must equal funds on hand at close from last report or -0- if first report for this election)	\$ 0.00
15. <i>Plus</i> total receipts this period (Line 8 above)	\$ 84,662.83
16. <i>Less</i> total disbursements this period (Line 13 above)	\$ 84,662.83
17. Less in-kind contributions (Line 2 above)	\$ 0.00
18. Funds on hand at close of reporting period	\$ 0.00

#### **SUMMARY PAGE (continued)**

INVESTMENTS	Amount
19. Of funds on hand at beginning of reporting period (Line 14, above), amount held in investments (i.e., savings accounts, CD's, money market funds, etc.)	\$ 0.00
20. Of funds on hand at close of reporting period (Line 18, above), amount held in investments	\$ 0.00

SPECIAL TRANSACTIONS - for the reporting period	Amount
21. Candidate's personal funds (Use of personal funds as either a contribution or loan to the campaign should be reported on Schedules A-1 or B.)	\$ 0.00
22. Contributions received from political committees (From Schedules A-1 and A-2)	\$ 0.00
23. All proceeds from the sale of tickets to fundraising events (Receipts from the sale of tickets are contributions and must also be reported on Schedule A-1.)	\$ 0.00
24a. Proceeds from the sale of campaign paraphernalia (Total receipts from the sale of campaign paraphernaila reported on Schedule A-1 and line 3a, above.)	\$ 0.00
24b. Proceeds from the sale of raffle tickets (Total receipts from the sale of raffle tickets reported on Schedule A-1 and line 3b above.)	\$ 0.00
25. Expenditures from petty cash fund (Must also be reported on Schedule E-1.)	\$ 0.00

SPECIAL TRANSACTIONS - total for the election	This Election	
Total amount of contributions received from political committees for both the primary and general elections combined since the first report filed for this election.	\$ 0.00	

#### **NOTICE**

The personal use of campaign funds is prohibited.\* The use of campaign funds must be related to a political campaign or the holding of a public office or party position. However, campaign funds may be used to reimburse a candidate for expenses related to his campaign or office, to pay taxes on the interest earned on campaign funds or to replace articles lost, stolen, or damaged in connection with a campaign.

Excess campaign funds may be returned to contributors on a pro rata basis, given as a charitable contribution as provided in 26 USC 170(c), given to a charitable organization as defined in 26 USC 501(c) (3), expended in support of or opposition to a proposition, political party, or candidacy of any person, or maintained in a segregated fund for use in future political campaigns or activity related to preparing for future candidacy to elective office.

\*The prohibition on the personal use of campaign funds does not apply to campaign funds received prior to July 15, 1988.

The following information must be provided for all contributors to your campaign during this reporting period, except for in-kind contributions. Information on in-kind contributions is reported on SCHEDULE A-2: IN-KIND CONTRIBUTIONS. In Column 1, check if the contributor is a political committee or a party committee. Any personal funds a candidate contributes to his campaign must be reported on this schedule. Personal funds a candidate *loans* to his campaign should be reported on Schedule B. For anonymous contributions, see SCHEDULE F. Totals and subtotals are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Contributor	2. Contributions this Reporting Period		3. Total this Election
	a. Date(s)	b. Amount(s)	
SCOTT BAILEY 2828 Lausat St. Metairie, LA 70001	08/25/2021	\$750.00	\$750.00
POLITICAL COMMITTEE? PARTY COMMITTEE?			
C. J. BAROVICH 11936 Southwest 97th St. Miami, FL 33186	08/31/2021	\$100.00	\$100.00
POLITICAL COMMITTEE? PARTY COMMITTEE?			
TRAVIS BOUSQUET 111 Sweet Bay Dr. Pass Christian, MS 39571	08/26/2021	\$500.00	\$500.00
POLITICAL COMMITTEE? PARTY COMMITTEE?			
KATHY BRIDGES 928 N. San Fernando Blvd. Ste. J279 Burbank, CA 91508	08/17/2021	\$250.00	\$250.00
POLITICAL COMMITTEE? PARTY COMMITTEE?			
EDWARD CHARGOIS 7844 Owen St. Baton Rouge, LA 70809	08/25/2021	\$500.00	\$500.00
POLITICAL COMMITTEE? PARTY COMMITTEE?			
JAMES CHRISTIAN 511 Marigny No. 307 New Orleans, LA 70117	08/24/2021	\$300.00	\$300.00
POLITICAL COMMITTEE? PARTY COMMITTEE?			
4. SUBTOTAL (this page)		\$2,400.00	N/A
5. TOTAL (complete only on last page of this schedule)			N/A
6. CONTRIBUTIONS FROM POLITICAL COMMITTEES:			
	TOTAL (complete or	nly on last page of this schedule)	N/A

The following information must be provided for all contributors to your campaign during this reporting period, except for in-kind contributions. Information on in-kind contributions is reported on SCHEDULE A-2: IN-KIND CONTRIBUTIONS. In Column 1, check if the contributor is a political committee or a party committee. Any personal funds a candidate contributes to his campaign must be reported on this schedule. Personal funds a candidate *loans* to his campaign should be reported on Schedule B. For anonymous contributions, see SCHEDULE F. Totals and subtotals are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

Name and Address of Contributor	2. Contributions this Reporting Period		3. Total this Election
	a. Date(s)	b. Amount(s)	1
HARRIS COLEMAN 4501 S Rocheblave St. New Orleans, LA 70125	08/03/2021	\$10.00	\$10.00
POLITICAL COMMITTEE? PARTY COMMITTEE?			
ERICA V CORMIA 700 South Peters New Orleans, LA 70130	08/18/2021	\$600.00	\$600.00
POLITICAL COMMITTEE? PARTY COMMITTEE?			
ADAM DEVINE 16133 Ventura Blvd. Ste. 545 Encino, CA 91436	08/17/2021	\$500.00	\$500.00
POLITICAL COMMITTEE? PARTY COMMITTEE? PARTY COMMITTEE?			
WILLIAM DODENHOFF 306 Audubon Blvd. New Orleans, LA 70125	08/27/2021	\$50.00	\$50.00
POLITICAL COMMITTEE? PARTY COMMITTEE?			
LAURA FLEMING 110 Ginger Creek Pkwy. 1 Glen Carbon, IL 62034	08/25/2021	\$200.00	\$200.00
POLITICAL COMMITTEE? PARTY COMMITTEE?			
JEAN FREY 4076 Roseland Dr. Port Allen, LA 70767	08/12/2021	\$500.00	\$500.00
POLITICAL COMMITTEE? PARTY COMMITTEE?			
4. SUBTOTAL (this page)	•	\$1,860.00	N/A
5. TOTAL (complete only on last page of this schedule)			N/A
6. CONTRIBUTIONS FROM POLITICAL COMMITTEES:			
SUBTOTAL (this page) \$0.00	TOTAL (complete onl	y on last page of this schedule)	

The following information must be provided for all contributors to your campaign during this reporting period, except for in-kind contributions. Information on in-kind contributions is reported on SCHEDULE A-2: IN-KIND CONTRIBUTIONS. In Column 1, check if the contributor is a political committee or a party committee. Any personal funds a candidate contributes to his campaign must be reported on this schedule. Personal funds a candidate *loans* to his campaign should be reported on Schedule B. For anonymous contributions, see SCHEDULE F. Totals and subtotals are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

Name and Address of Contributor     Contributions this Reporting Period		ting Period		
	a. Date(s) b. Amount(s)		1	
ANNA BETH GOODMAN 200 Park Ave South 8th FI. New York, NY 10003 POLITICAL COMMITTEE? PARTY COMMITTEE?	08/05/2021	\$5,000.00	\$5,000.00	
JOHN GOODMAN 200 Park Ave. South 8th Fl. New York, NY 10003 POLITICAL COMMITTEE? PARTY COMMITTEE?	08/05/2021	\$5,000.00	\$5,000.00	
EUGENIE GUILLIOT 110 Winslow Blvd. Lafayette, LA 77050	08/26/2021	\$150.00	\$150.00	
POLITICAL COMMITTEE? PARTY COMMITTEE? PARTY COMMITTEE?				
CARLOS HORNBROOK 700 S. Peters New Orleans, LA 70130	08/07/2021	\$25.00	\$25.00	
POLITICAL COMMITTEE? PARTY COMMITTEE?				
A. RAOOF KAHN 4841 Folse Dr. Metairie, LA 70005	08/16/2021	\$500.00	\$500.00	
POLITICAL COMMITTEE? PARTY COMMITTEE?				
JAN LASHLEY 700 S. Peters New Orleans, LA 70130	08/10/2021	\$100.00	\$100.00	
POLITICAL COMMITTEE? PARTY COMMITTEE?				
4. SUBTOTAL (this page)		\$10,775.00	N/A	
5. TOTAL (complete only on last page of this schedule)			N/A	
6. CONTRIBUTIONS FROM POLITICAL COMMITTEES:				
SUBTOTAL (this page) \$0.00	TOTAL (complete only or	n last page of this schedule)		

The following information must be provided for all contributors to your campaign during this reporting period, except for in-kind contributions. Information on in-kind contributions is reported on SCHEDULE A-2: IN-KIND CONTRIBUTIONS. In Column 1, check if the contributor is a political committee or a party committee. Any personal funds a candidate contributes to his campaign must be reported on this schedule. Personal funds a candidate *loans* to his campaign should be reported on Schedule B. For anonymous contributions, see SCHEDULE F. Totals and subtotals are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

Name and Address of Contributor     Contributions this Reporting Period		ting Period	3. Total this Election
	a. Date(s) b. Amount(s)		
CAPT. W. V. LASHLEY 203 Timberlane Rd. Gretna, LA 70056	08/11/2021	\$200.00	\$200.00
POLITICAL COMMITTEE? PARTY COMMITTEE?			
DAVID LEO 606 Caroline Ave. Williamstown, WV 26187	08/27/2021	\$50.00	\$50.00
POLITICAL COMMITTEE? PARTY COMMITTEE?			
KATIE MATASAR 2137 Milan St. New Orleans, LA 70115	08/18/2021	\$250.00	\$250.00
POLITICAL COMMITTEE? PARTY COMMITTEE?			
CHARLENE MEDIAMOLLE 317 Pencarrow Circle Madisonville, LA 70447	08/11/2021	\$1,000.00	\$1,000.00
POLITICAL COMMITTEE? PARTY COMMITTEE?			
CHRIS MEDIAMOLLE 700 South Peters New Orleans, LA 70130	08/10/2021	\$500.00	\$500.00
POLITICAL COMMITTEE? PARTY COMMITTEE?			
WAYNE MEDIAMOLLE P. O. Box 231044 New Orleans, LA 70183	08/13/2021	\$500.00	\$500.00
POLITICAL COMMITTEE? PARTY COMMITTEE?			
4. SUBTOTAL (this page)		\$2,500.00	N/A
5. TOTAL (complete only on last page of this schedule)			N/A
6. CONTRIBUTIONS FROM POLITICAL COMMITTEES:			
SUBTOTAL (this page) \$0.00	TOTAL (complete only or	n last page of this schedule)	

The following information must be provided for all contributors to your campaign during this reporting period, except for in-kind contributions. Information on in-kind contributions is reported on SCHEDULE A-2: IN-KIND CONTRIBUTIONS. In Column 1, check if the contributor is a political committee or a party committee. Any personal funds a candidate contributes to his campaign must be reported on this schedule. Personal funds a candidate *loans* to his campaign should be reported on Schedule B. For anonymous contributions, see SCHEDULE F. Totals and subtotals are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Contributor	2. Contributions this Reporting Period		3. Total this Election
	a. Date(s)	b. Amount(s)	1
JOSE MORALES 1167 Hopkins Dr. San Jose, CA 95122	08/12/2021	\$90.00	\$90.00
POLITICAL COMMITTEE? PARTY COMMITTEE?			
DAVID PEQUET 5650 Duck Lake Rd. Whitehall, MI 49461	08/07/2021	\$500.00	\$500.00
POLITICAL COMMITTEE? PARTY COMMITTEE?			
HUNTER PERRET P. O. Box 51782 Lafayette, LA 70505	08/09/2021	\$2,500.00	\$2,500.00
POLITICAL COMMITTEE? PARTY COMMITTEE?			
DONALD SCHAMBACH 634 Rossmoor Circle Melbourne, FL 32940	08/24/2021	\$1,000.00	\$1,000.00
POLITICAL COMMITTEE? PARTY COMMITTEE?			
RIKI-ANN SERRINS 11693 San Vicente Blvd. #468 Los Angeles, CA 90049 POLITICAL COMMITTEE? PARTY COMMITTEE?	08/29/2021	\$20.00	\$20.00
MARK SMITH 107 Arlington Dr. Metairie, LA 70001	08/10/2021	\$1,000.00	\$1,000.00
POLITICAL COMMITTEE? PARTY COMMITTEE?			
4. SUBTOTAL (this page)		\$5,110.00	N/A
5. TOTAL (complete only on last page of this schedule)		\$ 22,645.00	N/A
6. CONTRIBUTIONS FROM POLITICAL COMMITTEES:			
SUBTOTAL (this page) \$0.00	) TOTAL (complete or	nly on last page of this schedule)	\$ 0.00

#### The following information must be provided for each loan or line of credit received this reporting period, even if it has been repaid. Also, complete this schedule for loans received in prior periods that are still outstanding. Separate loans must be reported separately, even if from the same source. Any personal funds a candidate loans to his campaign must be reported on this schedule. 1. Name and address of lender 2. a. Date\* 8/19/2021 b. Interest rate 0.00 %(a.p.r.) **CARLOS HORNBROOK** c. Amount borrowed\* . . . . . . . . . . . . . . . . . . \$ 25.000.00 700 S. Peters New Orleans, LA 70130 25.000.00 \*For lines of credit, give the date the line of credit was first committed at Item 2a and list only the amount actually drawn at Item 2c. OPTIONAL: Total amount of credit available \$ 3. Endorsers/Guarantors 4. Repayments this period Date Principal Interest (List payments of principal and interest separately. If separate amounts are not (Enter the full name and address of each person or entity that has endorsed, guaranteed or otherwise secured the loan or line of credit known, list all payments under principal.) Also, state the amount of liability for each endorser or guarantor.) 7/29/2021 b. Interest rate 1. Name and address of lender 2. a. Date\* 0.00 %(a.p.r.) **CARLOS HORNBROOK** c. Amount borrowed\* . . . . . . . . . . . . . . . . . . \$ 35,000.00 700 S. Peters New Orleans, LA 70130 d. Balance due . . . . . . . . . . . . . . . . . . \$ 35.000.00 \*For lines of credit, give the date the line of credit was first committed at Item 2a and list only the amount actually drawn at Item 2c. OPTIONAL: Total amount of credit available \$ 3. Endorsers/Guarantors 4. Repayments this period Date Principal Interest (List payments of principal and interest separately. If separate amounts are not (Enter the full name and address of each person or entity that has endorsed, guaranteed or otherwise secured the loan or line of credit. known, list all payments under principal.) Also, state the amount of liability for each endorser or guarantor.) 10/4/2021 b. Interest rate 1. Name and address of lender 0.00 %(a.p.r.) 2. a. Date\* **CARLOS HORNBROOK** 1.267.83 700 S. Peters New Orleans, LA 70130 1.267.83 \*For lines of credit, give the date the line of credit was first committed at Item 2a and list only the amount actually drawn at Item 2c. OPTIONAL: Total amount of credit available \$ 3. Endorsers/Guarantors 4. Repayments this period Date Principal Interest

SCHEDULE B: LOANS RECEIVED

**Report Number:** 99190 Page 9 of 12 CARLOS J. HORNBROOK

(List payments of principal and interest separately. If separate amounts are not

known, list all payments under principal.)

(Enter the full name and address of each person or entity that has

Also, state the amount of liability for each endorser or guarantor.)

endorsed, guaranteed or otherwise secured the loan or line of credit.

SCHEDULE B: LOANS RECEIVED					
The following information must be provided for each loan or line repaid. Also, complete this schedule for loans received in prior reported separately, even if from the same source. Any personal reported on this schedule.	periods that are still c	outstanding. Sepa	arate loans must		
1. Name and address of lender	2. a. Date* <u>8/2</u>	23/2021 b. l	nterest rate	0.00 %(a.p.r.)	
THIRL HORNBROOK 3900 Neyrey Dr.	c. Amount borrowe	ed*	\$	750.00	
Metairie, LA 70002	d. Balance due		\$	750.00	
	at Item 2a and list onl	r lines of credit, give the date the line of credit was first committed em 2a and list only the amount actually drawn at Item 2c.  FIONAL: Total amount of credit available \$			
3. Endorsers/Guarantors	4. Repayments this period				
	Date	Principa	al	Interest	
(Enter the full name and address of each person or entity that has endorsed, guaranteed or otherwise secured the loan or line of credit.  Also, state the amount of liability for each endorser or guarantor.)	(List payments of principal and interest separately. If separate amounts are not known, list all payments under principal.)				

#### **SCHEDULE E-1: EXPENDITURES**

Use this schedule to report information on all campaign expenditures for this reporting period. An "expenditure" is any payment made for the purpose of supporting your election to public office and includes monies spent for the campaign's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-2: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

Name and Address of Recipient	2. Expenditures this a. Date(s)	Expenditures this Reporting Period     a. Date(s)     b. Purpose(s)		
CONQUEST EMAIL 7273 Bee Ridge Rd. Sarasota, FL 34241	10/01/2021	Marketing	\$ 2,250.00	
KELLEY & ABIDE 4401 Euphrosine St. New Orleans, LA 70130	08/25/2021	Printed t-shirts	\$ 3,348.41	
TOTAL TRAFFIC NETWORK 62301 Collections Center Dr. Chicago, IL 60693	10/01/2021	Radio ad schedule	\$ 10,000.00	
AMPLIFI DIGITAL 1003 E. Trent Ste. 140 Spokane, WA 99202	10/01/2021	Digital video ads	\$ 5,739.50	
MONET BRIGNAC SULLIVAN 2748 Saint Phillips St. New Orleans, LA 70119	08/16/2021	Campaign manager	\$ 800.00	
FACEBOOK/INSTAGRAM 1 Hacker Way Menlo Park, CA 94025	10/01/2021	Social ads	\$ 10,713.50	
GOOGLE 1600 Ampitheatre Pkwy. Mountain View, CA 94043	10/01/2021	Search engine marketing ads	\$ 240.00	
JONATHAN EVERETT MINISTRIES 3642 Loyola Dr. Kenner, LA 70065	08/19/2021	Campaign consulting	\$ 2,000.00	
3. SUBTOTAL (optional)	<u>l</u>		\$35,091.41	
4. TOTAL (optional - complete only on last page of this	schedule)			

#### **SCHEDULE E-1: EXPENDITURES**

Use this schedule to report information on all campaign expenditures for this reporting period. An "expenditure" is any payment made for the purpose of supporting your election to public office and includes monies spent for the campaign's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-2: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Recipient	ame and Address of Recipient  2. Expenditures this Reporting Period a. Date(s) b. Purpose(s)		
MORAN GROUP 10538 Kentshire Court Baton Rouge, LA 70810	10/01/2021	Production (shoot, ads, emails, banners)	\$ 8,000.00
NATIONAL PUBLIC OPINION, LLC 124 Eleanor Ave. Pass Christian, MS 39571	07/22/2021	Voters' list	\$ 6,300.00
NOLA.COM 1300 Perdido St. New Orleans, LA 70112	10/01/2021	Homepage slider	\$ 2,470.00
PELHUGHES 3801 Toulouse St. New Orleans, LA 70119	08/10/2021	Printing for pushcards	\$ 711.42
THE SPUD CAST - JOHN MCCONNELL 2038 Beverly Dr. Metairie, LA 70001	08/05/2021	Commercial advertising	\$ 2,100.00
WOMEN ON THE MOVE 2012 Greens Point Dr. New Orleans, LA 70114	08/23/2021	Campaign marketing	\$ 8,000.00
WWL-TV 1024 N. Rampart St. New Orleans, LA 70116	10/01/2021	TV ad schedule	\$ 21,990.00
3. SUBTOTAL (optional)	I	l	\$49,571.42
4. TOTAL (optional - complete only on last page of this sch	nedule)		\$ 84,662.83